

Meeting Notice & Agenda
Falcon Strategic Visioning Commission

City of Mesa

City Council Chambers, 57 E. 1st Street, Lower Level

Wednesday, June 4, 2014

7:30 AM

1. **Chair's Call To Order**
2. **Approval of Minutes from the May 13, 2014 Meeting**
3. **Hear a Presentation on GPEC's Business Attraction Strategy for the Falcon Field Economic Activity Area**
4. **Hear a Presentation on methods of improving Falcon Field Economic Activity Area market awareness within the Real Estate Brokerage industry.**
5. **Discuss and Make a Recommendation identifying types of industry appropriate for the Falcon Field Economic Activity Area**
6. **Discuss and Make a Recommendation Regarding the Creation of a Planned Area Development Overlay for the Falcon Field Economic Activity Area**
7. **Chair's Report**
 - **Mesa General Plan 2040 Committee**
8. **Other Business**
 - **Next Meeting**
9. **Adjournment**