

COMMUNITY & CULTURAL DEVELOPMENT COMMITTEE

March 24, 2016

The Community and Cultural Development Committee of the City of Mesa met in the lower level meeting room of the Council Chambers, 57 East 1st Street, on March 24, 2016 at 7:37 a.m.

COMMITTEE PRESENT

Dave Richins, Chairman
Dennis Kavanaugh

COMMITTEE ABSENT

David Luna

STAFF PRESENT

Natalie Lewis
Alfred Smith
Dee Ann Mickelsen

Chairman Richins excused Committeemember Luna from the entire meeting.

1. Items from citizens present.

There were no items from citizens present.

2-a. Hear a presentation, discuss and provide funding recommendations for the FY 2016/17 and prior years' available funding for Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), Emergency Solutions Grant (ESG), and Human Services Programs.

Housing and Community Development Director Liz Morales displayed a PowerPoint presentation (**See Attachment 1**) highlighting the Community Development Block Grant (CDBG), Home Investment Partnerships (HOME), Emergency Solutions Grant (ESG) and Human Services programs. She briefly reviewed a chart illustrating the allocations that the City of Mesa received from the U.S. Department of Housing and Urban Development (HUD) for CDBG (\$3,697,721, which includes prior year unallocated funds), HOME (\$996,826), ESG (\$287,998) and Human Services (\$720,000, which includes \$108,000 in A Better Community (ABC) program donations) for a total amount of \$5,702,545. (See Page 3 of Attachment 1)

Committeemember Kavanaugh commented that with respect to the Human Services allocation, it was his understanding that the \$720,000 does not include the additional \$50,000 that, several years ago, the Council asked be added annually for Human Services funding. He stated that he would hope that staff's funding proposal that is forwarded on to the full Council includes the additional monies as part of the request.

Ms. Morales responded that her department has submitted a budget request for the additional \$50,000, but noted that it has not yet been approved. She assured the Committee that pending approval of those dollars, staff would increase the funding allocation for Human Services.

Committeemember Kavanaugh further remarked that staff's current projection is that \$108,000 in ABC donations would be allocated to Human Services. He stated, however, that it was also his understanding that positive changes have been made to the program in recent months, which has resulted in an uptick in donations. He suggested that perhaps the \$108,000 amount could be increased as a result of such changes.

Ms. Morales confirmed Committeemember Kavanaugh's statement. She explained that the City Manager's Office has committed staff, including members of her department, to consider ways in which to increase the donations to the ABC program.

Responding to a question from Committeemember Kavanaugh, Ms. Morales clarified that what staff would propose today is that the proposed recommendations be funded. She stated that if additional monies become available, staff would consider funding other Human Services requests.

Chairman Richins reminded the non-profit agency representatives who were present in the audience to donate to the ABC program and encourage their customers and employees to do the same. He said that the money the City receives from those donations goes back into the community.

Ms. Morales reported that in January of this year, the City received 76 funding applications, including 30 for the CDBG Program, eight for ESG, 34 for Human Services and four for HOME. She noted that the requests totaled \$6,785,300. (See Page 4 of Attachment 1)

Ms. Morales, in addition, commented that this year, the application process was somewhat different in that the applicants submitted their requests online through the use of the City's newly acquired ZoomGrants software. She explained that following receipt of the submissions, staff conducted an eligibility review; and formed a rating and ranking committee comprised of staff, herself and a City of Chandler CDBG and HOME expert who assisted during this process. She also noted that the Housing and Community Development Advisory Board (HCDAB) spent eight hours over two nights reviewing the applications. She added that pending the Committee's recommendations today, the funding recommendations would be forwarded on to the full Council for further discussion and consideration.

Ms. Morales expressed appreciation to her staff for their efforts and hard work throughout the funding application process. She provided a short synopsis of the various funding categories for CDBG, HOME, ESG and Human Services. (See Pages 6 through 20 of Attachment 1)

Ms. Morales further commented that staff utilized an aggregate scoring system, which entailed a review by the rating and ranking committee (70%) and a presentation review by the HCDAB (30%). She pointed out that in addition, staff also took into consideration the priorities listed in the City of Mesa Consolidated Plan, the City Council's priorities and the City's funding capacity.

Ms. Morales reiterated that the City received \$6.7 million in funding requests, but only \$5.7 million in allocations which, unfortunately, would prevent the City from funding all of the requests. She concluded her presentation by noting that the Committee was provided a document that outlines her FY 2016/17 funding recommendations for the CDBG, HOME, ESG and Human Services programs. **(See Attachment 2)**

Committeemember Kavanaugh thanked Ms. Morales and her staff for their hard work and professionalism throughout the funding application process. He acknowledged that he has seen significant improvements with respect to the application process, the review process and the materials provided to the Committee. He added that the Council's final decisions would be made based on the upcoming public hearing process and further input from staff.

Committeemember Kavanaugh noted that he was generally in support of the recommendations proposed by Ms. Morales and stated that he would hope that the City would continue to increase the Human Services funding, as was unanimously directed by the Council two years ago. He explained that it was a five-year plan to increase such funding and urged staff not to forget the Council's prior direction.

Committeemember Kavanaugh said that he would hope staff would continue to consider three innovative projects that are not currently recommended for funding as follows:

- The Securing Help in Family Transportation (SHIFT) program, which was created by the Labor's Community Service Agency. The program assists citizens in obtaining apprenticeships, jobs and training by having access to reliable vehicles. It is the only program of its kind in the Phoenix area and the agency hopes to expand it to Mesa. Mesa Community College (MCC), through its automotive program, has offered to partner with the Labor's Community Service Agency, should it receive funding, to use its students and faculty to help repair the vehicles. By providing some funding for the program, the City would jumpstart a partnership with MCC that is beneficial not only to the individuals in the program, but also the community as a whole.
- The Zorro Project, sponsored by Fencing for All Foundation, is an after-school program for students of all ages. The program, which is based in District 3, teaches children how to fence and also gain leadership and teamwork skills.
- Financial Literacy Program for Mesa Students – Junior Achievement of Arizona. A statewide program, currently based in Tempe, which hopes to expand to Mesa.

Committeemember Kavanaugh pointed out that as the City increases and expands its budget, it was important to not overlook programs that it has not funded in the past, such as those noted above. He stated that overall, staff has done an excellent job with respect to the comprehensive funding application process. He further commended Chairman Richins for his work and guidance in the process, and in particular, for an innovative program related to transforming neighborhoods, which he was prepared to discuss this morning.

In response to a question from Chairman Richins, Ms. Morales explained that under all categories, with the exception of HOME, there were a few instances, due to the funding cap, that the applicants did not receive their full request. She explained that the Human Services category was the most notable due to the limited funds and the decrease in ABC donations. She said that there was an overall 10% decrease for those entities that received level funding in the past, as well as a 10% decrease on new projects that staff was able to recommend for funding.

Chairman Richins stated that in those instances when an agency receives less than the requested amount, he would ask that staff go back to the organization and rescope the project based on the awarded funds. He stressed the importance of adjusting the deliverables in such a manner to ensure that the agency can achieve them based on the funding that it ultimately receives.

Ms. Morales thanked Chairman Richins for his suggestion and stated that staff would be happy to implement such a process.

Chairman Richins commented that in the past, the Council directed staff to transition funding for Code Compliance out of the CDBG program and into the City's General Fund. He acknowledged that this year's funding request from Code Compliance has declined as compared to last year. He pointed out that the purpose of the Council's direction was not to eliminate the number of Code Compliance Officers, but rather to shift funding out of CDBG in order to make more funding available for "transformative community projects." He explained that was the genesis of staff's "Transforming Neighborhoods Proposal – Mesa City Council Strategic Priorities." **(See Attachment 3)**

Chairman Richins recognized Councilmember Glover, who drafted a paper on blight remediation, code compliance and how those entities work together. He stated that although the Building Stronger Neighborhoods (BSN) program has been successful, it was the opinion of the Council that such a program "needed more outcome."

Chairman Richins commented that the idea behind the proposal would be to take funds that were set aside for homeowner rehab, Code Compliance and certain Code Compliance activities that the West Mesa Community Development Corporation (CDC) applied for and use those dollars in "more coherent programs." He said that such funding would enable the City to follow on with the BSN and Code Compliance efforts in order to eventually help in remediating blight in the community.

Ms. Morales clarified, in addition, that the proposal would extend across City departments, including Code Compliance, Neighborhood Outreach and its Owner Rehabilitation Program. She explained that a non-profit partner would work with the City to administer the CDBG grant funds under the Owner Rehabilitation Program in order to provide exterior assistance to improve the curb appeal of neighborhoods. She added that funding sources would include \$200,000 from the Transforming Neighborhoods Proposal, as well as an additional up to \$325,000 committed from the Owner Rehabilitation Program.

Chairman Richins said that it was important to note that the Transforming Neighborhoods Proposal is not necessarily a City program, but rather about registered neighborhood groups engaging with the City and seeking funding to enhance their homes and surroundings. He recounted that in the past, the West Mesa CDC worked on Code Enforcement programs that paralleled the City's efforts. He noted that although the City has the authority to cite and enforce code violations, it did not have the ability to "work alongside the person who is having chronic code problems and fix it." He added that the City also lacked the necessary funding in such efforts, which created a significant gap.

Chairman Richins further commented that as part of the City Council's Strategic Planning efforts, Councilmember Glover wrote the above-mentioned paper, which addressed the issues of blight remediation in a very thoughtful and succinct manner. He also expressed appreciation to Ms. Morales and her staff for their efforts and hard work in drafting the Transforming Neighborhoods Proposal.

Chairman Richins referenced Component 2 – Educate and Beautify Neighborhoods in the Transforming Neighborhoods Proposal. (See Page 4 of Attachment 3) He stated that he was

pleased to see a \$100,000 program budget for home rehabilitation. He cited the following sentence: "Estimate to serve between 18-30 homes." He noted that in the past, there has been an area benefit component to CDBG and questioned whether that should be a deliverable or a reportable item as well (i.e., Will benefit 800 homes within a BSN neighborhood). He recognized that such an item would be hard to measure, but was confident that staff would do the best that they could in that regard.

Chairman Richins, in addition, commented that he was happy to see funds allocated to small businesses for technical and financial assistance to address blighted businesses within the community. (See Page 4 of Attachment 3) He suggested that there should be some expectation on the part of Code Compliance and Planning to possibly review old plans in an effort to update the landscaping and façade improvements to the same level as when the business first opened.

Committeemember Kavanaugh spoke regarding a specific site plan at the Mesa Grande Shopping Center, which required extensive landscaping and shade. He explained that in that instance, the management of the shopping center removed many of the trees, which was not approved by the City.

Committeemember Kavanaugh suggested that if Code Compliance or residents see a shopping center or business development at which the landscaping has died, and staff reviews the primary planning documents and determines that the entity is in violation of what the City Council approved, the City would have a legal tool to use in order to bring such properties back into compliance. He also noted that the Transforming Neighborhoods Proposal is an excellent process by which to identify and correct similar situations. He added that a blighted business center could have a negative impact on the very best of neighborhoods.

It was moved by Committeemember Kavanaugh, seconded by Chairman Richins, to forward the funding recommendations to the full Council for discussion and consideration.

Chairman Richins declared the motion carried unanimously by those present.

Deputy City Manager Natalie Lewis stated that staff had scheduled a second meeting of this Committee for March 31, 2016 in case there was a need for additional discussion or consideration of the funding recommendations. She noted that since the Committee has forwarded its recommendation to the full Council, that meeting would be cancelled.

Chairman Richins thanked staff for the presentation.

3. Adjournment.

Without objection, the meeting adjourned at 8:06 a.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Community and Cultural Development Committee meeting of the City of Mesa, Arizona, held on the 24th day of March, 2016. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

pag
(attachments – 3)

**Community Development
Block Grant (CDBG) Program**

**HOME Investment
Partnership (HOME) Program**

**Emergency Solutions Grant
(ESG) Program**

Human Services Funding



**Presentation to Community and Cultural Development Committee
March 24, 2016**

Purpose and Recommendation

- Allocation of federal and local dollars for FY 16/17
- Recommend funding for following programs
 - Community Development Block Grants (CDBG)
 - HOME Investment Partnership (HOME)
 - Emergency Solutions Grants (ESG)
 - Human Services

HUD Allocations for FY2016/17

Funding Source	Amount	2015/16 Program Income	Prior Year Unallocated	Total	Caps (%)
CDBG	\$3,224,529	\$148,192	\$325,000	\$3,697,721	15% Public Service 20% Admin
HOME	\$996,826	\$0	\$0	\$996,826	10% Admin 15% min CHDO
ESG	\$287,998	\$0	\$0	\$287,998	7.5% Admin 60% Shelter/Outreach
Human Services	\$720,000	\$0	\$0	\$720,000	Includes ABC \$108,000
Total			\$5,702,545		

Applications

A total of 76 applications submitted:

- 30 CDBG \$4,255,164
- 8 ESG \$415,924
- 34 Human Services \$1,217,069
- 4 HOME \$897,143

Total Requests \$ 6,785,300

Application Process

- Submission via ZoomGrants Software
- Department eligibility review
- Rating and ranking committee
- Housing & Community Development Advisory Board – Presentations
- Community & Cultural Development Board
- City Council

CDBG FY 2016/17 Applications for Funding

Funding Source	Code Enforcement	2015/16 funding	Agency Request
CDBG	COM Development and Sustainability – Code Enforcement Program – Code Officers & volunteer compliance program	\$316,743	\$217,776
CDBG	<i>Code Enforcement Subtotal</i>	<i>\$316,743</i>	<i>\$217,776</i>

CDBG FY 2016/17 Applications for Funding

Funding Source	Economic Development Applications	2015/16 funding	Agency Request
CDBG	Neighborhood Economic Development Corporation (NEDCO) – Business Development & Technical Assistance	\$81,500	\$100,000
CDBG	West Mesa Community Development Corporation – Small Business Technical Assistance	\$90,000	\$105,000
CDBG	Economic Development Subtotal	\$1771,500	\$205,000

CDBG FY 2016/17 Applications for Funding

Funding Source	Acquisition and/or Rehabilitation (Housing Needs) Applications	2015/16 funding	Agency Request
CDBG	COM Housing and Community Development – Homeowner Rehabilitation Program	\$650,000	\$650,000
CDBG	Arizona Bridge to Independent Living (ABIL) – Mesa Home Accessibility Program (MHAP)	\$74,292	\$74,249
CDBG	West Mesa CDC – Code Enforcement & Homeowner Rehabilitation	-	\$100,000
CDBG	<i>Acquisition and/or Rehabilitation Subtotal</i>	<i>\$724,292</i>	<i>\$824,249</i>

CDBG FY 2016/17 Applications for Funding

Funding Source	Public Facility Applications	2015/16 funding	Agency Request
CDBG	COM Senior Center – Mesa Active Adult Center Renovation	\$250,000	\$750,000
CDBG	COM - Public Library – Main Library remodel	-	\$100,000
CDBG	Artspace – Hibbert Street Improvements	-	\$242,843
CDBG	<i>Public Facility Subtotal</i>	\$250,000	\$1,092,843

CDBG FY 2016/17 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$505,908)	2015/16 funding	Agency Request
CDBG	Community Bridges – Mobile Outreach & Crisis Stabilization	\$65,000	\$65,000
CDBG	A New Leaf – Emergency Homeless Shelter Programs	\$215,000	\$260,000
CDBG	A New Leaf – Desert Leaf & La Mesita support services	-	\$42,500
CDBG	Save the Family Foundation of Arizona – Homeless Families Intervention Project	\$30,000	\$60,000
CDBG	Newtown Community Development Corp. – Homeownership Education and Counseling	\$20,000	\$30,000
CDBG	Big Brothers & Big Sisters – Mesa Community Based Mentoring Program	-	\$30,000

CDBG FY 2016/17 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$505,908)	2015/16 funding	Agency Request
CDBG	A New Leaf – Autumn House Domestic Violence Shelter	\$42,500	\$42,500
CDBG	EV Hispanic Chamber of Commerce – East Valley Minority/Female Business Directory	-	\$68,500
CDBG	Oakwood Creative Care – Adult Day Health Services	\$45,000	\$90,000
CDBG	Aid to Adoption of Special Kids – Mentoring Program	\$10,000 (HS)	\$30,000
CDBG	Community Bridges - Center for Hope Housing Supportive Services	\$43,214	\$43,214

CDBG FY 2016/17 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$505,908)	2015/16 funding	Agency Request
CDBG	Arizona Fair Housing Center – Mesa Fair Housing Outreach & Training	-	\$41,742
CDBG	Labor’s Community Service Agency – Securing Help in Family Transportation	-	\$30,000
CDBG	COM – Mesa Police Dept Police Activities League (PAL)		\$94,007
	<i>Public Service Subtotal</i>	\$513,214	\$833,456

ESG FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications (Allocation for Programs - \$266,399)	2015/16 funding	Agency Request
ESG - SO	Child Crisis Arizona – Children’s Emergency Shelter	-	\$20,000
ESG - SO	A New Leaf – Emergency Homeless Shelter Programs	\$67,500	\$75,000
ESG - SO	CASS – Regional Shelter & Case Management for Homeless Men & Women	\$41,000	\$50,000
ESG - RR	A New Leaf – Rapid Rehousing Program	\$39,921	\$40,000
ESG - RR	Save the Family – Rapid Rehousing Program	\$55,500	\$100,000
ESG - SO	Community Bridges Inc. , – Street Navigator Services	\$45,693	\$90,924

ESG FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
ESG - SO	Chrysalis Shelter for Victims of Domestic Violence, Inc	\$12,000	\$15,000
ESG - SO	Sojourner Center – Domestic Violence Crisis Shelter	-	\$25,000
		\$261,614	\$370,693

HUD Cap for ESG Shelters and Outreach is 60% - \$172,798

HUD Cap for Administration 7.5% - \$21,599

HOME FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications (Allocation for projects/programs - \$897,143)	2015/16 funding	Agency Request
HOME	COM – Security/Utility Deposit Program	\$160,000	\$100,000
HOME	COM Housing and Revitalization Division – Homebuyer assistance with CHDO activity	\$160,000	\$60,000
HOME / CHDO	Newtown Community Development Corp – Homebuyer Acquisition / Rehab / Resale	\$300,000	\$237,143
HOME	Artspace – Artspace Mesa Lofts	-	\$500,000
Subtotals			\$897,143

**Council awarded \$760,000 to homeownership programs for FY15/16
 HUD cap for HOME Administration 10%**

Human Services / ABC FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
HS/ABC	A New Leaf – MesacAN Client Services	\$150,000	\$150,000
HS/ABC	East Valley Adult Resources (EVAR) – Meals on Wheels Program	\$25,000	\$25,000
HS/ABC	Marc Center – Employment Training and Placement	\$29,500	\$57,800
HS/ABC	Save the Family – Homeless Families Intervention	\$135,000	\$150,000
HS/ABC	A New Leaf – MesacAN Family Stability Services	\$25,000	\$25,000
HS/ABC	Community Legal Services– Removing Barriers to Justice	\$48,000	\$51,360
HS/ABC	East Valley Adult Resources (EVAR)- Assistance for Independent Living	\$30,000	\$30,000

Human Services / ABC FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
HS/ABC	A New Leaf, Inc. – Autumn House Emergency Shelter	\$25,000	\$25,000
HS/ABC	Alzheimer's Association Desert Southwest Chapter - Alzheimer's Support Program	\$15,000	\$15,000
HS/ABC	Paz de Cristo Community Center – Hunger Relief Program - Security	\$40,000	\$54,100
HS/ABC	Lutheran Social Services – IHelp Shelter Program for Homeless Women	\$27,000	\$32,000
HS/ABC	American Red Cross – Local Disaster Relief Program	\$10,000	\$10,000
HS/ABC	Child Crisis Arizona – Foster Care and Adoption	\$11,500	\$10,000
HS/ABC	House of Refuge – Employment Services	\$20,000	\$30,000

Human Services / ABC FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
HS/ABC	Oakwood Creative Care – Meals and Music Therapy	\$30,000	\$72,000
HS/ABC	Teen Lifeline – Teen Crisis/Suicide Prevention Hotline	\$20,000	\$20,000
HS/ABC	Community Legal Services– Mesa Tenants’ Rights Helpline	\$41,500	\$44,405
HS/ABC	Labor’s Community Service Agency – Securing Help in Family Transportation	-	\$30,000
HS/ABC	A New Leaf – Housing Stability Support Services	-	\$32,500
HS/ABC	Paz de Cristo – Career Employment Opportunity		\$23,908
HS/ABC	Tumbleweed Center for Youth Development – Youth Victim Services		\$22,394

Human Services / ABC FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
HS/ABC	Valley of the Sun - Mesa Family YMCA – Mesa Family Diversion Class	-	\$15,000
HS/ABC	Southwest Human Development – Reach Out & Read	-	\$7,500
HS/ABC	Fencing for All Foundation – The Zorro Project	-	\$3,500
HS/ABC	Big Brothers Big Sisters– Mentoring Service Program	-	\$20,000
HS/ABC	Boys and Girls Club of the East Valley – Healthy Lifestyles	-	\$50,000
HS/ABC	Junior Achievement – Financial Literacy Program	-	\$15,000
HS/ABC	MIKID – Mentally Ill Kids in Distress -	-	\$40,000

Human Services / ABC FY 2016/17 Applications for Funding

Funding Source	Non Profit Agency Applications	2015/16 funding	Agency Request
HS/ABC	Tumbleweed Center for Youth Development – Safe Place Program	-	\$4,399
HS/ABC	West Mesa CDC – Mesa Neighborhood Improvement Projects Program	-	\$26,000
HS/ABC	Sojourner Center – Supportive Services	-	\$60,000
HS/ABC	United Food Bank – Food Link Program	-	\$20,000
HS/ABC	Mercy Housing Southwest – Mesa Senior Meadows Resident Services	-	\$23,394
HS/ABC	Arizona Theatre Company – Writing to Heal the Hurt	-	\$20,000
		\$720,000	\$1,217,069

Considerations for Funding Projects

- Aggregate Scores of rating and ranking committee and Housing & Community Development Advisory Board
- Consolidated Plan priorities
- City Council priorities
- Funding capacity

Questions and Discussion

**16/17 CDBG Funding Awards
 Director's Recommendations**

Agency	Project Name	Amount
Newtown CDC	Housing Counseling	\$20,000
Save the Family	Homeless Families Case Coordination	\$30,000
A New Leaf	Emergency Shelter	\$126,420
A New Leaf	Supportive Services	\$42,500
Community Bridges	Outreach and Stabilization Svcs	\$65,000
A New Leaf	Autumn House	\$67,500
Oakwood Creative Care	Adult Day Health Svcs	\$30,000
Community Bridges	Center for Hope Housing Support Services	\$32,249
Community Bridges	Navigation Services	\$90,924
Public Service Cap (15%)	\$509,593	
Total Public Services Awarded	\$ 509,593	

Agency	Project Name	Amount
COM Development & Sustainability	Code Compliance	\$217,776
COM Housing & Community Development	Homeowner Rehabilitation	\$650,000
COM Community Services	Transforming Neighborhood	\$200,000
COM Facilities: East Valley Adult Resources (EVAR)	Facility Rehabilitation (Westside location)	\$750,000
Ability 360	Mesa Home Accessibility	\$74,249
COM Public Library	Main Library Rehab	\$100,000
ArtSpace Projects	Hibbert St. Improvement	\$242,843
WMCDC	Economic Development	\$90,000
NEDCO	Business Development	\$81,500
"Other" CDBG Allocation	2,567,790	
Total Awarded	2,406,368	

**FY 16/17 HOME Program
 Director's Funding Recommendations**

Agency	Project Name	Amount
COM Housing & Community Development	Security/Utility Deposit (TBRA)	\$100,000
COM Housing & Community Development	Homebuyer Assistance	\$60,000
Artspace	Artspace Mesa Lofts	\$500,000
Newtown CDC	Homebuyer Acquisition	\$237,143
Total		\$897,143
HOME FY16/17 Funding		\$996,826
HOME Admin (10% CAP)		\$99,682
Amount remaining to allocate		\$897,143

**Emergency Solutions Grant (ESG) FY 16/17 Funding Recommendations
 Director's Recommendation**

Agency	Project Name	Amount
Chrysalis	Shelter Services	\$12,000
Child Crisis AZ	Children's Emergency Shelter	\$10,000
A New Leaf	Emergency Shelter	\$113,579
CASS	Regional Shelter	\$37,219
Total Shelter		\$172,798
60% CAP Shelter and Outreach		\$172,798.80
Save the Family	Rapid Re-Housing	\$55,000
A New Leaf	Rapid Re-Housing	\$38,600
Total Rapid Rehousing		\$93,600
Total of all awards		\$266,398
ESG Funding Allocation 16/17		\$287,998.00
ESG Administration 7.5% Cap		\$21,600.00
Amount remaining to allocate		\$266,398

**16/17 Human Services Funding Awards
 Director's Recommendations**

Agency	Project Name	Amount
Lutheran Social Services	Mesa I-Help	\$24,300
East Valley Adult Resources	Meals on Wheels	\$22,500
American Red Cross	Local Disaster Relief	\$9,000
Paz de Cristo Community Center	Career Employment	\$20,796
Alzheimer's	Family Support Services	\$13,500
House of Refuge	Employment Program	\$18,000
A New Leaf	Housing Stability	\$29,250
Save the Family	Case Mgmt and Support Svcs	\$121,500
Mesa CAN	Client Services	\$148,500
Oakwood	Outreach, meals, therapies	\$27,000
United Food Bank	Emergency Food assistance	\$17,000
Mesa CAN	Family Stability Services	\$22,500
Tumbleweed	Youth Victim Services	\$17,154
East Valley Adult Resources	Independent Living Volunteer	\$27,000
Marc Center Community Resources	Employment training	\$26,550
Paz de Cristo	Program Security	\$36,000
East Valley Hispanic Chamber of Commerce Foundation	East Valley Minority/Female Business Directory	\$40,000
Community Legal Services	Removing Barriers	\$44,100
Teen Lifeline	Crisis Hotline	\$18,000
Community Legal Services	Tenant Rights Hotline	\$37,350
Total		\$720,000
FY 16/17 Allocation		\$720,000

Transforming Neighborhoods Proposal Mesa City Council Strategic Priorities

Focus outcome: Empowering our communities to develop and maintain the most desirable neighborhoods to call home.

Key performance indicators include:

1. Increased neighborhood engagement
2. Reduced blight
3. Reduced code enforcement violations

The objectives of the Transforming Neighborhoods Proposal are to:

1. Increase citizen participation and enhance the capacity of neighborhood groups and associations
2. Strengthen neighborhood networks by bringing together residents from various groups that are geographically related and may share similar issues and concerns
3. Provide opportunities for neighborhood leadership to interact with city departments in order to address the concerns and needs of Mesa's communities
4. Reduce crime and increase opportunities for development
5. "Clean-up, Fix-up, and Build-up" neighborhoods throughout the City of Mesa

Neighborhood Analysis Discussion

This will determine neighborhood conditions and needs, and measure the magnitude of any physical problems. This will be a "wellness" report on economic, physical and social data for each neighborhood. HCD will use the following models to describe and develop actions plans for improvement and revitalization for each applicable City neighborhood.

1. **Stable:** A Stable or healthy neighborhood is one in which basic City services are adequate to maintain a high quality of life. In these neighborhoods, housing and infrastructure conditions are sound, property ownership is stable and investments are steady. There are no significant threats to public safety and citizens participate actively in neighborhood or community issues. In these areas, residents have the ability to maintain their neighborhood in a healthy state, with little or no need for outside assistance.

2. **Intermediate:** An Intermediate neighborhood is an area where City attention may be needed in some aspects to maintain neighborhood stability and prevent future deterioration. These neighborhoods may need some slight increases in City maintenance and service needs, which should be expected as a normal result of neighborhood aging. As with stable neighborhoods, housing and infrastructure conditions are essentially sound, with minor deterioration limited to spot locations. Residents are likely to reinvest in their neighborhood and participate actively in issues that affect them.

3. **Reinvestment:** Reinvestment neighborhoods are at a crossroads. They require an increased level of City involvement to maintain and/or restore a high quality of life. In these neighborhoods, deteriorated infrastructure cannot be addressed through regular City maintenance programs and the housing stock may need significant rehabilitation. These neighborhoods may also experience increased incidents of crime or other public safety problems. Population trends may include a decline in owner-occupancy and decreasing household incomes. This could make it more difficult for residents to invest in their neighborhood or to be active in problem-solving efforts.

4. **Disinvested:** A Disinvested neighborhood requires a significant level of City intervention to address neighborhood problems to restore a positive quality of life. In many cases, basic services cannot keep up with needs, and parts of the area require major reinvestment to prevent further decline. Property maintenance is a significant problem and major infrastructure improvements may be necessary.

Levels of private reinvestment are low, and residents may face significant obstacles when trying to address neighborhood problems on their own.

Development of Neighborhood Action Plans

Neighborhood Action Plans seek to balance neighborhood priorities within a citywide decision-making framework. The purpose of Neighborhood Actions Plans is to identify neighborhood strengths and opportunities, describe strategies for neighborhood improvement, and provide the information necessary for all interested parties to make decisions about neighborhood investments. More specifically, neighborhood action plans are intended to:

- Convey a vision for the City's neighborhoods.
- Promote collaboration between City government, neighborhood groups, and other interested parties to achieve sensible and coordinated project and program planning within the neighborhood.

- To detect and eliminate conditions which cause neighborhood deterioration and resident dissatisfaction.
- Focus the activities of City agencies, neighborhood groups and other partners towards the priorities and opportunities identified in the plans.
- Target limited resources based on clear priorities in order to revitalize, strengthen and preserve the quality of life in the neighborhood.

The following proposal aims to meet the key objectives and performance measures discussed. It will be a collaboration between the City Departments, Community Services Neighborhood Outreach and Owner Rehabilitation Program, and Development's Code Enforcement Program. City Department's will work together to coordinate and identify the neighborhood utilizing data through What Works. The volunteer coordinator will coordinate with departments and provide small grants to beautify the neighborhood. Funds will be set-aside from the Owner Rehabilitation program administered by Housing and Community Development to rehabilitate significant exterior/interior of selected homes. The proposal also includes a strong non-profit partner that will administer CDBG grant funds under the Rehab program to provide exterior assistance to improve the curb appeal of the neighborhood.

16/17 CDBG Transforming Neighborhoods Proposal

Component 1: Neighborhood Coordination

\$50,000 (CDBG Program Administration)

Funds will be used to pay Neighborhood Outreach Volunteer Coordinator
Responsibilities will include:

- Neighborhood Coordination
- Working with City Departments
- Volunteer Coordination
- Administering Targeted Business Assistance Grants

Program Coordinator will also be responsible for the administration of the following activities: \$25,000 (Rehab/Interim Assistance)

Neighborhood Small Grant Program: Grants will be available for any neighborhood association that is registered with the City that is CDBG eligible. Estimate to serve 5-10 projects.

- Grants would be made in increments of \$100 to \$5,000

- Grants would be used for any small-scale neighborhood improvement projects such as: flower gardens and/or tree planting, mini-neighborhood cleanups, housing paint-a-thons, playground repairs, fence replacement or repairs.

Component 2- Educate and Beautify Neighborhoods

Program Budget - \$100,000 (Rehab) (10% Admin/90% direct program)

In order to facilitate this program, an RFP/RFQ will be offered to community based organizations that have experience with affordable housing development, neighborhood planning, or social services for the opportunity to administer this initiative. Estimate to serve between 18-30 homes.

- Special consideration in the award of this program will be given to those organizations demonstrate the ability to collaborate with Mesa area nonprofits and for profits in the delivery of this activity.
- Home Maintenance and Energy Conservation Program
- Paint and Fix Program/Minor Home Rehabilitation

CDBG Targeted Business Assistance- Program Budget \$30,000 (Rehab)

Grants will be available for businesses that are in CDBG eligible areas for façade improvement, landscaping, building code and zoning compliance mediation, etc. This will be a matching fund program. Estimate to serve 1-2 businesses.

Component 3- Significant Owner Rehabilitation

Program Budget- Up to \$350,000 (H & CD Owner Rehab Program)

- Homes that have been deemed to require more significant rehabilitation and the homeowner qualifies as low/mod income will be assisted through the Housing and Community Development Homeowner program. Estimate to serve between 8-10 homes.