

iMesa

imagine, invest, improve

Steering Committee Meeting

Wednesday, August 17, 2011

1 E. Main Street, South Studio Conference Room, 3rd Floor

6 PM

Attendance:

Mark Schofield (chair)

Stephen Sparks

Karen Frias-Long

Kay Henry

David Short

Steve Hale

John Schroeder

John Kressaty

Bill Puffer

Kate Ali'varius

Elizabeth Danielson

Kathy Macdonald (staff)

Marc Heirshberg (staff)

JD Dockstader (staff)

Natalie Lewis (staff)

Karolyn Kent (staff)

Amy Trethaway (staff)

Mike Holste (staff)

Andrea Moore (staff)

Chris Brady (staff)

Absent:

Ted Wendell

Minutes:

- Mark Schofield gave a brief welcome and introduced Parks and Recreation and Commercial Facilities staff. He noted that Dan Wohslagel and John Barry resigned from the committee.
- Marc Heirshberg gave presentation about the Mesa Parks, Recreation and Commercial Facilities department highlighting the various components including recreation programs, open spaces, cemetery, and commercial facilities. He also discussed future opportunities and iMesa ideas related to Parks, Recreation and Commercial facilities including building a healthier community, new recreation centers, improved open spaces, urban bike parks, aquatics centers, Riverview Lake, expansion of regional pool program (Mesa High & Desert Ridge), major league soccer, year-round programming for pools, incorporating solar technology, splash pads and others. (Full presentation posted with minutes). Committee members asked various questions related to these topics.
- Kate asked about sharing facilities, public/private partnerships. Elizabeth and Marc noted that there is a successful partnership with Mesa Public Schools to share facilities. Elizabeth asked if the Freestone Recreation center has had an impact on any of our recreations centers. Marc said that it has not because it is far enough away from our other facilities. Steve asked about costs for hosting various shows and events.

- The aquatics program was discussed in detail including comments from Chris about the possibility to make Mesa High a regional pool. There are opportunities to do additional joint projects with Mesa Public schools. These projects would require voter approval in 2012.
- Kathy covered housekeeping items including:
 - a. Kathy has been emailing new idea reports from the UserVoice software to committee members as they come in. The committee concurred that this is a good strategy to keep them up to date on new ideas.
 - b. Mayor's Office will input resident ideas submitted on paper.
- The committee discussed possible formats for the village meetings. The tentative schedule was posted on a village map and committee members noted which meetings they will be available to attend. A presentation format regarding iMesa ideas was considered for the programming. Meeting locations were also discussed along with various marketing strategies.
- The next meeting scheduled will be the September 21 Central Corridor Village Meeting at the Mesa Arts Center (tentative).
- Meeting adjourned