



COUNCIL MINUTES

May 16, 2011

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on May 16, 2011 at 5:02 p.m.

COUNCIL PRESENT

Scott Smith
Alex Finter
Christopher Glover
Dennis Kavanaugh
Dave Richins
Scott Somers

COUNCIL ABSENT

Dina Higgins

OFFICERS PRESENT

Christopher Brady
Debbie Spinner
Linda Crocker

(Mayor Smith excused Councilwoman Higgins from the entire meeting and Vice Mayor Somers from the beginning of the meeting. Vice Mayor Somers arrived at 5:03 p.m.)

1. Review items on the agenda for the May 16, 2011 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: 7a

2-a. Hear a presentation, discuss and provide direction on the 2011/2012 City Council Strategic Initiatives.

Assistant to the City Manager Natalie Lewis reported that at the February 11, 2011 Council Strategic Planning Workshop, the Council considered a variety of changes and modifications to the 2011/2012 Strategic Initiative statements. She explained that the purpose of this item was to review the updated statements and to seek Council concurrence and/or additional input prior to the publication/use of the Strategic Initiatives.

Ms. Lewis displayed a PowerPoint presentation (**See Attachment 1**) and briefly highlighted the former version and 2011/2012 draft of each Strategic Initiative as follows: Economic Development (Pages 2 and 3 of Attachment 1); Quality of Life (Pages 4 and 5 of Attachment 1);

Community Engagement (Pages 6 and 7 of Attachment 1); Financial Stability (Pages 8 and 9 of Attachment 1); and Regional Leadership (Pages 10 and 11 of Attachment 1).

Mayor Smith thanked Ms. Lewis for integrating the Council's comments and modifications into the updated Strategic Initiative statements. He stated that he had a few minor wording suggestions that he would discuss with Ms. Lewis after the meeting.

Ms. Lewis indicated that staff would post the updated Strategic Initiative statements on the City's website; incorporate their use as a guide in planning/budgeting of City resources and evaluating existing/new programs; and apprise Mesa's citizen boards and committees with respect to the Council's areas of focus and priorities.

Ms. Lewis further highlighted a new City website page that has been created to share the Council's Strategic Initiatives with the community. **(See Attachment 2)** She stated that in addition to viewing the Strategic Initiatives, citizens would be able to access additional information from the Council's Strategic Planning Workshop, such as the projects/programs that respond to each Strategic Initiative, and the original data that was collected during the Council's electronic brainstorming exercises.

Mayor Smith thanked Ms. Lewis for the presentation.

3. Acknowledge receipt of minutes of various boards and committees.

3-a. Economic Development Advisory Board meeting held on April 5, 2011.

It was moved by Vice Mayor Somers, seconded by Councilmember Kavanaugh, that receipt of the above-listed minutes be acknowledged.

Mayor Smith declared the motion carried unanimously by those present.

4. Hear reports on meetings and/or conferences attended.

Vice Mayor Somers: Participated in the Golden Hills Park playground construction project.

Councilmember Glover: Participated in a charrette for the Washington Park/Escobedo area.

Mayor Smith: Attended the A+ School Celebration at Boulder Creek Elementary School.

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Tuesday, May 17, 2011, 3:30 p.m. – Mesa Express Library Grand Opening

Thursday, May 19, 2011, 7:30 a.m. – Study Session

Mr. Brady reported that last week, the City of Mesa received confirmation that it continues to maintain its outstanding bond ratings, which will be advantageous on Wednesday when the City enters the bond market to sell Revenue and General Obligation (G.O.) bonds. He stated that on May 19, 2011, a Special Council Meeting would be held in order to advise the Council regarding the results of the sale.

6. Adjournment.

Without objection, the Study Session adjourned at 5:22 p.m.

SCOTT SMITH, MAYOR

ATTEST:

LINDA CROCKER, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 16th day of May 2011. I further certify that the meeting was duly called and held and that a quorum was present.

LINDA CROCKER, CITY CLERK

pag
(attachments – 2)



Mesa City Council

Draft Strategic Initiative Updates

2011-2012



FORMER VERSION

ECONOMIC DEVELOPMENT that is innovative and development and business-friendly and that includes a variety of strategic tools, redevelopment of older and vacant areas, and a focus on high-value job creation and employment.





2011/12 DRAFT

ECONOMIC DEVELOPMENT pursues a variety of Healthcare, Education, Aerospace, Tourism (HEAT) and other dynamic, citywide opportunities, seeks entrepreneurial solutions, ensures success-oriented business and industry partnerships and tools, and delivers new jobs to propel Mesa’s economic growth, prosperity and innovative spirit forward within the global marketplace.



FORMER VERSION

QUALITY OF LIFE for citizens of Mesa that includes safe and clean neighborhoods and parks, transportation options, cultural and arts amenities, and excellent educational opportunities; all of which should be sustainable and environmentally responsible.



2011/12 DRAFT

QUALITY OF LIFE for Mesa's citizens **and youth** offers safe and clean neighborhoods, invests in **outstanding recreation, libraries and community open space**, delivers transportation choices, elevates culture, arts and education, and ensures solutions are sustainable and environmentally responsible.



FORMER VERSION

COMMUNITY ENGAGEMENT to build pride in our City and to encourage and develop a wide range of civic leadership. This includes the involvement of neighborhoods, non-profit and faith-based organizations, and direct communications with citizens.



2011/12 DRAFT

COMMUNITY ENGAGEMENT builds pride in

Mesa, encourages and develops a wide range of civic and neighborhood leadership, involves non-profits, faith-based organizations, **community youth and volunteers**, and maximizes direct communications with residents **using a variety of tools and technology**.



FORMER VERSION

FINANCIAL STABILITY that provides proactive leadership and that considers all financial factors in order to achieve stable revenues, responsible budgeting, and organizational efficiencies.



2011/12 DRAFT

FINANCIAL STABILITY provides proactive leadership and considers all financial factors in order to diversify revenues, bring new jobs to Mesa, create responsible budgets, and ensure operational efficiencies.



FORMER VERSION

REGIONAL LEADERSHIP that acknowledges that Mesa's and the region's well being are intertwined and that recognizes Mesa's responsibility to be a leader of and an active participant in working with regional partners to find common solutions to regional challenges that are innovative and sustainable.



2011/12 DRAFT

REGIONAL LEADERSHIP acknowledges that Mesa's and the region's well being are intertwined. We recognize Mesa's responsibility to be a leader of and an active participant in working with regional partners to find innovative and sustainable solutions to regional challenges.

City of Mesa, Arizona

Mayor & Council Strategic Plan



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[More detail](#)

Contact:

Natalie Lewis
480.644.4938

[Strategic Plan home](#)

[iMesa](#)



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[More detail](#)



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[More detail](#)



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[More detail](#)