

iMesa

**iMesa Steering Committee  
Recommendations to  
Mesa City Council**

March 5, 2012



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## Overview

- iMesa is a grassroots citizen-driven effort to develop transformative community projects that will “Build a Better Mesa.”
- iMesa gives residents the opportunity to take the future into their hands and create the Mesa they want.

## COMMUNITY PRIORITIES

1. Higher education
2. Vibrant downtown
3. Transportation networks
4. Arts/Cultural vibrancy
5. Sustainable economy
6. Livability
7. Recreational access

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# iMesa

## iMesa Recommendations Phase 1



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# iMesa

## Vibrant Downtown

Make downtown Mesa the “Place to Be”

**Attract Microbrewery restaurant**



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**Vibrant Downtown  
Pioneer Park can be a unique destination  
along the light rail line**



## **The Botanical Gardens at Pioneer Park**

iDea from the  
Mayor's Youth Committee



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## Vibrant Downtown

Pedestrian and bike friendly with places for people to gather



### Downtown

### Urban Plaza

Close Pepper Place from Center to Centennial & construct underground parking to create public gathering space



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## Vibrant Downtown

**Create tools to encourage downtown infill development**



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## Vibrant Downtown

Relocate the  
Mesa Historical  
Museum to a  
prominent and  
accessible  
location  
downtown



## Vibrant Downtown

Identify historical places to inspire public interest and gatherings



## Historical Identification Signage

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## Transportation Networks

Create an **improved,**  
**safe and**  
**interconnected**  
transportation  
system



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## Transportation Networks

Put Mesa in the upper tier of bicycle friendly cities

- Completion of city-wide bicycle trail system
  - Upgraded sidewalks and pathways
  - Improve/add bike lanes



## Transportation Networks

- Trailhead near Bush Highway and the CAP Canal
- Make shade, water and restrooms available on trails/recreation sites



## Transportation Networks

- Hi-tech informational and interactive tools
  - Smart phone apps that sync with public transportation schedules, routes and other useful information



## Transportation Networks

- Active participant in pursuing high-speed rail
- Extend light rail to Phoenix-Mesa Gateway



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## Transportation Networks

- Add shuttle/trolley services in high traffic and key destination areas
  - Power Road
  - Southern Corridor



## Recreational Access

Make recreation a significant and long-term priority. Establish funding for the creation and operation of city-wide recreation opportunities.



## Recreational Access

Expand public/private partnerships to enhance youth sports

- Embrace history and create the **Buckhorn Baths Youth Sports Complex**



## Recreational Access

Make recreation programs a point of civic pride

- **Expand Regional Pools Program**
  - Comprehensive plan for building and upgrading facilities
  - Mesa High Pool
  - Desert Ridge Pool
  - Year-round swim facility



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# Questions



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