

# Agenda

## **Economic Development Advisory Board Marketing / Outreach Subcommittee**

**Date/Time:** Tuesday, April 29, 2014  
7:30 AM

**Location:** City of Mesa Office of Economic Development  
Mesa City Plaza Building  
20 E. Main Street, Suite 200  
Mesa, AZ 85201

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|---|----------------------------|
| 1. <b>Chair's Call to Order</b>                             | James Christensen          |
| 2. <b>Approval of minutes</b>                               | James Christensen          |
| 3. <b>Items from citizens present</b>                       | James Christensen          |
| 4. <b>Present and discuss Business Attraction Fund Plan</b> | Ken Chapa and Kim Lofgreen |
| 5. <b>Other Business</b>                                    |                            |
| • Next meeting date and schedule                            | James Christensen          |
| 6. <b>Adjournment</b>                                       | James Christensen          |

### **List of Members:**

- James Christensen, Gateway Bank (Chair)
- Terry Benelli, NEDCO
- Sally Harrison, Mesa Chamber of Commerce
- Tony Siebers, Benedictine University
- Natascha Ovando Karadsheh, Karadsheh Consulting