

COMMUNITY & CULTURAL DEVELOPMENT COMMITTEE

February 6, 2014

The Community and Cultural Development Committee of the City of Mesa met in the lower level meeting room of the Council Chambers, 57 East 1st Street, on February 6, 2014 at 8:01 a.m.

COMMITTEE PRESENT

Dave Richins, Chairman
Dennis Kavanaugh
David Luna

COMMITTEE ABSENT

None

STAFF PRESENT

Natalie Lewis
Kelly Gregan

1. Items from citizens present.

Chairman Richins stated that he would defer this item until after staff's presentation.

Chairman Richins commented that Craig Tribken, who turned in a speaker card, addressed the Committee under item 2-b.

2-a. Hear a presentation from WFN Consulting, discuss and provide a recommendation on the process, timeline and methodology related to the creation of the Housing and Urban Development (HUD) required FY 2015-2019 Consolidated Plan.

Director of Housing and Community Development Tammy Albright reported that last summer, the City issued a Request for Qualifications (RFQ) seeking a vendor to assist staff with Mesa's Housing and Urban Development (HUD) FY 2015-2019 Consolidated Plan. She explained that the Consolidated Plan, which is due in May 2015, will establish Mesa's goals and objectives for the next five years. She stated that WFN Consulting was awarded the contract and introduced Jonathan Lynn and Jeremy Gray, representatives of the firm, who were prepared to address the Committee.

Chairman Richins commented that most of the City's non-profit partners should be engaging in the Consolidated Plan process. He noted that in the past few years, such participation has been "lackluster." He stated that one of the challenges for the non-profit representatives who are present in the audience will be for their agencies to work with the City and participate in such efforts.

Mr. Lynn displayed a PowerPoint presentation (**See Attachment 1**) and reported that WFN will prepare three documents for the City, which are required by HUD, since Mesa is an entitlement

community. He cited the documents as follows: the Five-Year Consolidated Plan; the Annual Action Plan; and an Analysis of Impediments to Fair Housing Choice (AI).

Mr. Lynn highlighted the various data sources that WFN would consult in preparation of the above-listed documents. (See Page 3 of Attachment 1) He noted, for instance, that the consultants will conduct a survey in order to solicit data from a diverse group of citizens in the community, the results of which would be included in the AI.

In response to a question from Chairman Richins, Mr. Lynn clarified that his firm will ask the non-profit organizations to maintain paper copies of the survey in their offices. He explained that this would provide an opportunity for those individuals who do not have access to the Internet to offer their feedback. He added that the surveys will be mailed back to WFN, at which point the company's staff will input the data into its electronic system.

Mr. Lynn, in addition, remarked that the consultants will host several public meetings and conduct a design charrette in order to gather the citizens' input relative to potential problems they envision in Mesa. He stated, for instance, in which areas of the community they would like to see affordable housing.

Responding to a question from Committeemember Luna, Mr. Lynn explained that the location of the public meetings is at the discretion of the City. He noted that typically, the consultants prefer to conduct the events at venues that are accessible to the public, such as schools, community centers or libraries.

Chairman Richins stated that the City prefers to include economic development in its Consolidated Plan. He inquired what type of workforce data the consultants intend to collect in that regard.

Mr. Lynn advised that the AI includes an entire section devoted to economic analysis. He advised that examples of the kind of topics that would be explored include the following: Mesa's major employers; primary work centers; ratios of employed to unemployed; and educational data.

Chairman Richins urged that such analysis be "fairly robust."

Mr. Lynn remarked that the purpose of Mesa's Five-Year Consolidated Plan is to identify the community's affordable housing priorities and community development needs. He indicated that the document also serves as the funding application for the federal entitlement programs. He added that the strategy for the Plan is to devote federal housing and community development resources to those areas in Mesa with the greatest concentration of poverty and blight.

Mr. Lynn briefly reviewed examples of key priorities for the Consolidated Plan. (See Page 5 of Attachment 1) He cited, by way of example, that there may be a priority to increase the supply of affordable housing or affordable rental housing.

Chairman Richins commented that Mesa has "a growing suite of programmed affordable housing." He stated that the community also has cheap market-rate housing, with the rents often similar to those for affordable housing. He noted that those properties, however, are often owned by out-of-state investors who do not care about the community. He suggested that as the

consultants critique Mesa's affordable housing stock, that they keep an eye on the market-rate stock of a similar price. He added that west Mesa is an area of the community in which this housing scenario exists.

Chairman Richins, in addition, remarked that the key priorities do not include economic job drivers or economic development which, in his opinion, should be considered. He added that "there is no better way to get somebody out of poverty and out of the need for affordable housing than to give them a job."

Mr. Gray clarified that the key priorities outlined in this presentation are derived from Mesa's current Consolidated Plan.

Responding to a question from Committeemember Luna, Mr. Gray stated that the unit of analysis that the consultants will use for most of the study (including the element of affordable housing), is at the census tract level.

Chairman Richins requested that Ms. Albright provide the Committee the Scope of Work for the City's contract with WFN.

Mr. Lynn reported that the AI identifies impediments to equal housing options that might exist in a community and also proposes strategies to overcome such impediments. He said that Mesa will also submit a certification to HUD affirming that it will further fair housing and also administer grants in compliance with Title VIII of the Civil Rights Act of 1964 and the Fair Housing Act of 1968. (See Pages 7 and 8 of Attachment 1)

Mr. Gray referred to a document titled "What's New in Fair Housing" (See Page 9 of Attachment 1) and offered a short synopsis of the new and proposed rules relative to the Fair Housing Act.

Mr. Gray further discussed the three-phase planning process that the consultants will undertake. (See Page 10 of Attachment 1) He stated that during Phase One, which is scheduled between December 2013 and April 2014, they will conduct the public meetings, interviews and collect data; that Phase Two will take place between April and August of 2014, at which time the data will be synthesized and the draft documents prepared; and that during Phase Three, which will occur between August and December 2014, the documents will be finalized and presented to the City for approval.

Mr. Gray, in addition, displayed a chart illustrating the citizen participation process, which consists of the primary, secondary and general stakeholders. (See Page 11 of Attachment 1) He also reviewed a variety of outreach methods that the consultants would implement in an effort to generate citizen participation. (See Page 12 of Attachment 1)

In response to a question from Chairman Richins, Ms. Albright clarified that the Consolidated Plan must be submitted to HUD by May 2015 and will run with Mesa's Annual Plan next year.

Mr. Gray acknowledged that City staff has been very proactive in obtaining a consultant to prepare the HUD-required documents. He assured the Committee that if there were any issues or problems with the documents, there is more than sufficient time to make the necessary refinements. He also reviewed a proposed timeline of the upcoming process. (See Page 13 of Attachment 1)

Chairman Richins thanked everyone for the presentation.

2-b. Hear a presentation, continue discussions and make funding recommendations to the Council for the City's FY 2014/2015 Community Development Block Grant (CDBG), HOME Investment Partnership (HOME), Emergency Solutions Grant (ESG), and Human Services Programs.

Chairman Richins reminded everyone that the Committee first approves the preliminary funding recommendations, after which time they are submitted for a public approval process and then forwarded on to the full Council for adoption. He stated that staff endeavors to "refine the numbers constantly" and noted that he was hopeful that additional dollars could be found to fund more requests.

Director of Housing and Community Development Tammy Albright displayed a PowerPoint presentation (**See Attachment 2**) highlighting the Community Development Block Grant (CDBG), HOME Investment Partnership (HOME), Emergency Solutions Grant (ESG) and Human Services Programs.

Ms. Albright offered a brief recap of last week's CDBG funding recommendations relative to Code Enforcement, Economic Development, and Acquisition and/or Rehabilitation. (See Pages 3 through 5 of Attachment 2)

Responding to a question from Chairman Richins, Ms. Albright clarified that a portion of the funding for the Homeowner Rehabilitation Program is forgivable, while the remainder is a lien that is paid back to CDBG when a home is sold or refinanced. She stated that last year, \$150,000 in program income was generated, all of which was rolled back into the program.

Chairman Richins pointed out that the Homeowner Rehabilitation Program funds existing homeowners, typically the elderly, whereas the Neighborhood Stabilization Program (NSP) dollars are used to acquire unoccupied residential properties, rehab the structures and sell the homes.

Ms. Albright pointed out that most of the Homeowner Rehabilitation Program dollars are used for emergency rehabs, such as the replacement of air conditioners and hot water tanks, or the installation of new roofs.

In response to a question from Committeemember Luna, Ms. Albright explained that last year, approximately 60 residents were assisted through the Homeowner Rehabilitation Program. She said the program often has a long waiting list and pointed out that it was not limited to the low-income census tract, but rather based on a homeowner's income.

Committeemember Kavanaugh commented that with respect to the waiting list, perhaps there would be opportunities for staff to "match up" those individuals with volunteer programs or companies that could provide assistance in rehabbing their homes.

Ms. Albright discussed the Public Facility Applications (See Page 6 of Attachment 2) and remarked that per last week's discussion with the Committee, staff would recommend allocating certain funds for Guerrero Rotary Park improvements and Heritage/Sherwood Park shade structures. She stated that previously, the Parks, Recreation and Commercial Facilities (PRCF) Department had begun to implement the above-mentioned park improvements, but were unable

to complete those efforts due to a lack of funding. She added that the two parks are situated in CDBG-designated areas and shovel-ready projects.

Ms. Albright further reported that the City will not meet its 1.5 ratio this May when HUD reviews the City's account. She explained that having control over the funds being spent quickly can assist the City in meeting that ratio next year. She advised that it was recommended that Save the Family receive \$500,000 in funding for the construction of a Community Conference Center. (See Page 6 of Attachment 2) She noted, however, that when the City works with a non-profit on a capital program, sometimes the HUD requirements that must be met before the non-profit can break ground on the project can take a long period of time to complete. She added that for that reason, Mesa will not meet its ratio this year, since there are three large capital projects that have encountered difficulties moving forward as a result of various HUD environmental requirements.

In response to a question from Committeemember Luna, Mesa Counts on College Director Amy Threthaway advised that regarding the Mesa Counts on College – College Access Center project, which has been recommended to receive funding, she anticipates that it will break ground on time and not encounter any issues with HUD as outlined by Ms. Albright.

Committeemember Kavanaugh noted that there was \$140,189 in remaining available CDBG funds for Public Facility applications. He inquired if the Committee and the City Attorney's Office were able to work out the issues with the West Mesa Community Development Corporation (West Mesa CDC) Community Alliance Program that were discussed at last week's meeting (i.e., the legal impediments regarding the issuance of citations), whether those monies would be a potential funding source for the program.

Ms. Albright confirmed that if staff were able to resolve the legal challenges and the program could be included under the Code Enforcement category, the CDBG dollars would be a possible funding source. She noted, however, if the program was considered as a Public Service item, the City has already met its funding cap under that category. She added that the City Attorney's Office researched the matter and determined that there were some issues to address with respect to the procurement process.

Committeemember Kavanaugh restated that it appeared to be a multi-staff process, but noted that the funds could be used for that program if the process were satisfied.

Ms. Albright clarified that the funds could be used under the Code Enforcement category for whatever agency was awarded a contract through the Request for Proposal (RFP) process and could write citations for Code violations.

Assistant City Attorney II Kelly Gegan asked that Committeemember Kavanaugh clarify his comments regarding the use of the remaining CDBG funds for the West Mesa CDC program.

Committeemember Kavanaugh indicated that West Mesa CDC applied for CDBG funding for its Community Compliance Program under the Public Service category. He stated that last week, the Committee learned that one of the issues concerning this request related to who would be able to issue the citations and notices under that program. He noted that a question was raised if the City partnered with an agency and that such an arrangement met certain CDBG requirements, whether the above-mentioned \$140,189 could be used to fund the program.

Committeemember Kavanaugh further commented that the City has contracted with a security agency to write citations on METRO light rail. He inquired whether the City would have the ability to contract with an organization, such as West Mesa CDC, to write Code Compliance citations in a similar manner. He suggested that if such a scenario were possible, could a portion of the remaining available CDBG funds be used for that purpose.

Ms. Gregan responded that in terms of authority, it would be necessary for staff to confirm two ordinances in order for the City to contract out such service. She explained that if an ordinance modification was necessary, staff would bring that to the Council for consideration.

Extensive discussion ensued relative to the fact that the City currently funds two Code Enforcement Officers with CDBG funds; that the barrier with HUD regarding West Mesa CDC's Community Compliance Program is that the agency lacks the authority to "write a ticket," which resulted in the non-profit applying for CDBG funding under the Public Service category; that the program is of great importance to the west side neighborhoods; that the Committee was considering options in order to "make it happen;" that staff will conduct further research concerning the RFP process for the City to contract for Code Enforcement services; and if that were to occur, the Development and Sustainability Department would assume the operational efforts of such activities.

Chairman Richins concurred that there should be solid metrics and measurements to assess the success of such a program. He commented that the purpose of the program, if the City is proactive in certain neighborhoods that are most susceptible to slum and blight, is not only to take the burden off the Code Compliance Officers funded through the General Fund, but also the CDBG-funded Code Compliance Officers. He stated that he would love to see the program funded under the Code Enforcement category so that it could be expanded in order to hold residents in west Mesa, east Mesa and southeast Mesa accountable for the appearance of their neighborhoods.

Development and Sustainability Department Director Christine Zielonka addressed the Committee and assured Chairman Richins that "there is absolutely a way that staff can make this work." She noted that for the past few years, staff and West Mesa CDC have worked together and have agreed collaboratively to improve the Community Compliance Program. She stated that she sees no reason why staff cannot develop a set of metrics and measurements and ensure that the City complies with HUD requirements with respect to the ticketing capability. She added that she will guarantee the Committee that she will find a way to make that happen.

Chairman Richins stated that the City/West Mesa CDC collaboration is an excellent partnership model.

Ms. Zielonka confirmed that it has, in fact, been a tremendously valuable partnership model and also leveraged the City's limited Code Enforcement staff.

Ms. Albright continued with her presentation and highlighted the Public Service Applications. (See Pages 7 and 8 of Attachment 2) She said that the funds were depleted with Save the Family, which requested \$85,000, but only received \$9,147.

Ms. Albright discussed the HOME FY 2014/15 Applications for Funding. (See Pages 10 and 11 of Attachment 2) She pointed out that last week, staff calculated that the City would have \$1.3

million remaining in prior year HOME funds. She explained that the Housing and Community Development Advisory Board (HCDAB) approved two cases last year, which were not deducted from that amount and not yet in contract, leaving \$872,946 in prior year HOME funds. She stated that if an estimated \$450,000 in proposed next year funds were added to that amount, the total would be approximately \$1.1 to \$1.2 million. She noted, however, that the City received more than \$1.4 million in funding requests, which staff will bring forward to the Council in the near future.

Ms. Albright, in addition, reviewed the ESG FY 2014/15 Applications for Funding, which are based strictly on ratings. (See Page 12 of Attachment 2) She advised that last week, the Committee directed staff to develop some different funding solutions and reviewed a series of options for the Committee's consideration as follows:

- Alternate 1 (See Page 13 of Attachment 2) – Illustrates the funds awarded to A New Leaf for its Rapid Rehousing Program (\$110,000), applying \$42,500 toward that program and dividing the remaining amount between the agency's La Mesita Family Homeless Shelter and East Valley Men's Center (\$42,500 each). No monies would be allocated toward outreach efforts.
- Alternate 2 (See Page 14 of Attachment 2) – Reflects a portion of the funds awarded to Save the Family's Rapid Rehousing Program being distributed to certain outreach programs.

Chairman Richins inquired why A New Leaf and Save the Family both have Rapid Rehousing Programs.

Ms. Albright said that she would prefer that representatives from those agencies respond to that question. She pointed out, however, that it was her understanding that HUD was supportive of the Rapid Rehousing Program in that it was a cost-effective way of getting people back into housing quickly. She added that it was the Committee's discretion whether it would prefer to fund only one Rapid Rehousing Program.

Chairman Richins questioned whether staff could shift some of the Rapid Rehousing Program dollars into outreach programs and the Central Arizona Shelter Services' (CASS) Emergency Shelter Services.

Ms. Albright verified that would be possible as long as the City did not exceed its \$132,000 cap in shelter outreach.

Chairman Richins stated that he would like representatives of A New Leaf and Save the Family to work together and determine which agency should subsidize the Rapid Rehousing Program in Mesa.

Committeemember Kavanaugh commented that his only reservation is that the client population served by the two agencies is slightly different.

Committeemember Luna concurred with Committeemember Kavanaugh's comments. He remarked that the two agencies have different priorities in terms of how they support the various clientele that they serve. He cited, for instance, that La Mesita generally supports families, whereas the East Valley Men's Shelter supports homeless men.

Mike Hughes, representing A New Leaf, stated that he would prefer that both agencies be funded. He explained that A New Leaf assists a combination of client population, including the homeless and families.

Laura Scott, representing Save the Family, advised that the agency is more focused on providing housing for families. She noted that the non-profit, which is one of 23 nationally-funded HUD best practice programs for Rapid Rehousing, complies with the continuum of care prioritizations and also ensures that the people placed in the program do not need more transitional intervention. She added that Save the Family would not object to working with A New Leaf since funding is limited.

Mr. Hughes further commented that when a non-profit agency applies for funding from other entities, it is important for the City to demonstrate its support for that organization.

Chairman Richins responded that any member of this Committee would stand alongside Mr. Hughes and explain to other funding sources the choices that the City is faced with making. He assured Mr. Hughes that it would imply in no way that the City does not have respect for A New Leaf.

In response to a question from Chairman Richins, Mr. Hughes stated that if he had to pick between A New Leaf's Rapid Rehousing Program and the agency's shelter programs for funding, he would opt for La Mesita and Autumn House.

Ms. Albright highlighted the additional funding options for the Committee's consideration as follows:

- Alternate 3 (See Page 15 of Attachment 2) – Illustrates level funding as to what the agencies received in the prior year, with the exception of CASS.
- Alternate 4 (See Page 16 of Attachment 2) – Provides an equal split of dollars to fund all of the requests.

Committeemember Kavanaugh stated that he could support Alternate 3 or Alternate 4.

Committeemember Luna indicated that he could support Alternate 3 or Alternate 4, but would prefer Alternate 3.

Chairman Richins commented that the concern he had with Alternate 3 is that funding for Save the Family is cut by almost half and for A New Leaf, it is a quarter of the request. He questioned how A New Leaf could deliver services with such a limited amount of dollars.

Mr. Hughes responded that A New Leaf has other potential grants and funding sources that could assist the agency in providing the necessary services. He stated that he would be comfortable with Alternate 3.

Craig Tribken, representing CASS, addressed the Committee and asked that the City not entirely defund CASS. He stated that CASS is a regional facility that serves thousands of individuals each night, is the only shelter in the Valley that does not pre-screen people, and never turns anyone away. He also commented that although the facility is physically located in downtown Phoenix, it is, nevertheless, a regional shelter that helps the most difficult population.

Committeemember Kavanaugh remarked that during his prior tenure on the Council when the development of CASS was considered, it was viewed from a regional perspective by Mesa's Mayor, Council and City management. He stated that all along, it was Mesa's intent that it would be part of the funding package for CASS, since it was a regional project as opposed to a Phoenix project. He commented that the City made a commitment at that time and should continue to do so. He added that defunding the shelter would run counter to public policy that this City has supported for the past 12 to 14 years.

Mr. Tribken thanked Committeemember Kavanaugh for his comments.

Committeemember Luna stated that he did not want to defund CASS, but inquired if the agency had other funding sources it could secure.

Mr. Tribken explained that CASS receives funding from a variety of sources, including \$700,000 from the City of Phoenix. He reiterated, however, that CASS is considered a regional asset even though it is situated in downtown Phoenix.

Mr. Hughes remarked that it was important for the Committee to understand that from his perspective, CASS is critical to A New Leaf. He stated that CASS "does the heavy lifting" and noted that the men, for example, that "blow out" of the East Valley Men's Center end up at CASS. He added that even if it was at the expense of A New Leaf, he would urge that CASS receive some funding.

Chairman Richins stated that it was the consensus of the Committee that Alternate 3 should move forward to the full Council.

Ms. Albright reported that staff received a letter from CASS expressing an interest in some of the ESG unallocated funds for maintenance and replacement items. She explained that those items would fall under the Public Service category, of which the City has met its cap. She stated that if CASS had a new project which included "sticks and bricks," new square footage or a major rehab, that would be considered under the Public Facility area.

Ms. Albright offered a brief overview of the Human Services/ABC FY 2014/15 Applications for Funding. (See Pages 18 through 20 of Attachment 2) She reported that at last week's meeting, the Committee directed staff to meet with representatives of A New Leaf and Save the Family, both of which are receiving a significant amount of funding. She noted that none of the projects that the agencies have requested funding for under Human Services can be shifted to the CDBG Program.

Ms. Albright further reported that with respect to the ABC Program donations, staff has completed some preliminary calculations. She explained that she would feel comfortable saying that there was approximately \$120,000 that could be used to fund additional Human Services requests. She indicated that she would hope to have more definitive numbers when staff comes before Council at the end of the month.

Chairman Richins clarified that the Human Services Program does not necessarily have to track with the CDBG, HOME and ESG Programs and said that there was more flexibility with that timeline as compared to the federal programs. He noted that over the next few months, the Council will receive clarity with regard to the Human Services funding requests.

Assistant to the City Manager Natalie Lewis advised that based on the discussion last week regarding the ABC Program and former City Manager Mike Hutchinson volunteering to serve on a committee to update the program, Management Assistant I Niel Curley has met with Mr. Hutchinson to begin the process. She explained that other agencies, such as A New Leaf and Save the Family, will participate in these efforts and review the branding and marketing of the program. She stated that the goal is for more non-profit organizations to become engaged in selling the ABC Program and obtaining more donations that will assist the City in funding more Human Services programs over time.

Ms. Albright displayed a document illustrating the funding awards in FY 2013/14 as compared to the requested/recommended funding amounts for FY 2014/15. (See Pages 21 through 23 of Attachment 2)

Chairman Richins commented that over the past few years, the City of Mesa's request for CDBG funding has decreased in an effort to divert those monies to the non-profit agencies that assist Mesa's vulnerable population. He thanked staff for the sacrifices they have made in that regard.

Committeemember Kavanaugh expressed appreciation for staff's presentation and their efforts to increase funding for Mesa's many worthy agencies.

It was moved by Committeemember Kavanaugh, that the Committee consider recommending to the full Council that for FY 2014/15, the City's General Fund contribution for Human Services funding be increased by an additional \$150,000 this year and in a like amount for each of the following four years.

Committeemember Kavanaugh commented that the goal, over a five-year period of time, is to increase the amount of Human Services funding by \$600,000, which is far below "the high watermark" of funding that the City provided in the past. He stated that if his fellow Committeemembers were willing to consider his motion, it would at least put the issue on the table for the City Manager and the Council to consider. He added that yesterday, he sent an email to the City Manager and Deputy City Managers advising them that he was going to make this proposal so that they would not be surprised and could come back and offer feedback in this regard.

Chairman Richins noted that he liked the approach of increasing the funding incrementally over four years.

Committeemember Luna seconded the motion.

Chairman Richins inquired if Committeemember Kavanaugh would amend his motion to also include that staff's funding recommendations for the City's FY 2014/15 CDBG, HOME and ESG Programs (Alternate 3) and the Committee's advisory comments be forwarded on to the full Council for discussion and consideration.

Committeemembers Kavanaugh and Luna concurred with the amended motion.

Ms. Lewis inquired whether the Committee wanted to delay moving forward the Human Services funding recommendations to the full Council for a period of time.

Committeemember Kavanaugh clarified that the Committee was in favor of staff's recommendations, but stated that he made a motion that the City increase the General Fund contribution for Human Services funding.

Chairman Richins suggested that if that were to occur, that staff continue down the list of Human Services applications and fund additional programs.

Chairman Richins called for the vote.

Carried unanimously.

Chairman Richins thanked everyone for their participation.

3. Adjournment.

Without objection, the Community and Cultural Development Committee meeting adjourned at 9:20 a.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Community and Cultural Development Committee meeting of the City of Mesa, Arizona, held on the 6th day of February, 2014. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

pag
(attachments – 2)

Community Development Block Grant (CDBG) Program

HOME Investment Partnership (HOME) Program

Emergency Solutions Grant (ESG) Program

Human Services Funding



**Presentation to Community and Cultural Development
Committee – February 6, 2014**

Methodology for possible funding scenarios

Option 1 (Staff Recommendation)

- Upon a reduction, eliminate the lowest rated commitments
- Upon level funding, add the highest rated commitments (not to exceed funding requests or caps were staff had recommended a decrease)

Option 2

- Reduce all commitments by an equal percentage

CDBG FY 2014/15 Applications for Funding

Funding Source	Code Enforcement	Agency Request	Rated Score Recommended Funding
CDBG	COM Development and Sustainability – Code Enforcement Program – 2 FTE Code Officers	\$199,289	\$199,289
CDBG	<i>Code Enforcement Subtotal</i>	\$199,289	\$199,289

CDBG FY 2014/15 Applications for Funding

Funding Source	Economic Development Applications	Agency Request	Rated Score Recommended Funding
CDBG	Neighborhood Economic Development Corporation (NEDCO) – Business Development Program	\$81,500	\$81,500
CDBG*	West Mesa CDC – Economic Development Program	\$90,000	\$90,000
CDBG	Economic Development Subtotal	171,500	\$171,500

* West Mesa CDC will utilize prior year CDBG funds

CDBG FY 2014/15 Applications for Funding

Funding Source	Acquisition and/or Rehabilitation (Housing Needs) Applications	Agency Request	Rated Score Recommended Funding
CDBG	Arizona Bridge to Independent Living (ABIL) – Mesa Home Accessibility Program (MHAP)	\$70,400	\$70,400
CDBG	COM Housing and Revitalization Division – Code Compliance Abatement and Demolition	\$100,000	\$100,000
CDBG	COM Housing and Revitalization Division – Homeowner Rehabilitation Program	\$650,000	\$650,000
CDBG	House of Refuge– Energy Efficiency Replacement Program	\$42,468	\$42,468
CDBG	Acquisition and/or Rehabilitation (Housing Needs) Subtotal	\$862,868	\$862,868

CDBG FY 2014/15 Applications for Funding

Funding Source	Public Facility Applications	Agency Request	Rated Score Recommended Funding
CDBG	Save the Family- Community Conference Center	\$500,000	\$500,000
CDBG *	Mesa Counts on College- College Access Center	\$520,188	\$310,377 \$209,811
CDBG *	COM East Valley Adult Resources – Solar Panel Installation	\$110,000	\$110,000
CDBG *	Guerrero Rotary Park Improvements Project	\$300,000	\$300,000
CDBG *	Heritage and Sherwood Park Shade Structures	\$150,000	\$150,000
CDBG	Project Veterans Pride – James Walton Home Roof Repair	\$30,000	--
CDBG	<i>Public Facility Subtotal</i>	\$1,610,188	\$1,580,188

* East Valley Adult Resource Solar Project, Mesa Counts on College, Guerrero Rotary Park, Heritage/Sherwood Park projects will utilize prior year CDBG funds

* Total remaining available CDBG funds \$140,189

CDBG FY 2014/15 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$450,950)	Agency Request	Rated Score Recommended Funding
CDBG	A New Leaf – East Valley's Men Center (EVMC) operations	\$200,000	\$200,000
CDBG	Community Bridges– CBI Mobile Outreach and Crisis	\$65,000	\$65,000
CDBG	A New Leaf – Autumn House Domestic Violence Shelter operations	\$42,500	\$42,500
CDBG	A New Leaf – Desert Leaf and La Mesita Apartments supportive services	\$42,500	\$42,500
CDBG	Community Bridges– Center for Hope Housing Support Services	\$41,783	\$41,783
CDBG	Chicanos Por La Causa- Housing Counseling East Valley Office	\$50,000	\$50,000

CDBG FY 2014/15 Applications for Funding

Funding Source	Public Service Applications (15% Maximum Allowable Amount - \$450,930)	Agency Request	Rated Score Recommended Funding
CDBG	Save the Family Foundation of Arizona – Homeless Families Intervention Project	\$85,000	\$9,147
CDBG	A New Leaf – East Valley's Women's Center (EVWC)- Operations	\$32,500	---
CDBG	West Mesa CDC- Community Compliance Program	\$100,000	---
CDBG	Aid to Adoption of Special Kids (AASK) –Special Friends Mentoring Program	\$10,000	---
CDBG	Faye Evans Learning Center- After School Program	\$30,000	---
	<i>Public Service Subtotal</i>	\$699,283	\$450,930

CDBG FY 2014/15 Applications for Funding

Funding Source	Administration	Agency Request	Rated Score Recommended Funding
CDBG	COM Housing and Revitalization Division – Administration	\$601,241	\$601,241
	<i>Administration Subtotal</i>	\$601,241	\$601,241

HOME FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
HOME	Community Bridges, Inc. – Mesa TBRA Supportive Housing for Homeless	\$217,144	\$217,144
HOME	Non Profit Agency Subtotal	\$217,444	\$217,144

HOME FY 2014/15 Applications for Funding

Funding Source	City Department Applications	Agency Request	Rated Score Recommended Funding
HOME	COM Housing and Revitalization Division – Security/Utility Deposit Program	\$100,000	\$100,000
HOME	COM Housing and Revitalization Division – HOME Administration	\$86,218	\$86,218
HOME	City Department Subtotal	\$186,218	\$186,218

- Staff recommends that the remaining prior year and 2014/15 HOME funds be available for Rental Programs only. \$872,946 remaining of prior year HOME.
- Staff will work over the next year to build capacity in our community for a home ownership program.

ESG FY 2014/15 Applications for Funding

Original Recommendation

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
ESG – Rapid Rehousing	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$110,000
ESG – Rapid Rehousing	Save the Family– Rapid Rehousing Program	\$100,000	\$93,627
ESG - Shelter	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	---
ESG - Outreach	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	---
ESG - Shelter	A New Leaf- East Valley Men's Center	\$25,000	---
ESG - Shelter	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	---
		\$403,193	\$203,627

- HUD Cap for ESG Shelters and Outreach is 60%

ESG FY 2014/15 Applications for Funding **Alternate 1**

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
ESG – Rapid Rehousing	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$42,500
ESG – Rapid Rehousing	Save the Family– Rapid Rehousing Program	\$100,000	\$93,627
ESG - Shelter	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	\$42,500
ESG - Outreach	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	---
ESG - Shelter	A New Leaf- East Valley Men's Center	\$25,000	\$25,000
ESG - Shelter	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	---
		\$403,193	\$203,627

- HUD Cap for ESG Shelters and Outreach is 60%

ESG FY 2014/15 Applications for Funding **Alternate 2**

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
ESG – Rapid Rehousing	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$45,217
ESG – Rapid Rehousing	Save the Family– Rapid Rehousing Program	\$100,000	\$45,217
ESG - Shelter	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	\$42,500
ESG - Outreach	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	\$45,693
ESG - Shelter	A New Leaf- East Valley Men's Center	\$25,000	\$25,000
ESG - Shelter	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	---
		\$403,193	\$203,627

- HUD Cap for ESG Shelters and Outreach is 60%

ESG FY 2014/15 Applications for Funding **Alternate 3**

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
ESG – Rapid Rehousing	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$28,300
ESG – Rapid Rehousing	Save the Family– Rapid Rehousing Program	\$100,000	\$45,587
ESG - Shelter	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	\$42,500
ESG - Outreach	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	\$45,693
ESG - Shelter	A New Leaf- East Valley Men's Center	\$25,000	\$25,000
ESG - Shelter	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	\$16,547
		\$403,193	\$203,627

- HUD Cap for ESG Shelters and Outreach is 60%

ESG FY 2014/15 Applications for Funding **Alternate 4**

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
ESG – Rapid Rehousing	A New Leaf- EMPOWER Rapid Rehousing Program	\$110,000	\$35,813
ESG – Rapid Rehousing	Save the Family– Rapid Rehousing Program	\$100,000	\$35,813
ESG - Shelter	A New Leaf – La Mesita Family Homeless Shelter	\$42,500	\$33,000
ESG - Outreach	Community Bridges Inc., - CBI Homeless Navigator Services in Mesa	\$45,693	\$33,000
ESG - Shelter	A New Leaf- East Valley Men's Center	\$25,000	\$33,000
ESG - Shelter	Central Arizona Shelter Services, Inc.- Emergency Shelter Services	\$80,000	\$33,000
		\$403,193	\$203,627

- HUD Cap for ESG Shelters and Outreach is 60%

ESG FY 2014/15 Applications for Funding

Funding Source	Applications	Agency Request	Rated Score Recommended Funding
ESG	COM Housing and Revitalization - Administration	\$16,510	\$16,510
ESG	<i>Administration Subtotal</i>	\$16,150	\$16,150

Human Services/ABC FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
HS/ABC	United Food Bank –Food Link Program	\$20,000	\$20,000
HS/ABC	A New Leaf- MesacaN Client Services	\$150,000	\$150,000
HS/ABC	A New Leaf- MesacaN Family Support Services	\$24,737	\$24,737
HS/ABC	American Red Cross – Local Disaster Relief Program	\$10,000	\$10,000
HS/ABC	Child Crisis Center – Emergency Shelter for Children	\$11,500	\$11,500
HS/ABC	Teen Lifeline – Teen Crisis/Suicide Prevention Hotline	\$15,000	\$15,000
HS/ABC	East Valley Adult Resources (EVAR) – Meals on Wheels Program	\$24,000	\$24,000
HS/ABC	Save the Family- Homeless Families Intervention	\$135,000	\$135,000
HS/ABC	Lutheran Social Services – IHelp Shelter Program for Homeless Women	\$27,000	\$27,000
HS/ABC	Sojourner Center– Supportive Services	\$60,500	\$60,500
HS/ABC	A New Leaf – Housing Navigation	\$32,500	\$32,500
HS/ABC	Community Legal Services– Removing Barriers to Justice	\$48,000	\$48,000
HS/ABC	A New Leaf – La Mesita Operations	\$30,000	\$30,000
HS/ABC	Big Brothers Big Sisters– Mentoring Service Program	\$12,000	\$12,000

Human Services/ABC FY 2014/15 Applications for Funding

Agency Name	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
HS/ABC	East Valley Adult Resources (EVAR)- Assistance for Independent Living	\$27,000	\$19,763
HS/ABC	Labor's Community Service Agency– Foreclosure Intervention Program	\$30,000	---
HS/ABC	A New Leaf, Inc. – Autumn House Emergency Shelter	\$25,000	---
HS/ABC	Marc Center – Center Based Employment Services	\$29,500	---
HS/ABC	Oakwood Creative Care – Meals and Music Therapy	\$30,000	---
HS/ABC	Community Legal Services– Mesa Tenants Rights Helpline	\$41,500	---
HS/ABC	Alzheimer's Association Desert Southwest Chapter- Alzheimer's Support Program	\$15,000	---
HS/ABC	Mesa Family YMCA – First Offender's Program	\$15,000	-
HS/ABC	Boys and Girls Club of the East Valley – Academic Success at the Grant Woods Branch	\$25,000	---
HS/ABC	House of Refuge – Employment Services	\$30,000	---
HS/ABC	Hope Village at Escobedo at Verde Vista	\$10,000	-
HS/ABC	Back to School Clothing Drive – New Beginnings New Clothes	\$10,000	---
HS/ABC	Christian Assistance Network – Utilities Assistance Program	\$7,000	---

Human Services/ABC FY 2014/15 Applications for Funding

Funding Source	Non Profit Agency Applications	Agency Request	Rated Score Recommended Funding
HS/ABC	Fencing for All Foundation – The Zorro Project	\$5,000	---
HS/ABC	Bridging AZ Furniture Bank- Empowering People and Bridging Lives.	\$40,000	---
HS/ABC	West Mesa CDC – Safety Education and Crime Prevention	\$10,000	---
HS/ABC	West Mesa CDC – Mesa Neighborhood Academy	\$20,000	---
	Non Profit Agency Subtotal	\$970,237	\$620,000

FY 2014/15 Applications for all Funding Sources

Agency	Awarded FY 13/14	Total Agency Request	Rated Score Recommended Funding
Aid to Adoption of Special Kids (AASK)	\$5,000	\$10,000	\$0
Alzheimer's Association of Desert Southwest Chapter	\$0	\$15,000	\$0
American Red Cross	\$10,000	\$10,000	\$10,000
A New Leaf, Inc.	\$501,373.77	\$582,500	\$457,500
Arizona Bridge to Independent Living (ABIL)	\$67,696	\$70,400	\$70,400
Back to School Clothing Drive	\$0	\$10,000	\$0
Big Brothers Big Sisters of Central Arizona	\$0	\$12,000	\$12,000
Boys and Girls Club of the East Valley	\$0	\$25,000	\$0
Bridging AZ Furniture Bank	\$0	\$40,000	\$0
Central Arizona Shelter Services (CASS)	\$30,000	\$80,000	\$0
Chicanos Por La Causa	\$0	\$50,000	\$50,000

FY 2014/15 Applications for all Funding Sources

Agency	Awarded FY 13/14	Total Agency Request	Rated Score Recommended Funding
Child Crisis Center	\$11,500	\$11,500	\$11,500
Christian Assistance Network	\$0	\$7,000	\$0
City of Mesa	\$1,587,787	\$1,159,289	\$1,159,289
Community Bridges	\$335,693	\$369,620	\$323,927
Community Legal Services	\$85,000	\$89,500	\$48,000
East Valley Adult Resources (EVAR)	\$44,000	\$51,000	\$43,763
Faye Evans Learning Center	\$0	\$30,000	\$0
Fencing For All Foundation	\$0	\$5,000	\$0
Hope Village Arizona	\$0	\$10,000	\$0
House of Refuge	\$69,534	\$72,468.64	\$42,468.64
Labor's Community Service Agency	\$0	\$30,000	\$0
Lutheran Social Services	\$27,000	\$27,000	\$27,000

FY 2014/15 Applications for all Funding Sources

Agency	Awarded FY 13/14	Total Agency Request	Rated Score Recommended Funding
Marc Center	\$29,500	\$29,500	\$0
Mercy Housing Southwest	\$12,664	\$0	\$0
Mesa Community Action Network, Inc. (A New Leaf)	\$132,500	\$174,737	\$174,737
Mesa Counts on College	\$0	\$520,187.50	\$520,188.36
Mesa Family YMCA	\$0	\$15,000	\$0
Neighborhood Economic Development Corporation (NEDCO)	\$81,500	\$81,500	\$81,500
Oakwood Creative Care	\$30,000	\$30,000	\$0
Paz de Cristo	\$40,000	\$0	\$0
Project Veterans Pride	\$0	\$30,000	\$0
Save the Family	\$601,610.78	\$820,000	\$737,774
Sojourner Center	\$0	\$60,500	\$60,500
Teen Lifeline	\$15,000	\$15,000	\$15,000
United Food Bank	\$18,000	\$20,000	\$20,000
West Mesa CDC	\$160,000	\$220,000	\$90,000

FY 14/15 Funding Notes

- **The average request for CDBG Public Services was \$63,571**
- **The average request for ESG was \$67,199**
- **The average request Human Services was \$31,298**

Questions and Discussion

Analysis of Impediments to Fair Housing Choice, Consolidated Plan & Action Plan

Presented by:



Plans

- **City of Mesa, with WFN Consulting, will prepare the following documents:**
 - **Consolidated Plan**
 - **Annual Action Plan**
 - **Analysis of Impediments to Fair Housing Choice [AI]**

Data Sources Consulted

- Census Data/American Community Survey
- HUD Data
- Survey Results
- Stakeholder Interviews
- Public Meetings
- Zoning Code Reviews
- Infrastructure Investment Patterns
- Works of Prior and Concurrent Research

Consolidated Plan & Action Plan

- Mesa's 5-Year Consolidated Plan identifies the community's affordable housing priorities and community development needs.
- It also serves as the application for funding for federal entitlement programs:
 - Community Development Block Grant [CDBG]
 - HOME Investment Partnerships [HOME]
 - Emergency Solutions Grant [ESG]
- The Consolidated Plan 5-Year strategy will:
 - Devote federal housing and community development resources to areas in Mesa where the greatest concentrations of poverty and blight exist.

Possible Key Priorities

- Increase Supply of Affordable Housing
- Affordable Rental Housing
- Strengthen Collaboration among Service Providers through existing networks
- Efforts to decrease homelessness
- Continuation of Affirmatively Furthering Fair Housing Choice
- Inclusive zoning ordinances

Analysis of Impediments to Fair Housing Choice

The AI is required by HUD and identifies impediments to equal housing options and proposes strategies to overcome those impediments.

Mesa will also:

- submit a certification to HUD that they will affirmatively further fair housing
- Administer grants in compliance with
 - Title VIII of the Civil Rights Act of 1964
 - The Fair Housing Act of 1968

Title VIII of the Civil Rights Act of 1964 and the Fair Housing Act of 1968

The purpose of the **Fair Housing Act** is to protect a person's right to own, sell, purchase, or rent housing of his or her choice without fear of unlawful discrimination. The Fair Housing Act is intended to allow everyone equal access to housing.

The Fair Housing Act prohibits discrimination regarding housing choice on the basis of:

- Race or color
- National origin
- Religion
- Sex
- Familial status
- Disability

What's New in Fair Housing?

- **Implementation of the Fair Housing Act's Discriminatory Effects Standard-Final Rule (24 CFR § 100)**
 - **Final Rule Published by HUD February 15, 2013**
- **Accessibility (Design And Construction) Requirements For Covered Multifamily Dwellings Under The Fair Housing Act**
 - **Final Rule Published by HUD April 30, 2013**
- **Affirmatively Further Fair Housing Rule [AFFH]**
 - **Proposed by HUD July 19, 2013**

Planning Process

PHASE ONE:

*Community Input Activities:
Data Collection
and Interviews*

Phase One ensures an inclusive, participatory process for the stakeholders-at-large in Mesa and includes extensive public participation.

PHASE TWO:

*Data Analysis
and Document
Drafting*

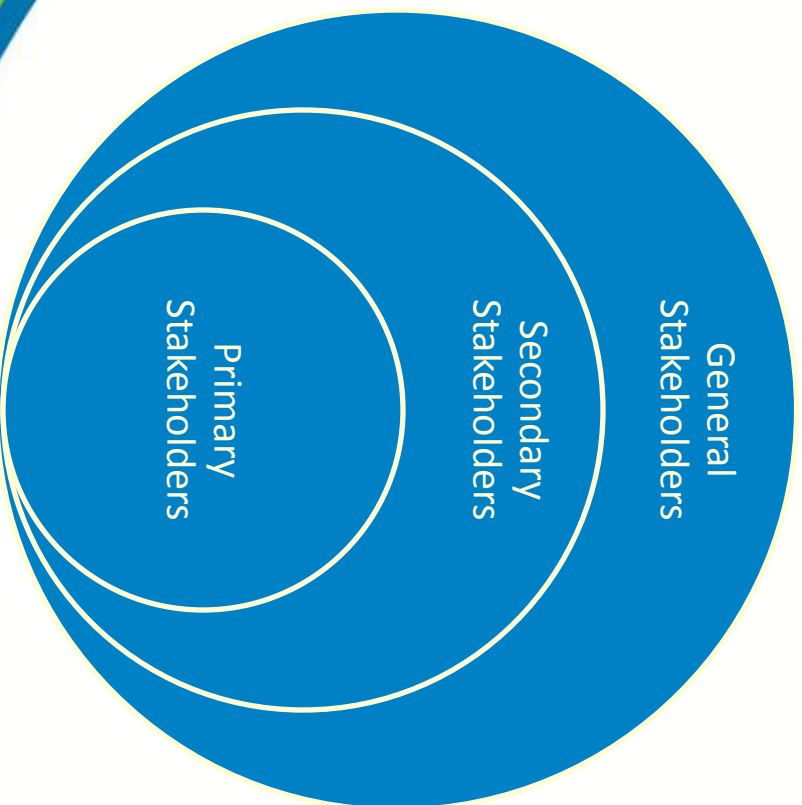
Phase Two includes data and stakeholder feedback compilation and analysis, as well as document drafting.

PHASE THREE:

*Document
Presentation
and Approval*

Phase Three includes revisions/edits made upon City request and submission of final draft for City approval.

Citizen Participation Process



- **Primary Stakeholders** – Essentially the project's steering committee, this group includes all key decision-makers.
- **Secondary Stakeholders** – Persons or organizations with experience or perspectives that will provide crucial input into or feedback on the Consolidated Plan and AI documents.
- **General Stakeholders** – Members of the public with a general interest in the project.

Citizen Participation Outreach Methods

- Public Kick Off Meeting
- Project Charrette Meetings
- Neighborhood Workshops
- Stakeholder Engagement
- Public Survey
- Interviews
- Public Comment Period
- Comment on Draft Documents

What Next?

- Project Charrette [kickoff meeting, stakeholder interviews, and neighborhood outreach and engagement]: March
- Public Survey: March - April
- Provide Initial Draft Documents to City: August
- Receive Comments on Draft Documents: September
- Public Hearing for Public Comments: September
- Presentation of Final Drafts to City: November
- Final Documents presented to City: November
- Documents entered in to eCon by WFN: December

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