

Express Library Proposal

Community and Neighborhood Services Sub-
committee Presentation

November 2, 2009



Express Library Proposal

- Existing staff operate a storefront library in southeast Mesa, three days a week.
- Capital costs covered by Bond and Impact Fee funds.
- Operating expenses covered by Used Book Sale revenues.



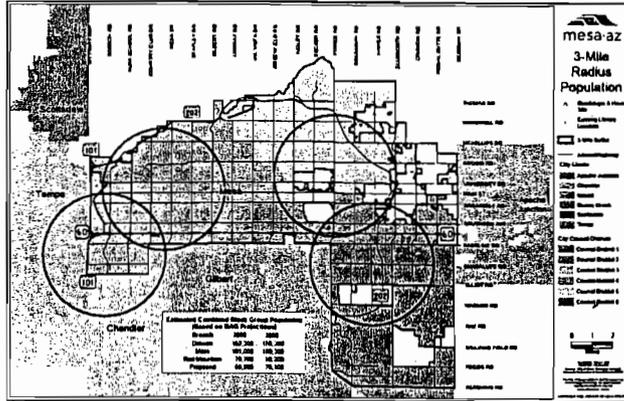
Express Library Concept

- Small location – 2,500 sq. ft.
 - Limited hours – Tue. 10-7, Thu. 10-5, Sat. 10-5
 - Self service – check in and out done by customers
 - Basic services – popular items, internet access
 - Minimal staff (2) supported by volunteers
- 



Locating a Library

- Distance to another branch
 - Sunland Village resident travels 6.2 miles to access the Red Mountain Library
 - Service area contains significant population
 - Population is made up of typical library users (children, older adults)
- 



Populations within service radius

Estimated Combined Block Group Population
 (Based on MAG Projections)

Branch	2005	2010
Dobson	152,300	155,200
Main	181,000	189,300
Red Mountain	78,700	86,200
Proposed	66,900	78,100



Locating the Express Library

- Arterial street
- Residential nearby
- Schools nearby
- Visible from street
- Parking



mesa·az Guadalupe & Hawes

- Meets all of the criteria, plus
 - Underperforming shopping center
 - Wal-mart Neighborhood Market
 - Across street from a community of potential volunteers and users
 - Half mile from elementary school





Funding

- Use \$691,000 of available Bond/Impact Fee money to expand service:
 - \$630,000 for items that are transferrable.
 - Books, DVDs, audio materials
 - RFID equipment
 - Furniture and computers
 - Automated vending machine



Funding

- Use \$55,000 in Used Book Sale funds to pay for operational costs:
 - Rent
 - Utilities
 - Custodial





Staffing

- 2 staff members, 3 days a week:
 - Reallocated salary dollars to create new positions system wide. (75.4 to 77.7 FTE)
 - Minimize impact to other branches by rotating coverage among existing staff.
 - Volunteers will shelve.



Library Board

- Approved the concept
 - "Doing what supposed to be doing and doing it in a responsive and responsible manner."
- Wanted more information
 - Staffing and volunteers
 - How will success be measured?





Setting Goals

- Hope to achieve in first year of operation:
 - 1,200 library cards issued
 - 15,000 visits
 - 35,000 items checked out



Questions?

