

iMesa

imagine, invest, improve

Community Outreach Task Force Meeting

Wednesday, 10/9/13, 3:00 PM

Sweet Cakes Café, 21 W. Main Street, Mesa

Attendance: Kate Ali'Varius
Kay Henry
Stephen Sparks
Melissa Randazzo (staff liaison)

Minutes (Draft):

- Stephen called the meeting to order at 3:03 PM
- No citizens were present.
- The Task Force discussed many of the items suggested in the 8/24/2013 Workshop S3E Survey for Community Engagement Forums.
- It was agreed that before any community outreach occurs, a formal iMesa presentation and/or handout should be produced stating who we are, what we do, iMesa's Mission, past successes and proposed goals for the future. City staff has enough material to cover the history. The proposed future goals (next steps over the next year) must be agreed upon by the entire iMesa Steering Committee. IMesa's community outreach will then have a universal message when addressing groups or individuals. When this task is completed, outreach can begin.
- Partnering with Mesa's City Council members will enable better communications regarding issues occurring in their districts. It will also encourage a feeling of participation in the iMesa process on their part. It is recommended that all iMesa Steering Committee members actively engage in this partnership and iMesa's Chair partner with the Mayor. Familiarity with the assigned Councilmember's district is encouraged. The Councilmember can help identify what key people, organizations, businesses, etc. the iMesa partner should contact for future community outreach meetings.
- One idea – start engagement with the schools. Contact all of the downtown Mesa colleges requesting representatives to join a task force. This task force will develop ideas and recommend improvements to downtown Mesa in support of their colleges, teachers and students
- As facilitators, the iMesa Steering Committee must review the entire current iMesa list of ideas and distribute those ideas to the appropriate person, organization, committee, etc. for evaluation and final decision regarding validity and outcome. Example - ideas regarding economic development would be sent to the Economic Development Advisory Board for their review and decision.
- Meeting adjourned at 4:20 PM
- Next meeting – Monday (10/21/13) – City Hall Building 7th Floor – 11:00 AM