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137W. Main

138-42-030

138-42-046

S Robson

138-42-025A

138-42-026A

Surf & Ski Alley

138-42-028

138-42-014

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138-42-042

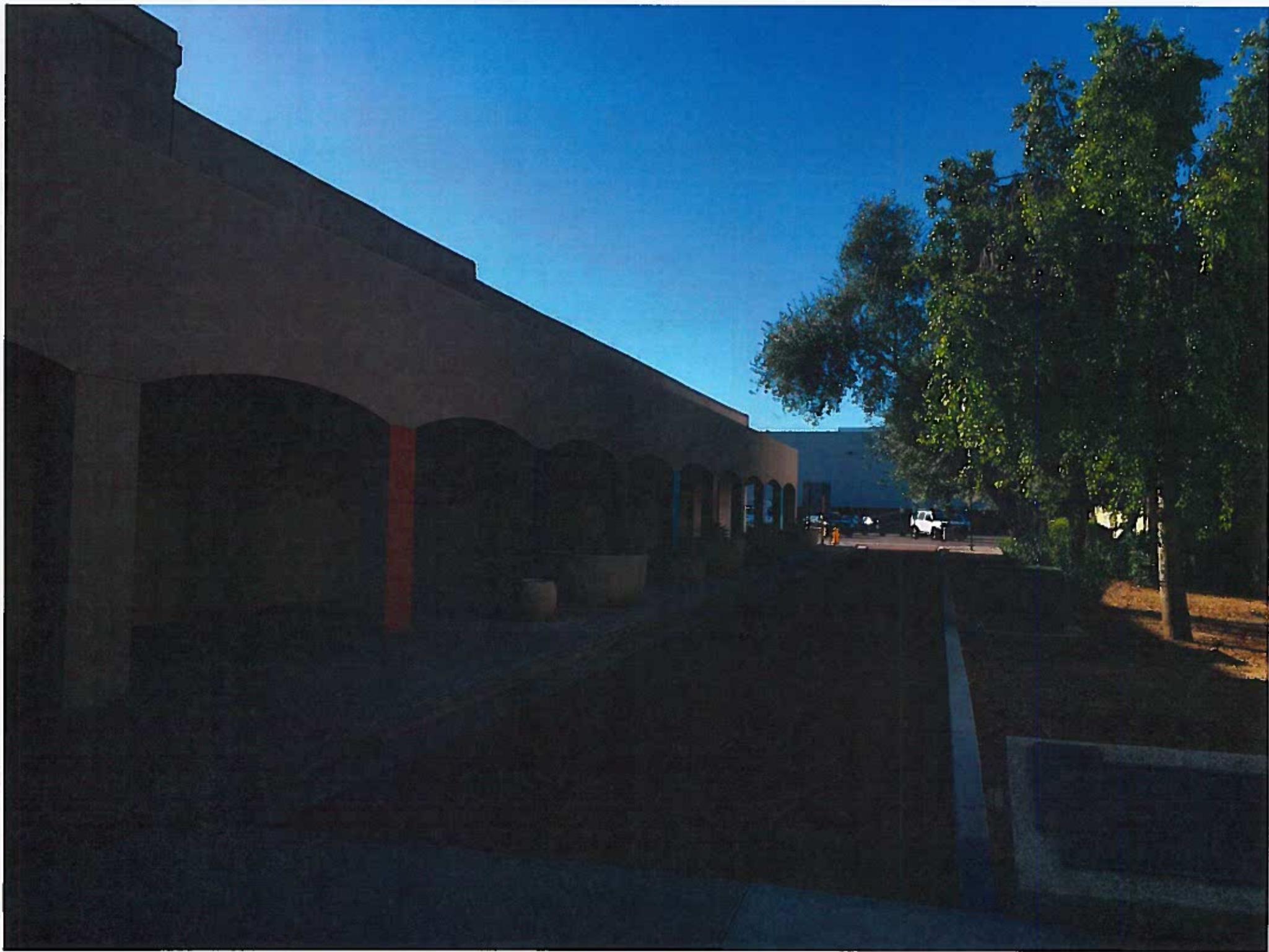
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CHICKEN

LUNCHES
DINNERS

MARQUEE

DRIVE-IN

ITS REFRIGERATED

Rancho Drive Inn
DESIGN BY - Mark Matlock
www.matlocktheartist.com







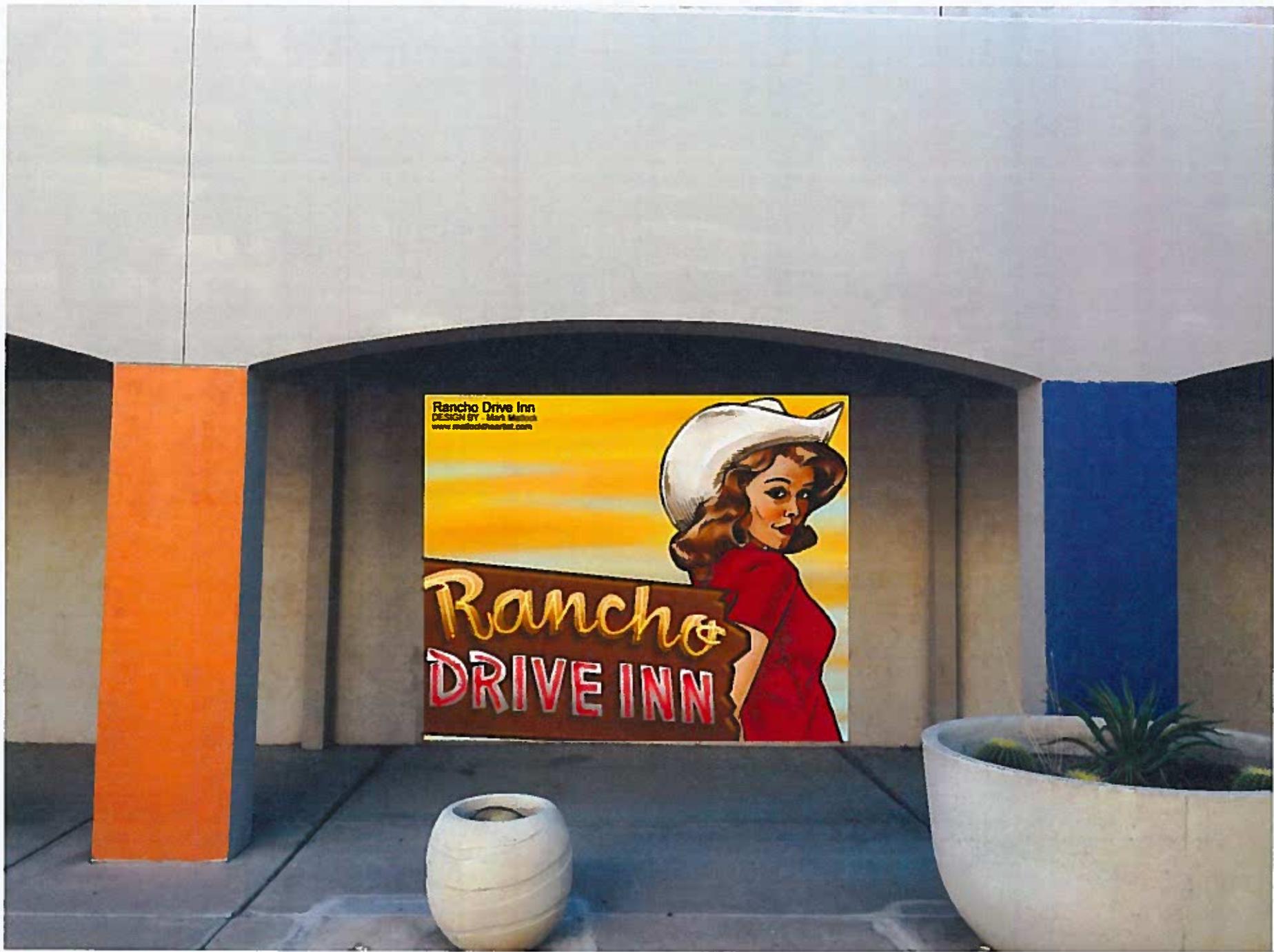
El Rancho

MOTEL

FAMIL RATE
POOL

PHON S

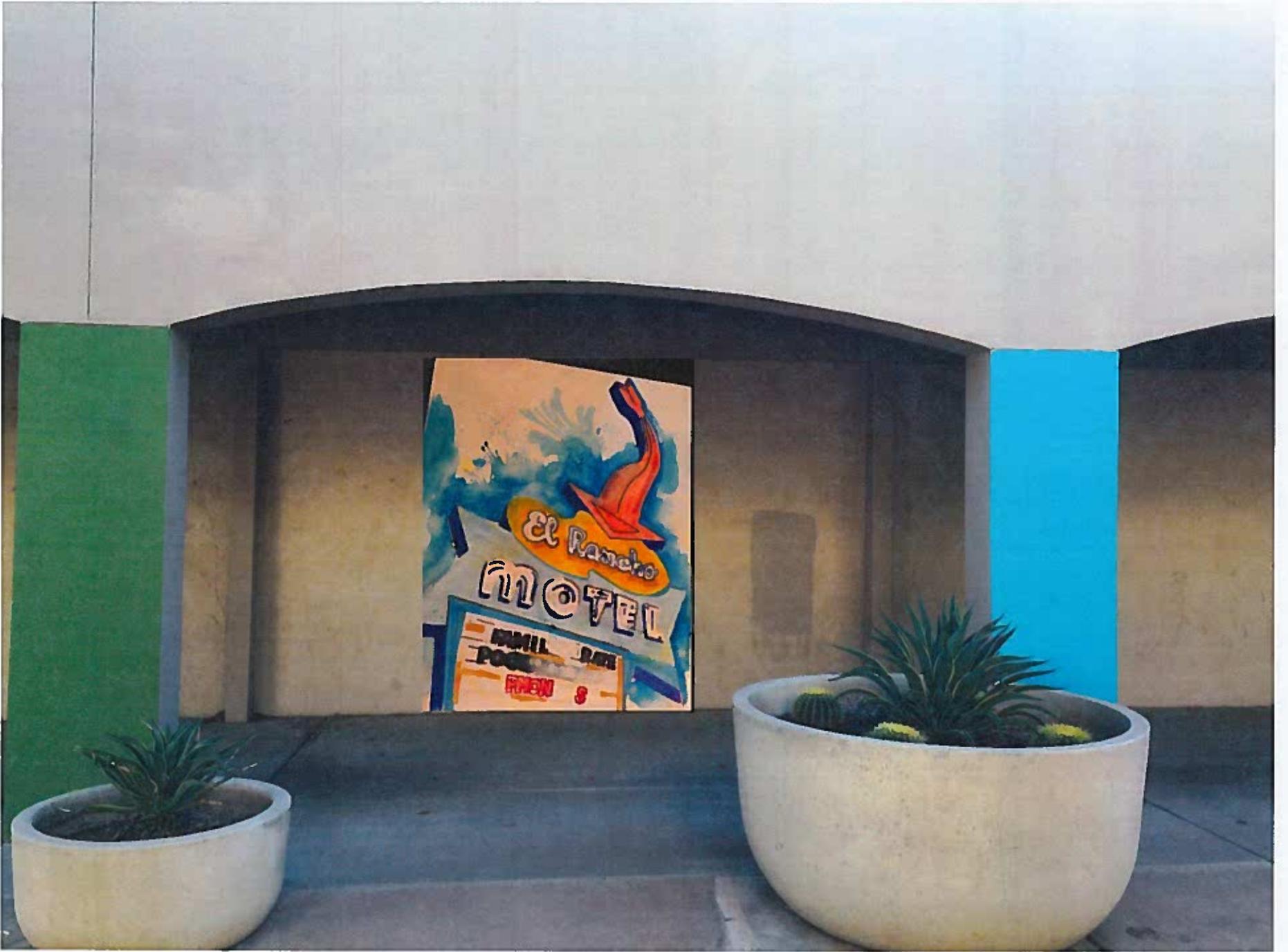




Rancho Drive Inn
DESIGN BY Mark Mennick
www.markmennick.com

Rancho
DRIVE INN





Neon Sign Mural Proposals

Located on the West wall of the
Surf and Ski building (adjacent to the
alley)
at 137 West Main Street

Mesa is known for the historic and vintage neon signs, many of which have been taken down over the past 15 years. We thought it would be an awesome tribute to Mesa to have artists come up with renditions of the classic neon signs. Each chosen artist will be given \$1,000 to complete the project, materials included. Four artists have been chosen through the previous Design and Review session to submit final renderings.

Anthony Galto

I am excited to present to you and NEDCO my rendition for the iconic downtown Mesa beautification project mural. As a child I would travel to Mesa to spend my summers with my grandparents. Both of my grandparents moved here in the early 70's and I considered the City of Mesa my home away from home. I distinctly remember driving around with my grandparents and being in amazement at the larger than life signs that lined the city streets. As an adult I made the decision to move here to Arizona and am proud to call it my home for the last 11 years. When I heard of the opportunity for the Downtown Mesa beautification project I knew that I needed to submit a proposal. You see, this project is not just another mural for me to do, but more of a personal tribute to the City that created many lasting childhood memories.

I wanted to capture the iconic signs that I saw as a child, while also depicting (in a subtle way), the Wild West history that is so synonymous with not only Arizona, but Mesa specifically. Upon viewing the sketch you will notice a faint stagecoach and horse behind the signs. The stagecoach and horse would be made to look weathered so as not to draw too much attention away from the sign portion. It gives the viewer a nice indirect, almost subliminal glimpse into the west. The main focus, which are the signs, are beautifully captured to pay tribute to an era in which Mesa's economy was thriving. I believe that visitors from around the country would have favorable memories seeing these iconic signs brought to life. In a sense it would be a trip down memory lane, bringing back memories of another's childhood just as it did mine.

Moving towards the middle, I wanted to capture the progression of history. You will see the date in which Mesa was founded, and the present year in which the mural would be commemorated. And of course capturing the rich history of baseball within the city.

On the right hand side I wanted to capture the future of Mesa. In the background you will see (once again in a subtle way), the map of Mesa which will also be made to look weathered. In gathering research from the 2040 General Plan, I wanted to incorporate transportation, sustainability, the commitment to the arts, quality neighborhoods, and the vision and leadership that Mesa has shown throughout the years. Light rail, ARTSPACE, solar energy, recycling, and community development, are all represented in a tasteful way.

Thank you for the opportunity. I look forward to working with you in the near future.

Sincerely,
Anthony Galto

<http://agalto.wix.com/galto-design>

PROPOSAL

1

STAPLEY'S
HANDWARE · APPLIANCES

WANA G'S

COCA
Lounge

Jesse Perry

Artist Statement

Using an abnormally bright colour pallet to deliver his New School Pop Style, Jesse's work is laced with hidden messages that speak to the human condition and evoke the emotions we bury deep down inside. The idea behind each piece is to deliver a message without the viewer knowing they are gaining an experience. The hope is that the subliminal message will surface in an impactful way that will build a sense of calm and belonging with each interaction.

Biography

Jesse Perry, age 30, is a lifelong artist with aspirations for greatness on a citywide scale and beyond. He has worked for the Scottsdale Public Art Program and is now teaming up with several organizations to bring some creative wisdom to the heart of one of America's fastest growing cities.

Most notable series to date is the, "How To: Series" which began as a line and space study that quickly evolved in to an ambiguous blueprint behind a host of ideas and concepts. Jesse is now focusing his effort on murals and the beautification of Downtown Phoenix.

"Every morning I awake to a ever-emerging silhouetted cityscape cast in front of gorgeous rising sun, nestled in a myriad of color cascading through the sky. I can't help but wonder how is it all possible? The answer is illusive, but it is comforting knowing that I am a part of it".

Public Works

- Participating in Paint PHX during Art Detour 26 at Practical Art – mural to be completed March 7-9th, contact Lisa Olson lisa@practical-art.com
- Mural painted for Nopalpalooza at The Hive, funded by Zoo Micro-Nursery, 9'x12' – completed Nov. 9th
- Mural painted for FilmBar on 2nd street and McKinley, funded by FilmBar, 5'x152' – completed August 16th, 2013
- And many more...

<http://www.jesseperryart.com/>

PROPOSAL
2



LUNCHES
DINNERS

MARQUEE

DRIVE-IN

ITS REFRIGERATED

Mark Matlock

Mark Matlock aka matlocktheartist was born in Chicago in 1963 and raised in Rome, Italy and New York. His maternal uncles and cousins are a mix of illustrators, painters and sculptors, his father was a master photographer who owned portrait studios in Chicago and New York. He has always studied and created art, it is Mark's way of communication and expression. Mark works in a variety of mediums, drawing, painting, sculpting and digital. As an artist he believes art is more than creating pretty pictures, art is a universal language and artists are obligated to use that language to represent the world in which they live. It is our obligation to educate, inform and inspire others through our art. Mark currently lives in Mesa, AZ with his wife, singer and florist Louria Matlock.

<http://www.matlocktheartist.com/>

PROPOSAL
3

Rancho Drive Inn
DESIGN BY - Mark Matlock
www.matlocktheartist.com



Dski One

David "Dski One" Osowski is a self taught artist born & raised in Arizona. He grew up immersed in the world of skateboarding, graffiti art & hip hop music, and he weaves these influences into his art. Whether it's outdoor aerosol murals, canvas or vinyl toys, he is known for his masterful use of color. David began painting murals at the young age of 10, and his blackbook and rattling cans quickly became his everyday. He really enjoys working on a large scale, which stemmed from his early days of murals, but he has expanded his passions more recently to acrylic and oil on canvas, and airbrushing custom vinyl kaiju toys! His home base is Lulubell Toy Bodega where his originals, prints & custom toys can always be found, but he also participates in dozens of gallery shows across the country each year! Stay in touch with all his latest projects on the blog page.

David resides in Mesa, AZ, with his wife, 3 kids, 4 dogs, 3 chickens , and a variety of saltwater creatures. His love of animals and the environment are evident not only in his paintings, but his generous charity projects as well. David is an active contributing artist to PangeaSeed, whose proceeds from art sales go directly to ocean conservation efforts.

He has been commissioned to do a number of art projects for Downtown Mesa, including a mural piece for Tre Bella and art in the new pedestrian plaza between Milano's and Castle on Main.

<http://www.dski-one.com>

PROPOSAL
4



El Rancho

MOTEL

FAMIL RATE

PHONE S