

# Results

## Agenda

### Economic Development Advisory Board Marketing / Outreach Subcommittee

**Date/Time:** Tuesday, May 13, 2014  
7:30 AM

**Location:** City of Mesa Office of Economic Development  
Mesa City Plaza Building  
20 E. Main Street, Suite 200  
Mesa, AZ 85201

**Members Present:** James Christensen, Sally Harrison, Natascha Ovando Karadsheh, Tony Siebers

**Members Absent:** None

**Staff Present:** Kim Lofgreen, Ken Chapa

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**1. Chair's Call to Order**

Chair Christensen called the meeting to order at 7:30am.

**2. Approval of minutes**

Chair James Christensen called for a motion to approve the minutes from the meeting held on April 29, 2014.

**MOTION:** Sally Harrison moved the minutes from April 29, 2014 be approved as presented.

**SECOND:** Tony Siebers

**DECISION:** Passed unanimously.

**3. Items from citizens present**

There were no items from citizens present.

**4. Present and discuss Business Attraction Fund Plan**

Mr. Ken Chapa presented the second draft of the Business Attraction Fund Plan to the committee. Committee members and staff discussed various aspect of the plan including the tiers and what sponsors would receive at each tier, as well as the timeline for implementation. The committee members were pleased with the new draft.

Chair Christensen called for a motion to approve the Business Attraction Fund Plan as drafted.

**MOTION:** Sally Harrison

**SECOND:** Tony Siebers

**DECISION:** Passed unanimously.

**5. Other Business**

Discussion only; no formal action was taken.

**6. Adjournment**

Meeting was adjourned at 8:05am.