

# Falcon Field Submarket

## Strengths

- Corporate Users / Neighbors (Boeing, MD Helicopters)
- Freeway Access
- Airport Drives Traffic & Activity
- Mesa is a Progressive Municipality

## Challenges

- Lack of Awareness
- Trade Radius Restrictions
- Land Pricing

## Suggestions

- Create Broker / Developer Awareness
- Copy Chandler Price Road / Airport
- Copy Phoenix Mesa Gateway (Apple, Grand Canyon, Eastmark, ASU)

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## Falcon Field Employment Corridor

- 1 Longbow Industrial Park
- 2 Falcon Industrial Park
- 3 Dover Industrial Park
- 4 Mesa Commerce Center





