FIESTA DISTRICT

Fiesta District Design Project

City Council Study Session Presentation

February 11, 2010

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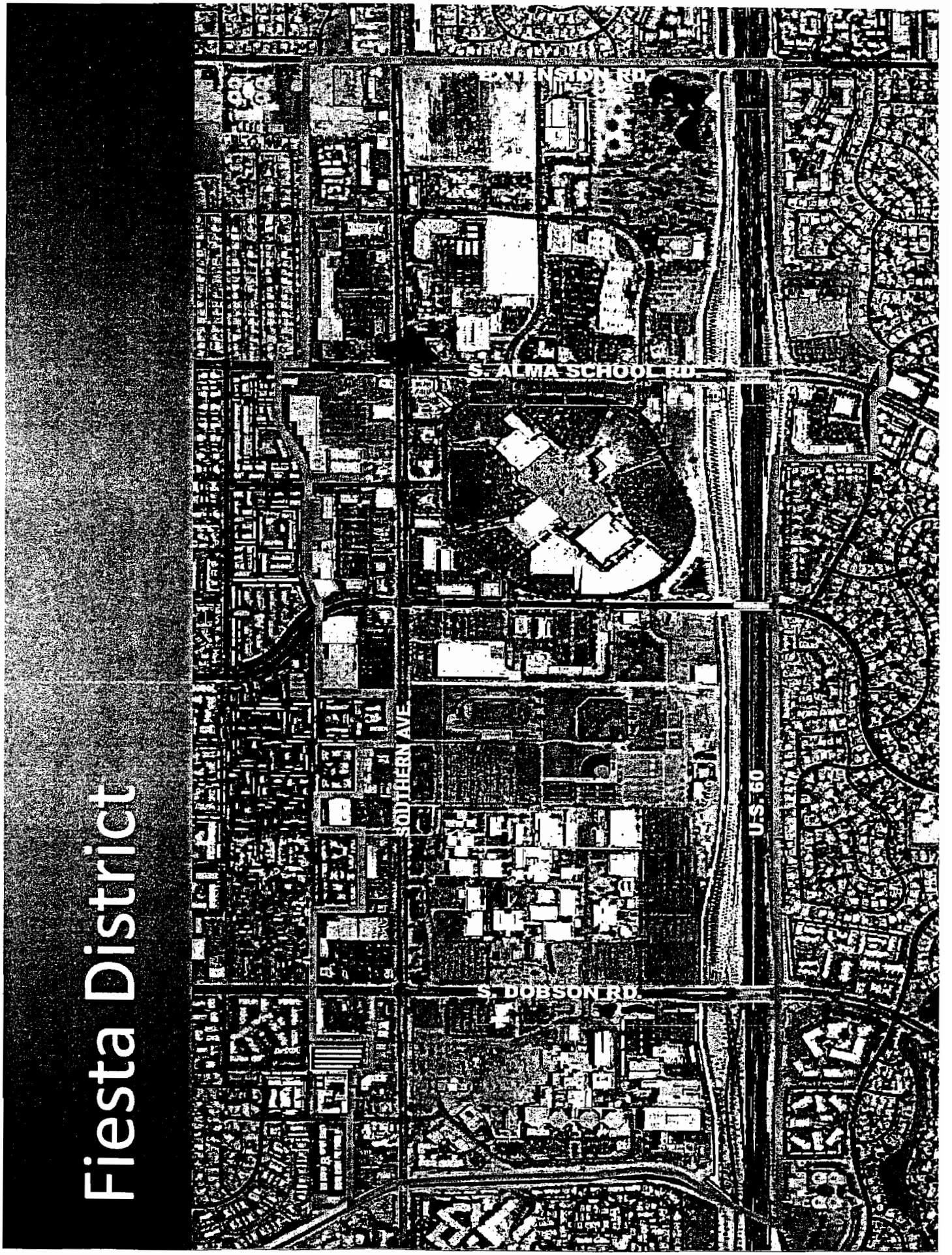
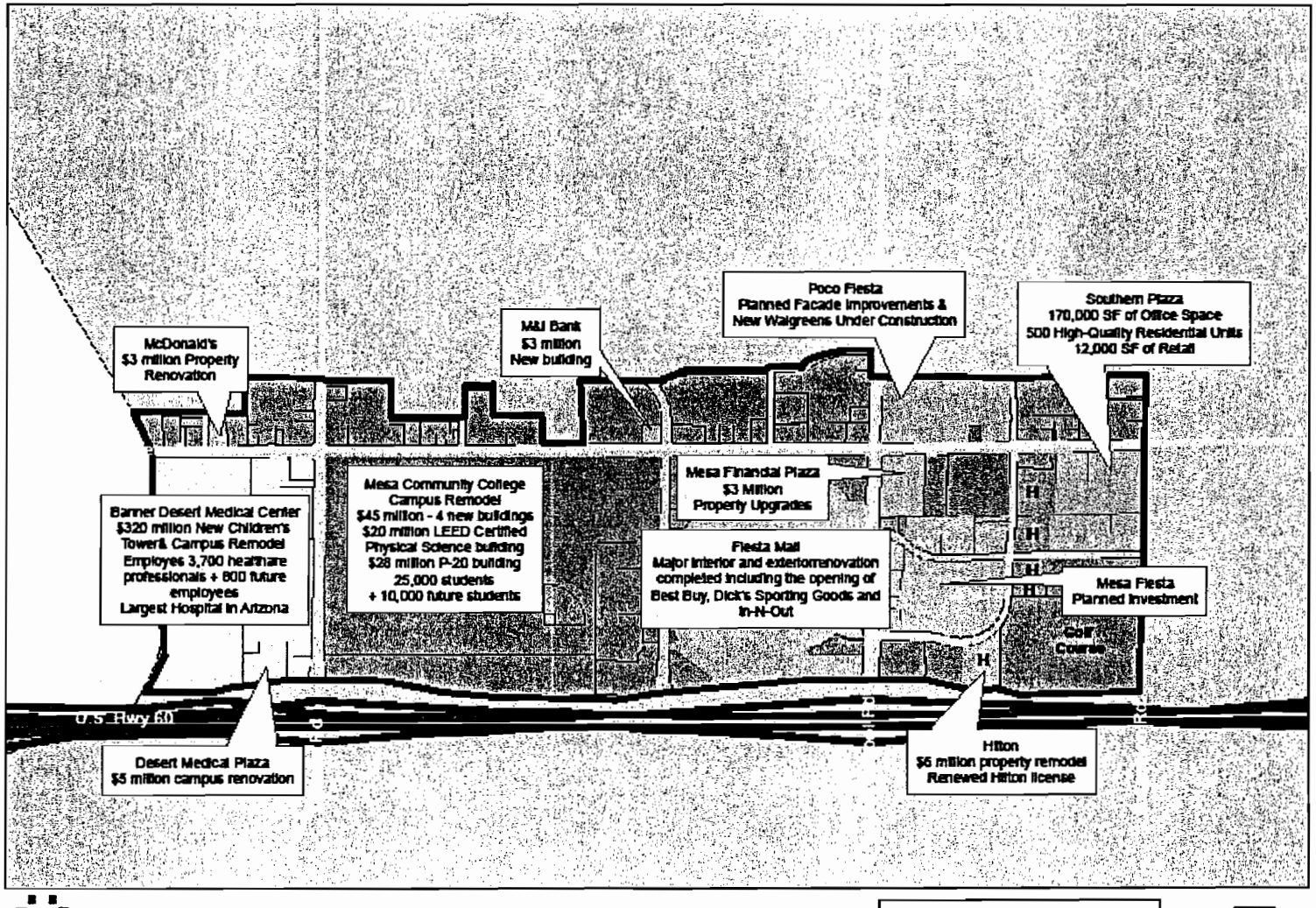
Fiesta District



Fiesta District Handbook

Fiesta District Planned Investments



FIESTA DISTRICT

Handbook Action Items

Streetscape

Branding Signage

Fiesta Pathway (Pedestrian Nodes)

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Streetscape

Provide amenities that animate and add visual interest to the streetscape

Design individual streets to have a distinct design character and identity that reflects the District's land use character and function

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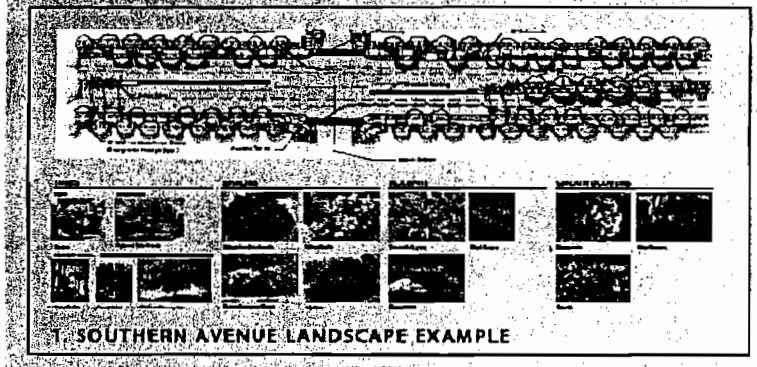
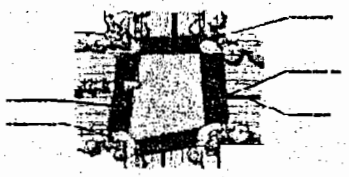
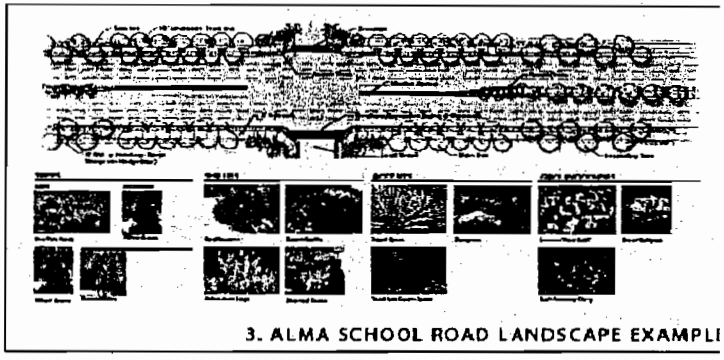
public realm: Directing the design of future improvements to transform the District...



1. SOUTHERN AVENUE LANDSCAPE EXAMPLE

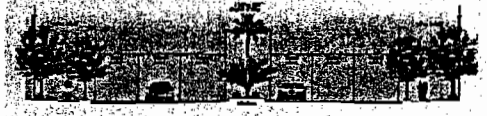


ARTERIAL to COLLECTOR INTERSECTION



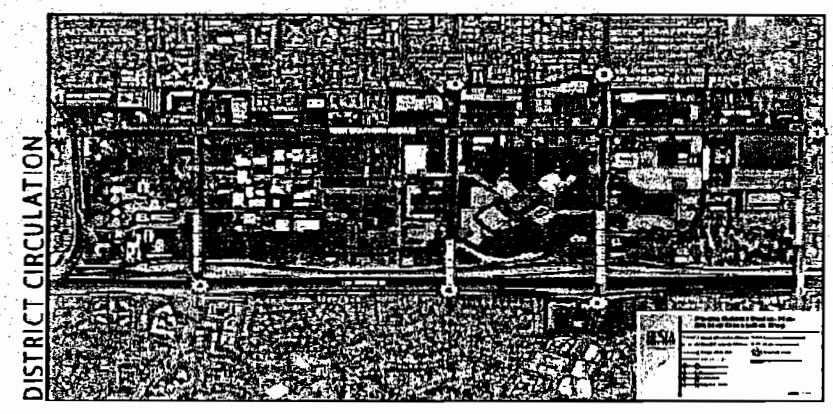
3. ALMA SCHOOL ROAD LANDSCAPE EXAMPLE

...into a vibrant commercial center and a unique destination...



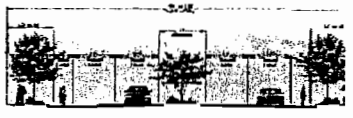
1. SOUTHERN AVE. CROSS SECTION

2. DOBSON AVE. CROSS SECTION



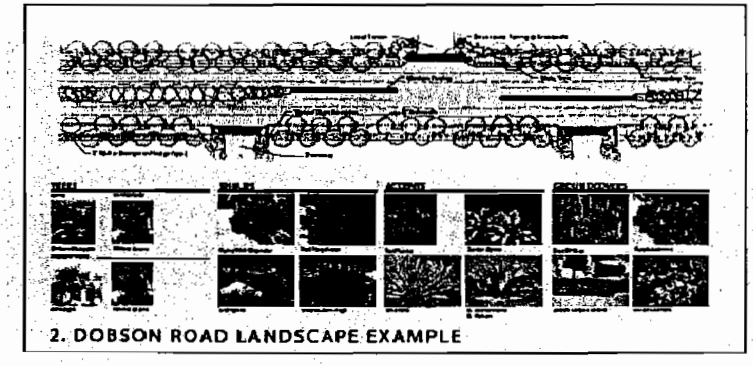
DISTRICT CIRCULATION

3. ALMA SCHOOL ROAD CROSS SECTION

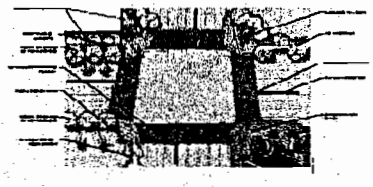


4. LONGMORE ROAD CROSS SECTION

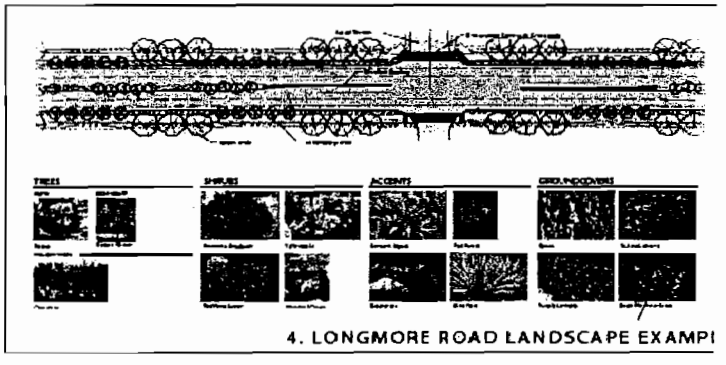
...by promoting a safe and attractive system of streets, parks and civic spaces



2. DOBSON ROAD LANDSCAPE EXAMPLE



COLLECTOR to COLLECTOR INTERSECTION



4. LONGMORE ROAD LANDSCAPE EXAMPLE

Fiesta District Design Concepts

For Southern Avenue

* A review of initial concepts to enhance the pedestrian scale and experience adjacent Southern Avenue

Southern Avenue – Three Lanes – Existing Boulevard

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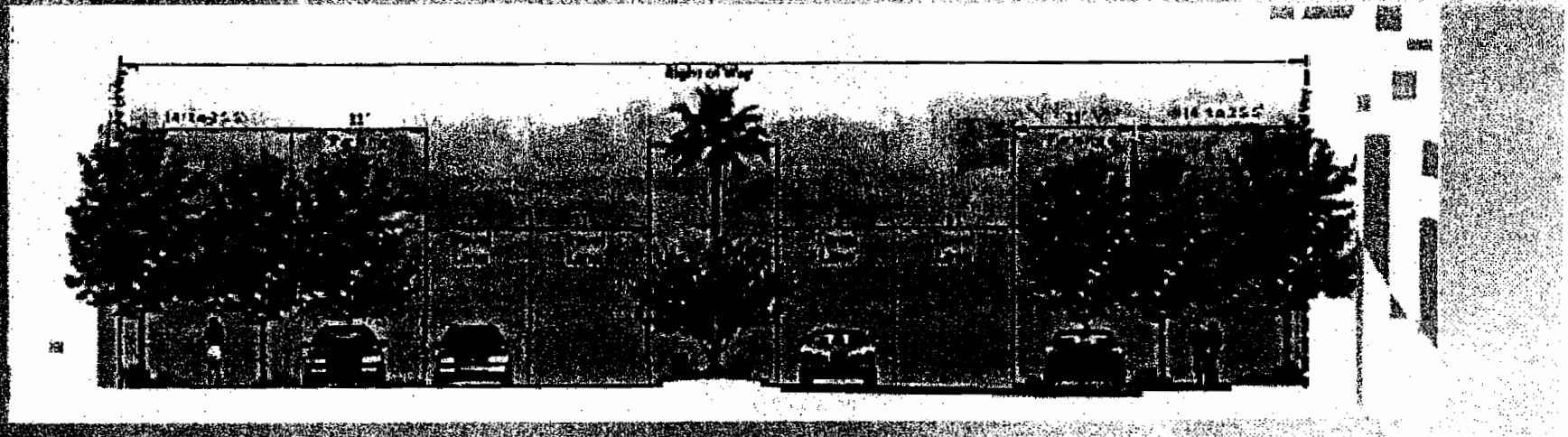
Fiesta District Design Concepts

For Southern Avenue

* A review of initial concepts to enhance the [illegible] adjacent Southern Avenue.

Southern Avenue – Two Lanes w/ Parallel [illegible]



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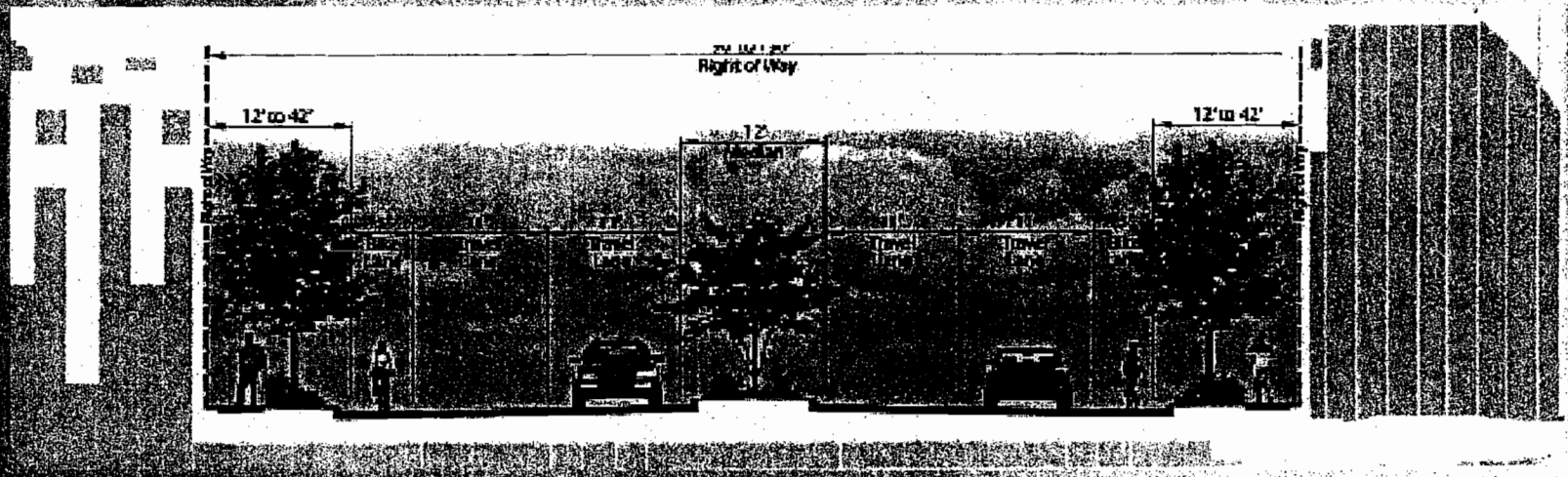
Fiesta District Design Concepts

For Southern Avenue

* A review of initial concepts to enhance the pe[illegible] adjacent Southern Avenue

Southern Avenue – Two Lanes w/ A[illegible]



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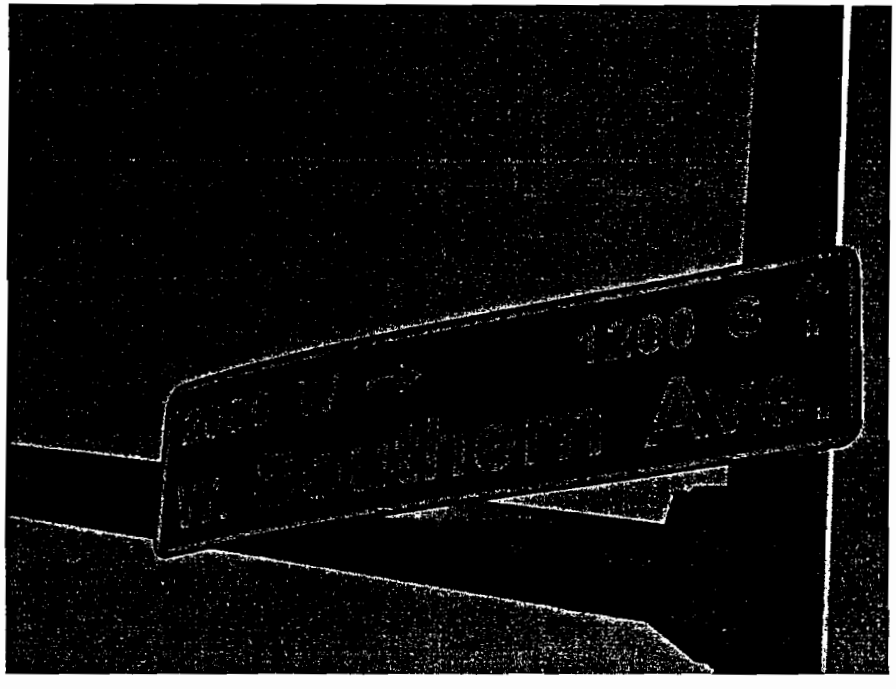
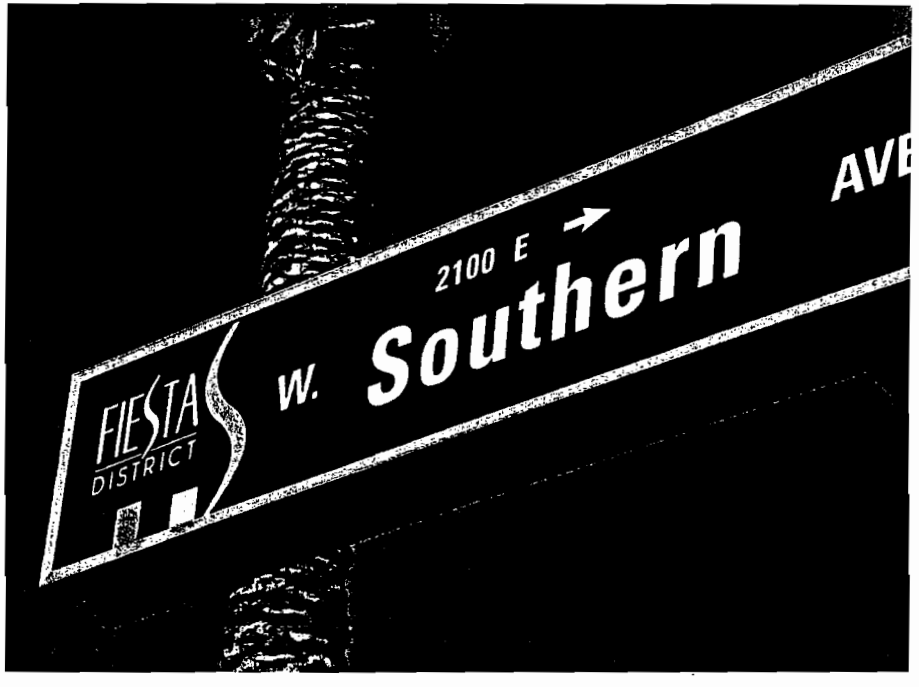
Arterial Street Name Signs



Standard Aluminum Metro Sign



Proposed Fiesta District Internally Illuminated Sign

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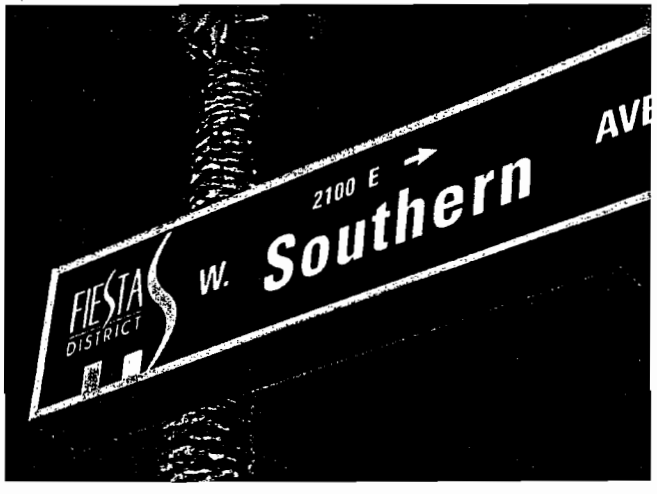
Fiesta District Branding

FIESTA
DISTRICT



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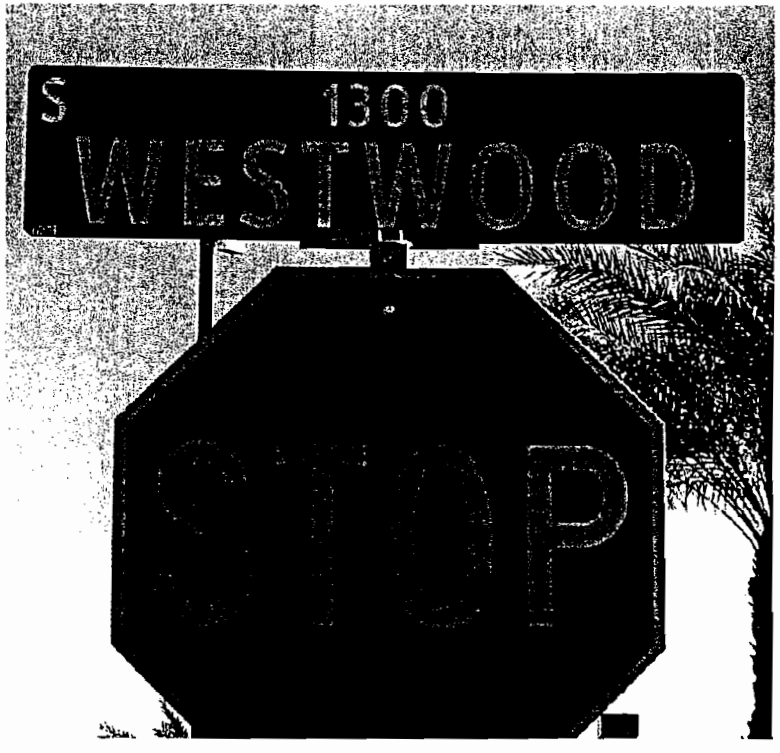
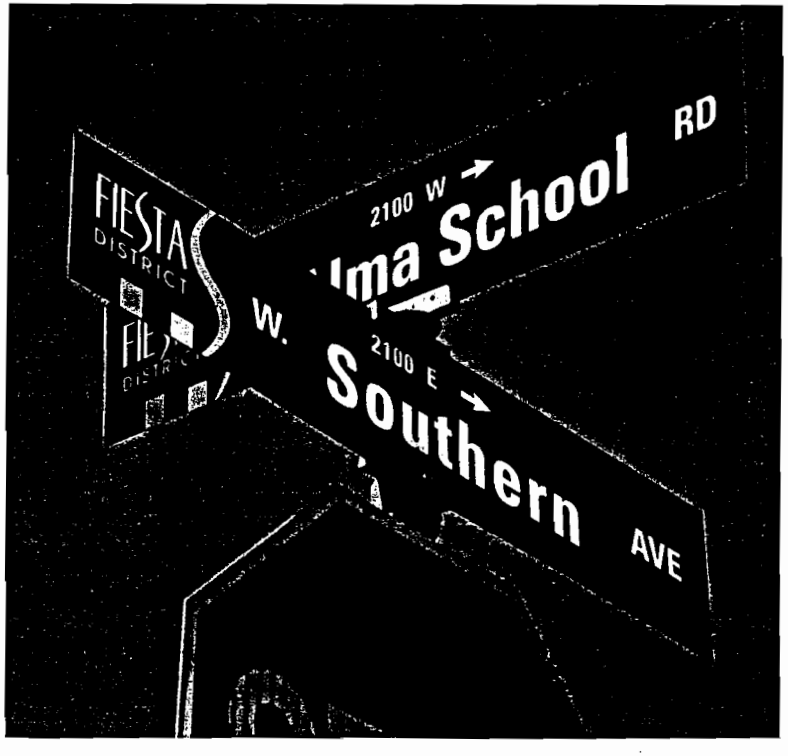
Non-Arterial Street Name Signs



Standard Street Name Sign



Proposed Fiesta District Non-Arterial Street Name Sign

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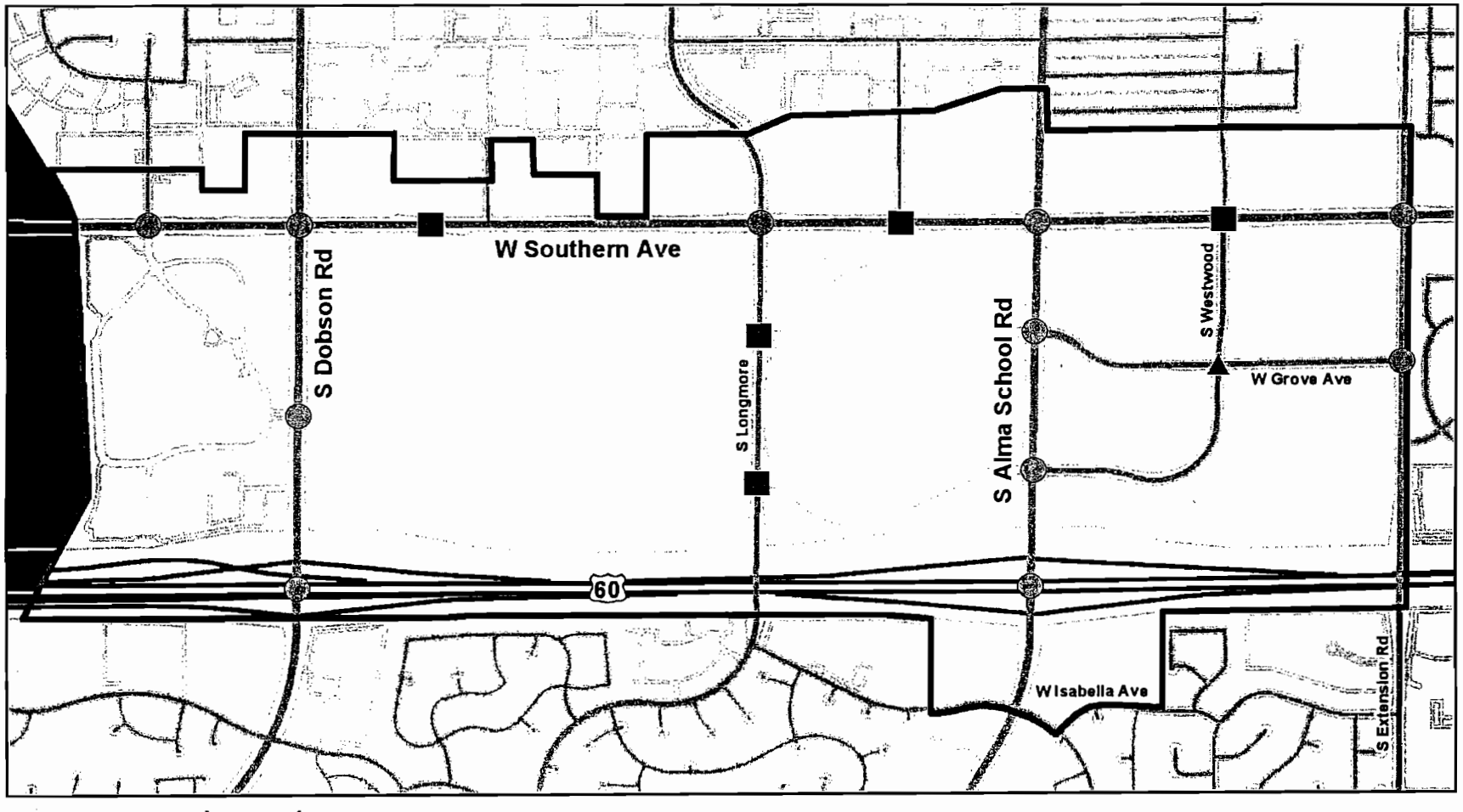
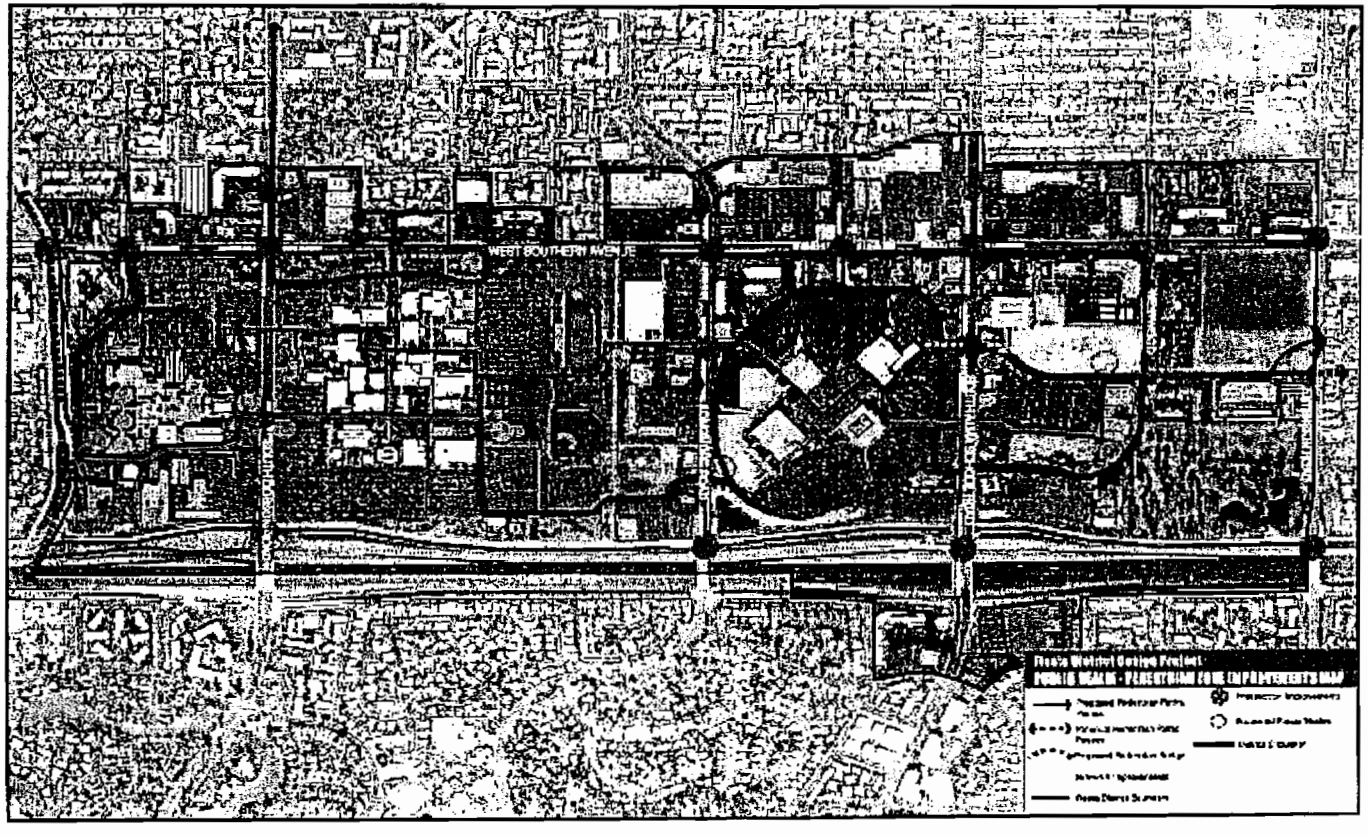
Exhibit 3: Proposed Fiesta District Street Name Signing



Legend

- Internally Illuminated Street Name Sign
- Metro Street Name Sign
- Street Name Sign

Proposed Fiesta District Path/Paseo



Thank You

Questions?

East Valley Gang & Information Fusion Center

Sgt. Kevin Baggs
Mesa Police Department

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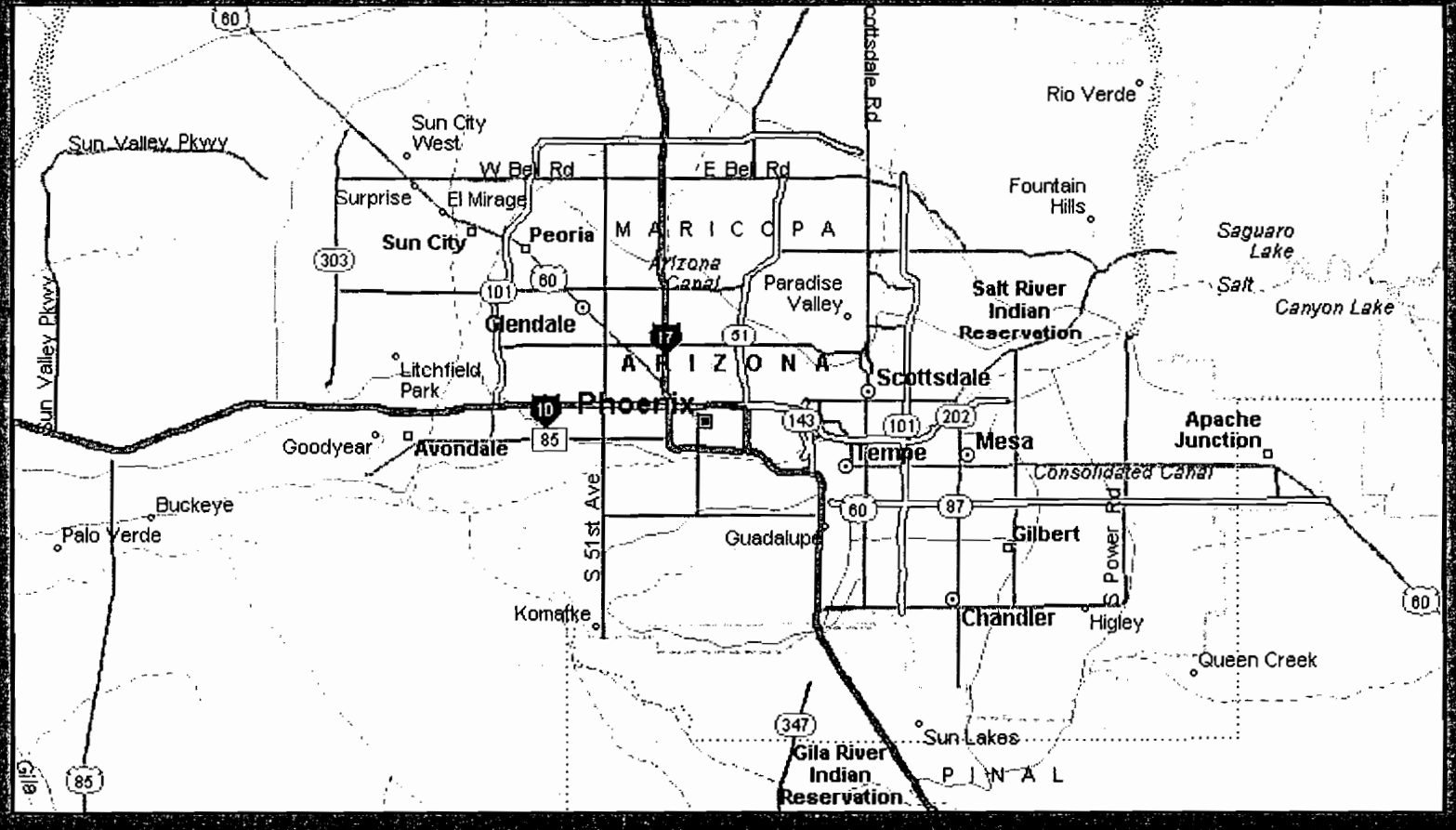
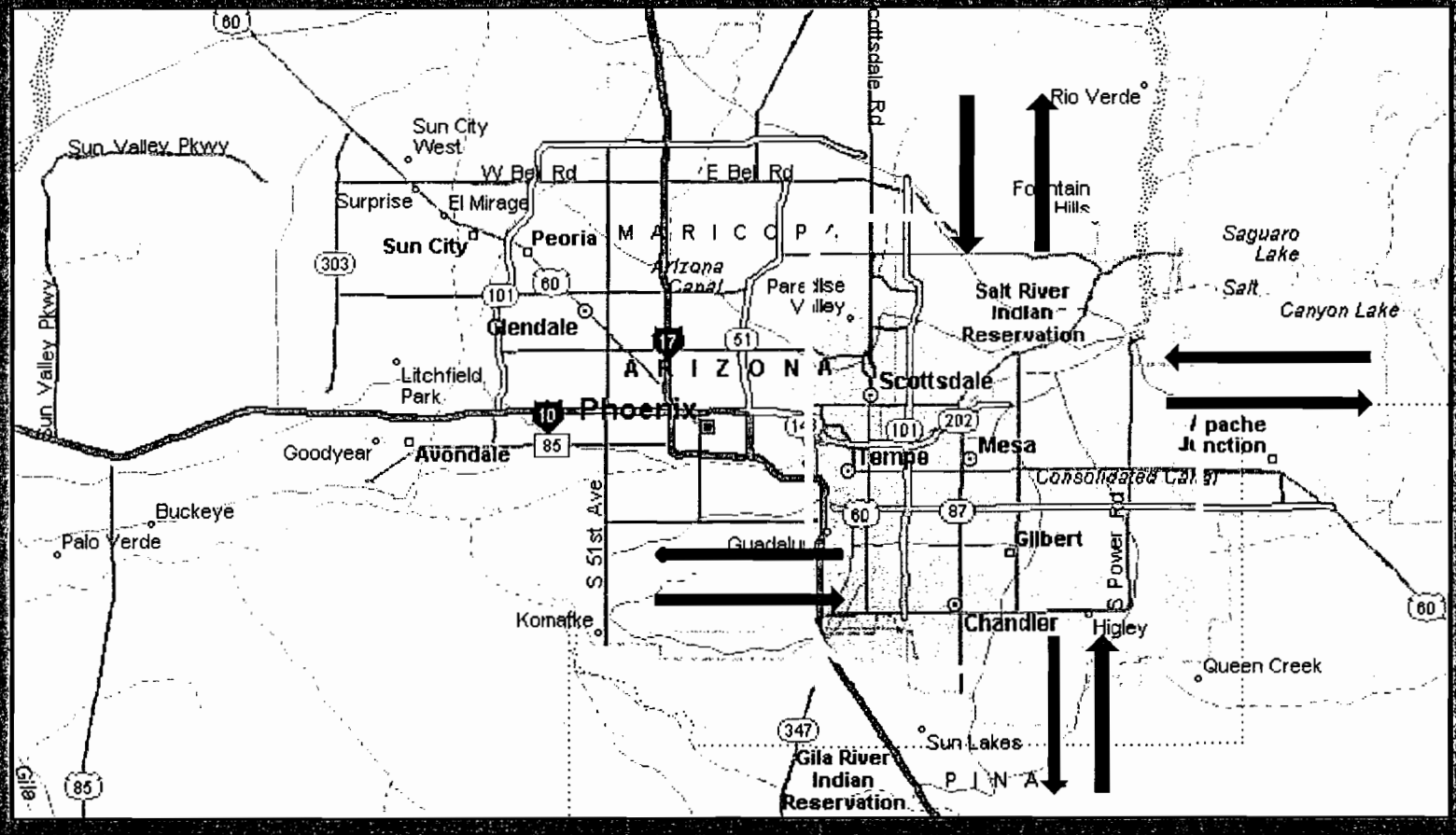
The Way It Was...



The Way It Is Now...



Services Provided

- The EVGCI FC provides numerous services to its partner and associate agencies, along with other law enforcement agencies in Arizona and throughout the country

- Over 2700 sworn officers in 41 (Federal, State, County, Indian Country& Local) agencies with shared geographic or enforcement relevance receive our bulletins, creating an effective and dynamic information sharing environment within our law enforcement community

One Stop Shop

Projects	2008	2009
Request For Information	770	1760
In Progress Events	35	27
Major Cases	27	11
Research Projects	55	63
Time Critical Bulletins	60	88