



# COUNCIL MINUTES

April 23, 2020

The City Council of the City of Mesa met in a Study Session via a virtual format streamed into the lower level meeting room of the Council Chambers, 57 East 1st Street, on April 23, 2020 at 7:31 a.m.

## COUNCIL PRESENT

John Giles\*  
Mark Freeman\*  
Jennifer Duff\*  
Francisco Heredia\*  
David Luna\*  
Kevin Thompson\*  
Jeremy Whittaker\*

## COUNCIL ABSENT

None

## OFFICERS PRESENT

Christopher Brady  
Agnes Goodwine  
Jim Smith

(\*Council participated in the meeting through the use of video conference equipment.)

Mayor Giles conducted a roll call.

1-a. Hear a presentation, discuss, and provide final funding recommendations for the FY 2020/21 and prior years' available funding for Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), Emergency Solutions Grant (ESG), and Human Services Programs.

Housing and Community Development Director Michelle Albanese displayed a PowerPoint presentation related to the annual funding recommendations for Fiscal Year (FY) 2020/21. She began by clarifying that the presentation focuses on the normal annual process for funds received through the Community Development Block Grant (CDBG), HOME Investment Partnership Program (HOME), Emergency Solutions Grant (ESG), and the Human Services Program (HSP) dollars. **(See Attachment 1)**

Ms. Albanese informed the Council that the ESG and additional CDBG dollars that would be coming directly from the COVID stimulus fund are being referred to as ESG-CV, and added that staff recommendations for those funds would be brought to the next Council meeting.

Ms. Albanese indicated that the City of Mesa has participated in federal programs for over 43 years. She said the funds are provided by the Department of Housing and Urban Development (HUD), which benefits many residents by improving their lives, as well as revitalizing and preserving neighborhoods, and providing a variety of activities. She explained that the City uses an annual application process to solicit non-profits to provide different proposals for eligible uses of the funds and that application orientation took place in November 2019. She explained the applications are reviewed and scored by staff and the Housing and Community Development Advisory Board, and the funds are provided to each agency in proportion to their ranking.

Ms. Albanese stated the process is designed to ensure the City's high priority needs are addressed and that the agencies receiving funding are providing services that meet the City Council strategic priorities. She added that the funds must be used consistently according to the HUD 5-Year Consolidated Plan which is currently in process. (See Page 3 of Attachment 1)

Ms. Albanese announced that this year's priority set by Council was to address homelessness, stating she will later address the shift of priorities due to the COVID crisis. She provided a list of the estimated funding available from each source as follows: (See Pages 4 and 5 of Attachment 1)

- CDBG – \$6 million comprised of \$4 million from the FY 20/21 allocation and \$1.9 million from reprogrammed funds.
- HOME – \$1.7 million comprised of the \$1.5 million from the FY 2020/21 allocation and \$239,800 from reprogrammed funds.
- ESG – \$327,701 of the FY 2020/21 allocation.
- HSP – \$570,000 of the FY 2020/21 allocation to direct services.

Ms. Albanese explained reprogrammed funds are dollars that were allocated to previous contracts and either the funds were not expended or not fully expended, or from program income due to the generation of funding from some activity.

Ms. Albanese reviewed a chart highlighting the number of applicants for each funding source, the amount of funding available, and the requested funding for each source. She explained the CDBG public service dollars are for direct client services, and no more than 15% of the public service dollars can be spent on this program. She stated the other bucket of CDBG funds was for non-public service dollars, and 20% of that grant is allocated to administration. She reported that the HOME Program receives larger dollar applications since those funds may be used for renovation of housing, housing rental, and tenant-based rental assistance. She noted that \$455,000 was requested for ESG and \$1.1 million was requested for Human Resources, which is another large funding source due to the variety of services and eligibility criteria. (See Page 6 of Attachment 1)

Ms. Albanese displayed a list of agencies recommended for CDBG public services funding that includes a program description and the amounts funded for each. She explained that the services being funded were homeless navigation services with a focus on connecting homeless individuals to resources and supportive services to get them housed. She added that funding would also go to supportive services at a couple different shelters in the community of Mesa and emergency services. (See Page 7 of Attachment 1)

Ms. Albanese described the money used to fund the CDGB Housing and Public Facilities projects as the brick-and-mortar money since 60% of that allocation is used for housing rehabilitation projects, acquisition of facilities for rehabilitation, and public facilities or infrastructure improvements.

Ms. Albanese indicated that the HOME Investment Partnership Program funding is related to housing for specific activities. She mentioned the COVID crisis impacted the decision to fund a Deposit and Utility Assistance Program for low-income residents. (See Page 8 of Attachment 1)

In response to a question from Vice Mayor Freeman related to CDBG Housing and Public Facilities funding \$1.5 million for regional shelter solutions, Ms. Albanese explained that was a

high priority directed by the City Manager to address homeless service projects. She said the solution was not specifically defined at this time, but it would offer a funding opportunity to partner with other jurisdictions to provide long-term housing. She added the goal was to consider regional solutions for homeless.

Mr. Brady confirmed that he requested these dollars be set aside to join together with neighboring cities to find some regional solutions to meet the challenge of homelessness. He reported that staff was actively speaking to the Cities of Phoenix and Tempe about combining resources and coordinating efforts to address the homeless issue regionally but was interrupted by COVID-19. He expressed his committed to encouraging other communities to join in on this Valley wide effort.

Vice Mayor Freeman cautioned staff about overconcentrating on shelter specific opportunities and said he would entertain having other communities such as Chandler and Gilbert help participate.

Mayor Giles stated that prior to COVID-19 he had conversations with the Mayor of Phoenix regarding his support of expanding the shelter in Phoenix and asking other communities to help do their share. He noted the \$1.5 million is not earmarked for a location, nor to partner with another community; however, the regional capacity needs to expand and some frank conversations with regional partners must take place.

In response to a question from Councilmember Whittaker requesting a copy of a spreadsheet of the Point-In-Time homeless count by city, Mr. Brady affirmed that staff would forward the spreadsheet via email.

Ms. Albanese continued to review the ESG and pointed out that when making recommendations, it must be considered that this fund is limited to 60% of the allocation to provide homeless shelter operations. She listed the three agencies being considered for funding as A New Leaf, Save the Family/SW Lutheran Social Services, and the Chrysalis Shelter for Victims of Domestic Violence. (See Page 9 of Attachment 1)

Ms. Albanese discussed the Human Services Funding and mentioned that the priority this year was for homelessness; however, the COVID crisis has created concern for food insecurity. She mentioned that Arizona Brain Food was considered to be a recipient of funds for the Backpack Program that provides children with adequate food on weekends. She highlighted some other services to be included with this funding were homeless prevention services, a teen crisis hotline, basic services, and food programs to name a few. (See Pages 10 and 11 of Attachment 1)

Vice Mayor Freeman requested that additional funding mechanisms be considered for the United Food Bank. He reported that he sits on the State Agricultural Board, and the food supply has changed due to COVID-19, so food banks are not receiving the same quantities from stores as they once were. He added that statistics show that United Food Bank went from delivering just a few hundred meals to thousands, and they do a lot for the community.

Mr. Brady commented that the next presentation for Council is related to significant resources that focus specifically on the food banks.

Ms. Albanese continued her review of the Human Services funding and informed Council of a recent application received from Mesa Promise, as well as administrative dollars set aside for a possible audit-finding payback.

Mr. Brady pointed out the Human Services dollars are General Fund dollars which are the easiest to administer without federal regulations. He explained that staff had identified an additional \$150,000 on top of this, but typically \$700,000 is set aside for this program. He said that \$100,000 will help cover some administration issues with HUD, but also by working with programming and moving costs over to stimulus dollars, staff will be presenting a recommendation of \$50,000 to help fund the Mesa Promise Program. He clarified that since the General Fund would now be a flat budget with reductions, staff is recommending the \$50,000 for the Mesa Promise Program be included as part of this recommendation.

Mayor Giles commented that a lot of funding allocations are going to human service agencies and many of those services are geared to causes closely tied to COVID. He expressed his appreciation that \$50,000 has been identified to be allocated to COVID programs and asked if there is available funding that can be freed up for other services?

Mr. Brady reviewed the list of agencies under the Human Services fund and suggested possibly \$85,000 of funding that could be funded with CARES dollars. He expressed his concern that the City has already completed the vetting process for the applications and reminded Council that all groups listed would be receiving additional funds.

Mayor Giles commented that the process is complicated, and he understands that the money has to be spent in specific ways with specific timelines. He asked if there was a way to shift money over to the Mesa CARES budget to assist funding for agencies that need more funding?

Councilmember Heredia reported that he was a member of the committee and recalled the \$1.1 million from the Housing Services Fund. He explained that organizations were ranked, and some did not receive the full amount requested. He inquired about the chance of reconsidering those organizations.

Councilmember Duff pointed out that a lot has changed since the dollar amounts were awarded to the agencies. She requested staff to take a second look at the process to shift what they can under the Mesa CARES dollars to have a greater impact under Human Services.

In response to a question from Mayor Giles on the timeline, Mr. Brady noted that Human Services Funds come from General Fund dollars, so the timeline for allocation is at the Council's discretion. He offered the option of rejecting and reprocessing the applications for Housing Services funding with new objectives and goals to consider.

Councilmember Luna suggested moving forward with CDBG funding and holding off on the Human Service funding to re-evaluate and possibly support more programs.

Mayor Giles asked if food insecurity dollars coming from CDBG funding could possibly be moved over to COVID to increase the funding going to the non-profit agencies?

Mr. Brady recalled that the CDBG Public Services funding is limited to a 15% cap and HUD would require the City to go through the process again to re-evaluate those dollars. He recommended only re-evaluating the Human Services funding due to the strict timeline required for the CDBG dollars and asking agencies to propose on items that would not be covered by the stimulus dollars.

Mayor Giles agreed with moving forward with the CDBG funding and taking another look at the Human Services funding, especially the food insecurity items that could utilize the stimulus dollars.

Councilmember Thompson referred to Pepper Place Rehabilitation, which is affordable housing, that has been owned by the City for 15 years. He reported only four houses have been rehabbed and two of those rented. He expressed concern with funding the project if it is not going to continue rehabbing the homes and suggested selling the housing to a non-profit to take over and fill the homes with those in need.

Ms. Albanese provided some background on Pepper Place and stated that funds were provided to a non-profit named Community Services of Arizona (CSA), which is no longer in business. She explained when CDBG funds are invested into a property, that the property must be maintained for its intended use for 20 years. She said when CSA went out of business in 2014, the City claimed the note on the property, which was uninhabitable and required renovations. She pointed out that if the City decides to sell the property or use it for a different purpose, then it would have to repay the original investment of HOME funds.

Councilmember Duff mentioned that A New Leaf has asked for the transfer of ownership of Pepper Place to use for their Domestic Violence Program in the future. She asked about using the Human Service dollars that are now considered eligible for the Mesa CARES funding for the Promise Program instead. She clarified that COVID has caused many service workers to be displaced from jobs and the Promise Program can assist in education, upskilling and transitioning people into better paying jobs.

Mr. Brady inquired whether the Mesa Promise dollars were standalone dollars or matching dollars? He reminded Council that the General Fund would be under the most pressure economically when setting budgets for the next year.

Vice Mayor Freeman questioned whether any Love Your Neighborhood Program dollars go to Code Compliance? He mentioned Code Compliance partnering with other agencies for neighborhood cleanup programs and the funding went to homelessness.

Mr. Brady stated that dollars related to projects could not be used for services. He clarified that the Love Your Neighborhood Program identifies areas in neighborhoods to rehab and that is done in collaboration with Code Compliance to help identify the need. He stated the CDBG Public Services funding is capped at 15% and most of the services are focused on the homeless.

It was moved by Councilmember Luna, seconded by Vice Mayor Freeman that Council move forward with the staff recommendations for funding the CDBG, ESG, and HOME Programs and wait to have further discussion on the Human Services funding.

1-b. Hear a presentation, discuss, and provide direction on an update on the Mesa CARES program, focusing on proposed future CARES program funding.

Mr. Brady announced the City of Mesa has received guidance for the COVID-19 relief fund dated April 22, 2020.

Assistant City Manager Kari Kent introduced Parks and Recreation Community Facilities Department Director Marc Heirshberg, who displayed a PowerPoint presentation. She commented the programs are being developed relating to the City's highest priority needs in the community that can be funded by the Mesa CARES dollars. **(See Attachment 2)**

Ms. Kent stated the City continues to receive feedback from the community assessment done in early April to see if priorities have shifted. (See Page 2 of Attachment 2)

Ms. Kent presented the results from the Mesa CARES community assessment completed by thousands of Mesa residents, with access to food being the highest-ranking priority. She stated with all data collected, the City Manager has asked the Parks and Recreation Community Facilities Department and Fire and Medical Department to start implementing programs immediately addressing food insecurity within the community. (See Page 3 of Attachment 2)

Mr. Heirshberg thanked City staff for helping establish the Feeding Mesa Program. He stated the program addressed the community's highest priority needs by providing nutritious meals to Mesa residents who have been affected by COVID-19 by partnering with non-profits and local Mesa restaurants. (See Page 4 of Attachment 2)

Mr. Heirshberg provided the goals and targeted demographics of the Feeding Mesa Program. (See Pages 5 and 6 of Attachment 2)

Mr. Heirshberg identified three programs for consideration; one of which is ready for immediate implementation and the other two are still being developed. (See Page 7 of Attachment 2)

Mr. Heirshberg reviewed the goals for the Restaurant Kitchen Food Buy Out Program, which are still being developed. He stated this program will give additional business to local Mesa restaurants while providing meals for the community. (See Page 8 of Attachment 2)

Mr. Heirshberg presented the Mesa CARES Card Program, which is still in the planning phases. He pointed out a branded voucher card will be created and given out to eligible community members that can be redeemed at select Mesa restaurants. He stated the Mesa Chamber of Commerce and Economic Development Department will work together to identify businesses that have been negatively impacted and how the City can partner with them on the voucher program. He mentioned participating restaurants throughout the City will create meal packages that can be purchased with the Mesa CARES Card. (See Page 9 of Attachment 2)

Mr. Heirshberg shared the goals of the Food Distribution Program are ready to be implemented immediately. He advised there is a strong network of non-profits throughout the community that the City of Mesa will help support that have the increased need for assistance with food distribution due to COVID-19. He suggested sending City staff to help package and distribute meals due to a shortage of volunteers. (See Page 10 of Attachment 2)

Mr. Heirshberg stated the City of Mesa has been assisting the United Food Bank (UFB) and offered the Mesa Convention Center parking lot for their Help Yourself Friday's distribution event. He mentioned UFB served 500 to 550 families per week pre-COVID and now is serving 2,300 families per week. He stated, based on the increased amount of families served weekly, the City of Mesa is going to continue to partner with UFB until the end of August. He continued by stating the Convention Center will be used for storing food items and keeping volunteers out of the heat. (See Pages 11 and 12 of Attachment 2)

Mr. Heirshberg provided recognition to distributions centers, non-profits, and faith-based agencies for partnering with and helping guide the Mesa CARES team to better serve the community. He mentioned wanting to make sure the City of Mesa was represented across the entire city to ensure easy access to food for all areas and members of the community regardless of location. He commented Mesa CARES is working with food banks to address the availability of food and

identifying additional sources. He stated a question required by the United States Department of Agriculture (USDA) and Arizona Department of Economic Security (AzDES) to receive food is "Are you hungry?" and if the answer is yes, food will be provided. (See Page 13 of Attachment 2)

Mr. Heirshberg will be assisting Mesa Public Schools (MPS) with additional food distribution for the McKinney-Vento Program which serves the Homeless Students Program. He reported there are nearly 300 students that participate in the program. (See Page 14 of Attachment 2)

Mr. Heirshberg pointed out the availability for food is becoming harder for agencies with the amount of people staying home and grocery shopping. He noted because the food is leaving the shelves quicker, the food is being redirected to grocery stores first as opposed to the food banks. He reported Midwest Food Bank is having trouble collecting non-perishable foods, which the National Guard has helped by obtaining food for the agency. He advised to assist Midwest Food Bank, Mesa CARES will allocate \$200,000 to help secure non-perishable items to provide food boxes to families in need. He mentioned the cost to rent out the Convention Center for UFB to store food items will be about \$30,000 per week. He shared the staffing costs to help the non-profits are approximately \$52,000 per week. (See Page 15 of Attachment 2)

Councilmember Thompson commented he would rather use the Mesa CARES Card dollars to fund food programs and non-profits to better serve the community.

Mr. Brady remarked the two main objectives are to help those who are hungry and to support local restaurants with the Mesa CARES Program.

Councilmember Thompson suggested further vetting on the Mesa CARES Card Program if it is going to be implemented to avoid misuse of the card.

Councilmember Luna expressed his support for the Mesa CARES Card because it benefits the local restaurants that are struggling while providing meals to families in the community.

Councilmember Duff agreed with Councilmember Luna and is also in support of utilizing local restaurants to help feed the community.

In response to a question from Councilmember Duff, Mr. Heirshberg explained the Mesa CARES Card would be a set dollar amount agreed upon with the restaurant for a nutritionally balanced, family-sized meal package.

Councilmember Whittaker expressed concern with the oversight of the program and how it will be managed. He suggested having the local restaurants provide food packages to the grocery stores so people can buy fundamental items needed to survive instead of purchasing a prepared meal from a restaurant. He stated he does not think the CARES Card is the best use of the CARES dollars that will be received.

In response to multiple questions from Councilmember Whittaker, Mr. Heirshberg explained the non-perishable food items are being redirected to grocery stores because the stores cannot keep those items in stock. He pointed out when non-perishable foods get close to expiring, those items typically are donated to the food banks. He responded that he is unsure of when food chains will catch up with the spike in demand for non-perishable items.

Councilmember Whittaker commended the Mesa CARES team for implementing the food distribution program so quickly.

Mr. Heirshberg commented the funding and donation sources for UFB and Midwest Food Bank have different suppliers and ways that donations are received.

In response to a question from Councilmember Whittaker regarding allocation of funds for Midwest Food Bank, Mr. Heirshberg responded by saying the City is providing the funding to help restock and buy non-perishables to keep up with the demand for the food boxes.

Councilmember Heredia thanked the Mesa CARES team for thinking creatively to come up with the programs presented. He remarked setting up the infrastructure for the CARES Card will be very important, as well as working with other Chambers of Commerce in the East Valley.

In response to multiple questions from Councilmember Heredia, Mr. Heirshberg stated food banks and non-profit agencies have provided Mesa CARES with contact lists for staff to reach out to and ask a series of questions to evaluate the process of services such as what services are provided, their current staffing levels; and if there were more resources given, what would their output look like, and how many more people can be served? He noted out of 80 agencies there were only 20 who receive food boxes from both food banks, and staff will be working directly with them to ensure there will be no duplicate deliveries.

Councilmember Duff explained it is important to keep restaurants open in a smart and cost-effective way to continue to feed families in the community and to keep the supply chains in business.

In response to a question from Councilmember Luna, Vice Mayor Freeman stated farms today are very adaptable and that there is still a need for growing produce. He mentioned that he is currently working with UFB to provide fresh produce directly to the food banks.

Councilmember Luna expressed appreciation to Vice Mayor Freeman for providing fresh produce to UFB. He stated supporting local farmers is essential because they are suffering too.

Mr. Heirshberg pointed out an important piece of utilizing the Convention Center is the cold storage, the sorting capabilities for produce and citrus, and that it is a known distribution site. He reported one of the biggest requests from the community is to have fresh produce.

Vice Mayor Freeman stated now is the most productive time for cows to be producing milk, yet the consumption of milk and cheese have decreased. He noted the summer months are when vegetable production is at its peak in the Salt River Valley. He requested there be more brainstorming done on the Mesa CARES Card process to ensure the card will be utilized properly when implemented.

Mayor Giles stated priorities that have been expressed are homeless prevention, food security, and assistance with utility payments. He expressed concern with how the Mesa CARES funding will be administered. He explained the Feeding Mesa Program can help provide funding to local businesses, food security, and targeting individuals and families who are at risk for homelessness.

In response to a question from Mayor Giles, Mr. Brady stated updates will be given weekly on the Mesa CARES funding. He hoped to bring the concept of the Small Business Assistance Program to Council for feedback once the guidelines have been reviewed. He noted the funding can help with food security, small business assistance, additional support for the homeless population, and assistance to households that have been impacted economically because of COVID-19. He mentioned Public Safety will also be covered under this funding source.

In response to a question from Vice Mayor Freeman, Mr. Brady stated he is seeking clarification to see if assisting with utility payments is eligible. He commented the Mesa CARES team is implementing programs that were explicitly identified in the guidelines.

Mayor Giles thanked staff for the presentation.

2. Current events summary including meetings and conferences attended.

There were no current events to report.

3. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, April 30, 2020, 7:30 a.m. – Study Session

Thursday, April 30, 2020, 7:30 a.m. – Cadence Community Facilities District Board

4. Adjournment.

Without objection, the Study Session adjourned at 9:20 a.m.

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JOHN GILES, MAYOR

ATTEST:

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DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 23<sup>rd</sup> day of April 2020. I further certify that the meeting was duly called and held and that a quorum was present.

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DEE ANN MICKELSEN, CITY CLERK

hm/jg  
(Attachments – 2)

# City Council Study Session

FY 2020/21

## Funding Recommendations

April 23, 2020

Community Services Department



mesa·az

# ual Funding

## Process

Application process for:

- Community Development Block Grant (CDBG) Program
- HOME Investment Partnership Program (HOME)
- Emergency Solutions Grant (ESG)
- Human Services Funding

# ual Funding Process

Application process designed to ensure:

- City's high priority needs addressed
- Funded programs/services meet City Council Strategic priorities
- Consistency with HUD 5-Year Consolidated Plan

# Estimated Funding CDBG & HOME

Community Development Block Grant (CDBG)  
\$6,009,396

- FY 2020/21 Allocation \$4,066,246
- Reprogrammed Funds \$1,943,150

HOME Investment Partnership (HOME)  
\$1,750,646

- FY 2020/21 Allocation \$1,510,846
- Reprogrammed Funds \$ 239,800

# Estimated Funding

Emergency Solutions Grant (ESG)  
FY 2020/21 Allocation \$327,701

## ESG &

Human Services Programs

## Human Services

FY 2020/21 Allocation \$570,000

# Applications and Funding Availability

Programs	FY 2020/21 Allocation/ Reprogrammed Funds	FY 2020/21 Funding Requests	Applications Received
<b>CDBG Public Service</b>	\$627,464	\$1,064,709	9
<b>CDBG Non- Public Service</b>	\$4,568,683 plus Admin \$813,249 = \$6,099,396	\$5,928,963	11
<b>HOME</b>	\$1,750,646	\$2,064,122	5
<b>ESG</b>	\$327,701	\$455,000	4
<b>Human Services</b>	\$570,000	\$1,118,439	39

# CDBG Public Services

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>unity Bridges</b> <i>Homeless Navigation Services</i>	<i>Intensive, targeted intervention to homeless adults connecting them to resources, support services, and housing</i>	\$220,600
<b>Marc Community Resources</b> <i>COPA Health Navigation Services</i>	<i>Homeless navigation services at Paz de Cristo and City of Mesa Community Court, providing access to critical services</i>	\$175,000
<b>A New Leaf</b> <i>Supportive Services</i>	<i>Supportive services at La Mesita Family Shelter and Desert Leaf Apartments (permanent supportive housing)</i>	\$80,000
<b>Community Bridges</b> <i>Outreach &amp; Crisis Stabilization</i>	<i>Mobile outreach and substance use/behavioral health-related crisis services to homeless and vulnerable persons</i>	\$63,000
<b>A New Leaf</b> <i>Homeless Shelter Services</i>	<i>Emergency shelter, basic needs, and essential services at the East Valley Men's Center and La Mesita Family Shelter</i>	\$50,000
<b>Central Arizona Shelter Services</b> <i>Homeless Shelter Services</i>	<i>Emergency shelter, basic needs and resources for persons experiencing homelessness</i>	\$38,864
<b>Total CDBG Public Services</b>		<b>\$627,464</b>

# CDBG Housing & Public Facilities

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>City of Mesa</b> <i>Pepper Place Rehabilitation</i>	<i>Funding to support regional shelter solutions</i>	\$1,500,000
<b>City of Mesa</b> <i>Housing Rehabilitation Programs</i>	<i>Homeowner Rehab, Emergency Repair, and Roofing Programs</i>	\$1,000,000
<b>City of Mesa</b> <i>Pepper Place Rehabilitation</i>	<i>Rehabilitation of 7-unit rental property located at Country Club/Main</i>	\$600,000
<b>City of Mesa</b> <i>LYN – Love Your Neighbor Program</i>	<i>Concentrated Housing Rehabilitation/ improvements in designated neighborhood(s)</i>	\$300,000
<b>A New Leaf</b> <i>East Valley Men's Center</i>	<i>Renovation Phase II Restroom Completion</i>	\$146,263
<b>The Boys and Girls Club of East Valley</b> <i>Grant Woods Boys &amp; Girls Club</i>	<i>Replacement of 21-HVAC units -Improving Safety and Air Quality</i>	\$300,000
<b>House of Refuge</b> <i>Transitional Housing</i>	<i>Replacement of 26 sliding doors at transitional housing community in East Mesa</i>	\$24,746
<b>Total CDBG Housing &amp; Public Facilities</b>		<b>\$3,871,009</b>

# HOME Investment Partnership Program

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>City of Mesa</b> <i>Tenant Based Rental Program (TBRA)</i>	<i>Deposit and Utility assistance for low-income residents seeking housing</i>	\$150,000
<b>City of Mesa</b> <i>Tenant Based Rental Program (TBRA)</i>	<i>Homeless prevention - rent and utility assistance for low-income residents</i>	\$900,000
<b>City of Mesa</b> <i>Down Payment Assistance</i>	<i>Down payment assistance to first-time homebuyers</i>	\$200,000
<b>Community Bridges</b> <i>Tenant Based Rental Program (TBRA)</i>	<i>Rapid rehousing – deposit, rent &amp; utility assistance to provide housing for homeless</i>	\$264,122
<b>Total HOME</b>		<b>\$1,514,122</b>

# ESG

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>Leaf Shelter Operations</b>	<i>Homeless Shelter Operations – East Valley Men’s Shelter and La Mesita Family Shelter</i>	\$161,659
<b>Save the Family/SW Lutheran Social Services</b> <i>Rapid Rehousing</i>	<i>Emergency to permanent supportive housing for homeless</i>	\$124,409
<b>Chrysalis Shelter for Victims of Domestic Violence</b> <i>Victims Services Program</i>	<i>Shelter and wrap around services for victims of domestic violence</i>	\$17,055
<b>Total ESG</b>		<b>\$303,123</b>

# Human Services Funding

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>The Family</b> <i>Less Family Intervention Project (HFIP)</i>	<i>Transitional housing and rapid rehousing - case management and supportive services</i>	\$136,154
<b>Mesa Community Action Network</b> <i>Emergency Assistance</i>	<i>Homeless prevention - emergency rent, mortgage, utility assistance</i>	\$132,154
<b>Paz de Cristo Community Center</b> <i>Basic Services</i>	<i>Providing meals, clothing, resources and referrals to homeless</i>	\$52,222
<b>Mesa K-Ready</b> <i>Education Program</i>	<i>Early childhood education – partnership with City of Mesa, Mesa United Way, Mesa Public Schools</i>	\$49,100
<b>A New Leaf</b> <i>Autumn House Shelter Services</i>	<i>Emergency shelter for victims of domestic violence</i>	\$41,204
<b>Teen Lifeline</b> <i>Crisis Services – Peer Support</i>	<i>24-hour, confidential crisis hotline for teens and education and prevention services</i>	\$21,358

# Human Services Funding

AGENCY/PROGRAM	PROGRAM DESCRIPTION	AMOUNT
<b>St. Joseph's Place Inc.</b> <i>Maternity House</i>	<i>Shelter and wrap around services for pregnant women and their children</i>	\$22,850
<b>United Food Bank</b> <i>Food Program</i>	<i>Emergency &amp; Supplemental Food Assistance Program - food boxes and community distribution</i>	\$30,000
<b>Mesa United Way</b> <i>VITA Program</i>	<i>Volunteer Income Tax Program providing free income tax preparation for low-income residents</i>	\$16,358
<b>Aster Aging Inc. (Formerly East Valley Adult Resources)</b> <i>Meals on Wheels Program</i>	<i>Providing homebound, older adults with nutritious, hot meals delivered to their home 3 x week</i>	\$30,000
<b>House of Refuge, Inc</b> <i>House of Refuge Adopt A Home</i>	<i>Housing and support services for families in crisis, transitioning to self-sufficiency</i>	\$13,601
<b>Arizona Brainfood</b> <i>Weekend Food Bags</i>	<i>Providing children with a backpack of 7 nutritious meals and snacks for the weekend</i>	\$25,000
<b>Total Human Services Funding</b>		<b>\$570,000</b>

# Next Steps- Timeline

- 30-Day Public Comment Period Begins
- May 2020  
Public Hearing
- City Council Approval of Funding

**FY 2020/21**

# Funding Recommendations

Questions?

April 23, 2020



Mesa

CARES

**Kari Kent, Assistant City Manager**

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**April 23, 2020 Study Session**



# Mesa CARES

- Launched proactive community outreach of pandemic impacts
- Initial 3-day Community Assessment -- April 6-8<sup>th</sup>
- Continue to receive community feedback on priority needs

## Survey Results-- Residents

### 1. Access to Food

- Fresh/dry foods
- Concern for most vulnerable populations

### 2. Timely Emergency Medical

Response & Police Protection

### 3. Access to Household Supplies

### 4. Access to Medications

5. Assistance with Rent, Utilities  
& Unemployment Insurance

### 6. Mental Health Services



Mesa CARES

# Feeding Mesa Program Mission

Address Mesa residents' highest priority need of **"Access to Food"** (based on Community Needs Assessment) by providing nutritious food/meals to Mesa residents who have been affected by COVID-19 and by partnering with existing services, non-profits and Mesa-based restaurants.

## Feeding Mesa Program

### **Program Goals (Joint effort between Mesa Fire and Medical and Parks, Recreation and Community Facilities Departments):**

- Provide convenient, nutritious ways for residents to obtain food
- Support Mesa non-profits who have increased needs due to the impacts of COVID-19
- Keep Mesa-based restaurants open
- Repurpose City staff affected by facility closures



# Mesa CARES

## Feeding Mesa

### Target Demographics

- School children and families
- Homeless
- Unemployed/underemployed
- Non-Profit Organizations
- Low Income Families
- Homebound individuals



# Mesa CARES

## ● Feeding Mesa Programs for Consideration

1. Citywide Food Distribution Programs (immediately)
2. Restaurant Kitchen Buy-Out Program (under development)
3. Mesa CARES Card Program (under development)



# Mesa CARES

## Restaurant Kitchen “Food Buy Out” Program

**Goal: Provide additional business for Mesa-based restaurants by providing meals for the community**

- Supplement or add to:
  - Meals on Wheels type program
  - Assisted Living Facilities
  - Food Services for frontline healthcare workers
- Determine interest in restaurants
  - Availability
  - Capability to produce in mass
  - Establish program requirements for restaurants to ensure nutritional value
- Determine transportation needs to move food from restaurant to distribution points

# Mesa CARES

## Mesa CARES Card

**Goal: Create a branded Mesa CARES card to be redeemed at select Mesa restaurants**

- Cards would be distributed to eligible community members in need
- Utilize vetting processes used by MPS, United Food Bank, City Departments and non-profit organizations
- Work with Chamber of Commerce and the City to identify Mesa businesses whose have been negatively impacted
- Participating restaurants throughout the City will create meal packages for purchase
- Mesa CARES card will cover meal package and provide immediate payment to restaurant



Mesa CARES

## Food Distribution Program

**Goal:** Establish relationships with various non-profit food distribution organizations who have an increased need for assistance with the distribution of food due to COVID-19



# Mesa CARES

## Food Distribution Program

### “Help Yourself Fridays” at Mesa Convention Center

- City of Mesa partnership with the United Food Bank (UFB) to utilize the Mesa Convention Center parking lot Thursday’s for staging and Friday for food distribution
- UFB fed 500-550 families pre-COVID and currently serving over 2,300 families and growing each week



# Mesa CARES

## Food Distribution Program

### “Help Yourself Fridays” at Mesa Convention Center

- Continue City of Mesa and UFB partnership through August 30, 2020 through facility rental agreement
- Explore indoor options to further utilize the Mesa Convention Center for additional food storage, packing and distribution

## **Additional Citywide Food Distribution Centers**

**(United Food Bank and Midwest Food Bank &  
Partner Non-Profits and Faith-based Agencies)**

- Identify key partnerships with organizations already providing this service
- Identify distribution sites (House of Refuge and other non-profits, faith-based organizations, schools, community centers, etc.) at geographic locations throughout the City
- Assess the availability of food and identify sources to acquire food items
- Distribution Methods
  - Work directly with non-profit partners who already have intake procedures in place



# Mesa CARES

## **Additional Food Distribution Programs (Mesa Public Schools)**

**Mesa Public Schools – McKinney-Vento Program:**

- Homeless student program
- Nearly 300 children participate
- A need for 300 “snack packs” a week
- Will help support weekend food needs



# Mesa CARES

## **Food Distribution Program Expenses (Excludes Restaurant Buy-out and Mesa CARES Cards)**

- Non-Perishable food items for initial 12-week supply – Approx. \$200,000 (Midwest Food Bank only)
- United Food Bank Mesa Convention Center Rental – Approx. \$30k per week (additional fees could incur for kitchen and trailer storage area rental)
- Mesa Staffing – Approx. \$52,000 per week
- Transportation and Delivery Costs – TBD



# QUESTIONS?