

iMesa

imagine, invest, improve

Steering Committee Meeting

Thursday, May 15, 2014 6 PM

Visit Mesa

120, N. Center Street, Mesa AZ

iMesa Steering Committee Members

Mark Schofield (chair)

Stephen Viramontes

Elizabeth Danielson (vice-chair)

John Kressaty

Karen Frias-Long

Shannon Acevedo

Kay Henry

Michelle Streeter

Kate Ali'Varius

Kathy Macdonald (staff liaison)

Stephen Sparks

David Short

1. Call to order
2. Approval of minutes from April 17, 2014 meeting
3. Items from citizens present
4. Discussion of Heatsync iMesa idea
5. Election of iMesa Steering Committee Chair and Vice Chair
6. Review Operating Plan and subcommittee activities listed for February, March, April, and May
 - What has been accomplished?
 - What needs to be done next?
 - Are any changes needed in the activities listed?
 - Any other subcommittee activities to report?
7. Review work done with Advance Strategy Center at April meeting
 - What was most useful from the activities/report?
 - How can we use what we developed to move forward?
 - What else do we need to do to get ideas moving again?
8. Develop plan for next steps
 - Technology
 - Marketing/PR
 - Community Outreach
 - Ideas to Action Process
9. Upcoming events and announcements
10. Schedule next steering committee and task force meetings
11. Adjourn