



## COUNCIL MINUTES

February 27, 2014

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on February 27, 2014 at 7:30 a.m.

### COUNCIL PRESENT

Scott Smith  
Alex Finter  
Christopher Glover  
Dennis Kavanaugh  
David Luna  
Dave Richins  
Scott Somers

### COUNCIL ABSENT

None

### OFFICERS PRESENT

Christopher Brady  
Debbie Spinner  
Dee Ann Mickelsen

1. Review items on the agenda for the March 3, 2014 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

2a. Discuss and provide direction on the City's position regarding Senate Bill 1062.

Mayor Smith stated that yesterday, Governor Jan Brewer vetoed Senate Bill 1062. He noted that as a result, it was unnecessary for the Council to proceed with this item.

2b. Hear a presentation, discuss and make funding recommendations for the City's FY 2014/15 Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), Emergency Solutions Grant (ESG), and Human Services Programs.

Housing and Community Development Director Tammy Albright displayed a PowerPoint presentation (**See Attachment 1**) to review the Community and Cultural Development (CCD) Committee's federal funding recommendations for the Community Development Block Grant (CDBG) Program, the HOME Investment Partnerships (HOME) Program and the Emergency Solutions Grant (ESG) Program for FY 2014/15. She stated that staff was also seeking the Council's input relative to finalizing the funding recommendations for the City's Human Services/ABC (A Better Community) requests.

Ms. Albright discussed the process for scoring the applications, which consists of staff conducting a technical assessment (weighted at 70% of the total score), and the Housing and Community Development Advisory Board (HCDAB) hearing the presentations (weighted at 30% of the total score). She explained that the federal funding applications have a total available score of 100 points, as do the Human Services/ABC requests.

Ms. Albright advised that when staff began the application scoring process, they anticipated the City of Mesa would receive a 5% reduction in funding from the U.S. Department of Housing and Urban Development (HUD) for the CDBG, HOME and ESG Programs. She noted that sometime in March, the City is expected to receive such funding and said that staff has received feedback that the reduction might be less than 5%.

Responding to a question from Councilmember Somers, Ms. Albright clarified that if the City receives less federal funding, a smaller number of requests will be funded. She noted, however, if Mesa is awarded more dollars than originally anticipated, additional requests will be funded.

Ms. Albright offered a short synopsis of HUD grant requirements and explained that the "Benefit to low and moderate income (LMI) persons" objective is the most commonly used and the easiest for staff to administer. (See Page 6 of Attachment 1) She also highlighted the Human Services Funding Model, which was approved by the Council several years ago. (See Page 7 of Attachment 1)

Ms. Albright, in addition, displayed a document titled "FY 2014/15 Funding Schedule Timeline" (See Page 8 of Attachment 1) and noted that on April 21, 2014, staff will present the Annual Action Plan to the Councilmembers for their approval.

Ms. Albright reviewed the CDBG FY 2014/15 Applications for Funding (See Pages 9 through 11 of Attachment 1) and said that staff would recommend full funding of the Economic Development and Acquisition and/or Rehabilitation applications. She stated that the West Mesa Community Development Corporation (West Mesa CDC) requested funding for its Voluntary Compliance Program, but indicated that as a result of the application scoring process, it was not recommended for funding.

Ms. Albright remarked that based on the CCD Committee's input, staff would recommend that an additional \$100,000 be added to the City of Mesa's Code Compliance "pool of funds" in order to develop a Voluntary Compliance Program within CDBG-eligible areas.

Councilmember Richins, who serves as Chairman of the CCD Committee, commented that the Committeemembers discussed the importance of Code Compliance being "embedded" in the community in order to make residents accountable for their neighborhoods. He explained that in the past, the West Mesa CDC operated a Voluntary Compliance Program, but stated that due to certain HUD regulations, it has become more difficult for the agency to continue in that effort. He also stressed the importance of the City providing the necessary resources to help citizens work collectively with their neighbors in addressing Code Compliance issues.

Development and Sustainability Department Director Christine Zielonka clarified that "the vision" for the Voluntary Compliance Program was to allow additional temporary Code Compliance Officers to work in CDBG-eligible areas. She indicated that such efforts would include, for instance, leveraging involvement with registered neighborhoods and neighborhood activists,

and collaborating with the City's Neighborhood Outreach and Solid Waste Departments. She also noted that CDBG dollars could be used to fund the cost of dumpsters, which the residents could utilize as part of their clean-up efforts.

Responding to a question from City Manager Christopher Brady, Ms. Zielonka clarified that for the last few years, the Marlborough Mesa neighborhood has been actively engaged in addressing Code violations. She explained that two women in the neighborhood have developed a website and other tools in an effort to identify Code violations and engage the offending residents to address such matters. She also remarked that the only time an issue is brought to the attention of the City is when a resident fails to voluntarily comply in resolving the violation and further enforcement becomes necessary.

Councilmember Kavanaugh, whose district includes Marlborough Mesa, stated that Ms. Zielonka was "portraying a rosy view" of the neighborhood program. He commented that although the program "works in some respects," for the past few years, the biggest challenge for the residents has been to get the City to respond to Code violations.

Ms. Zielonka remarked that she was unaware that Code Compliance was not responding to the residents' complaints. She assured the Council that she would follow up on the matter today.

In response to a question from Mayor Smith, Ms. Zielonka reported that the City currently has seven Code Compliance Officers, two of whom are restricted to working in CDBG-eligible areas. She explained that not only do some of those individuals have work areas that encompass more than 42 square miles, but they also maintain more than 200 open cases. She stated that although staff does their best to respond to complaints within three business days, it is often a challenge to conduct follow-ups on cases due to the limited number of personnel.

Mayor Smith commented that during the downturn in the economy, Code Enforcement was one of the areas in which the Council "reluctantly" reduced staffing. He noted, on the other hand, that Mesa residents have historically not wanted the City to "mettle" with respect to private property rights. He pointed out that such sentiments have now shifted and residents "expect more of their neighbors." He added, however, that what has not changed is the City's ability to generate additional resources in order to respond to those expectations.

Ms. Zielonka reported that when the economic recession first occurred, Mesa created a program in which the City's Building Inspectors spent approximately 25% of their time in the field performing Code enforcement activities. She stated that with the increase in economic development activity in Mesa over the past two years, the Building Inspectors can no longer assist in those efforts.

Councilmember Kavanaugh clarified that the Marlborough Mesa neighborhood is not a CDBG-eligible area, which has created increased challenges with respect to Code Compliance Officers responding to the residents' complaints.

Councilmember Kavanaugh pointed out that the Voluntary Compliance Program that Ms. Albright has proposed today was not presented to the CCD Committee. He stated that staff and the Committeemembers had considered the challenges associated with HUD regulations, which required some type of enforcement authority (i.e., citation authority). He also noted that at the conclusion of those discussions, the Committee requested that staff explore whether it was

possible for the City to delegate such authority to the West Mesa CDC in order for the agency to continue the program, which had been very effective. He inquired what happened with such an option.

Ms. Albright briefly reviewed three options for the Council to consider in an effort to fund a Voluntary Compliance Program as follows:

- 1.) Funding the West Mesa CDC would require a shared delegation authority between the agency and the City, which is possible in an open competitive process. It would, however, duplicate Code services in Mesa.
- 2.) Funding the program under the City of Mesa's Code Enforcement category, staff would issue a Request for Proposals (RFP) to solicit an outside agency to provide the necessary services.
- 3.) Allocating an additional \$100,000 under the City of Mesa's Code Enforcement category in order to develop an in-house Voluntary Compliance Program within CDBG-eligible areas. Such funding would allow the City to hire temporary Code Compliance Officers to work within those areas, resulting in no duplication of services.

Ms. Zielonka assured the Council that since the CCD Committee last met, staff has spent a significant amount of time considering "how best to make this work." She explained that staff met with Cynthia Dunham, Executive Director of the West Mesa CDC, to discuss the various options. She stated that Ms. Dunham supported the option to hire temporary Code Compliance Officers through the City's program.

Ms. Albright continued with the presentation, and briefly reviewed the funding recommendations for Economic Development and Acquisition and/or Rehabilitation. (See Pages 10 and 11 of Attachment 1)

Ms. Albright also spoke regarding the Public Facility Applications (See Page 12 of Attachment 1) and reported that the City will not meet its 1.5 ratio this May when HUD reviews the City's account. She explained that last year, the City funded several large capital projects that have been difficult to "get off the ground" due to HUD's environmental regulations. She noted that as a result, if the City does not spend prior year CDBG funds, future funding may be withheld. She added that staff would recommend improvements in two parks that are situated in CDBG-eligible areas and shovel-ready projects.

Ms. Albright further reported that with respect to the East Valley Adult Resources' Solar Panel Installation project, the City has the opportunity to fund the cost of the panels with CDBG dollars. She explained that the City currently utilizes General Fund monies to pay the utility costs at the facility. She said that for purposes of transparency, staff listed the project, but indicated that it would be brought back and approved by the Council as a separate item.

Ms. Albright discussed the Public Service Applications (See Pages 13 and 14 of Attachment 1) and indicated that the requests were funded up to the point that the City reached its 15% cap (\$450,930). She stated that if the City receives a larger amount of CDBG dollars than originally anticipated, additional requests will be funded.

Discussion ensued relative to the fact that the Public Service funding recommendations were based on the rated scores of the respective agencies; that the funding mechanism is based on

the Council's strategic initiatives and priorities; that the CCD Committee recommended that the Council consider increasing incrementally, over the next few years, the City's General Fund contribution for Human Services funding; and that the Public Service 15% funding cap, imposed by HUD, creates significant restrictions with respect to determining which requests are funded.

Ms. Albright continued with the presentation and offered a short synopsis of the remaining prior year unallocated CDBG funds, which total \$40,189. (See Page 15 of Attachment 1)

Ms. Albright reviewed the HOME FY 2014/15 Applications for Funding. (See Pages 16 and 17 of Attachment 1) She stated that staff would recommend that the remaining prior year and FY 2014/15 HOME funds be made available for Rental Programs only. She also remarked that staff would further recommend that the HOME project approval process once again be assigned to the City Council and that the HCDAB be relieved of those duties.

Ms. Albright provided a short synopsis of the ESG FY 2014/15 Applications for Funding (Alternate 3), as recommended by the CCD Committee. (See Page 18 of Attachment 1) She reported that initially, all of the funding was recommended for Rapid Rehousing, based on the scoring process, with none allocated to Outreach or Shelter programs. She explained that staff offered three alternatives for the Committee's consideration and stated that Alternate 3 illustrates level funding as to what the agencies received in the prior year, with the exception of Central Arizona Shelter Services (CASS).

Ms. Albright further advised that with respect to the Human Services/ABC FY 2014/15 Applications for Funding, staff and the CCD Committee engaged in extensive discussions regarding these items. She noted that staff was still in the process of reconciling this account, but commented that she would feel comfortable in saying that staff would recommend that \$190,000 could be used to fund this year's Human Services applications.

Ms. Albright remarked that in prior years, it was the opinion of staff that at the end of a fiscal year, the account contained "a hard number" of dollars that could be used to fund applications the following year. She noted, however, that subsequent to the most recent CCD Committee meeting, staff determined that the annual awards are based on estimated amounts available at the end of the year. She added that after auditing and reconciling the funding, staff estimates that \$207,000 will be available for Human Services funding next year.

Ms. Albright, in addition, explained that after the CCD Committee's last meeting, staff developed three options for the Council to consider with respect to funding Human Services/ABC applications. She displayed a document outlining such options, (See Page 21 of Attachment 1), as well as several charts illustrating the manner in which the funds would be disbursed per option. (See Pages 22 through 24 of Attachment 1)

Ms. Albright commented that with respect to the Human Services funds, the City is not subject to the same timelines as it is with the federal dollars. She reiterated that the CCD Committee recommended that the Council consider increasing the City's General Fund contribution for Human Services funding by an additional \$150,000 this year and a like amount each year for the following four years.

Mayor Smith commented that with Mesa's "softening revenues" and in many cases its "skyrocketing costs," he questioned whether there would be a surplus of funds in the City's

budget in order to increase the General Fund contribution for Human Services funding. He stated that although he would love to increase the City's contribution, he did not want to give the non-profit agencies a false sense of hope that it would happen.

Councilmember Kavanaugh suggested that it would be appropriate for the Council to consider Option 3. (Hold off on the Human Services/ABC fund recommendations until after the City budget process has been determined.) He explained that it was the opinion of the CCD Committee that the additional \$150,000 was an important priority for the Council to consider, but acknowledged that they were in the early stages of the budget process.

Councilmember Kavanaugh, in addition, noted that there would be other competing projects and programs throughout the City that would merit possible funding during the budget process and reiterated that the Committee merely wanted the additional Human Services contributions "in that mix."

(Councilmember Luna was excused from the meeting at 8:16 a.m.)

Councilmember Richins inquired regarding the possibility of creating a hybrid option, which would fund the requests listed under Option 2 now, since those dollars are currently available, and then review the other applications at a future date. He also commented that just because a non-profit requests funding for a particular program, does not necessarily mean that it has merit or conforms to the Council's priorities. He further remarked that the ABC funds, unlike federal dollars, can be used by a non-profit agency to pay for operational expenses.

City Manager Christopher Brady clarified that with respect to the issue of the City increasing its General Fund contribution for Human Services funding, staff was asked to research the possibility of providing direct services, food vouchers and issuing utility credits to Mesa residents who are serviced by the non-profit agencies that have applied for such funding. He indicated that staff was in the process of working out the details in this regard and will bring back various options for the Council's consideration.

Councilmember Richins further commented that it was imperative that the City work to increase the contributions that are made to the ABC fund. He stated that City staff and former City Manager Mike Hutchinson, among others, are working to review the branding and marketing of the program.

Mayor Smith stressed the importance of not only Mesa, but all of the communities in the region contributing to the various non-profit organizations that extend beyond Mesa's borders. He noted, however, that Mesa's first responsibility is to its residents and remarked that when other cities "cut their budgets," it places an unfair burden on Mesa to fund services for the needs in those communities.

Ms. Albright stated that per the direction of the CCD Committee, staff researched the manner in which the Human Services dollars are spent. She explained that many requests appear to support the operations of the non-profits (i.e., salaries, utilities, rent) in order to provide support services, such as case management and counseling. She pointed out that such items may not be grant eligible or are categorized under "Public Service" in the CDBG Program, which is capped at 15%.

Ms. Albright, in addition, commented that with respect to certain applications, staff had difficulty in determining whether the requests were for direct services to the client, such as food, utilities or housing, or operational funds. She noted that as a result, staff intends to revise the application process so that the organization would be required to indicate whether the funding would be used for direct or indirect services.

Ms. Albright further remarked that staff was seeking Council direction with respect to various action items and/or CCD recommendations. (See Page 26 of Attachment 1)

Mayor Smith stated that it was the direction of the Council that staff proceed with Option 2 as it relates to Human Services/ABC funding; that the remaining unfunded requests will be determined as part of the budget process; that the Council concurred with the action items and/or CCD recommendations listed on Page 26; and that the methodology utilized for funding Human Services requests would be the same as that used for the federal programs.

Mayor Smith advised that Craig Tribken, representing CASS, submitted a speaker card. He stated that the Council normally does not take public comments at Study Sessions, but thanked Mr. Tribken for attending the meeting.

Mayor Smith expressed appreciation to staff for the comprehensive presentation.

2c. Hear a presentation, discuss and provide direction on the LeSueur and Main Street Intersection Project.

City Engineer Beth Huning introduced Interim Transportation Director Lenny Hulme, Transit Services Director Jodi Sorrell and Deputy Engineer Marc Ahlstrom, who were prepared to assist with the presentation.

Ms. Huning displayed a PowerPoint presentation (**See Attachment 2**) and referenced a map illustrating the area in and around Pioneer Park. (See Page 2 of Attachment 2) She reported that currently, traffic signals exist at Mesa Drive and Hobson, but none at LeSueur.

Ms. Huning explained that in conjunction with the 2013 Parks Bond package, monies were included to upgrade Pioneer Park. She stated that in May, light rail construction will resume along Main Street near Pioneer Park. She noted that staff was seeking Council direction with respect to various options to reconfigure the intersection of LeSueur and Main, as well as create more parking near the park.

Ms. Huning displayed a map of the existing intersection of LeSueur and Main Street (See Page 3 of Attachment 2), which is slightly offset. She advised that the intersection has no traffic signal or marked crosswalk, but does have full vehicle access. She pointed out that although LeSueur looks like a normal street, it is actually built on City park property and is not a dedicated street right-of-way north of Main.

Ms. Huning briefly highlighted two options for the Council's consideration as follows:

- Option 1 (See Page 4 of Attachment 2), would include traffic signals at Mesa Drive, the end of the light rail platform, LeSueur and Hobson; full vehicle access at LeSueur; and crosswalks at the light rail station, LeSueur and Hobson. Since this option includes four

traffic signals within 1,500 feet, it would create technical challenges for staff in terms of timing the signals.

- Option 2 (See Page 5 of Attachment 2) (**Staff's recommended alternative**), would close LeSueur north of Main Street and integrate the area with Pioneer Park and the light rail park and ride lot in order to create additional parking. Such an option would create a pedestrian walkway between the parking lot and Pioneer Park; traffic signals would remain at Mesa Drive, the end of the light rail platform, and Hobson; right in/right out to the south on LeSueur; and crosswalks at the light rail station and Hobson.

Ms. Huning remarked that staff conducted a survey in the neighborhood with respect to the two options and briefly discussed the survey results. (See Page 6 of Attachment 2) She noted that there was an estimated 2 to 1 preference for Option 2.

Responding to a question from Mayor Smith, Ms. Huning clarified that LeSueur could be closed farther north than proposed, but stated that it was necessary to maintain access to the east side of the park and ride lot.

Mayor Smith suggested that if staff proposes to close LeSueur, the roadway on the northern portion of Pioneer Park would simply become a driveway for the parking lot which, in his opinion, would be wasted space.

Discussion ensued relative to the property on the corner of 1<sup>st</sup> Street and LeSueur; that staff would research the ownership of said property; that in Option 2, LeSueur south of Main Street would have a right in/right out; that Councilmembers Richins and Glover suggested that LeSueur south of Main also be closed, since the construction of light rail will bring more traffic into the neighborhood; that Mayor Smith concurred with the suggestion to close LeSueur south of Main; and that staff would work on the design concept for LeSueur south of Main Street, which they will bring back to the Council for consideration.

Mayor Smith commented that with respect to the design of the park and ride lot, especially at the northeast and east entryways, he urged that the City take the lead and not be "subservient" to METRO during that process. He stated that METRO will have full access to the lot off of Main Street and off of Mesa Drive and added that he would prefer to not divert parking lot traffic onto the local streets.

Mayor Smith restated that the Council's direction was as follows: that staff move forward with the abandonment of LeSueur as far north as possible; that the area be utilized in the design for additional parking for Pioneer Park or co-utilization with the park and ride lot; that staff, in addition, move forward with the abandonment of LeSueur to the south and that they reach out to the adjacent property owners in an effort to enhance the area and make it "a signature point" for people to gather from both sides of Main Street.

Mayor Smith thanked staff for the presentation.

3. Information pertaining to the current Job Order Contracting projects.

(This item was not discussed by the Council.)



4. Hear reports on meetings and/or conferences attended.

Councilmember Kavanaugh: Mesa Community College (MCC) Student Services Center  
Groundbreaking Ceremony

Councilmember Somers: "Food Desert" Bus Program

Mayor Smith: U.S. Conference of Mayors' Leadership Meeting; Cactus League  
Kickoff Luncheon; Mayor's Youth Committee Forum

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Monday, March 3, 2014, TBA – Study Session

Monday, March 3, 2014 5:45 p.m. – Regular Council Meeting

6. Adjournment.

Without objection, the meeting adjourned at 9:00 a.m.

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SCOTT SMITH, MAYOR

ATTEST:

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DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 27<sup>th</sup> day of February, 2014. I further certify that the meeting was duly called and held and that a quorum was present.

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DEE ANN MICKELSEN, CITY CLERK

abg/pag  
(attachments – 2)

**Community Development**

**Block Grant (CDBG) Program**

**HOME Investment**

**Partnership (HOME) Program**

**Emergency Solutions Grant**

**(ESG) Program**

**Human Services Funding**



**Presentation - City Council Study Session – February 27, 2014**

# Federal Grant Purpose and Process

- Finalize funding recommendations for CDBG, HOME and ESG funding for Council approval.
- Technical review and rating by staff weighted at 70% of total score.
- Presentation score weighted at 30% from Housing and Community Development Advisory Board.
- Total available score is 100 points.

# Human Services and ABC Purpose and Process

- Finalize funding recommendations for Human Services and A Better Community (ABC) Funds for Council approval.
- Technical review and rating by staff weighted at 70% of total score.
- Presentation score weighted at 30% from Housing and Community Development Advisory Board.
- Total available score is 100.

## Mesa Funding Cycles

Program	2012/13	2013/14	2014/15
CDBG	3.1 million	3.1 million	3.0 million
HOME	944 thousand	908 thousand	862 thousand
ESG	269 thousand	232 thousand	220 thousand
ABC/Human Services	620 thousand	620 thousand	702 thousand

**Anticipated 5 % reduction in federal funding for FY 2014/15**

**\$40,189 in prior year CDBG funds available for reallocation**

## **Methodology for possible funding reduction**

**Option 1** (Community & Cultural Development  
Committee Recommendation)

- **Eliminate the lowest rated commitments**

**Option 2**

- **Reduce all commitments by an equal percentage**

# HUD Grant Requirements

## National Objectives

- **Benefit to low-and moderate- income (LMI) persons.**
- Aid in the prevention or elimination of slums or blight.
- Meet a need having a particular urgency.

## Outcomes per Mesa's Consolidated Plan

- Decent Housing
- Suitable Living Environment
- Economic Opportunity

# **Human Services Funding Model**

## **Engage in programs that:**

- Impact community safety services.
- Encourage independence and self-sufficiency.
- Avoid duplicating efforts.
- Provide diverse financial support and sustainable success.
- Prevent long-term dependence on public resources.
- Have specific outcomes for the public good.



## FY 2014/15 Funding Schedule Timeline

ACTIVITY	DATE(S)
Public Hearing #1 - Community meeting for FY 2014/15 projects	October 17, 2013
Applications due	November 12, 2013
Review of application presentations by HCDAB & EDAB	January 7, 8, and 9, 2014
Community & Cultural Development Committee – Review/modify board recommendations	January 30, 2014 February 6, 2014
Council Study Session – Review and Approval of Community & Cultural Development funding recommendations by Council	February 27, 2014
Council Study Session – Review and Approval of Community & Cultural Development funding recommendations by Council (if needed)	March 11, 2014
Annual Action Plan – 30-day public comment period	March 11 – April 11, 2014
Public Hearing #2 – Annual Action Plan review	April 3, 2014
Council Meeting – Annual Action Plan approval by Council	April 21, 2014
Annual Action Plan to HUD	May 15, 2014

## CDBG FY 2014/15 Applications for Funding

Funding Source	Code Enforcement	Agency Request	Rated Score Recommended Funding
<b>CDBG</b>	<b>COM Development and Sustainability – Code Enforcement Program – 2 FTE Code Officers</b>	<b>\$199,289</b>	<b>\$199,289</b>
<b>CDBG*</b>	Voluntary Compliance Program		<b>\$100,000</b>
<b>CDBG</b>	<b>Code Enforcement Subtotal</b>	<b>\$199,289</b>	<b>\$299,289</b>

\*Code Enforcement will solicit agencies for Voluntary Code Enforcement Program utilizing prior year funding

## CDBG FY 2014/15 Applications for Funding

Funding Source	Economic Development Applications	Agency Request	Rated Score Recommended Funding
<b>CDBG</b>	<b>Neighborhood Economic Development Corporation (NEDCO) – Business Development Program</b>	<b>\$81,500</b>	<b>\$81,500</b>
<b>CDBG*</b>	<b>West Mesa CDC – Economic Development Program</b>	<b>\$90,000</b>	<b>\$90,000</b>
<b>CDBG</b>	<b><i>Economic Development Subtotal</i></b>	<b>171,500</b>	<b>\$171,500</b>

**\* West Mesa CDC will utilize prior year CDBG funds**

## CDBG FY 2014/15 Applications for Funding

Funding Source	Acquisition and/or Rehabilitation (Housing Needs) Applications	Agency Request	Rated Score Recommended Funding
CDBG	Arizona Bridge to Independent Living (ABIL) – Mesa Home Accessibility Program (MHAP)	\$70,400	\$70,400
CDBG	COM Housing and Revitalization Division – Code Compliance Abatement and Demolition	\$100,000	\$100,000
CDBG	COM Housing and Revitalization Division – Homeowner Rehabilitation Program	\$650,000	\$650,000
CDBG	House of Refuge– Energy Efficiency Replacement Program	\$42,468	\$42,468
CDBG	<i>Acquisition and/or Rehabilitation (Housing Needs) Subtotal</i>	<i>\$862,868</i>	<i>\$862,868</i>

## CDBG FY 2014/15 Applications for Funding

Funding Source	Public Facility Applications	Agency Request	Rated Score Recommended Funding
CDBG	Save the Family- Community Conference Center	\$500,000	\$500,000
CDBG *	Mesa Counts on College- College Access Center	\$520,188	\$310,377 <del>\$209,811</del>
CDBG *	COM East Valley Adult Resources -Solar Panel Installation	\$110,000	\$110,000
CDBG*	Guerrero Rotary - Park Improvements Project	\$300,000	\$300,000
CDBG*	Kingsborough Park - Shade Structure	\$150,000	\$150,000
CDBG	Project Veterans Pride – James Walton Home Roof Repair	\$30,000	--
CDBG	<i>Public Facility Subtotal</i>	\$1,610,188	\$1,580,188

\* East Valley Adult Resource Solar Project, Mesa Counts on College, Guerrero Rotary Park, Kingsborough Park projects will utilize prior year CDBG funds

## CDBG FY 2014/15 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$450,950)	Agency Request	Rated Score Recommended Funding
<b>CDBG</b>	<b>A New Leaf – East Valley’s Men Center (EVMC) operations</b>	<b>\$200,000</b>	<b>\$200,000</b>
<b>CDBG</b>	<b>Community Bridges– CBI Mobile Outreach and Crisis</b>	<b>\$65,000</b>	<b>\$65,000</b>
<b>CDBG</b>	<b>A New Leaf – Autumn House Domestic Violence Shelter operations</b>	<b>\$42,500</b>	<b>\$42,500</b>
<b>CDBG</b>	<b>A New Leaf – Desert Leaf and La Mesita Apartments supportive services</b>	<b>\$42,500</b>	<b>\$42,500</b>
<b>CDBG</b>	<b>Community Bridges– Center for Hope Housing Support Services</b>	<b>\$41,783</b>	<b>\$41,783</b>
<b>CDBG</b>	<b>Chicanos Por La Causa- Housing Counseling East Valley Office</b>	<b>\$50,000</b>	<b>\$50,000</b>

## CDBG FY 2014/15 Applications for Funding

Funding Source	Public Service Applications (15% Maximum Allowable Amount - \$450,930)	Agency Request	Rated Score Recommended Funding
<b>CDBG</b>	Save the Family Foundation of Arizona – Homeless Families Intervention Project	<b>\$85,000</b>	<b>\$9,147</b>
<b>CDBG</b>	A New Leaf – East Valley's Women's Center (EVWC)- Operations	<b>\$32,500</b>	---
<b>CDBG</b>	West Mesa CDC- Community Compliance Program	<b>\$100,000</b>	---
<b>CDBG</b>	Aid to Adoption of Special Kids (AASK) –Special Friends Mentoring Program	<b>\$10,000</b>	---
<b>CDBG</b>	Faye Evans Learning Center- After School Program	<b>\$30,000</b>	---
<b>Public Service Subtotal</b>		<b>\$699,283</b>	<b>\$450,930</b>

## CDBG FY 2014/15 Applications for Funding

Funding Source	Administration	Agency Request	Rated Score Recommended Funding
<b>CDBG</b>	<b>COM Housing and Revitalization Division – Administration</b>	<b>\$601,241</b>	<b>\$601,241</b>
<i>Administration Subtotal</i>		<b>\$601,241</b>	<b>\$601,241</b>

**Total Prior Year unallocated CDBG funds = \$1,000,000**

Less: West Mesa CDC- Economic Development = \$90,000

Less: Mesa Counts on College = \$209,811

Less: East Valley Adult Resources- Solar Panel = \$110,000

Less: Guerrero Rotary Park Improvements = \$300,000

Less: Kingsborough Park Shade Structure = \$150,000

Less: Voluntary Compliance Program = \$100,000

**Remaining prior year unallocated CDBG = \$40,189**



## HOME FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
HOME	Community Bridges, Inc. – Mesa TBRA Supportive Housing for Homeless	\$217,144	\$217,144
HOME	<i>Non Profit Agency Subtotal</i>	\$217,444	\$217,144

## HOME FY 2014/15 Applications for Funding

Funding Source	City Department Applications	Agency Request	Rated Score Recommended Funding
HOME	COM Housing and Revitalization Division – Security/ Utility Deposit Program	\$100,000	\$100,000
HOME	COM Housing and Revitalization Division – HOME Administration	\$86,218	\$86,218
<b>HOME</b>	<b>City Department Subtotal</b>	<b>\$186,218</b>	<b>\$186,218</b>

- Staff recommends that the remaining prior year and 2014/15 HOME funds be available for Rental Programs only. \$872,946 remaining of prior year HOME
- Recommending that HOME project approval is moved from the Housing and Community Development Advisory Board back to City Council
- Staff will work over the next year to build capacity in our community for a home ownership program

## ESG FY 2014/15 Applications for Funding (Alternate 3)

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
<b>ESG – Rapid Rehousing</b>	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$28,300
<b>ESG – Rapid Rehousing</b>	Save the Family– Rapid Rehousing Program	\$100,000	\$45,587
<b>ESG - Shelter</b>	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	\$42,500
<b>ESG - Outreach</b>	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	\$45,693
<b>ESG - Shelter</b>	A New Leaf- East Valley Men's Center	\$25,000	\$25,000
<b>ESG - Shelter</b>	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	\$16,547
		<b>\$403,193</b>	<b>\$203,627</b>

- HUD Cap for ESG Shelters and Outreach is 60%

## ESG FY 2014/15 Applications for Funding

Funding Source	Applications	Agency Request	Rated Score Recommended Funding
<b>ESG</b>	COM Housing and Revitalization - Administration	<b>\$16,510</b>	<b>\$16,510</b>
<b>ESG</b>	<i>Administration Subtotal</i>	<b>\$16,150</b>	<b>\$16,150</b>

## Human Services/ABC Funding

- Annual awards are based on estimated amounts available at year end.
- Council needs to approve a method for funding actuals.
- After auditing and reconciling the funding it is estimated that about 207,000 will be available for next year's funding.
- This estimate is based on prior year actuals.
- Staff recommends funding of \$190,000 in this year's applications

## Human Services/ABC Funding

- Funding options:
  - Option 1 – fund the requested amounts based on rated scores until funds run out – fund down to East Valley Adult Resources
  - Option 2 – fund amounts equal to last year’s awards based on rated score until funds run out – fund down to Community Legal Services
  - Option 3 – Hold off on the Human Service / ABC fund recommendations until after the City Budget process has been determined

# Human Services/ABC FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Option 1	Option 2
HS/ABC	United Food Bank –Food Link Program	\$20,000	\$20,000	\$18,000
HS/ABC	A New Leaf- MesACAN Client Services	\$150,000	\$150,000	\$132,500
HS/ABC	A New Leaf- MesACAN Family Support Services	\$24,737	\$24,737	\$24,737
HS/ABC	American Red Cross – Local Disaster Relief Program	\$10,000	\$10,000	\$10,000
HS/ABC	Child Crisis Center – Emergency Shelter for Children	\$11,500	\$11,500	\$11,500
HS/ABC	Teen Lifeline – Teen Crisis/Suicide Prevention Hotline	\$15,000	\$15,000	\$15,000
HS/ABC	East Valley Adult Resources (EVAR) – Meals on Wheels Program	\$24,000	\$24,000	\$20,000
HS/ABC	Save the Family- Homeless Families Intervention	\$135,000	\$135,000	\$125,853
HS/ABC	Lutheran Social Services – IHelp Shelter Program for Homeless Women	\$27,000	\$27,000	\$27,000
HS/ABC	Sojourner Center– Supportive Services	\$60,500	\$60,500	\$60,500
HS/ABC	A New Leaf – Housing Navigation	\$32,500	\$32,500	\$32,500
HS/ABC	Community Legal Services– Removing Barriers to Justice	\$48,000	\$48,000	\$45,000

# Human Services/ABC FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Option 1	Option 2
HS/ABC	A New Leaf – La Mesita Operations	\$30,000	\$30,000	\$24,786
HS/ABC	Big Brothers Big Sisters– Mentoring Service Program	\$12,000	\$12,000	\$12,000
HS/ABC	East Valley Adult Resources (EVAR)- Assistance for Independent Living	\$27,000	\$27,000	\$24,000
HS/ABC	Labor’s Community Service Agency– Foreclosure Intervention Program	\$30,000	\$30,000	\$30,000
HS/ABC	A New Leaf, Inc. – Autumn House Emergency Shelter	\$25,000	\$25,000	\$25,000
HS/ABC	Marc Center – Center Based Employment Services	\$29,500	\$19,763	\$29,500
HS/ABC	Oakwood Creative Care – Meals and Music Therapy	\$30,000	---	\$30,000
HS/ABC	Community Legal Services– Mesa Tenants Rights Helpline	\$41,500	---	\$4,124
HS/ABC	Alzheimer’s Association Desert Southwest Chapter- Alzheimer’s Support Program	\$15,000	---	---
HS/ABC	Mesa Family YMCA – First Offender’s Program	\$15,000	---	---
HS/ABC	Boys and Girls Club of the East Valley – Academic Success at the Grant Woods Branch	\$25,000	---	---



## Human Services/ABC FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Option 1	Option 2
HS/ABC	House of Refuge – Employment Services	\$30,000	---	---
HS/ABC	Hope Village at Escobedo at Verde Vista	\$10,000	---	---
HS/ABC	Christian Assistance Network – Utilities Assistance Program	\$7,000	---	---
HS/ABC	Fencing for All Foundation – The Zorro Project	\$5,000	---	---
HS/ABC	Bridging AZ Furniture Bank- Empowering People and Bridging Lives.	\$40,000	---	---
HS/ABC	West Mesa CDC – Safety Education and Crime Prevention	\$10,000	---	---
HS/ABC	West Mesa CDC – Mesa Neighborhood Academy	\$20,000	---	---
<b>Non Profit Agency Subtotal</b>		<b>\$970,237</b>	<b>\$702,000</b>	<b>\$702,000</b>

## Human Services/ABC Funding

- Many requests appear to be support for the non-profits operations (salaries, utilities, rents, etc.) to provide supportive services like case management, counseling, and other services or;
- Those items may not grant eligible or are considered “Public Service” in CDBG, which is capped at 15%.
- Some applications it was difficult to determine if requests were direct services (food, utilities or housing) to the client or operational funds.
- Option would be to modify application process to outline direct vs. indirect services.

## Action Items and/ or CCD Recommendations:

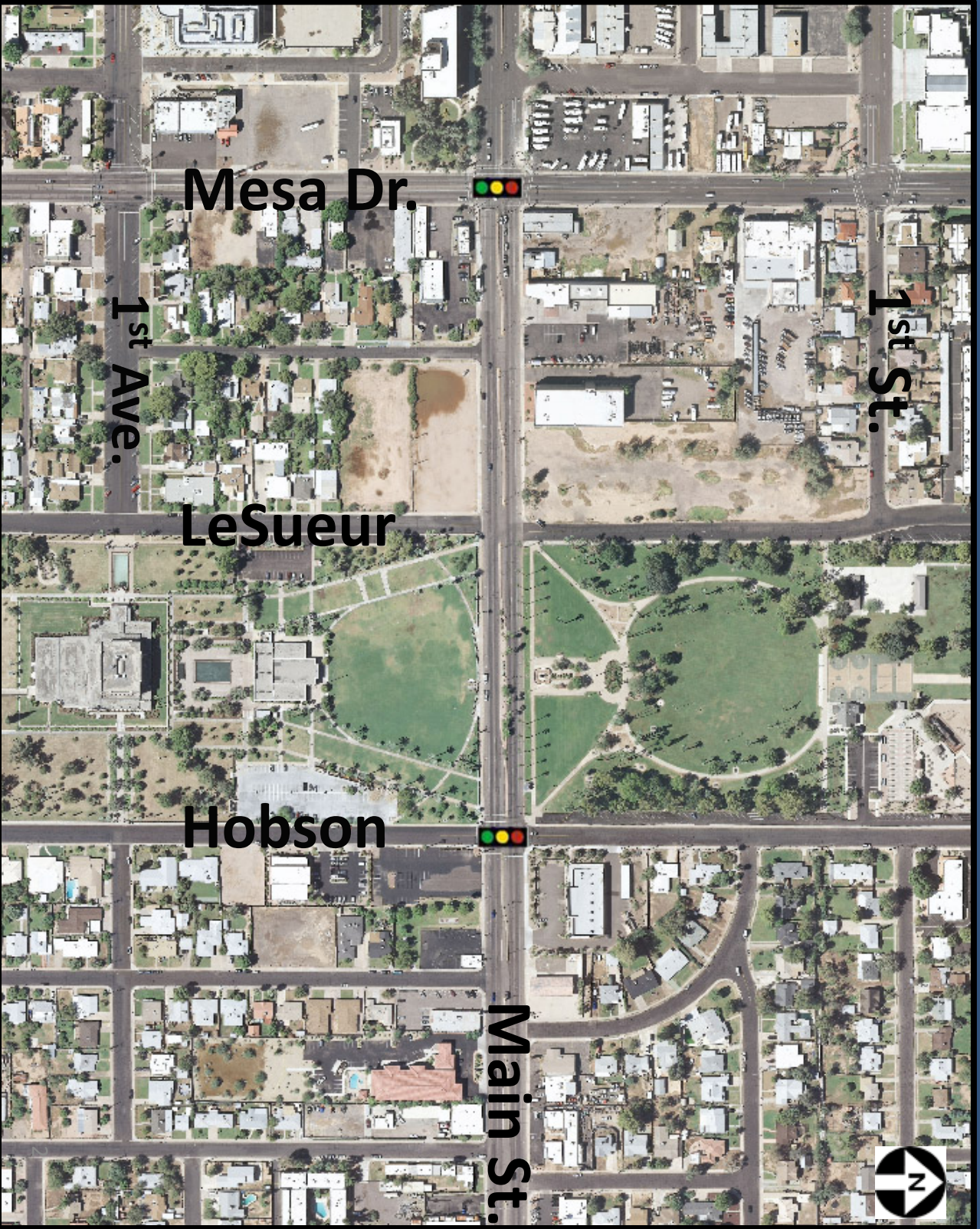
- A methodology for reduced or increased funding – Recommended option 1 to eliminate the lowest rated commitments and/ or add to highest rated commitments
- HOME grant percentage split for homeownership vs. rental programs
  - Recommended 100% of available HOME funds for rental programs
- HOME project approval return to Council- Recommended approval
- Additional \$150,000 Human Services Funds- Recommend approval and an additional \$150,000 a year for FY 15/16 and FY 16/17
- Federal funding awards – Recommended approval as presented
- Designate option for funding Human Services/ A Better Community (ABC) funds

# Questions and Discussion

# Intersection of Lesueur and Main Street



# sting Conditions



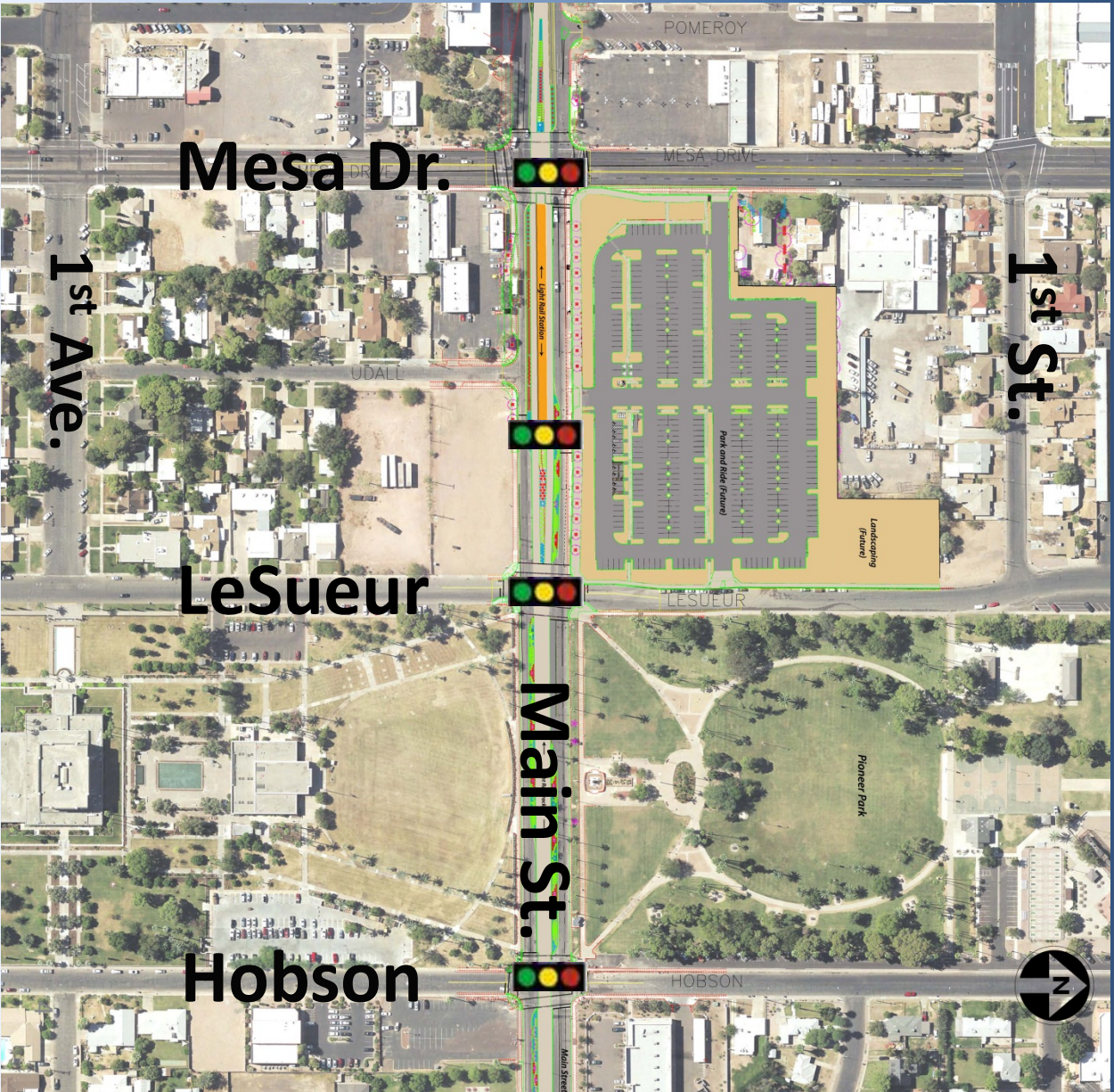
# Existing Conditions

- No Traffic Signal
- Full Vehicle Access
- No Marked Crosswalk



# Option 1

- Traffic Signal
- Full Vehicle Access
- Crosswalks at Station/LeSueur /Hobson

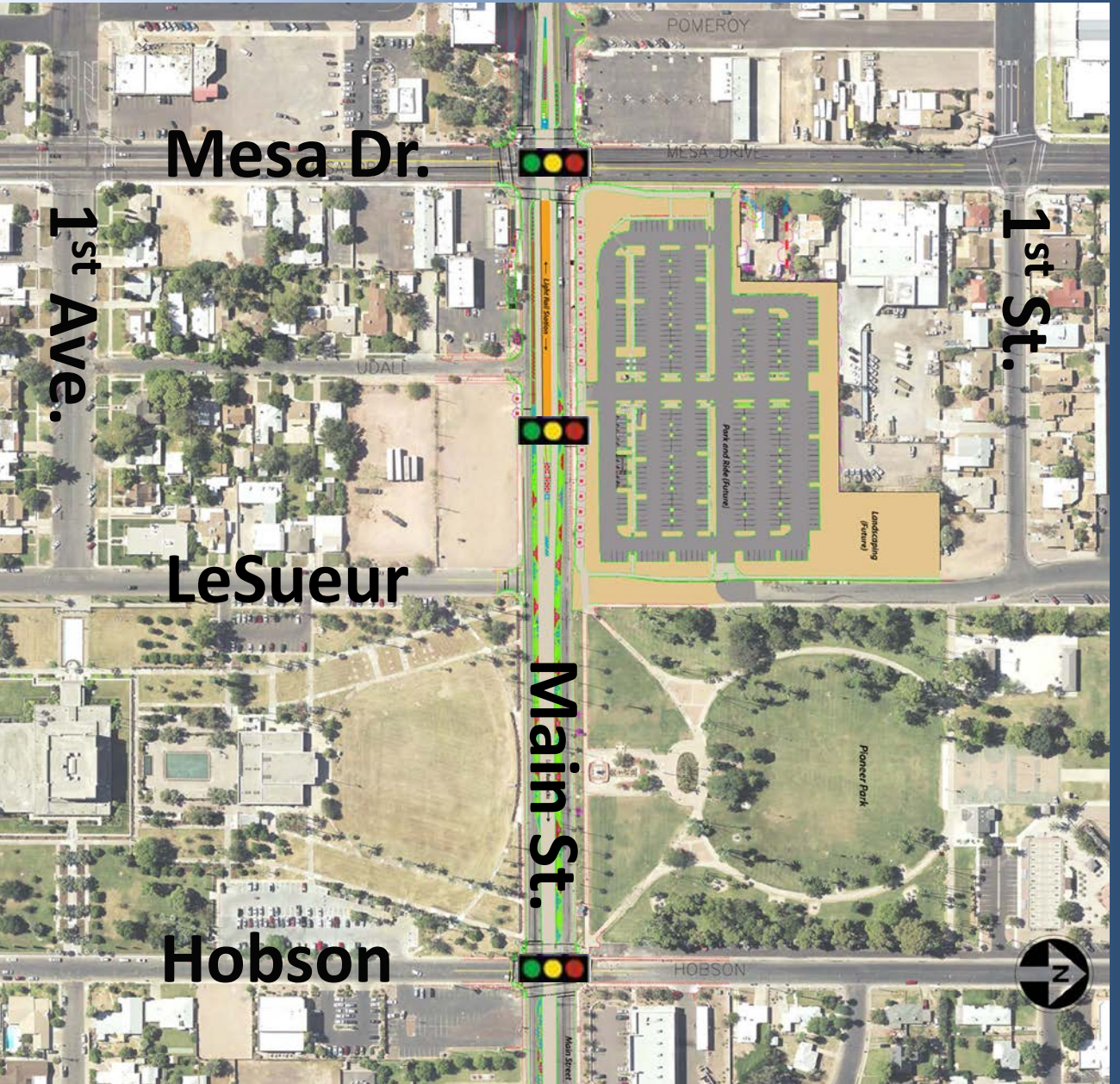




# Option 2

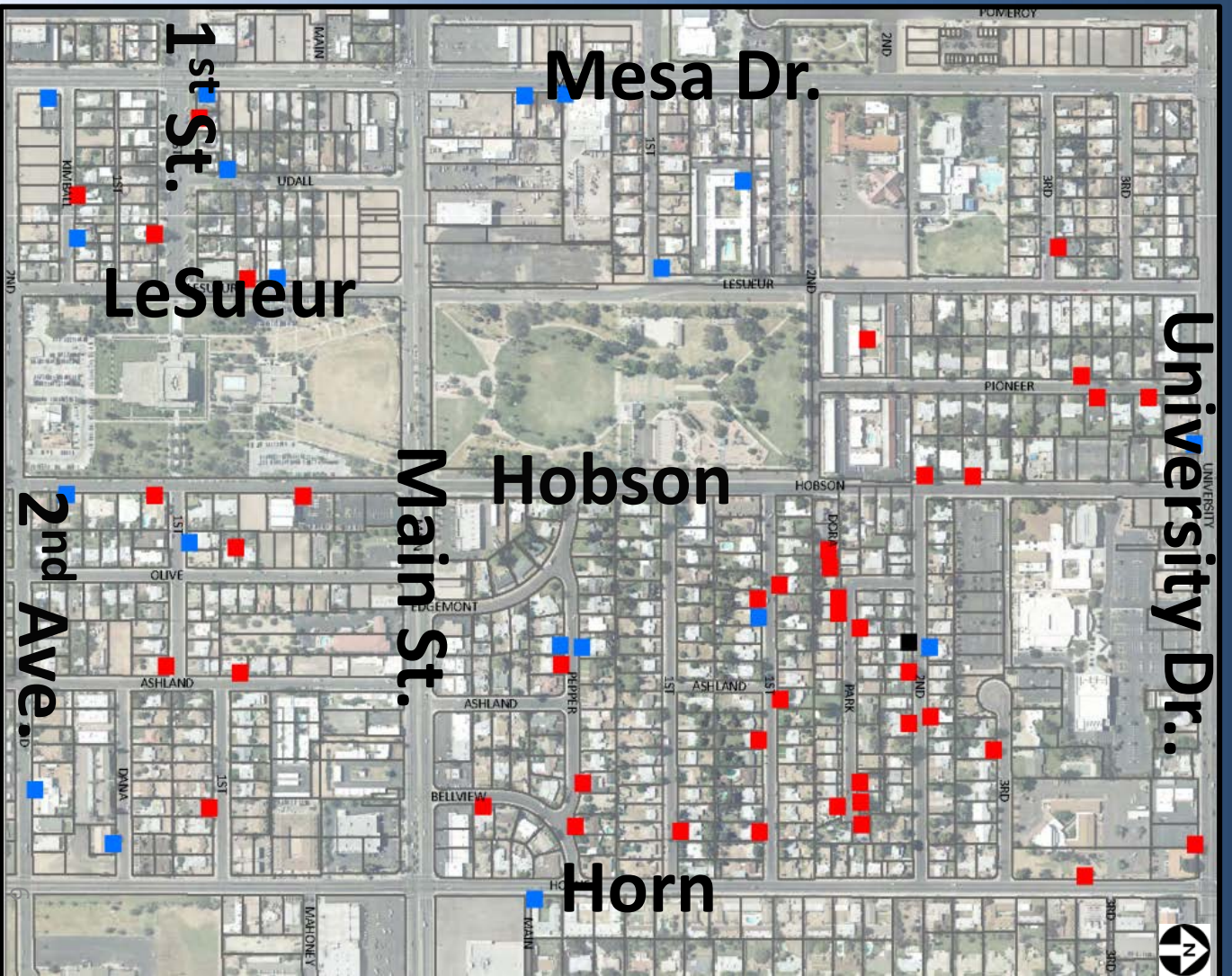
## Recommended

- No Traffic Signal
- Right In/Right Out
- Crosswalks at Station/Hobson



# Survey Results

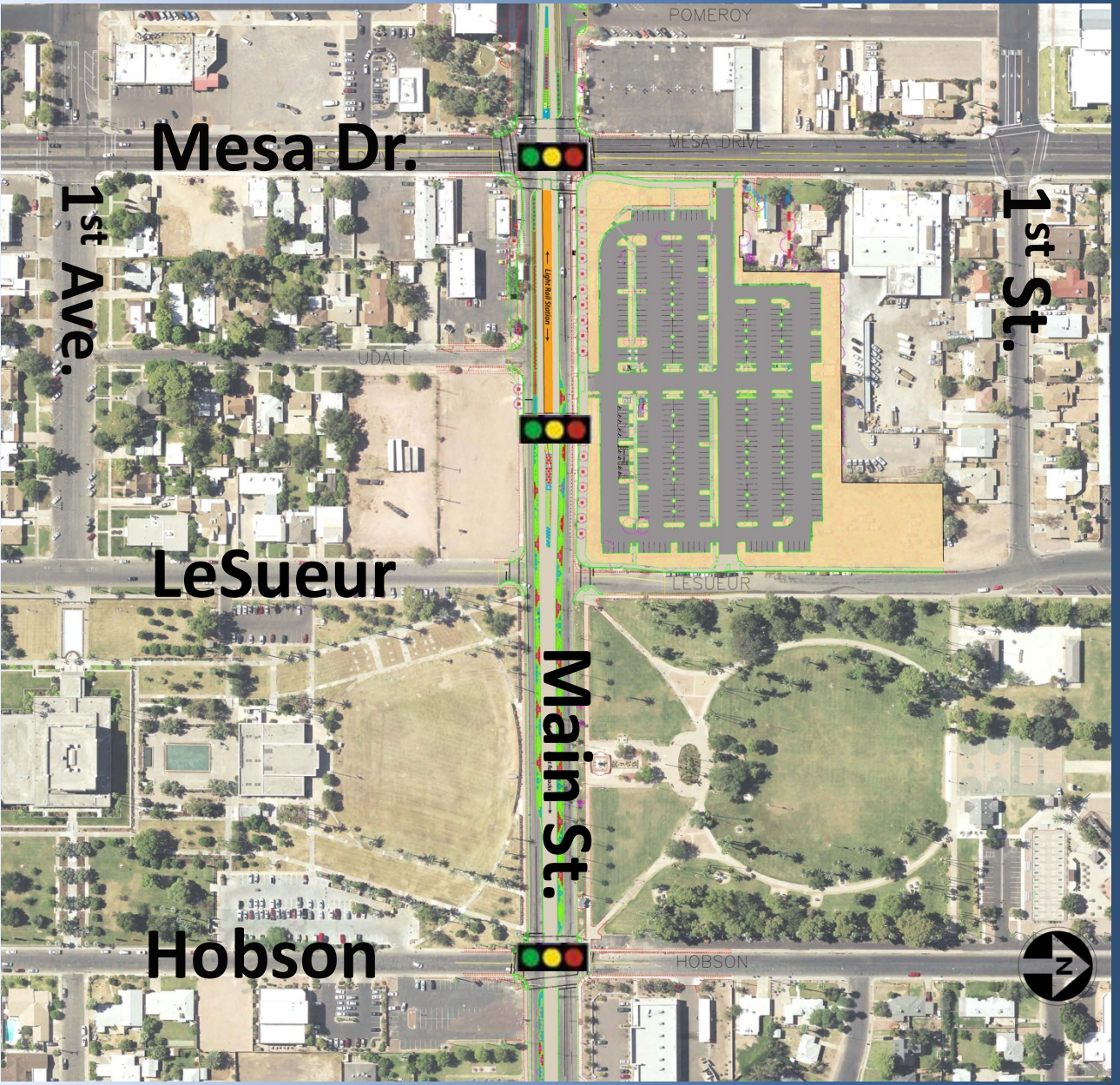
- 1128 Surveys Mailed
- 67 Survey Responses
- 20 for Option 1
- 46 for Option 2
- 1 No Opinion
- Blue = Option 1
- Red = Option 2
- Black = No Opinion



# Questions?

# Another Alternative

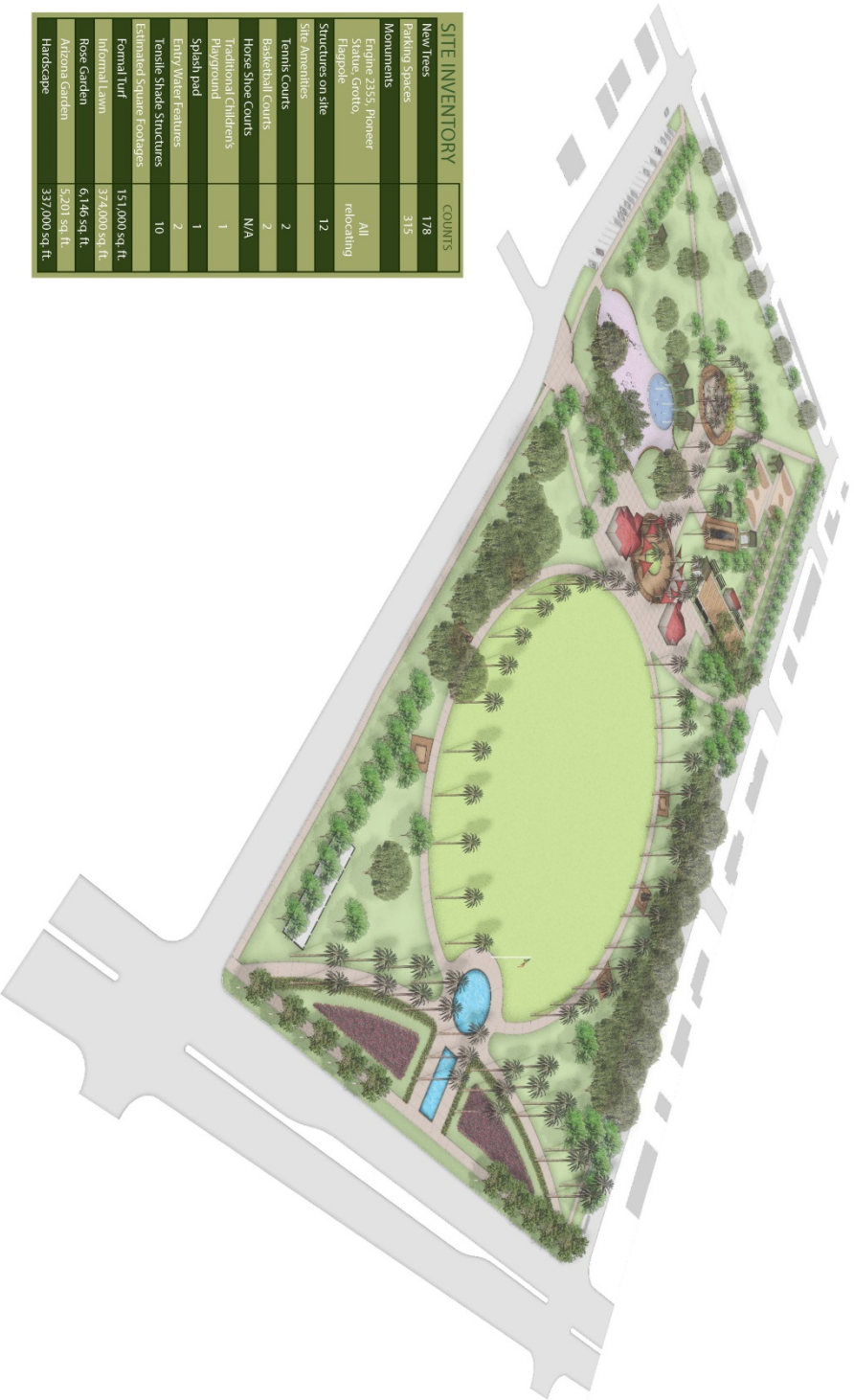
- No Traffic Signal
- Right In/Right out
- Crosswalks at Station/Hobson



# Pioneer Park Concept Plan



# Pioneer Park Concept Plan



SITE INVENTORY	COUNTS
New Trees	178
Parking Spaces	315
Monuments	
Engine 2355, Pioneer Statue, Gatto, Flagpole	All relocating
Structures on site	12
Site Amenities	
Tennis Courts	2
Basketball Courts	2
Horse Shoe Courts	N/A
Traditional Children's Playground	1
Splash pad	1
Entry/Water Features	2
Tensile Shade Structures	10
Estimated Square Footages	
Formal Turf	151,000 sq. ft.
Informal Lawn	374,000 sq. ft.
Rose Garden	6,146 sq. ft.
Arizona Garden	5,201 sq. ft.
Hardscape	337,000 sq. ft.

**mesa** az **PIONEER PARK RENOVATIONS**  
**SITE ANALYSIS**

PREPARED BY BUNDA KOPPEL AND ASSOCIATES, INC. 2014

## Concept Plan