



COUNCIL MINUTES

August 27, 2012

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on August 27, 2012 at 5:20 p.m.

COUNCIL PRESENT

Scott Smith
Alex Finter
Christopher Glover
Dina Higgins
Dennis Kavanaugh
Dave Richins

COUNCIL ABSENT

Scott Somers

OFFICERS PRESENT

Christopher Brady
Debbie Spinner
Linda Crocker

Mayor Smith excused Vice Mayor Somers from the entire meeting.

1. Review items on the agenda for the August 27, 2012 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None.

Items removed from the consent agenda: 4-c

2-a. Hear a presentation, discuss and provide direction on the Citizen Involvement Plan for the General Plan Update.

Planning Director John Wesley displayed a PowerPoint presentation (**See Attachment 1**) and provided brief background information regarding the Citizen Involvement Plan for the General Plan Update. He explained that by statute the General Plan must be approved by voters every 10 years, and therefore, would appear on the November 2014 ballot.

Mr. Wesley reported that members of the Plan Advisory Committee (PAC) had been selected and would update the existing plan. He noted that the Transportation Plan, Transit Plan and Parks and Recreation Plan would be coordinated with the General Plan Update. (See Page 3 of Attachment 1)

Mr. Wesley stated that Arizona Revised Statutes require the local governing body to approve written procedures for citizen involvement and provide an opportunity for comments to be received. (See Page 4 of Attachment 1) He briefly touched upon the main aspects of the Citizen Involvement Plan as follows:

- Plan Advisory Committee
- Direct outreach with institutions, agencies, stakeholders, and other local governments
- Utilize the iMesa Initiative to launch the “This is My Mesa” campaign

Mr. Wesley advised that on September 10, 2012, the Council would be asked to consider and approve the General Plan Update. He introduced Senior Planner Tom Ellsworth, who provided an overview of the “This is My Mesa” campaign. He said that the campaign would utilize the iMesa infrastructure to educate citizens and provide them with opportunities to comment on what they would like Mesa to be 30 years from now.

Mr. Ellsworth highlighted the main objectives of the “This is My Mesa” campaign website, as follows:

- Serve as the home for the General Plan, Transit Plan and Transportation Plan Updates
- Link to iMesa for comments and suggestions
- Serve as an educational tool for growth and planning
- Provide information on how citizens can become involved

Mr. Ellsworth demonstrated how to navigate around the “This is My Mesa” campaign website and advised that a Smartphone App would be development so that citizens could post pictures of things they would like to see in Mesa. In addition, he said that public service announcements, posters, flyers and business cards would be used to promote the “This is My Mesa” campaign. Mr. Ellsworth stated that community outreach would be conducted at various events and meetings, such as:

- Building Stronger Neighborhoods meetings
- Celebrate Mesa events
- Neighborhood group meetings
- iMesa Village meetings
- Special interest group meetings

Mr. Ellsworth displayed some examples of “community visioning” and said that citizens would be asked to envision what Mesa would look like 30 years from now. He explained that in order to demonstrate “community visioning” citizens would be asked to compare what Mesa looks like today to what it looked like in 1980. (See Pages 12 and 13 of Attachment 1)

Mr. Ellsworth advised that demographic data including population density and areas of the City with the greatest opportunity for growth and redevelopment would be available to the community. He displayed a schedule and briefly reviewed the next steps for the Citizen Involvement Plan and the General Plan Update. He anticipated that the outreach efforts would engage and spark the interest and imagination of Mesa residents. (See Page 15 of Attachment 1)

Mr. Wesley noted that some of the information on the iMesa website may be shifted over to the “This is My Mesa” campaign website.

Mayor Smith thanked staff for their efforts and said that the community would now have multiple avenues to provide input. He noted that other cities have taken ideas from the iMesa initiative and built on them.

2-b. Appointment to Boards and Committees.

Mayor Smith recommended the following appointments to boards and committees:

BUILDING BOARD OF APPEALS

Scott Thomas – Term expires June 30, 2015

JUDICIAL ADVISORY BOARD

Robin Harris – Partial term expires June 30, 2013

Hon. Theresa Sanders – Term expires June 30, 2015

It was moved by Councilmember Kavanaugh, seconded by Councilmember Richins, that the Council concur with the Mayor’s recommendations and the appointments be confirmed. **(See Attachment 2)**

The motion carried unanimously by those present.

3. Hear reports on meetings and/or conferences attended.

Councilwoman Higgins: Mesa Police Association Celebrity Golf Tournament

Mayor Smith: Mayor’s Bowling Challenge in Surprise

4. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Thursday, August 30, 2012 – Study Session **(CANCELLED)**

Tuesday, September 4, 2012, 10:00a.m. – Mesa Grande Groundbreaking

Thursday, September 6, 2012, 7:30 a.m. – Study Session

5. Adjournment.

Without objection, the Study Session adjourned at 5:39 p.m.

SCOTT SMITH, MAYOR

ATTEST:

LINDA CROCKER, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 27th day of August, 2012. I further certify that the meeting was duly called and held and that a quorum was present.

LINDA CROCKER, CITY CLERK

bdw
(attachments – 2)



GENERAL PLAN UPDATE

In 2040 My Mesa is...

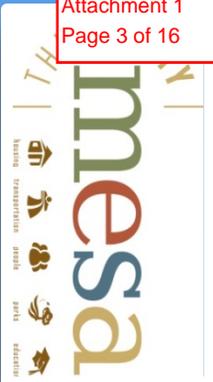


General Plan Update Process

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Today's Purpose:

1. Introduce and Discuss the Citizen Involvement Plan
2. Show and Receive Feedback on Content for the Information, Educational, Comment Campaign



General Plan Update Process

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Background:

- State Statute requires the General Plan to be approved by voters every 10 years
- Working towards the November 2014 ballot
- Updating rather than rewriting
- Plan Advisory Committee (PAC) has been formed (P&Z Board, Design Review, Transportation, EDAB, Housing, Human Relations, Historic Preservation, Parks and Rec)
- Coordinating with Transportation, Transit and Parks and Recreation updates



State Requirements

Arizona Revised Statute requires the local governing body to:

1. Approve written procedures for citizen involvement
2. Consult with, advise and provide an opportunity for official comment by various public and private agencies.



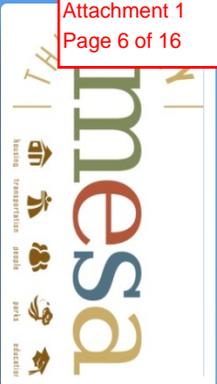
Citizen Involvement Plan

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Three aspects of the Citizen Involvement Plan:

1. Plan Advisory Committee
2. Direct Contact with Institutions, Agencies, Stakeholders, and Other Local Governments
3. Utilize the iMesa Initiative to launch the *“This is My Mesa”* Campaign

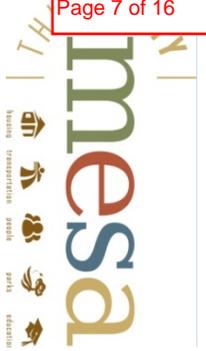
Council to Consider the Citizen Involvement Plan
Sept. 10



Information, Education, Comment

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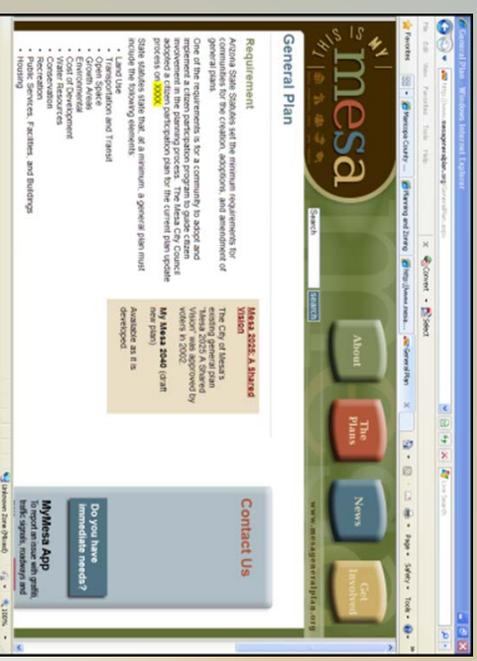
- Building on iMesa – Incorporation of the iMesa themes into the General Plan
 - Higher Education, Vibrant Downtown, Transportation, Arts and Culture, Economy, Livability, Recreation
- “*This is My Mesa*” – desired outcomes in the long run
 - Ongoing opportunity for input to variety of planning projects



Information, Education, Comment

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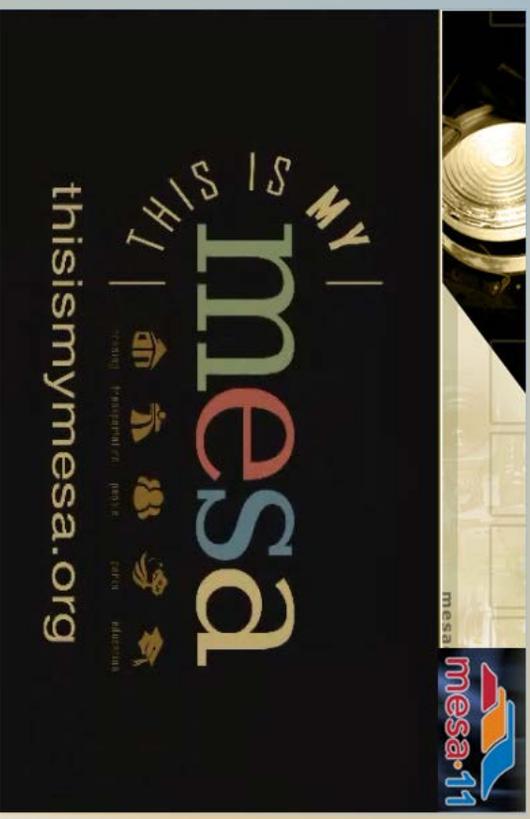
- “This is My Mesa” Website
- Home for General Plan, Transit Plan, and Transportation Plan updates
- Linked to iMesa for comments and suggestions
- Education tool for growth and planning
- Information on how to be involved





Information, Education, Comment

- Public Service Announcements





Information, Education, Comment

Posters and flyers

**MESA 2040
GENERAL PLAN**

A main focus of the City is to continually seek ways to improve services through new initiatives and programs. The City is looking for ideas and programs on "innovations with impact." These are a few ideas of what the City is working on this year:

- **Public Safety Enhancements**
"Electronic lockers." The Fire Department is looking into using electronic lockers instead of boxes in their vehicles. The concept is that the City could save money on hardware and create additional space for equipment. The lockers are one much more versatile. Work is underway this year to secure information on the locker system and to test their durability.
- **C-Station - Police and Court**
The City is looking into a "push-button" system. By using hand-held devices and printers, Police can automatically enter a report and print a ticket and add it to the courts. This helps us bypass a need for re-entry written citations and enhances customer service by reducing the time a person has to be outside for the public by the end of the officer's shift.

Transit Programs

- **Library Self-Service Kiosk**
Currently, the Mesa Library opens for service at 10 a.m. However, staff arrive to prepare the library for service at 9 a.m. to offer greater access to those outstanding community cases. Library staff are piloting a new self-service kiosk that opens at 9 a.m. and 10 a.m. During this time, customers can independently return items.



Information, Education, Comment

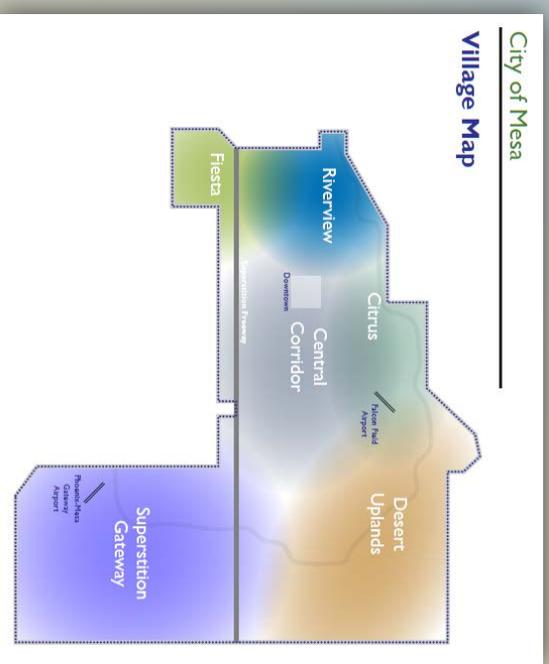
- Post a picture: smart phone app that allows people to post pictures of what they would like to see in Mesa





Information, Education, Comment

- Getting out in the public
 - Going where the people are:
 - Building Stronger Neighborhoods meeting
 - Celebrate Mesa
 - Neighborhood groups
 - Holding dedicated meetings:
 - iMesa villages
 - Interest groups





Community Visioning Dobson and Main Street



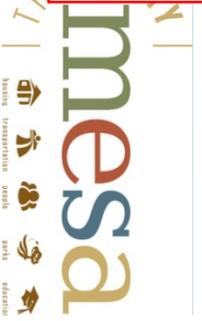
Then...



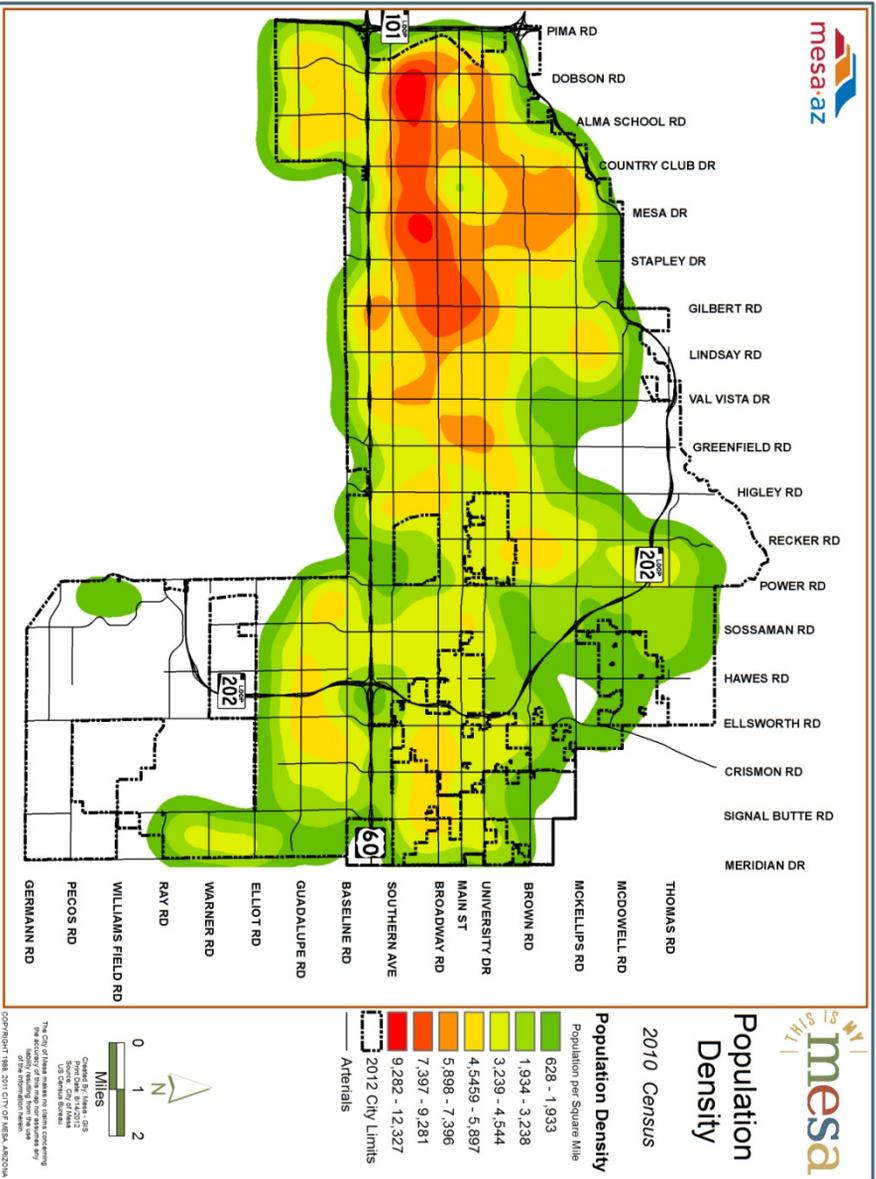
In the Future???



Now ...



Community Visioning Visualizing Growth





Next Steps

- Sept. – Dec. 2012: Initial public meetings, generating interest
- Jan. – May 2013: Public meetings; refining ideas and comments
- June – Aug. 2013: Prepare first draft plan
- Sept. – Dec. 2013: Feedback on first draft plan
- Jan. – Apr. 2014: Final draft review
- May – June 2014: Final review and approval
- Nov. 2014: On ballot for adoption



Citizen Involvement Plan

Input?

Feedback?



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mesaaz.gov

August 27, 2012

TO: CITY COUNCILMEMBERS
FROM: MAYOR SCOTT SMITH 
SUBJECT: Appointments to Boards and Committees

Attached are my recommendations for three new appointments to City of Mesa Advisory Boards and Committees.

Building Board of Appeals – Nine-member board with one new appointment.

Scott Thomas, District 6. Mr. Thomas is a project manager with Sun Country Floors. He holds an associate degree in architecture from University of Kentucky. Mr. Thomas previously served on the Board of Adjustment. His term expires June 30, 2015.

Judicial Advisory Board – Seven-member board with two new appointments.

Robin Harris, District 1. Mr. Harris is an insurance agent with the Mahoney Group. He holds a bachelor of science from Arizona State University in business management. Mr. Harris served on the West Mesa CDC as a board member and president. His appointment fills a vacancy created by the resignation of Stella Hunsaker. His partial term expires June 30, 2013.

Hon. Theresa Sanders Judge Sanders is the designee of the Presiding Judge of the Arizona Superior Court for Maricopa County. Judge Sanders holds a juris doctor from Arizona State University. Her term expires June 30, 2015.