

**CITY OF MESA  
POLITICAL COMMITTEE  
CAMPAIGN FINANCE REPORT**

MESA CITY CLERK  
2014 AUG 18 AM 11:36  
ID:  
CAN 2014-05

LUNA FOR MESA DISTRICT 5  
9258 EAST GRANDVIEW  
MESA, AZ 85207

Candidate Name: LUNA, DAVID  
Office Sought: City Council Member

Report Name  
**PRE-PRIMARY REPORT**

Reporting Period  
**June 1, 2014 through August 14, 2014**

Filing Period  
**August 15, 2014 through August 22, 2014**

**SUMMARY**

5a. Surplus from previous Campaign  
5b. Equity at Beginning of this Reporting Period  
5c. Total Receipts  
5d. Subtotal  
6a. Total Debts and Obligations from Previous Committee  
6b. Total Disbursements  
7. Equity at Close of Report Period

This Period	To Date
	\$0.00
\$19,355.43	
\$6,125.00	\$27,555.00
\$25,480.43	\$27,555.00
	\$0.00
\$18,855.57	\$20,930.14
\$6,624.86	\$6,624.86

I certify, under penalty of perjury, that I have examined the contents of this campaign finance report and to the best of my knowledge and belief it is true and complete.

*David Luna*

Print Name of Treasurer (or Candidate)

*David Luna*

Signature of Treasurer or Candidate (if candidate campaign committee and treasurer unavailable)

## DETAILED SUMMARY PAGE

LUNA FOR MESA DISTRICT 5  
 PRE-PRIMARY REPORT  
 June 1,2014 through August 14,2014



### RECEIPTS

- 4a. Individuals - more than \$25 (Total from Schedule A)
- 4b. Individuals - aggregate \$25 or less (Total from Schedule A-1)
- 4c. Political Committees (Total from Schedule B)
- 4d. Subtotal Contributions [add 4a,b,c,d]
- 4e. Refund of contributions (Total from Schedule F-2)
- 4f. Total Contributions Other than Loans and In-Kind [subtract 4e from 4d]
- 5a. Loans made or guranteed by candidate (Total from Schedule C)
- 5b. All other loans
- 5c. Total Loans [add 5a and 5b]
- 6. In-Kind contributions (Total from Schedule E)
- 7. Dividends, interest and other forms of receipts
- 8. Total Receipts [add 4f, 5c, 6, and 7]

This Period	To Date
\$3,625.00	\$11,435.00
\$0.00	\$120.00
\$0.00	\$8,500.00
\$3,625.00	\$20,055.00
\$0.00	\$0.00
\$3,625.00	\$20,055.00
\$0.00	\$5,000.00
\$0.00	\$0.00
\$0.00	\$5,000.00
\$2,500.00	\$2,500.00
\$0.00	\$0.00
\$6,125.00	\$27,555.00

### DISBURSEMENTS

- 9. Expenditures for operating expenses (Total from Schedule D)
- 10. Inedependent Expenditures (Total from Schedule D-1)
- 11. Value of In-Kind expenditures (Total from Schedule E)
- 12. Loans made by Reporting Committee (Total from Schedule D-2)
- 13a. Repayment of loans made or guaranteed by candidate (Total from Schedule D-4)
- 13b. Repayment of all other loans (Total from Schedule D-3)
- 13c. Total Loan Repayments [add 13a and 13b]
- 14. Transfers to other political committees (Total from Schedule D-6)
- 15. Any other disbursement (Total from Schedule D-7)
- 16. Subtotal disbursements [add 9,10,11,12,13c,14 and 15]
- 17. Rebates, refunds and other offsets to operating expenses (Total from Schedule D-3)
- 18. Total disbursements [subtract line 17 from line 16]
- 19. Total outstanding Debts owed by Committee (Schedule F-3)

This Period	To Date
\$16,355.57	\$18,430.14
\$0.00	\$0.00
\$2,500.00	\$2,500.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$18,855.57	\$20,930.14
\$0.00	\$0.00
\$18,855.57	\$20,930.14
\$0.00	\$75.00

# Contributions more than \$25 (from INDIVIDUALS)

SCHEDULE **A**

LUNA FOR MESA DISTRICT 5



Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
BERUMEN, MARY A. 1309 EAST WESLEYAN DRIVE TEMPE, AZ 85282-- <<occupation not specified>> <<employer not specified>>	06/13/2014	\$100.00	\$100.00
NOWAKOWSKI, MARTIN 6116 NORTH 85TH DRIVE GLENDALE, AZ 85305-- <<occupation not specified>> <<employer not specified>> Visa CC 7750	06/21/2014	\$100.00	\$100.00
GREGORY, CHARLES 5700 COLLEGE ROAD LISLE, IL 60532--285 <<occupation not specified>> <<employer not specified>>	06/23/2014	\$250.00	\$250.00
HUGHES, MICHAEL & MARY MARGARET 1725 EAST BROWN ROAD MESA, AZ 85203--510 <<occupation not specified>> <<employer not specified>>	06/25/2014	\$100.00	\$100.00
AHLSTROM, CRAIG M. & AMY F. 2613 NORTH RIDGE MESA, AZ 85203-- <<occupation not specified>> <<employer not specified>>	07/14/2014	\$300.00	\$300.00
WHITEMAN, JOHN 5749 EAST CHENEY DRIVE PARADISE VALLEY, AZ 85253-- <<occupation not specified>> <<employer not specified>> Visa 6550	07/18/2014	\$1,000.00	\$1,000.00
HUGHES, CHARLES, JR. & PATRICIA P. 4055 NORTH RECKER ROAD, #31 MESA, AZ 85215--779 <<occupation not specified>> <<employer not specified>>	07/22/2014	\$150.00	\$150.00
ADAMS, JR., RICHARD J. PO BOX 11274 PHOENIX, AZ 85061-- <<occupation not specified>> <<employer not specified>>	07/28/2014	\$75.00	\$75.00
HALEY, JONATHAN D. & LYNETTE 2322 NORTH 63RD PLACE MESA, AZ 85215--280 BRANCH MANAGER THE MONEY STORE	07/28/2014	\$100.00	\$100.00
OWENSBY, JERRY 4111 EAST ELMWOOD MESA, AZ 85205-- <<occupation not specified>> <<employer not specified>> AmEx 1007	07/29/2014	\$150.00	\$150.00
ABRANTE, MANUEL & MONICA 3418 EAST MINTON CIRCLE MESA, AZ 85213-- <<occupation not specified>> <<employer not specified>>	08/01/2014	\$250.00	\$250.00

# Contributions more than \$25 (from INDIVIDUALS)

LUNA FOR MESA DISTRICT 5

SCHEDULE **A**



Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
CORDOVA, FERNANDO & YAZMIN VENEGAS 3229 EAST ELMWOOD STREET MESA, AZ 85213-- <<occupation not specified>> <<employer not specified>>	08/01/2014	\$50.00	\$50.00
DASKAM, JR., WILLIAM E. & STACY L. 10945 EAST DIAMOND AVENUE MESA, AZ 85208--762 <<occupation not specified>> <<employer not specified>>	08/01/2014	\$50.00	\$50.00
HUMES, REED BURNELL & GABRIELA 3226 EAST JAVELINA AVENUE MESA, AZ 85204--733 <<occupation not specified>> <<employer not specified>>	08/01/2014	\$50.00	\$50.00
IBARROLA, JAMIE L. & ROSALIA T. 2425 SOUTH LOS ALTOS MESA, AZ 85202--640 <<occupation not specified>> <<employer not specified>>	08/01/2014	\$200.00	\$200.00
FARNSWORTH, ANITA 716 EAST 6TH PLACE MESA, AZ 85203-- <<occupation not specified>> <<employer not specified>> Master Card 8912	08/05/2014	\$200.00	\$200.00
SMITH, KENNETH NORTH GILBERT ROAD, #7 MESA, AZ 85203-- <<occupation not specified>> <<employer not specified>> Visa CC 0426	08/05/2014	\$100.00	\$100.00
BLANDFORD, LORI 8452 EAST SUGARLOAF CIRCLE MESA, AZ 85207-- <<occupation not specified>> <<employer not specified>> Visa CC #2037	08/10/2014	\$400.00	\$400.00
<b>Total</b>		<b>\$3,625.00</b>	

# Expenditures for Operating Expenses

LUNA FOR MESA DISTRICT 5

SCHEDULE D



Name and Address to whom expenditure was made	Date	Amount
COLOUR MARKETING & DESIGN 2733 NORTH POWER ROAD, SUITE 102-125 MESA, AZ 85215-- Invoice 52-46 (6/4/14): 2500 Door Hangers	06/16/2014	\$218.08
COLOUR MARKETING & DESIGN 2733 NORTH POWER ROAD, SUITE 102-125 MESA, AZ 85215-- Invoice #52-50 (6/12/14): 1000 Palm Cards	06/16/2014	\$105.00
PRIMARY CONSULTANTS, LLC 5320 NORTH 16TH STREET, #111 PHOENIX, AZ 85016--	06/17/2014	\$4,110.56
STRIPE, INC. 3180 18TH STREET SAN FRANCISCO, CA 94110-- Credit Card Donation Processing Fee	07/18/2014	\$29.30
CARL ROSS 525NORTH MAY STREET, UNIT #4 MESA, AZ 85201-- Audio Recording - "Voice Over"	07/22/2014	\$100.00
STRIPE, INC. 3180 18TH STREET SAN FRANCISCO, CA 94110-- Credit Card Donation Processing Fee	07/29/2014	\$4.65
STRIPE, INC. 3180 18TH STREET SAN FRANCISCO, CA 94110-- Credit Card Donation Processing Fee	08/05/2014	\$6.10
STRIPE, INC. 3180 18TH STREET SAN FRANCISCO, CA 94110-- Credit Card Donation Processing Fee	08/05/2014	\$3.20
VENEGAS, YAZMIN 3229 EAST ELMWOOD STREET MESA, AZ 85213-- Drinks for Meet & Greet	08/05/2014	\$65.83
PRIMARY CONSULTANTS, LLC 5320 NORTH 16TH STREET, #111 PHOENIX, AZ 85016-- Direct Mail & Consulting Fee	08/06/2014	\$11,700.95
STRIPE, INC. 3180 18TH STREET SAN FRANCISCO, CA 94110-- Credit Card Donation Processing Fee	08/10/2014	\$11.90
<b>Total</b>		<b>\$16,355.57</b>

# In-Kind Contributions and Expenditures

LUNA FOR MESA DISTRICT 5

SCHEDULE **E**



Name and Address from whom received or whom given	Date	Amount
RICHARDSON, SAXON UNKNOWN MESA, AZ 88888-- <<occupation not specified>> <<employer not specified>> Video Production CONTRIBUTION	06/02/2014	\$2,500.00
RICHARDSON, SAXON UNKNOWN MESA, AZ 88888-- <<occupation not specified>> <<employer not specified>> Video Production EXPENDITURE	06/02/2014	\$2,500.00
	Total	\$5,000.00

# Outstanding Debts

SCHEDULE **F-3**

LUNA FOR MESA DISTRICT 5  
PRE-PRIMARY REPORT  
August 15,2014 through August 22,2014



Name and Address	Prior Bal	This Period	Pay/Credit	Balance
Doug Cranmer 4226 N. VIA COBRE CIRCLE MESA, AZ 85207--	\$75.00	\$0.00	\$0.00	\$75.00
			Total	\$75.00

**CITY OF MESA  
POLITICAL COMMITTEE  
NO ACTIVITY STATEMENT**

FOR OFFICE USE ONLY  
**MESA CITY CLERK**  
**2014 AUG 19 AM 8:35**

1. Luna For Mesa District 5  
Full Name of Committee  
9258 East Grandview  
Address  
Mesa, AZ 85207  
City ZIP Code County Phone Number

2. \_\_\_\_\_  
Sponsoring Organization or Candidate and office E-mail address Fax #

2014 General Election

3. ID# \_\_\_\_\_

4. **REPORTING PERIOD**  
(Please check appropriate box)

**DUE BETWEEN**

- January 31 Report - For Period of  
November 27, 2013 \* thru December 31, 2013 ..... January 1, 2014 and January 31, 2014
- June 30 Report - For Period of  
January 1, 2014 thru May 31, 2014 ..... June 1, 2014 and June 30, 2014
- Pre-Primary Election Report - For Period of  
June 1, 2014 thru August 14, 2014 ..... August 15, 2014 and August 22, 2014
- Post-Primary Election Report - For Period of  
August 15, 2014 thru September 15, 2014 ..... September 16, 2014 and September 25, 2014
- Pre-General Election Report - For Period of  
September 16, 2014 thru October 23, 2014 ..... October 24, 2014 and October 31, 2014
- Post-General Election Report - For Period of  
October 24, 2014 thru November 24, 2014 ..... November 25, 2014 and December 4, 2014
- January 31, Report - For Period of  
November 25, 2014 thru December 31, 2014 \*\* ..... January 1, 2015 \*\* and January 31, 2015 \*\*

\*Insert date which is 21 days after date of last election (A.R.S. §16-913).  
 \*\*Other reports will be due before this reporting period if a special or recall election is held prior to the next general election.

I, David Luna, upon my oath and under penalty of perjury, say that this political  
(name of treasurer or candidate- printed)  
 committee received no contributions and made no expenditures for the period indicated above, and therefore is filing a  
 No Activity Statement pursuant to A.R.S. §16-913 (D), and this statement, pursuant to A.R.S. §16-913 (E) is true and  
 complete.

Aug 18, 2014  
 Date

David Luna  
 Signature of Candidate or Treasurer