

**Parks & Recreation Board
Meeting Minutes**

The Parks and Recreation Board of the City of Mesa met in a regular session at the Parks and Recreation office at 200 S. Center Street, Building 1, Mesa, on January 14, 2009.

Members Present:

Frank Alger
Russ Gillard
Don Goodrum
Steve Ikeda
David Martinez
Michelle Udall
Marilyn Wilson
Mark Yarbrough

Staff Present:

Nicole Behrman
Dawn Bies
Sue Deck
J.D. Dockstader
Rhett Evans

Mike Holste
Cindy Hunt
Andrea Moore

Members Absent:

Connie Gullatt-Whiteman, excused
Tim Gump, excused

The meeting was called to order at 3:35 p.m. by Russ Gillard, Vice-Chair.

Approval of Minutes

Mr. Gillard asked for a motion for approval of the minutes from the December 10, 2008 Parks Board meeting. Mark Yarbrough made a motion, Michelle Udall seconded, and it was unanimously carried to approve the minutes.

Public Comments

None.

Discuss and take action on PRCF FY 2009/10 Fees & Charges

Rhett Evans told the Board that PRCF staff completes a benchmark to other cities for comparisons of our fees and charges; however, due to differences in some of our program/facility offerings, fees don't always line up exactly.

Nicole Behrman presented the proposed fees and charges information to the Board. She told the Board that in the previous year fee ranges were created, and that based on those ranges, there were not many changes to the upcoming fiscal year fees and charges schedule. Mr. Evans added that only fees that staff is proposing changes to are included in the information being discussed with the Board.

After discussion by the Board the FY 09/10 fees and charges were updated to reflect clarification on individual fees as shown in following charts (per hour, per person, per use, etc.):

AQUATICS

Family Pass

Recommend that Family Pass fees increase at pools as notated below. The revenue to be generated from these increases is estimated at \$5,500.00 for family passes.

	Current Fee	Proposed Fee
Family Pass		
Fremont /Mesa/Powell/Taylor	\$130.00	\$145.00
Kino/Rhodes	\$130.00	\$210.00

FlowRider

A new fee for the FlowRider is recommended. The FlowRider is a free standing amenity being installed at the Rhodes Pool offering patrons a boogie board/surfing type of experience. Riders will pay the regular admission price to enter the Rhodes Aquatic Complex; however, they will be required to pay a separate fee to ride. The recommended fees for the FlowRider are outlined below. The estimated revenue from the FlowRider is approximately \$41,250.00 for daily use and season pass sales. Revenue for FlowRider rentals is estimated at \$7,000.00.

	Current Fee	Proposed Range
FlowRider		
Individual Daily FlowRider Pass	Not established	\$3.00-\$10.00
FlowRider Season Pass	Not established	\$50.00-\$100.00
Public/Non-profit FlowRider Rental/ per hour	Not established	\$50.00-\$100.00

Reservations

The newly renovated Kino Aquatic Complex is expected to generate regional and national events; therefore, a new fee is being recommended to establish a surcharge per team. The estimated revenue for the surcharge is approximately \$5,400.00.

	Current Fee	Proposed Range
Reservations		
Team Competition Surcharge	Not established	\$2.00-\$10.00

SPORTS FIELD USE

The recommendation is to expand the high end of the sports field use range to have the ability to offer flexibility in pricing and establish a vendor charge to be negotiated based upon the size and scope of the event taking place. The vendor charge will apply to vendors who wish to sell merchandise at tournaments. It is also recommended that the high end of the field preparation fee be increased to recoup costs associated with special requests. The estimated revenue for sports field use/rentals is approximately \$25,940.00. The labor charge is used for any standard field preparation that would require additional man hours, e.g., inclement weather.

	Current Fee	Proposed Range
Sports Field Use		
Field use by permit/hour	\$4.00-\$30.00	\$8.00-\$45.00
Field preparation /per field	\$15.00-\$90.00	\$15.00-\$120.00
Field supervision/per hour	\$17.00-\$22.00	\$17.00-\$25.00
Vendor Charge	Not established	Negotiated based upon size and scope of event

Labor Charge	Not established	\$10.00-\$40.00 per man hour
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JEFFERSON AND WEBSTER GYMNASIUM/RECREATION CENTERS

The recommendation is to establish the fee structure for the rental of facility space to provide increased use of the facilities.

	Current Fee	Proposed Range
Full Gymnasium - Non Profit/per hour	Not established	\$70.00-\$100.00
Full Gymnasium – Commercial/per hour	Not established	\$100.00-\$130.00
Half Gymnasium - Non Profit/per hour	Not established	\$35.00-\$50.00
Half Gymnasium – Commercial/per hour	Not established	\$60.00-\$80.00
Classroom - Non Profit/per hour	Not established	\$20.00-\$40.00
Classroom – Commercial/per hour	Not established	\$40.00-\$80.00

RED MOUNTAIN MULTIGENERATIONAL CENTER (RMMC)

User Fees

A new user fee also being recommended is the Express Pass. The pass would be good for patrons to use the Red Mountain facility between the hours of 12 noon to 3 pm, Monday-Friday only. This discounted pass will help promote and encourage use during the slow periods of the day. It is further recommended that a Pass Extension/Adjustment fee be implemented to offset any costs the department might incur for these items.

User Fees	Current Fee	Proposed Fee
Express Pass 12pm-3pm M-F/per visit, per use	Not established	\$2.00
Pass Extension/Adjustment Fee/ per instance	Not established	\$5.00 per instance

Recreation Center Party Packages

It is recommended to increase the current ranges to accommodate for larger parties. Party Packages are recovered at 100% of their direct cost and are comparable with other cities. The proposed range will cover a variety of party packages offered at the recreation centers. The low end of the range covers basic party packages and climbing wall parties; and the high end of the range covers deluxe parties that include instruction, room rental, climbing wall rental and party supplies.

	Current Fee	Proposed Range
Recreation Center Party Packages	\$60.00-\$200.00	\$70.00-\$300.00

Family Events and Activities

Recommended action is to increase the range. This will continue to recoup costs, and will allow for flexibility with offering additional family events and activities.

	Current Fee	Proposed Range
Family Events and Activities/ per person	\$3.00-\$10.00	\$5.00-\$20.00

Special Interest Classes/Workshops

Mesa's current price range for special interest classes is comparable with other cities. Fees cover instructor and supply costs. The recommendation is to increase the range for these classes and workshops. The special interest program area offers over 75 classes for each of three sessions. These classes range in size from 12 participants to 50 participants, and range from 1-day workshops to 8-week sessions. The low end of the range covers a minimum registration fee associated with classes that may be offered to the community, and the high end of the range covers specialized summer workshops. The estimated increased revenue to be generated is approximately \$32,587.50 for special interest classes/workshops.

	Current Fee	Proposed Range
Special Interest Classes, Workshops/per event/session	\$4.00-\$150.00	\$5.00-\$300.00

SPORTS LEAGUES

A recommendation to establish a used softball per dozen fee of \$10.00 is being proposed. This is to reduce existing inventory by offering a discounted fee for purchasing in bulk (currently sold individually).

	Current Fee	Proposed Fee
Used Softballs, 1 dozen	\$1.00/ea (sold individually)	\$10.00/dozen

Mr. Gillard called for a motion, Frank Alger made a motion to approve the fees and charges with the individual fee clarifications added, Ms. Udall seconded and it was unanimously carried that the Board recommend that action be taken to adopt the proposed fee adjustments for FY 09/10 as presented.

Review and discuss FY 08/09 Work Plan

Andrea Moore went over the status of the goals for Board's work plan for FY 07-08. She initiated a discussion with the Board about goals for the FY 08-09 work plan. It was decided to keep the same priority areas, but to change key action items based on changes to the meeting structure and the revised PRCF budget.

After further discussion the Board agreed that since meetings are now every other month, there would be opportunities for the Board to attend public events as advocates of Parks & Recreation in Mesa on months with no meetings. Mr. Evans told the Board information on upcoming events would be sent to them as it is received; Dawn Bies will track attendance at events for the Board in order to be in compliance with Open Meeting Law posting requirements.

Mr. Gillard made a motion to approve the updates to the Parks Board Work Plan for FY 08-09 as discussed; Mr. Yarbrough seconded the motion and it was unanimously carried.

Director's Comments

- Beverly Park update – Ms. Moore said that she had received results from the Beverly Park survey that was distributed to residents surrounding the Beverly Park parcel by the West Mesa Community Development Corporation. She reported only thirteen residents had responded to the survey. She reported that she had attended the West Mesa CDC meeting in December and that further discussions about Beverly Park would take place at the January 27, 2009 meeting. She stated that the consensus was that the neighborhood would like to resolve security issues before developing a park.

Mr. Ikeda added that residents in attendance had voiced that they don't want a park, but did not want the City to sell the land, but instead to investigate other uses for the parcel. He further stated that Mesa Grande wants a park, but residents do not.

Reports on meetings and/or events attended by Board Members

Ms. Wilson visited Quail Run Park for soccer leagues.

Mr. Ikeda attended the West Mesa CDC meeting, the Light Rail Grand Opening event, and participated in Senior Softball league play.

Ms. Udall attended the December Fit City event at Riverview Park with her family.

Mr. Gillard attended the monthly Foundation meeting. He suggested the Foundation could take donations from the community to fund Parks and Recreation programs. This will be added to a future agenda for discussion with the Board.

Mr. Gillard asked if there were any other items for discussion. Mr. Alger made a motion to adjourn, Mr. Martinez seconded, and it was unanimously carried to adjourn the meeting.

The meeting was adjourned at 4:56 p.m.

Respectfully submitted,

J. Rhett Evans
Parks, Recreation and Commercial Facilities Department Director