

**Parks & Recreation Board
Fees & Charges Subcommittee
Meeting Minutes**

The Parks and Recreation Fees and Charges Subcommittee of the City of Mesa met in a regular session at the Parks and Recreation office at 200 S. Center Street, Building 1, Mesa on December 5, 2012.

Members Present:

Roel Dilig
Milt Fort
Ron Wills

Staff Present:

Jo Donovan
Stacy Cheaney-Thompson
Marc Heirshberg
Mike Holste
J.D. Dockstader

The meeting was called to order at 4:30 p.m.

Review of fees and charges

Ms. Cheaney-Thompson addressed the Board with changes to the FY 2012/13 & 2013/14 fees and charges for Parks, Recreation and Commercial Facilities as follows:

CEMETERY

Due to recent expansion of the City cemetery, new charges were recommended:

<u>City of Mesa Cemetery – Cemetery Lots</u>	Current Fee	Proposed Fee
SINGLE CONVERSION TO COMPANION	NEW FEE	\$490.00
COMPANION GRAVE UPRIGHT	NEW FEE	\$3000.00
SINGLE GRAVE UPRIGHT	NEW FEE	\$2300.00
SINGLE CONVERSION TO COMPANION	NEW FEE	\$700.00
EXCHANGE OF SPACE TO EXPANSION AREA	NEW FEE	\$300-\$600 Fee will be calculated based on the difference of the two plots
Single Conversion to Companion	Reclassify fee to Grave sales section	

GOLF COURSES

<u>Dobson Ranch Golf Course</u>	Current Fee	Proposed Fee
Twilight	\$13.25 - \$25.00	\$13.25 - \$28.00
20 Round Play Ticket		Eliminate fee due to lack of sales.

REPEAT PLAY	NEW FEE	\$14.00 - \$25.00
18 holes GREEN FEE	\$12.00 - \$25.00	N/A – Change Terminology
9 holes TWILIGHT	\$8.00 - \$15.00	N/A – Change Terminology
Twilight (after 4 p.m. – Fri, Sun and Holidays)	\$6.50 – \$15.00	N/A – to be more consistent
Twilight (after 1 p.m. Mon – Thurs)	\$6.50 - \$15.00	N/A – to be more consistent
Summer Cart Special (18 holes and cart)	\$19.00 - \$28.00	\$19.00 - \$30.00
18 hole Regular – Golf Cart	\$20.00 - \$30.00	\$12.00 - \$20.00 PERSON
9 hole Regular – Golf Cart	\$12.25 - \$20.00	\$8.00 - \$15.00 PERSON
Golf Cart Key Deposit	\$1.00	\$1.00 - \$3.00
Riverview Golf Course Winter (November thru April) Adult		
–9 holes	\$13.25 – \$19.00	
–9 hole Repeat	\$8.75 – \$13.00	
–Twilight (after 3 p.m.)	\$10.00 – \$14.50	
–Early Bird Special	\$13.25 – \$15.00	
GOLF COURSES (Cont.)		
Junior	\$5.00 – \$10.00	
–9 hole	\$3.00 – \$7.50	
–9 holes Repeat		
Spring/Summer (May thru October) Adult		
–9 holes	\$8.00 – \$13.00	
–9 hole Repeat	\$5.50 – \$8.00	
–Twilight (after 3:30 p.m.)	\$6.50 – \$10.00	
–Summer Cart Special (9 holes and cart)	\$11.25 – \$15.00	
–Summer Cart Special Repeat	\$6.25 – \$10.00	
Junior	\$4.00 – \$10.00	
–9 holes	\$3.00 – \$7.50	
–9 holes repeat		
	\$13.50 – \$17.00	
	\$9.00 – \$13.00	
Golf Carts (Year-Round)	\$7.00 – \$8.50	
–9 hole Regular	\$0.50	
–9 hole Regular Repeat		
–9 hole Solo Repeat		
Golf Cart Key Deposit	\$35.00 – \$75.00	
Discount Tickets Junior monthly*		

*Play restrictions: after 10 a.m. on weekdays; after 12 noon on weekends.		
MESA CONVENTION CENTER		
Password	\$75.00 - \$100.00	\$50.00 - \$100.00

AQUATICS

Family SEASON Pass (HOUSEHOLD UNLIMITED)

The current system has the pass listed as a family pass limited to individuals in a single family. Proposed change would change the name to an unlimited Household Pass and allow all of those living in the same household to share a pass.

	Current Fee	Proposed Fee
Family SEASON Pass (HOUSEHOLD UNLIMITED)	N/A	Change verbiage so it is clearer this is a household pass rather than family
Fremont/Taylor (UNLIMITED)	\$70.00-\$200.00 EACH	
Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes/Skyline (LIMITED TO 6 FAMILY MEMBERS)	\$100.00-\$300.00 EACH	
SEASON PASS (INDIVIDUAL)		
FREMONT/TAYLOR	NEW FEE	\$10.00 - \$40.00 EACH
BRIMAHLL/CARSON/SHEPHERD/STAPLEY/KINO/RHODES/SKYLINE	NEW FEE	\$15.00 - \$50.00 EACH

Aquatics Lessons

Proposal is to lower the range to allow for fee assistance and increase range to allow for increase in the Red Cross fees.

Aquatics Lessons/per person – Resident	\$16.00 - \$135.00	\$10.00 - \$250.00
Aquatics Lessons/per person – Non-Resident	\$19.00 - \$275.00	\$19.00 - \$300.00

FlowRider

Proposal is to move the Public/Non-Profit/Commercial/Private Rental fees under the Pool Rentals category.

	Current Fee	Proposed Fee
Public/Non-Profit FlowRider Rental (Rental revenue will increase if a small group rental rate is included for three lifeguards and no flow fence as opposed to five lifeguards. Based on 25 rentals at 2 hours each.)	\$118.00 - \$200.00	N/A

Commercial/Private FlowRider Rental (Rental revenue will increase if a small group rental rate is included for three lifeguards and no flow fence as opposed to five lifeguards. Based on 25 rentals at 2 hours each.)	\$142.00-\$220.00	N/A
---	------------------------------	----------------

Pool Rentals

Proposal is for a verbiage change to identify users as partner groups per rental hour and restructuring the fees for team competition surcharge. This is per lane, per hour fee for National and Regional competitions. The restructure of the fee will potentially bring in extra revenue.

The additional of the Flow Rider to the Pool Rental category proposal is to extend the rental season and provide more options for customers. The new additional fees will potentially increase rental sales.

A new proposal is to charge an office rental fee for partner groups at the pools.

	Current Fee	Proposed Fee
Team Competition Surcharge PARTNER GROUP FEE	\$1.00 - \$10.00 HR	N/A Verbiage Change only
LANE SURCHARGE – REGIONAL/NATIONAL COMPETITIONS	NEW FEE	\$1.00 - \$10.00 HOUR

RHODES FLOWRIDER	Current Fee	Proposed Fee
15 PERSONS OR LESS (3 STAFF) (RESIDENT RATE) NO FENCE	NEW FEE	\$50.00 - \$200
15 PERSONS OR LESS (3 STAFF) (NON-RESIDENT RATE) NO FENCE		\$75.00 - \$250.00
50 PERSONS OR LESS (5 STAFF) (RESIDENT RATE) FENCE		\$90.00 - \$250.00
50 PERSONS OR LESS (5 STAFF) (NON-RESIDENT RATE) FENCE		\$125.00-\$300.00

	Current Fee	Proposed Fee
OFFICE RENTAL FEE	NEW	\$50.00 - \$200.00

Other Pool Fees

Proposal is due to restructuring as Coalition has now been reclassified as a partner group. Fee is required by PRCF Guideline 5.1 Cooperative Relations. Fee range will remain the same; however, it will have a fiscal impact because it is a new fee charged to the groups.

	Current Fee	Proposed Fee
Coalition group use	\$2.00 - \$20.00 hr	N/A
PARTNERING GROUP PARTICIPANT FEE – RESIDENT	NEW FEE	\$4.00 QUARTER
PARTNERING GROUP PARTICIPANT FEE – NON-RESIDENT	NEW FEE	\$6.00 QUARTER

SPORTS LEAGUES

Proposal is to change terminology to include resident and adding new fee of non-resident.

Youth Sports (Partners) Per Team	Current Fee	Proposed Fee
Field use/child/season – Resident	\$4.00	Terminology Change
Field use/child/season – Non-Resident	NEW FEE	\$6.00

SUMMER RECREATION ACTIVITIES

Removal of this program is due to low attendance and the program has not been offered since 2009.

	Current Fee	Proposed Fee
Safe-Kids program/per week/per person – Resident	\$25.00 – \$50.00	
Safe-Kids program/per week/per person – Non Resident	\$30.00 – \$50.00	

Ron Wills made a motion recommending the subcommittee forward the fees and charges for FY 2012/13 & FY 2013/14 to the full Parks and Recreation Advisory Board. Roel Dilig seconded, and the motion was unanimously carried.

With no further business to discuss the meeting was adjourned at 5:06 p.m.

Respectfully submitted,

Marc Heirshberg, CPRE
Department Director