



IMAGINE MESA ADVISORY COMMITTEE

August 10, 2017

The Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa Arts Center, third floor studio south conference room, 1 East Main Street, on August 10, 2017 at 5:32 p.m.

COMMITTEE PRESENT

Terri Benelli, Co-Chair
Levi Leyba, Co-Chair
Greg Arnett
Jake Brown
Patrick Kee
Winnie Kho Kaplan
Matt Law
Jo Martin
Frank Mizner
Linda Moeser
Justin Murdock
Jenni Richardson
Gina Rodriguez
Kelly Smith
Deanna Villanueva-Saucedo

COMMITTEE ABSENT

None

STAFF PRESENT

Kelly Gregan
Melissa Randazzo
Ian Linssen
Dee Ann Mickelsen
Jeffrey Robbins
Julia Thompson

1. Call to Order.

Co-Chairperson Leyba called the meeting to order.

2. Advisory Committee Introductions.

Committeemember introductions.

3. Co-Chairs' Introductory Remarks.

Co-Chairperson Benelli asked that the committee think about outreach areas within the community, specifically the communities they know, as well as areas that are not typically targeted. She also requested that they give some thought as to how ideas will be rated.

4. Hear a Presentation and Discuss the Arizona Open Meeting Law, Conflicts of Interest, and Parliamentary Procedure.

Assistant City Attorney Kelly Gregan displayed a Power Point presentation (**See Attachment 1**) related to the Arizona Open Meeting Law, Conflicts of Interest, and Parliamentary Procedure.

Ms. Gregan reviewed the Open Meeting Law (OML) and stated that all meetings are open to the public. She highlighted the purpose and duties of the Imagine Mesa Advisory Committee and emphasized that the commitemembers be careful not to represent their individual views as views of the entire committee. She explained that the OML includes a properly noticed and posted agenda no later than 24 hours prior to the meeting and noted that private or executive sessions are for limited circumstances. She pointed out that meetings must have a quorum, and for this committee a quorum is eight members. (See Pages 2 through 7 of Attachment 1)

Ms. Gregan reported on the pitfalls of the open meeting law, including social events, serial meetings, emails or texts, and social media. (See Pages 8 through 12 of Attachment 1)

In response to a question posed by Committeemember Brown, Ms. Gregan replied that the primary role of the committee is the Imagine Mesa online information. She suggested that discussions take place at regular meetings, even though they can like the suggestions online, there could be a quorum of members' opinions, which could result in a potential violation.

Chief of Staff Ian Linssen stated that the comments on Inside Mesa are to solicit additional feedback without the member stating an opinion.

Ms. Gregan confirmed that is appropriate and encouraged those types of comments.

Ms. Gregan reviewed the meeting agenda layout, and pointed out that the public does not have the right to speak at the meetings but does have the right to attend meetings. She noted that matters not listed on the agenda are not to be discussed. She added that if meeting violations occur the Attorney General or County Attorney investigates and listed the penalties. (See Pages 13 through 15 of Attachment 1)

Ms. Gregan highlighted conflict of interests and pointed out that when a member or relative has a substantial interest in an issue, whether pecuniary (financial) or proprietary (ownership), the member must declare a conflict and refrain from participation. She explained conflict of interest penalties. (See Pages 16 through 21 of Attachment 1)

Ms. Gregan reviewed parliamentary procedures and noted that the Imagine Mesa Advisory Committee does not have by-laws and is to follow the Mesa City Code Title 1, Chapter 5. She highlighted the role of the co-chair(s) that include running the meeting and establishing time limit for speakers. She added that votes must include approval by a majority of the entire committee for a motion to pass and noted the process as well as what is included in a motion. (See Pages 22 through 27 of Attachment 1)

5. Hear a Presentation and Discuss the Imagine Mesa Initiative, Imagine Mesa Advisory Committee, and ImagineMesa.com Website Overview and Usage Statistics.

Chief Digital Officer Julia Thompson displayed a Power Point presentation (**See Attachment 2**) related to the Imagine Mesa Initiative, Imagine Mesa Advisory Committee, and ImagineMesa.com Website Overview and Usage Statistics.

Ms. Thompson stated that Imagine Mesa is an interactive digital forum, not only for Mesa residents but for businesses and visitors to provide feedback to City leaders on community priorities. She highlighted the engagement strategies that include creating a brand and an inspiring message, strategically target groups not engaging in the campaign, and encourage participants to follow the social media channels and stay connected. (See Pages 2 and 3 of Attachment 2)

Ms. Thompson reported that the City kicked off the campaign on June, 29, 2017 at the Mesa Arts Center as well as a public outreach effort at the Arizona Celebration of Freedom on July 4, 2017. She noted that the ideas from the Celebration of Freedom have been uploaded to the Imagine Mesa website and added that the campaign concludes October 31, 2017, however, communication will continue. She explained that the website has five areas called Vision Forums. (See Pages 4 through 10 of Attachment 2)

Ms. Thompson explained how to submit an idea or comment on the Imagine Mesa website by using a smartphone, tablet or computer. She noted that City staff monitors the site and provides helpful information for discussions. She pointed out that the Imagine Mesa website can be translated into Spanish as well as other languages. (See Pages 11 and 12 of Attachment 2)

Ms. Thompson reviewed the types of outreach that include, digital, cross-promotion, ads on Mesa Channel 11, newsletters, and grassroots efforts such as City staff ambassadors. (See Pages 13 through 15 of Attachment 2)

Ms. Thompson reported that the Committee will be asked to promote Imagine Mesa to non-City entities such as Homeowners Associations and non-profits, evaluate and prioritize ideas within each Vision Forum and make recommendations to the City Council.

Ms. Thompson clarified that promotions for non-Mesa residents are done through social media campaigns with Valley Metro and Visit Mesa.

6. Discuss and Provide Direction on Proposed Community Engagement Opportunities.

Management Associate Jeffrey Robbins reviewed the Imagine Mesa website including how to submit and tag information. He explained that users create a login with their email and noted that a user can only click on the "Me too" icon once. He pointed out that there is an option to show the most recent activity, however, it displays all of the comments.

Discussion ensued relative to creating ideas to improve the display in order to have the newest ideas continually at the top of the page.

Mr. Robbins explained the Executive Dashboard, which includes totals for visitors, contributors, and total ideas. He displayed graphs that reflect increases in engagements, age groups, genders, and how the site is accessed. **(See Attachment 3)**

In response to questions posed by Committeemembers, Mr. Robbins responded that offensive comments are monitored and that a do not like button is not an option, due to the fact that staff is looking for a written comment as to why the person does not like the suggestion.

Mr. Linssen reviewed a calendar of upcoming events and encouraged committeemembers to attend. **(See Attachment 4)**

7. Items from Citizens Present.

There were no items from citizens present.

8. Scheduling of Meetings and General Information.

Mr. Linssen suggested meeting in late September to early October to discuss the Imagine Mesa ideas with potential creations of sub-committees.

Discussion ensued relative to meeting times, review of Imagine Mesa ideas, and facilitation.

Committeemembers agreed to schedule the next meeting in the first half of September.

9. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 6:56 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Imagine Mesa Advisory Committee meeting of the City of Mesa, Arizona, held on the 10th day of August, 2017. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

City of Mesa
COUNCIL, BOARDS,
COMMISSIONS & COMMITTEES
TRAINING

Open
Meeting
Law

Conflict
of
Interest

Parliamentary
Procedures

Part 1.

Open Meeting Law

ARIZONA Open Meeting Law
ARIZONA Revised Statutes
Title 38, Chapter 4, Article 3.1

A.R.S. § 38-431.09

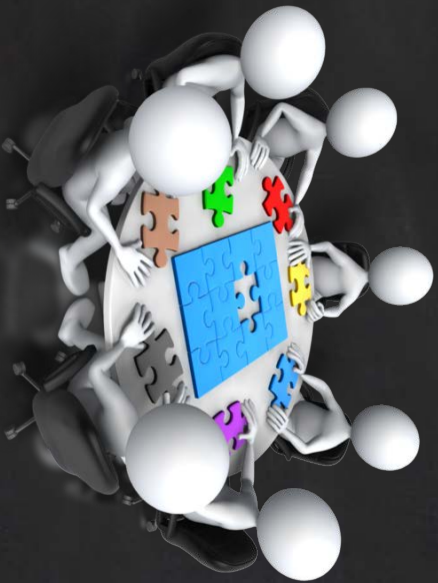
It is the public policy of this state that meetings of public bodies be conducted openly and that notices and agendas be provided for such meetings which contain such information as is reasonably necessary to inform the public of the matters to be discussed or decided.

What is a Public Body for the
Purposes of the Open Meeting Law?

A.R.S. § 38-431

"Public body" means the legislature, all boards and commissions of this state or political subdivisions, all multimember governing bodies of..this state or political subdivisions...Public body includes all quasi-judicial bodies and all standing, special or advisory committees or subcommittees of, or appointed by, the public body.

Imagine Mesa Advisory Committee



- Serve the interests of the City
- Be fair & impartial
- You can be lobbied
- You can talk with staff, officials, and the community about an idea
- You can attend & speak at community meetings

Be careful not to represent your views as the views of the Committee

Open Meeting Law

Public's business must be done in public.

Private
Only in limited circumstances:
Executive Session

Public
Properly noticed meeting with a posted agenda

Examples:
Confidential Records, Legal Advice, Contract Negotiations

- No Legal Action (collective Decision, Commitment or Promise)

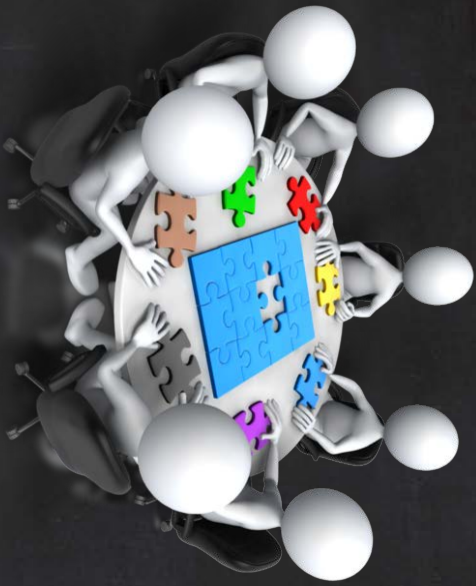
Lawful Meeting if a quorum is present (8)

Sounds good,
right? But what
actually is a
meeting?



A meeting occurs ANY
TIME a quorum of the
public body discusses,
proposes, or takes legal
action on a subject
that is reasonably
likely to come before
the committee.

Traditional Meetings



Electronic Meetings



Pitfalls in OML

1. Social Events

- ✓ If quorum present post the event
- ✓ Identify date, time, location and purpose
- ✓ State no legal action will be taken.



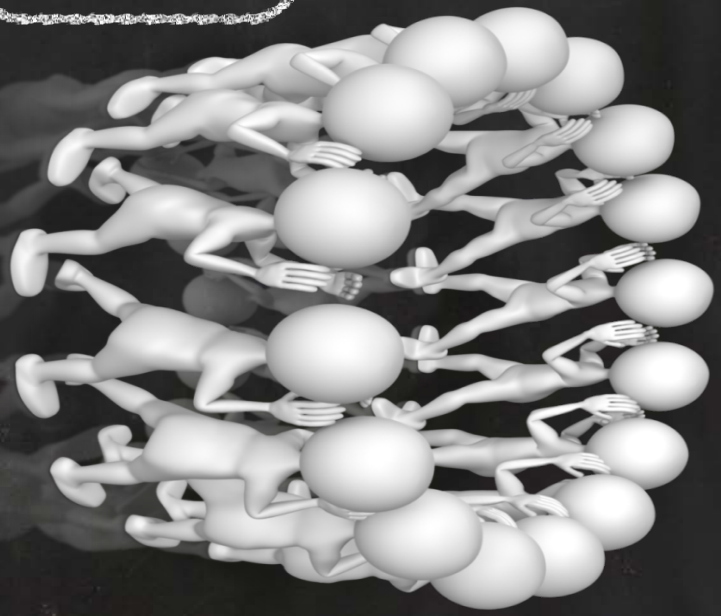
2. Serial Meetings Pitfalls in OML

What is a serial meeting?

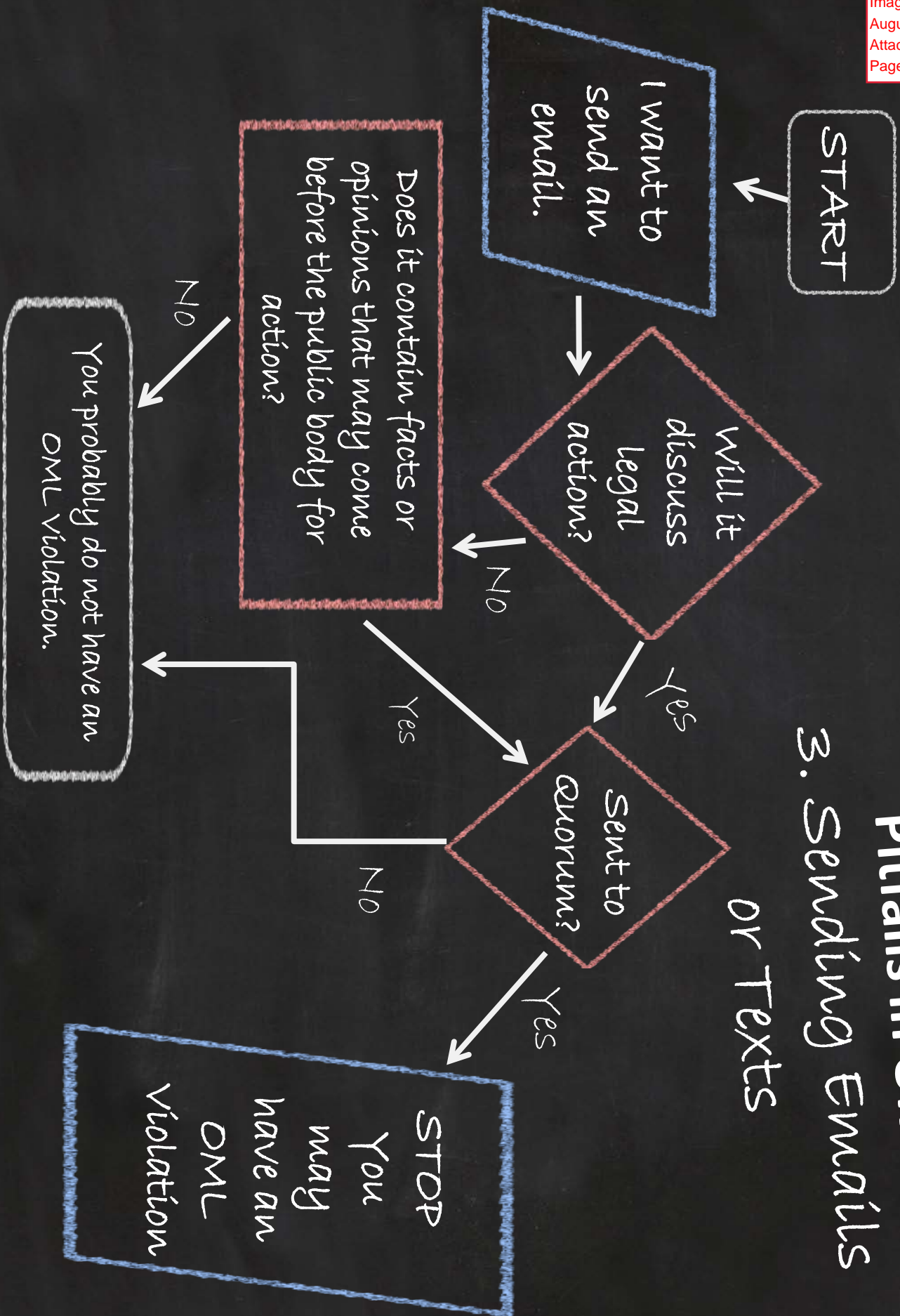
Less than a quorum present?

Later, the same discussion is had with other members of the public body?

Enough to constitute a quorum?

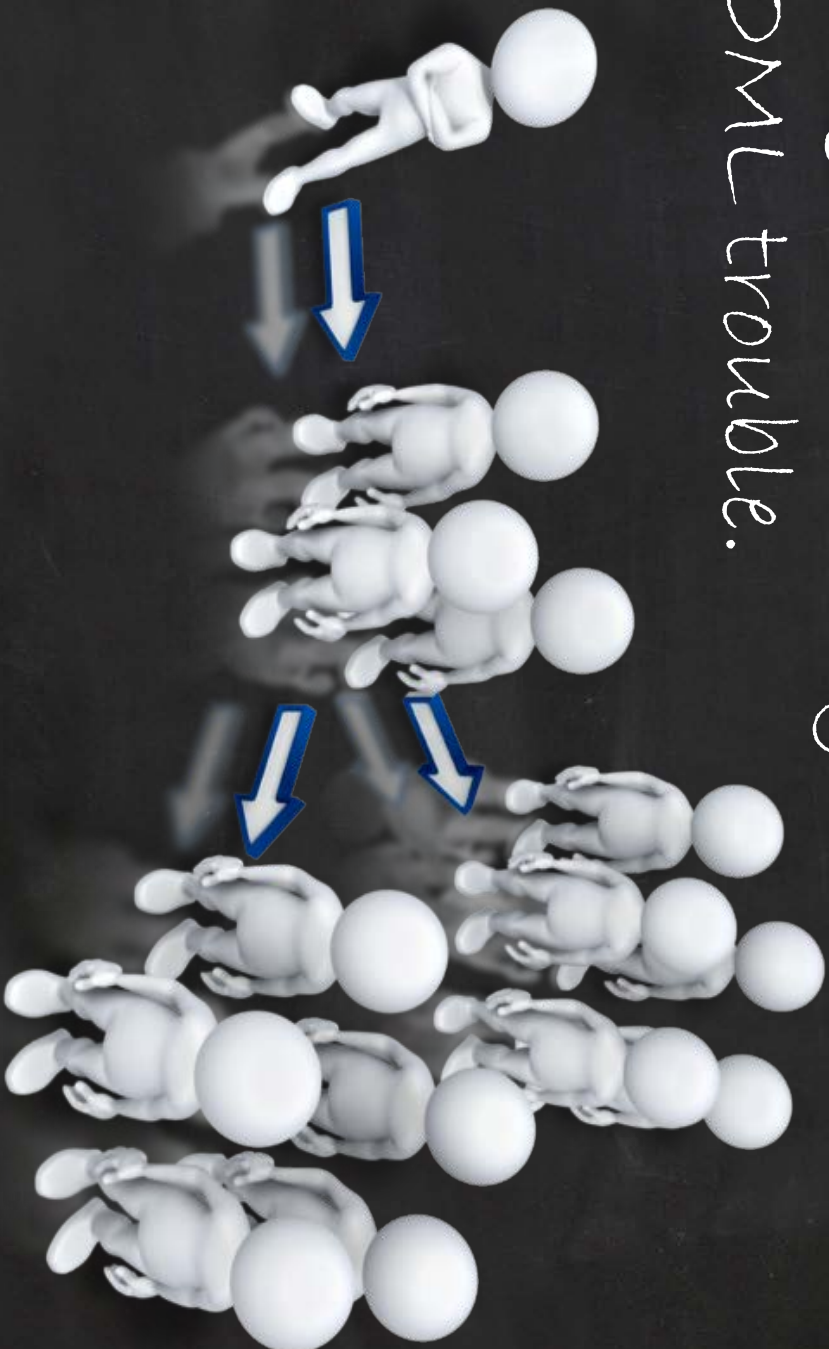


Pitfalls in OML 3. Sending Emails or Texts



Lesson: Be careful responding to emails.

- Using "Reply All" & Forwarding Emails may lead to OML trouble.



Pitfalls in OML

4. Social Media

(illustrations of emerging issues)

You post comments about the public meeting on your private Facebook page—where you just happen to be “friends” with other members of your public body.

OML
problems?



Not necessarily...
• Be careful “Liking” comments
• Do not direct comments to other committee members

Meeting Agenda

Date,
Time
and
Place

Rule:
If no posted
agenda, no
meeting

Public
Right to
Speak

Matters to be
discussed or
decided (or
where a detailed
agenda can be
obtained).

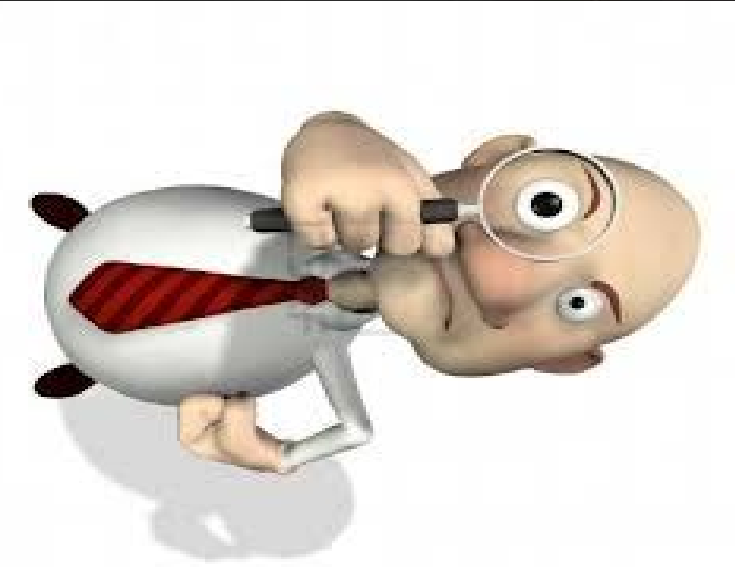
Can we discuss matters
not on the agenda?

Nope, must be
reasonably
related to
agenda item



Violations

ACTIONS taken by
the Committee are
NULL and VOID.



The Attorney General or
County Attorney
INVESTIGATES.

PENALTIES...

- ✓ \$500 civil penalty each violation
- ✓ REMOVAL of a committee member if the court makes a finding of intent
- ✓ Assess the officer with ALL COSTS awarded to the plaintiff
- ✓ MAY NOT spend public monies for legal counsel



Part II.

CONFLICT OF
INTEREST

Conflict of Interest Law

A.R.S. § 38-503

Any public officer who has, or whose relative has, a substantial interest in an issue before the advisory committee (or subcommittee) shall declare conflict and refrain from participating in any manner in such decision.

A.R.S. § 38-502

Substantial interest" means any nonspeculative pecuniary or proprietary interest, either direct or indirect, other than a remote interest.

Who Does It Apply To?

- You
- Your spouse, children, parents, in-laws, grandchildren, grandparents, step children, step parents, brothers and sisters (whole or half), or brothers and sisters of your spouse.



Do I have a conflict of interest?

Do I have a "pecuniary" or proprietary interest?

NO

No conflict

Yes

If it is an issue that will come before the committee, is my interest remote or substantial?

Remote

Substantial

You have a pecuniary or proprietary interest when you stand to gain or lose something from the decision.

Practice Tip: Avoid the Appearance of Impropriety

CONFLICT!

What do I do if I have a
substantial interest?

DO NOT take
part in the
discussion or
action

MAKE THE
INTEREST
KNOWN
in public
records

Complete a
Public Officer
Disclosure
Form

What happens if I violate the
conflict of interest laws?

- CIVIL SUIT to enforce the law
- Court MAY award reasonable attorney's fees
- Class VI Felony for INTENTIONALLY or KNOWINGLY violating the law
- Class I Misdemeanor for RECKLESSLY or NEGLIGENTLY violating the law
- Person found guilty might be required to FORFEIT his PUBLIC OFFICE

PART III.

PARLIAMENTARY
PROCEDURES

Parliamentary Procedure

- * Mesa has not adopted Robert's Rules of Order.
- * Imagine Mesa Advisory Committee does not currently have bylaws, so follow MCC Title 1, Chapter 5
- * Mesa City Code gives Chairperson(s) authority to run the meeting "so as to accomplish the public's business fairly, yet efficiently." MCC 1-5-8

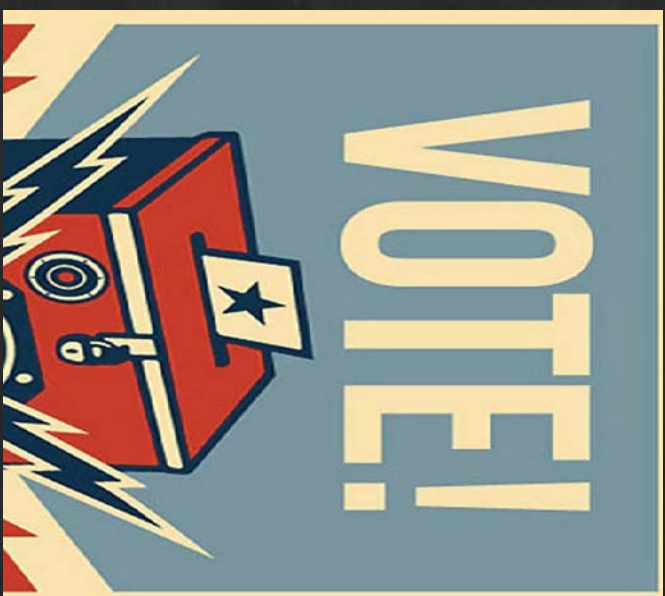
ROLE OF THE CHAIR(S)

- Run the meeting
- Ensure decorum
- Keep meeting on track
- Determine the order in which persons speak
- Establish time limits for speakers
- Take other action to properly conduct the meeting
- Chairperson (s) decision regarding an issue of parliamentary procedure is final unless 2/3 of the committee vote to overturn the decision

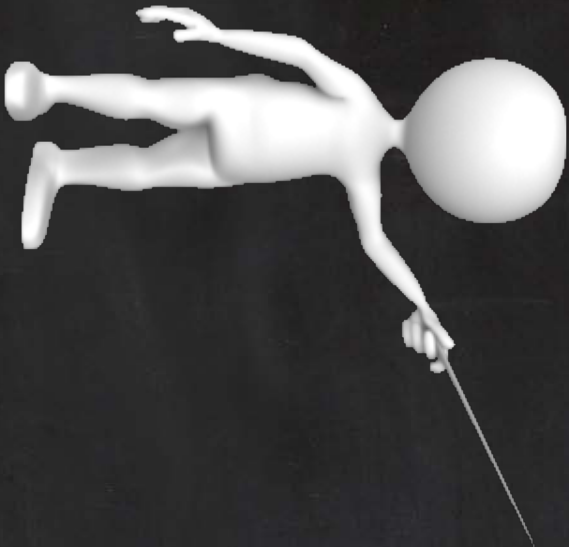


VOTING ON AN ITEM

- If committee does not have bylaws, must have a majority of the entire committee for a motion to pass.
- Example: If only have 8 members attend a meeting (quorum), the vote of all 8 members is needed to pass a motion.



Process to Vote



Mesa has historically followed
this process:

Read agenda item

Presentation by

applicant/staff/public comments

Discussion by Board

Motion

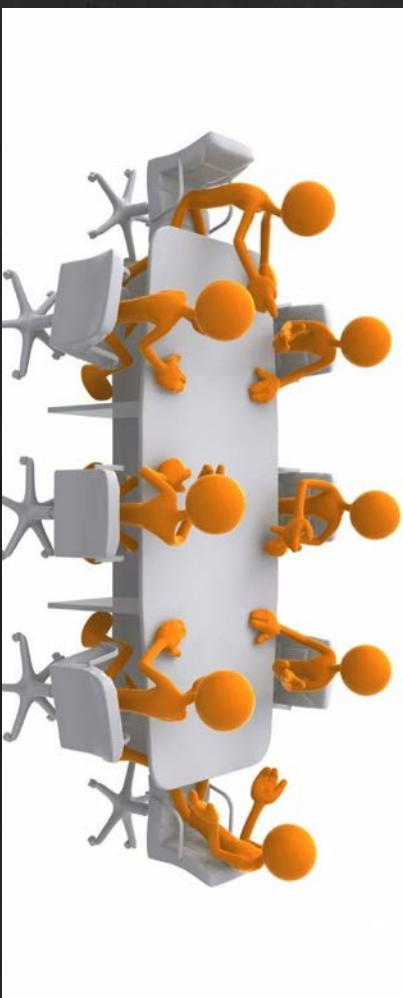
Second

Further discussion

Vote

MAKING A MOTION

- Every motion should include:
 - Who is making the motion;
 - Description of the request;
 - The action (approve, approval with conditions, deny, continue, table);
 - Conditions attached to decision; and
 - Rationale for action/finding of facts.



Questions





IMAGINE MESA

IT ALL STARTS WITH A **SPARK** OF IMAGINATION.
YOUR IDEAS, OUR FUTURE.

Share your ideas for making Mesa amazing!

ImagineMesa.com

What is Imagine Mesa?

Imagine Mesa is an interactive, digital forum to engage Mesa residents, businesses and visitors to share their ideas for shaping Mesa's future.

Designed to be user-friendly on smart phones, tablets or personal computers.

Imagine Mesa inspires idea generation and conversations among the participants in an effort to provide feedback to City leaders on community priorities.



Imagine Mesa Engagement Strategies

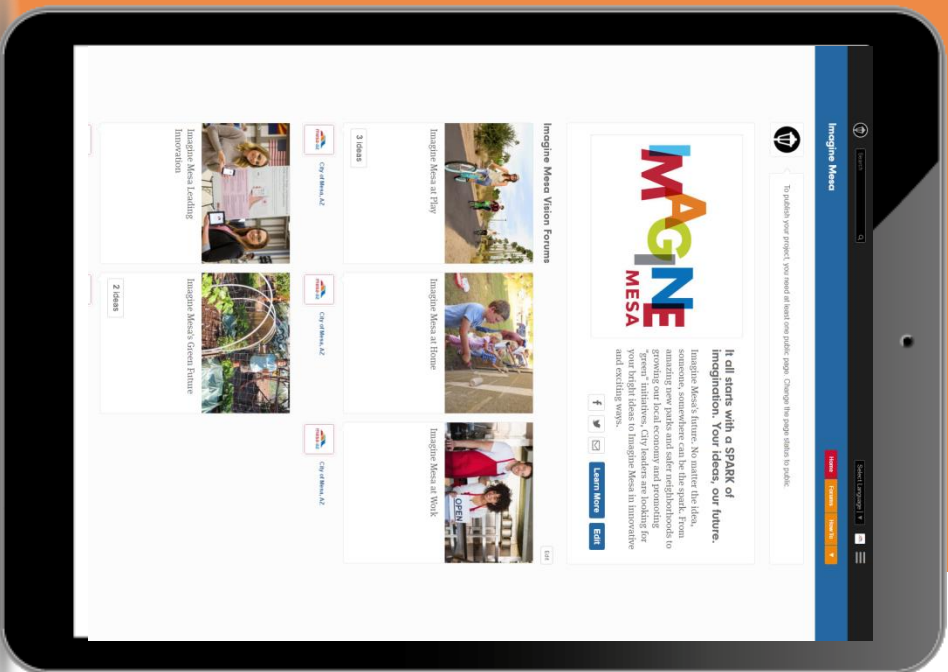
- Create a brand and inspiring message with visual storytelling and digital strategies that compels engagement
- Develop diverse communications and content that is appealing to multiple interests and that can be used across websites, social media and in person
- Utilize data from social media and website interactions to determine who is participating and then strategically target groups not engaging in the campaign to ensure community-wide representation
- Grow City of Mesa’s social media fans by encouraging participants to follow our social media channels and stay connected



Imagine Mesa Campaign



- June 29, 2017 through October 31, 2017
- Launched with a Facebook Live news conference, a robust social media effort and interactive Imagine Mesa kiosks and writing wall at the Arizona Celebration of Freedom on July 4th



Be the SPARK

ImagineMesa.com

Provide ideas in any of the 5 Vision Forums:

- Imagine Mesa at Play
- Imagine Mesa at Home
- Imagine Mesa at Work
- Imagine Mesa Leading Innovation
- Imagine Mesa's Green Future





Imagine Mesa at Play

Mesa's gathering places are where memories are made with those we love. From outstanding parks and recreation facilities to a vibrant downtown with a thriving arts and culture scene, share your dreams for Mesa's public spaces, trails and entertainment districts.

- Parks & Recreation
- Arts & Culture
- Entertainment Districts
- Nightlife
- Downtown Vibrancy
- Bike and Pedestrian Trails



Imagine Mesa at Home

Mesa's neighborhoods are places with a strong sense of community and pride. Share your ideas on how we can keep neighborhoods safe, clean, and welcoming places to live.

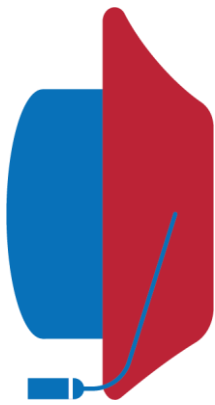
- Fire and Medical & Police Services
- Attractive Neighborhoods
- Welcoming Communities
- City Infrastructure Supporting Neighborhoods



Imagine Mesa at Work

Mesa's economy is built by visionaries and self-starters. Imagine a culture where businesses and entrepreneurs are supported by their City with smart technologies and infrastructure. Share your thoughts on how Mesa can grow its economy and attract employers of all sizes.

- Business & Economic Development Opportunities
- Entrepreneurship
- Public Transportation & Access to Business Areas
- Job Creation
- Strong Employment Centers



Imagine Mesa Leading Innovation

*Mesa continues to attract bright minds.
Let's provide opportunities for kids and
adults to learn, collaborate and prosper.
Think big and help Mesa be a more
creative city full of trailblazers.*

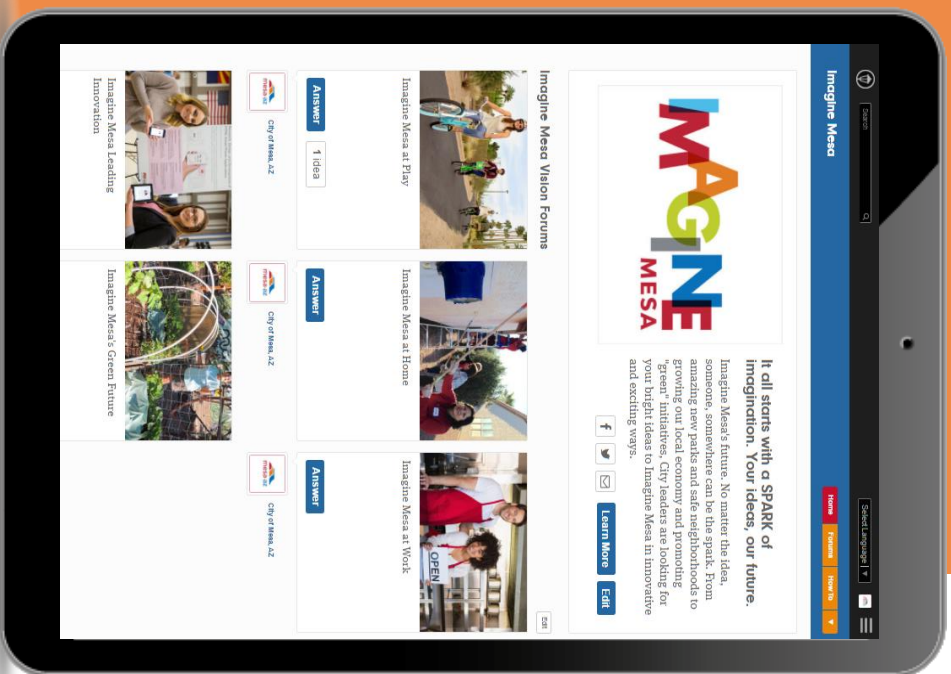
- Educational Opportunities
- Workforce Development
- Using Technology to Deliver Services
- Incubators
- Collaborative Partnerships for Civic Innovations
- Libraries-Technology Hubs/Makerspaces



Imagine Mesa's Green Future

Mesa's desert beauty is undeniable and protecting the natural environment is important. Share your ideas on how to promote sustainable development and the use of renewable resources in our community.

- Sustainability
- Renewable Resources
- Green Buildings
- Natural Resources
- Water/Solar/Air Quality
- Conservation



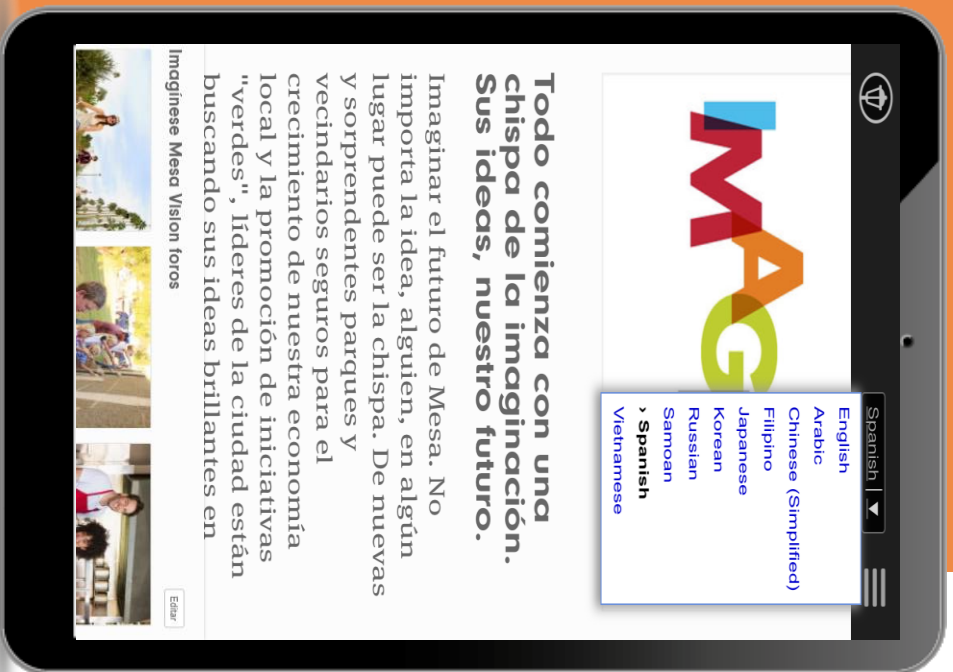
How Do I Submit Or Like An Idea?

1. Visit **ImagineMesa.com** via your smartphone, tablet or computer (save the website to your home screen to create the Neighborland icon)
2. Select which Vision Forum best represents your idea
3. Submit your idea
4. Don't forget that you can support others' ideas by clicking on "Me Too!"
5. City staff will monitor the site and provide helpful information for discussions



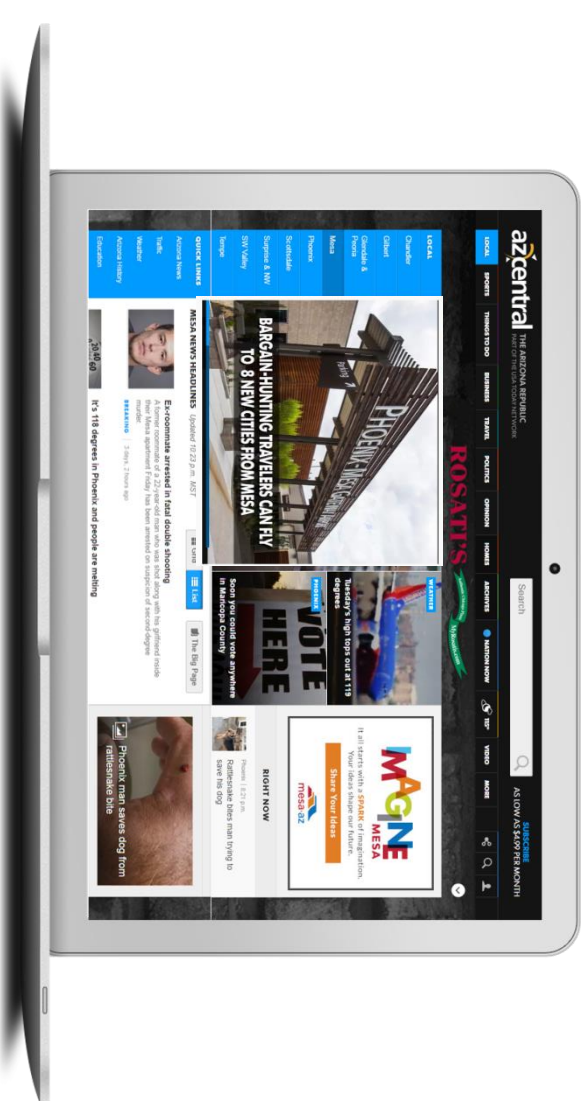
Spanish Language Elements

- ImagineMesa.com can be translated into Spanish (and a few other languages) for Spanish-language audiences
- Imagine Mesa will be promoted to a Spanish-speaking audience via:
 - Facebook ads
 - Posters
 - Flyers
 - Newsletters
- Imagine Mesa YouTube & Facebook videos are closed-captioned in Spanish



TODO COMIENZA CON UNA CHISPA DE IMAGINACIÓN.
TUS IDEAS, NUESTRO FUTURO.
¡Comparte tus ideas para hacer a Mesa extraordinaria!

Digital Outreach



Imagine Mesa campaign includes:

- Targeted digital banner ads and videos on various websites like local news media
- Targeted social media ads, posts and videos
 - Facebook, Instagram & Twitter
 - English and Spanish language

Leveraging City of Mesa Assets



Comprehensive use of all of the City's marketing tools to promote Imagine Mesa:

- Digital ads on most frequently viewed City websites and social channels, i.e. Utility Payments, Mesa Arts Center, Parks and Recreation, Library
- Cross-promotion across 100 City social media channels
- NextDoor App: 300 registered Mesa neighborhoods
- Mesa Channel 11
- City newsletters
- Utility bill inserts
- Lobby TV ads
- Signage and kiosks in City buildings



Grassroots Outreach

City staff ambassadors (City's executive managers representing various Departments) will be promoting and encouraging Imagine Mesa participation:

- City's Advisory Boards and Committees
- Signature events: Arizona Celebration of Freedom, Día De Los Muertos Festival, Mesa Arts Center Season Kick-off, Celebrate Mesa, Latino Town Hall
- Council events
- Uconnect Neighborhood Outreach events
- Neighborhood association meetings



IMAGINE
MESA

IT ALL STARTS WITH A **SPARK** OF IMAGINATION.
YOUR IDEAS, OUR FUTURE.
Share your ideas for making Mesa amazing!

ImagineMesa.com

IMAGINE
MESA

Imagine Mesa Advisory Committee

- 15 member Council-appointed committee of community-wide leaders
- Charged with promoting Imagine Mesa and engaging various stakeholders to participate
- Evaluate and prioritize ideas within each Vision Forum and/or as a whole and make recommendations to the City Council by January 2018 to assist City Council with vision setting and budget discussions for 2018/2019 Fiscal Year

Share your ideas for making Mesa amazing!

ImagineMesa.com



mesa·az

CONNECT with MESA on SOCIAL MEDIA



cityofmesa



cityofmesa11



mesaazgov



cityofmesa



mesaazgov

Executive Dashboard

Data From Neighborland and
Google Analytics

Total Visitors

9,422

Total unique users that have visited the site in this reporting period.

Total Contributors

1,315

The total number of visitors that have engaged with the site by either adding an idea, comment, or have showed support for an idea by clicking "Me Too".

Total Visits

15,144

Total number of visits to the site. This number represents users that may have visited the site more than once.

Total Page Views

45,228

The total number of pages that were viewed by all users.

Total Ideas

278

The total number of unique ideas

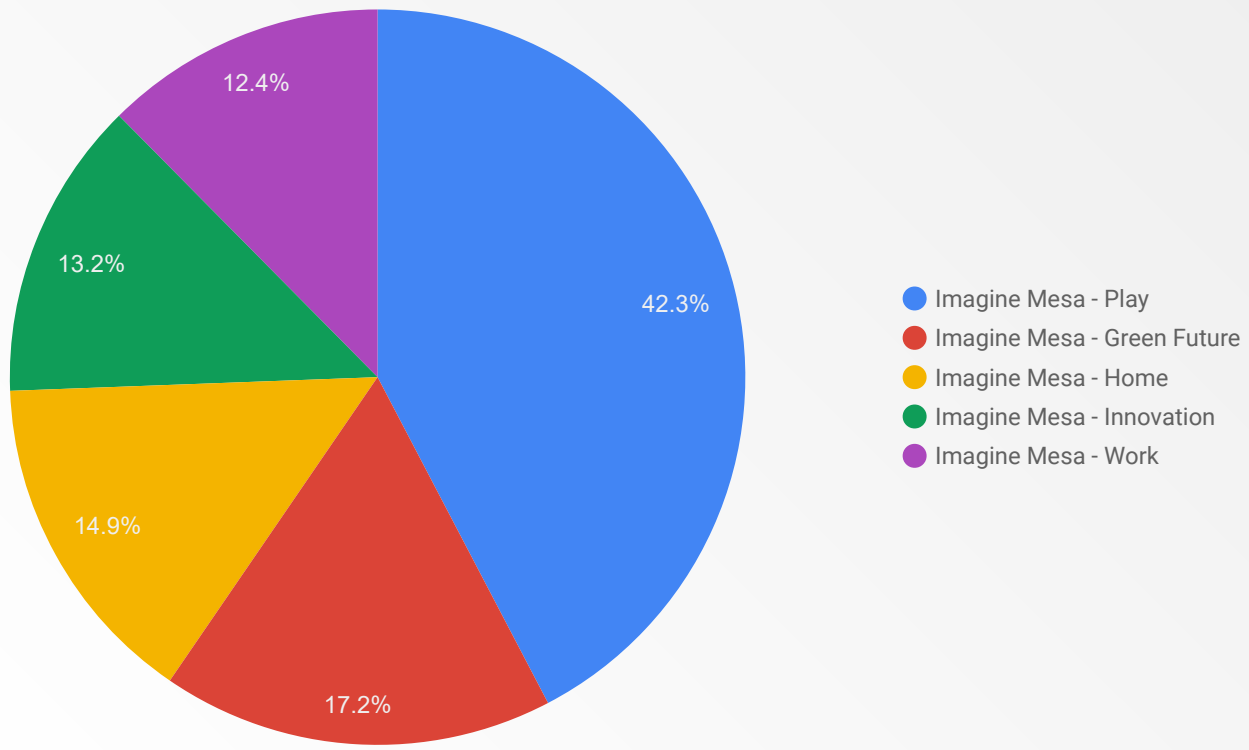


Executive Dashboard

Data From Neighborland and Google Analytics

What Vision Forums are being visited the most?

Showing the most viewed Vision Forums over the selected date range



What ideas are being voted on the most?

Showing the top 10 most popular ideas by votes ("Me Too").

Idea	Votes
1. I want Site 17 (University & Mesa Drive) to be AMAZING.	236
2. I want a multi-purpose, multi-field youth and amateur sports complex.	224
3. I want the Landing At Lehi Falls.	179
4. I want a food forest, community garden, nursery, community education center, and a farmer's market downtown.	160
5. I want a new fire station in Eastmark.	158
6. I want more covered parks, and splash pads.	145
7. I want more bike and pedestrian paths that keep riders separated from street traffic.	145
8. I want more indoor recreation space for kids and adults to gather year-round to exercise and play.	111
9. I want a year-round farmers market.	87
10. I want free bulk pick up days.	82



Executive Dashboard

Data From Neighborland and Google Analytics

What are the top 5 ideas by Vision Forum?

Play		Votes ▾
1.	I want Site 17 (University & Mesa Drive) to be AMAZING in Mesa.	236
2.	I want a multi-purpose, multi-field youth and amateur sports complex in Mesa.	224
3.	I want the Landing At Lehi Falls in Mesa.	179
4.	I want more covered parks, and splash pads in Mesa.	145
5.	I want more bike and pedestrian paths that keep riders separated from street traffic in Mesa.	145

Green Future		Votes ▾
1.	I want a food forest, community garden, nursery, community education center, and a farmer's market downtown in Mesa.	160
2.	I want a year-round farmers market in Mesa.	87
3.	I want empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies in Mesa.	44
4.	I want Mesa School Districts to implement gardening and sustainability programs in the schools in Mesa.	22
5.	I want more sites / days to drop off household hazardous waste in Mesa.	18

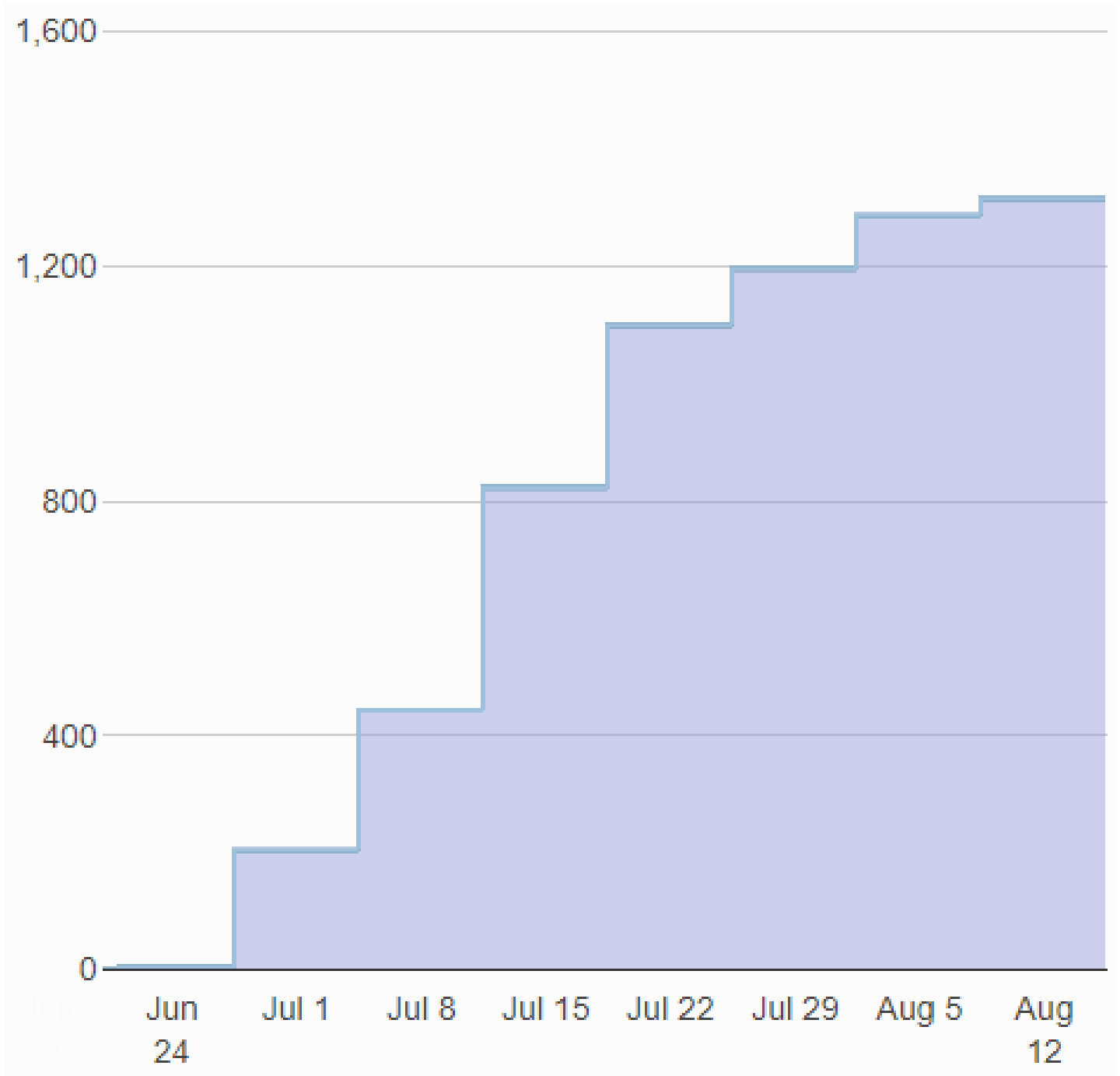
Home		Votes ▾
1.	I want a new fire station in Eastmark in Mesa.	158
2.	I want free bulk pick up days in Mesa.	82
3.	I want Mesa Fire Department to build a Fire Station at 32nd Street & McDowell Rd in Mesa.	34
4.	I want to see a program implemented to build tiny houses or individual trailers on land in Mesa.	16
5.	I want a future where penal policy does not allow Mesa citizens to be locked up for private company profits in Mesa.	15

Work		Votes ▾
1.	I want the Broadway Road corridor to look nicer to attract more businesses in Mesa.	48
2.	I want the promotion of great adaptive use projects for aging homes fronting major roadways in Mesa.	35
3.	I want to see more opportunities for entrepreneurship development in Mesa.	35
4.	I want a shelter, human services, and job placement center for the Homeless population in Mesa.	24
5.	I want to see empty box stores updated, refurbished and repurposed in our neighborhoods in Mesa.	20

Innovation		Votes ▾
1.	I want the city to increase innovation by investing in HeatSync Labs in Mesa.	78
2.	I want to get rid of ugly signs to make a beautiful city in Mesa.	59
3.	I want Southeast Mesa to have a 21st century library in Mesa.	30
4.	I want a Downtown Mesa Innovation District that incubates creativity and clusters talent in Mesa.	21
5.	I want more shade providing trees in off street parking lots for cooler cars, cooler lots, and cleaner air in Mesa.	7

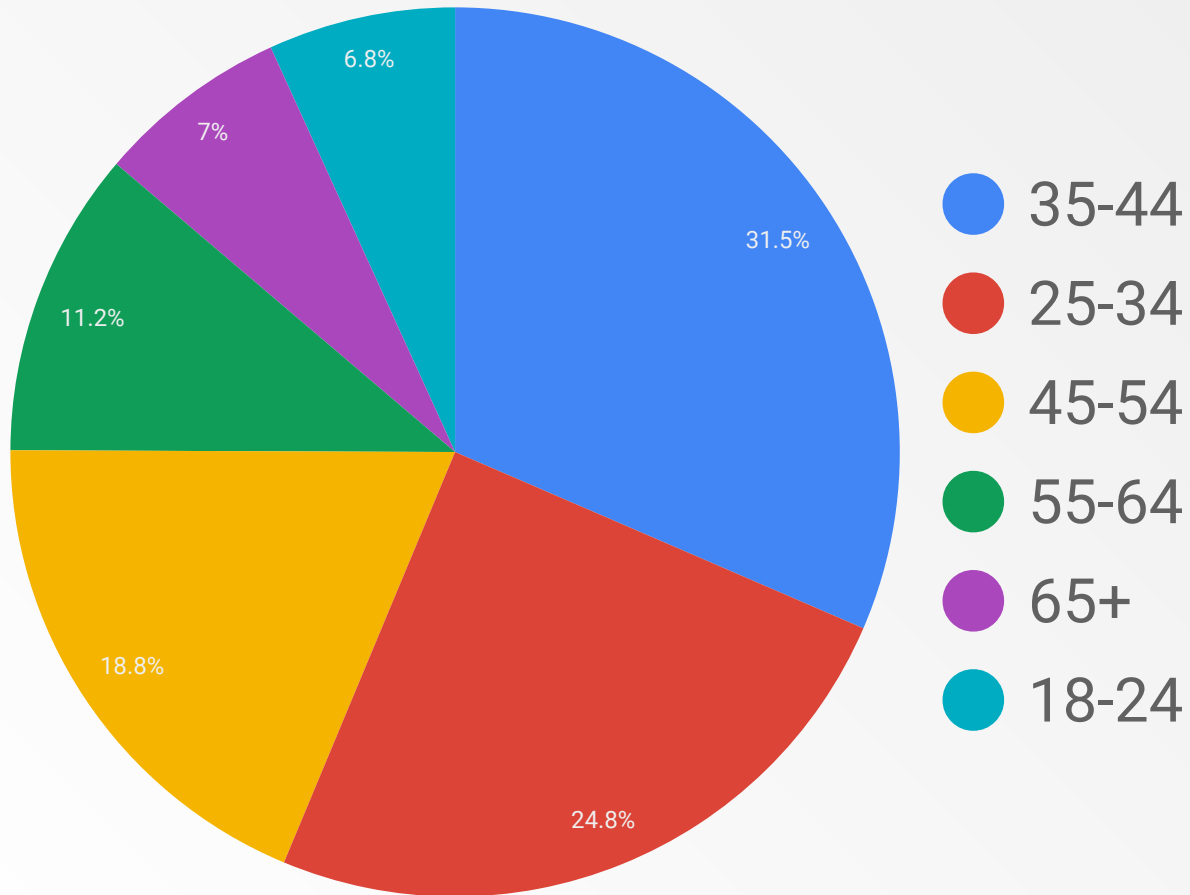
Increases In Engagement

Showing the increases in engagement since launch by the total number of "Contributors". Contributors are users that have either created an idea, made a comment, or showed support for an idea by clicking a "Me Too" button.



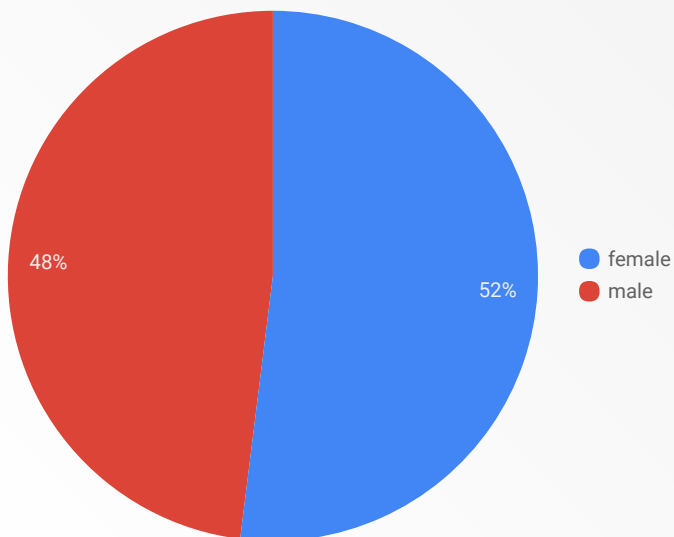
What age groups do site visitors fall into?

Showing the age distribution of site visitors



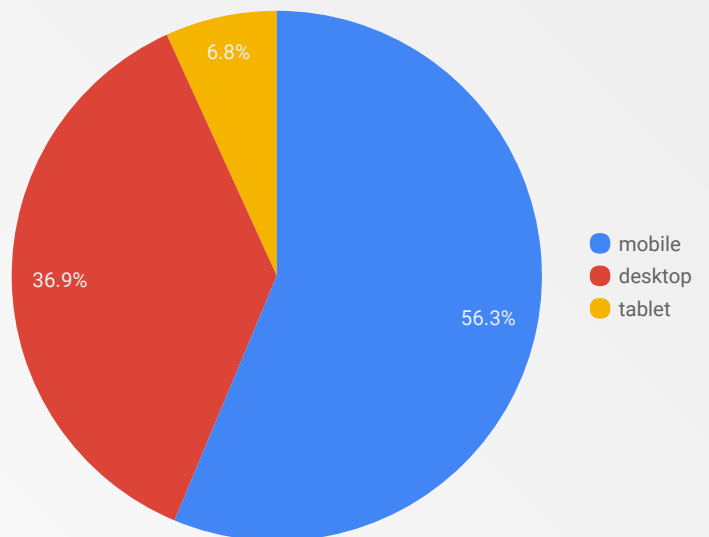
What gender do site visitors fall into?

Showing the gender distribution of site visitors



How are visitors accessing the site?

Showing the device type used over the selected date range



August 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 EDAB – 7:30 am Historic Preservation Bd – 6:00 pm	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16 RECOM – 10:00 am	17 Dobson Ranch HOA	18	19
20	21	22	23	24 League of AZ Cities & Towns Showcase	25	26
27	28	29	30	31		

September 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
3	4	5	6	7	8	9
10	11	12	Parks – 5:00 pm	Housing & Community Development – 6:00	MAC Season Opener – 6-10	
17	18	19	20	21	22	23
		Library – 5:30 pm				
24	25	26	27	28	29	30
			Human Relations – 6:00 pm			

October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7 Downtown Festival of the Arts – 10-4
8	9	10	11	12	13	14
15	16	17	18	19	20	21 Celebrate Mesa – 5-9
22	23	24	25	26	27	28 Latino Town Hall – 7-12 Dia de los Muertos – 10-5
29	30	31				

Employee Benefits Fair – TBD in October