

**CLEAN AIR
MAKE
MORE**
WALK
ERRANDS
MORE CONSIDER
REDUCE WOODBURNING
MORE RIDE THE BUS

We are at Your Service

REUSE
REUSABLE TOTE BAGS
CONSERVE ELECTRICITY MORE
REFUEL AFTER DARK
MORE RAKE MORE

- To achieve the 5% Plan we are;
 - Conducting a countywide outreach/public education effort
 - Increasing training, compliance & public awareness
 - Revising rules 300, 310, 314, 316
 - Revising ordinances to address:
 - Leaf blowers
 - Vehicle use on vacant lots
 - Residential wood burning
 - Creating Advisory Committee



Maricopa County
Air Quality Department

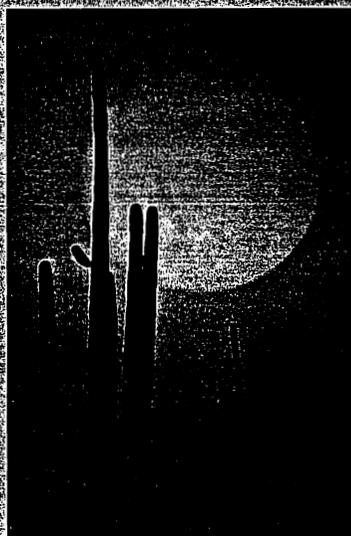
DRIVE HYBRIDS MORE CONSOLIDATE ERRANDS MORE RIDE PUBLIC TRANSPORTATION MORE USE ENERGY EFFICIENT APPLIANCES MORE CARRY REUSABLE TOTE BAGS MORE CONSIDER SOLAR MORE RUN COLD WATER CYCLES MORE USE REUSABLE CONTAINERS MORE CONSERVE ELECTRICITY MORE REDUCE WOODBURNING MORE RECYCLE MORE USE ELECTRIC LAWN AND GARDEN EQUIPMENT MORE REFUEL AFTER DARK MORE RIDE THE BUS MORE WALK MORE

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Our Ambitious Goals

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- Decrease the number of days we exceed the standard
- Engage everyone to take action
- Reduce particulate pollution emissions by 5% each year until we reach attainment (5% Plan)
- Meet the requirements laid out in SB1552



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Workshop Survey Results

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- Training Interest:
 - Rules and regulations
 - Basic dust certification
 - Enforcement training
- Dust Palliatives:
 - Need water trucks & contracts for application of the products
- Resources:
 - Training
 - PIO education & outreach material
 - Contracts for equipment / services



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- Equipment Sharing:
 - Five of the cities need equipment to help address OHV use
- Public Outreach:
 - PIO material that includes brochures, newsletters, templates to add local info, Channel 11 info and videos, & HOA material
- Enforcement:
 - Most cities/towns enforce dust regulations on a complaint basis
 - Lack of funding and personnel



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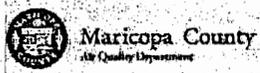
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Become the Clean Air Make More Ambassador

MORE CONSOLIDATE
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- Be our Clean Air Champion!
- Be the local expert
- Provide leadership in developing local outreach efforts
- Carry out local efforts on behalf of the program
- Conduct community presentations
- Create awareness for air quality issues/permits



SABLE
EDUCE
MORE

DRIVE HYBRIDS MORE CONSOLIDATE ERRANDS MORE RIDE PUBLIC TRANSPORTATION MORE USE ENERGY EFFICIENT APPLIANCES MORE CARRY REUSABLE
TOTE BAGS MORE CONSIDER SOLAR MORE RUN COLD WATER CYCLES MORE USE REUSABLE CONTAINERS MORE CONSERVE ELECTRICITY MORE REDUCE
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The City of Mesa Clean Air Make More

MORE CONSOLIDATE
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- Add Clean Air Make More link on your website
 - E-Mail to your residents
- Designate a Clean Air Make More Ambassador
 - Citizen newsletters
 - Ongoing mailings to residents
 - Channel 11
- Make the Clean Air Commitment



FY 08/09 Operations Status

- Quarterly Training converting to on-duty Battalion Training.
- 2009 Paramedic Class cancelled.
- Battalion Chief testing postponed.
- 2009 Firefighter Recruit Process cancelled.
- Eliminated Engine 2201. Reassigned staff to Engine 219. Improving response times in Southeast Mesa.
- TRV Program re-evaluated & modified.
- Non-Essential overtime frozen.
- Operations expenditures reduced.
- Nine sworn staff positions eliminated through attrition.
- Four vacant civilian positions eliminated.

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Reinventing the Fire Model

Improve Response Times

- Relocate E2201 to Station 217
- Fire Station Construction*

Implement TRV Program

- 911 Center
- Dispatch Data & Reporting System
- Expand TRV System
- Expand Physician Assistant Program
- Expand AED Program

*Pending Council Action 4/20/09

Budget Impact

- Department Training*(*Video Conferencing*)
- Expand Fire & Life Safety Education
- Expand Volunteer Programs

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