

# iMesa

imagine, invest, improve

**Steering Committee Meeting**  
**Wednesday, October 12, 2011**  
**Queen's Pizza, 125 W. Main Street**  
**6 PM**

**Attendance:**

Mark Schofield (chair)  
Karen Frias-Long  
Kay Henry  
David Short

Steve Hale  
John Schroeder  
John Kressaty  
Bill Puffer

Kate Ali'varius  
Kathy Macdonald (staff)  
Natalie Lewis (staff)

**Minutes:**

- Mark Schofield gave a brief welcome to committee members.
- Mark led the committee discussion regarding further strategies to market the village meetings as well as changes to the meeting format. Radio live broadcasts, pod casts and You Tube videos were discussed.
- Natalie discussed ways that committee members could facilitate discussion with residents during the village meetings.
- David suggested that committee members help guide people through the open-house style meetings.
- Comments sheets will be available for residents who are not familiar with online forums or who prefer to submit ideas without an email address. Each station will have a large flip chart to summarize ideas during discussions.
- Committee members requested demographics for various village areas as well as major issues.
- The steering committee will reconvene after the village meeting schedule has concluded. Location and time to be determined.
- Meeting adjourned