

# iMesa

imagine, invest, improve

## Community Outreach Task Force Meeting

Thursday December 5, 2013, 11:00 AM

20 E. Main, 7<sup>th</sup> Floor Conference Room, Mesa

**Attendance:** Kate Ali'Varius  
Kay Henry  
Stephen Sparks

Mark Schofield  
Melissa Randazzo (staff liaison)

### Minutes:

- Stephen called the meeting to order at 3:05 PM.
- No citizens were present.
- Minutes of the 10/28/13 iMesa Community Outreach Task Force Meeting were approved.
- Melissa put together a proposed major structure slide show presentation regarding iMesa's history, accomplishments, etc. that was viewed at the 11/21/13 iMesa Steering Committee. Completion of the slide show will incorporate the entire Steering Committee's agreed to 2.0 new processes that will be added prior to Mark's February City Council presentation.
- Discussion regarding partnering with Mesa City Council Members developed the following agreed to process.
  - Each Steering Committee member will contact his/her assigned City Council member prior to Mark's February presentation and schedule an in-person meeting. Meeting purpose will be to invite the Council member to become a part of the iMesa process and join/help us open communications throughout the city.
  - The beginning of this first meeting will be a short overview of how the existing iMesa structure is improving to get more people engaged. Then the meeting discussion will be turned over to the Council member by asking for his suggestions on how to make this happen (e.g. key people or organizations to contact, types of meetings to arrange, integrating the iMesa process with current city plans/projects, etc.).
  - After the first Council member meeting, the applicable Steering Committee person will communicate (phone, e-mail or in person) at least monthly to the Council member to keep communications flowing and encourage building a strong partnership.
  - After the initial Council member meetings, the Steering Committee and City Staff will incorporate the District meeting suggestions into a city-wide iMesa calendar.
- iMesa Table at 1/25/14 Riverview Park/Cubs Grand Opening (2:00 to 6:00 PM) - Melissa is on this city committee and will get an iMesa table located in a prime location. This will be our opportunity to informally greet our assigned Council member and mention our upcoming iMesa meeting on his calendar.
- 2/4/14 Mayor's Breakfast at the Mesa Convention Center - Melissa will try to have a table out in the corridor with iMesa literature on it.
- Next task force meeting will be scheduled after the 1/17/14 Steering Committee meeting. Meeting was adjourned at 4:00 PM.