



## COUNCIL MINUTES

April 19, 2012

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on April 19, 2012 at 7:30 a.m.

### COUNCIL PRESENT

Scott Smith  
Alex Finter  
Dina Higgins  
Dennis Kavanaugh  
Dave Richins  
Scott Somers

### COUNCIL ABSENT

Christopher Glover

### OFFICERS PRESENT

Christopher Brady  
Debbie Spinner  
Linda Crocker

(Items were discussed out of order, but for purposes of clarity will remain as listed on the agenda.)

Mayor Smith excused Councilmember Glover from the entire meeting.

#### 1. Review items on the agenda for the April 23, 2012 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflicts of interest: None

Items removed from the consent agenda: None

Items deleted from the agenda: 4-f

#### 2-a. Discuss and provide direction on changing the signature requirements for the offices of Mayor and City Council.

Vice Mayor Somers stated that he asked that this item be placed on the agenda. He noted that because of Mesa's increasing population, it has become somewhat onerous for a citizen wishing to run for the Office of Mayor to collect the required number of nomination petition signatures.

Vice Mayor Somers remarked that several months ago, the Council had "a very robust" discussion regarding this matter and said that it was the consensus of the members that it should be easier to run for office as opposed to more difficult. He also commented that with the

population shift in Council Districts, his and Councilwoman Higgins' successors would be required to collect more than 1,000 signatures to run for City Council. He added that candidates running for the Office of Mayor must obtain 2,700 nomination petition signatures.

Vice Mayor Somers further remarked that with the passage of new State laws, the Council has an opportunity in a very short timeframe to draft and adopt an ordinance that would allow the required number of nomination petition signatures to be reduced to 1,000 for the Office of Mayor and 250 for a District Council candidate. He noted that the ordinance would become effective immediately for the Office of Mayor, but clarified that the recently passed law for District Council candidates will not go into effect until August 2012.

City Attorney Debbie Spinner briefly highlighted several options for the Council's consideration as follows:

- Adopt one ordinance that encompasses the nomination petition signature requirements for both Mayoral and District Council candidates. The ordinance would expressly state that it would not apply to the District Council candidates until the new State law takes effect.
- Adopt two ordinances at the April 23, 2012 Council meeting: 1.) Establishing the number of signatures required for Mayoral candidate nomination petitions, including an emergency clause; and 2.) Establishing the number of signatures required for District Council candidate nomination petitions, (without an emergency clause) with the same verbiage as referenced above.
- Adopt an ordinance now related to establishing the number of signatures required for Mayoral candidate nomination petitions, and in the fall, staff would bring back the issue of establishing the number of signatures required for District Council candidate nomination petitions.

Councilmember Richins expressed support for Option 3 as outlined by Ms. Spinner.

Vice Mayor Somers suggested that it might be appropriate to move forward with both ordinances at this time. He said that even though the District Council candidate ordinance would not impact this year's election, it could still be drafted and adopted through the normal process, implemented when the State law becomes effective, and both ordinances would be completed administratively at the same time.

Discussion ensued relative to the fact that the legislation signed by Governor Brewer requires that District Council candidates collect 250 nomination petition signatures; that staff does not have a specific date when the law would take effect, other than 90 days after the State Legislature adjourns; and that Phoenix requires that District Council candidates collect 250 nomination petition signatures, while Mayoral candidates are required to collect 1,250 nomination petition signatures.

Vice Mayor Somers inquired if his fellow Councilmembers were comfortable with the inclusion of an emergency clause in the proposed ordinance regarding the Office of Mayor. He acknowledged that there was a short timeframe between now and the May 30<sup>th</sup> deadline to submit nomination petition signatures, but stressed the fact that the role of Mayor is essential in maintaining a well-run community.

Councilmember Richins clarified that the Office of Mayor's nomination petition signature threshold is existing law, while the recent changes with respect to signature requirements for District Council candidates will not go into effect until 90 days after the Legislature adjourns.

Ms. Spinner confirmed Councilmember Richins' statement.

Councilmember Finter voiced support for staff moving forward with an ordinance that establishes the number of signatures required for the Mayoral candidate nomination petitions.

Mayor Smith stated that it was the consensus of the Council that for the April 23, 2012 Regular Council meeting, that staff draft the following: 1.) An ordinance, for introduction, establishing the number of signatures required for District Council candidate nomination petitions; and 2.) An ordinance, for adoption, establishing the number of signatures required for Mayoral candidate nomination petitions, including an emergency clause.

(Mayor Smith declared a brief recess at 9:33 a.m. The Study Session reconvened at 9:41 a.m.)

2-b. Hear a presentation, discuss and provide direction on the Form-Based Code.

Planner II Jeff McVay introduced Daniel Parolek, Principal with Opticos Design, Inc., the City's consultant, who has worked with staff over the last two year in an effort to draft the City of Mesa's Form-Based Zoning Code.

Mr. Parolek displayed a PowerPoint presentation (**See Attachment 2**) and expressed appreciation for the opportunity to address the Council. He noted that downtown Mesa has great potential, especially with the extension of light rail into the area.

Mr. Parolek stated that it was important to remember that form-based coding is "a paradigm shift" not only from a planning and zoning standpoint, but also in terms of decision making. He advised that as the Council moves forward in this process, the Form-Based Code can be used to establish and protect a new brand and image for the downtown.

Mr. Parolek reported that one of the overarching principles of the Form-Based Code is reinforcing a hierarchy of walkable, urban places. He displayed a schematic drawing of the various Transect Zones (See Pages 4 and 5 of Attachment 2), which play an important role in defining the downtown area not only as an urban neighborhood, but also as a central commercial and entertainment destination.

Mr. Parolek pointed out that for each Transect Zone, City staff and his consulting team considered form as well as use in terms of supporting such form to ensure that there were no conflicts. He said that each zone transitions from the most intense use along Main Street to the least intense zones in the bungalow neighborhoods.

Mr. Parolek provided a brief overview of the Transect Zones as follows:

- T3 Neighborhood. (See Pages 6 through 8 of Attachment 2) The T3 neighborhood applies primarily to existing historic districts and single-family bungalow neighborhoods in the downtown area. The primary objective of the zone is to reinforce and protect the

existing quality of walkable, urban living that such neighborhoods provide in close proximity to Main Street.

- T4 Neighborhood. (See Pages 9 through 17 of Attachment 2) T4 transitions from T3 and gets closer to Main Street. This zone is related to creating high quality, small footprint density. (Note: T4 Neighborhood Flex was not specifically discussed during this presentation.)
- T5 Main Street. (See Pages 18 through 20 of Attachment 2) This zone, which encompasses a large portion of Main Street between Country Club Drive and Pioneer Park, is secondary but very supportive of Main Street activity. Multi-story uses would include an active ground floor, with three to four stories of residential or commercial uses above.
- T5 Main Street Flex. (See Pages 21 through 23 of Attachment 2) This designation requires the same form as T5 Main Street, but offers greater flexibility in the types of uses that can occur in the zone. The areas between Main Street and 1<sup>st</sup> Street to the north and Main Street and 1<sup>st</sup> Avenue to the south encompass a large percentage of the T5 Main Street Flex zone. These areas offer a wide range of opportunities for different uses within a defined form as they transition from the Main Street commercial core into the neighborhoods.
- T6 Main Street. (See Pages 24 through 26 of Attachment 2) This area, which is the most intense and complex zone, encompasses a small area in the downtown. T6 Main Street is located primarily in the area between Center Street and Centennial Way and includes prime real estate and the most active ground floor uses.

Mr. Parolek also remarked that “details matter” in order to achieve a vibrant, economically viable urban place. He noted that although “good frontage” in T5 and T6 invites pedestrians in and spills activity out onto the sidewalk, use is also important in order to activate streets. (See Pages 28 through 30 of Attachment 2)

Mr. Parolek provided the Council “a test run” through the draft Form-Based Zoning Code to illustrate the steps an individual would take in order to use the document. (See Pages 31 through 49 of Attachment 2)

Mr. Parolek encouraged the Council to use the Form-Based Zoning Code, when adopted, as a basis by which they make decisions and urged them “not to compromise” with respect to projects that might not meet the City’s long-term vision. He also suggested that it might be appropriate for the Council to define a character or brand (i.e., colors, materials, elements) for the downtown area that would differentiate it from other Valley communities and create long-term competitive advantages.

Mayor Smith thanked Mr. Parolek and Mr. McVay for the presentation.

2-c. Hear a presentation, discuss and provide direction on the Police Department budget issues.

Assistant Police Chief John Meza introduced Police Budget Coordinator Pam Alexander, who was prepared to respond to any questions the Council may have.

Chief Meza displayed a PowerPoint presentation (**See Attachment 3**) and stated that in addition to providing an overview of the Mesa Police Department's (MPD) FY 2012/13 proposed budget, he will also highlight a series of innovations and soon-to-be-implemented innovations.

Chief Meza reported that with respect to the proposed Offender Reintegration and Enforcement Program, the MPD will provide a holistic approach to reintegrate offenders into the community through cooperation with community-based services, the Arizona Department of Corrections (DOC), and the Federal Bureau of Prisons, Parole and Probation. He stated that the MPD will locate and apprehend repeat offenders and predatory criminals who recidivate.

Chief Meza noted that in order to implement the above-mentioned program, the MPD has identified opportunities to reclassify positions currently held by sworn members to civilian positions. (See Page 4 of Attachment 3) He said that the MPD has also requested funding for five additional officers to complement the four that would be reintegrated back into operations.

Chief Meza remarked that the Seized Vehicle Pilot Project is an innovation that would allow the MPD to expand department vehicle resources, specifically with regard to undercover operations. He pointed out that the project would use the serviceable seized vehicles, while the vehicles that are no longer serviceable would be converted to Asset Forfeiture funds for the future purchase of warrantied undercover vehicles. Chief Meza said that the MPD currently leases several undercover vehicles and explained that the pilot project would not only increase the vehicle resource pool, but also decrease the lease vehicle program annual expenditures.

Chief Meza further spoke regarding the purchase of 70 additional e-Citation Units for patrol use, which would support the Mesa Municipal Court's proposal to increase staff time by reducing workload demands through the efficient use of technology. He advised that since the program was implemented ten months ago, patrol officers have issued over 8,000 citations through the e-Citation Units, which equates to approximately 12,000 violations.

Chief Meza, in addition, reviewed a series of MPD budget highlights as follows:

- Maricopa County has increased FY 2012/13 jail costs by 25.6% for the booking rate and 16.8% for the housing rate. The increase has resulted in a \$1 million impact to the MPD. Such increases have been incorporated into the Budget Office's forecast.
- An audit revealed that Maricopa County overcharged Mesa by \$1.4 million in jail costs. Such costs have been refunded to the City and the MPD has requested approval to use those funds to purchase an additional 28 Patrol vehicles.
- Replacement of evidence freezer with Asset Forfeiture funds.
- Fiesta District Police Station construction begins in July/August 2012, at a cost of \$14.9 million.
- Proposed Future Projects: Replacement helicopter; holding facility remodel; and second floor remodel of old Mesa Municipal Court Building for Police use.

Ms. Alexander displayed a document titled "Financial Overview" (See Page 19 of Attachment 3) and briefly discussed the FY 2012/13 proposed budget.

Mayor Smith thanked staff for the presentation.

2-d. Hear a presentation, discuss and provide direction on Economic Development budget issues.

Economic Development Department Director Bill Jabjiniak introduced Marketing and Business Development Manager Jaye O'Donnell, who was prepared to assist with the presentation.

Mr. Jabjiniak displayed a PowerPoint presentation (**See Attachment 4**) and pointed out the Economic Development Department's mission statement. (See Page 2 of Attachment 4)

Mr. Jabjiniak reported that the Customer Relationship Management (CRM) software (See Page 3 of Attachment 4) has been an innovative tool that enables staff to more accurately track projects and project details. He explained that in addition, it allows for faster and more accurate recording of new leads generated by marketing/business development efforts, as well as a streamlined process in which to organize important contacts/partners.

Mr. Jabjiniak further advised that the purpose of the Economic Investment Fund (EIF) is to support the creation of jobs related to the H.E.A.T. (Healthcare, Education, Aerospace, and Tourism/Technology) initiative. He stated that the EIF, which will be included in the City's Enterprise Fund, is funded by savings from bond refinancing.

Mr. Jabjiniak briefly reviewed the various elements of H.E.A.T. as follows:

- Healthcare – Staff's focus is on existing healthcare assets, such as the Banner Simulation Center, to assess medical training/growth opportunities, and Banner Gateway and M.D. Anderson Cancer Center to determine growth opportunities. Staff also intends to explore research and development opportunities.
- Education – Capital improvements are occurring at 225 East Main Street, which will be occupied by Benedictine University in the Fall of 2013; 51-55 East Main Street, which will initially house Benedictine's staff for student recruitment activities; and 245 West 2<sup>nd</sup> Street, the former Mesa Municipal Court building, which is being redesigned in order to accommodate other educational institutions that expand their campuses to Mesa. \$14 million has been set aside in the EIF for such upgrades and renovations.
- Aerospace – \$300,000 in the EIF has been allocated towards marketing and attraction efforts needed to support the continued growth of economic activity at Phoenix-Mesa Gateway and Falcon Field Airports.
- Tourism – Focus on Spring Training facilities, Riverview site improvements and opportunity for future commercial activity. \$4.5 million in funding has been set aside for such efforts.
- Technology – With respect to AZLabs, the City hired Alion Science and Technology (Alion) to provide property management and business attraction opportunities. The City is paying utility costs at the site. \$2.3 million has been earmarked in the EIF for this venture. Staff has also identified a location at the ASU Polytechnic campus for a Business Accelerator, which will be operated in partnership with ASU. \$71,000 in EIF funding will be utilized to pay for tenant improvements, utilities and furniture.

Mr. Jabjiniak referred to a document titled "Financial Review" (See Page 9 of Attachment 4) illustrating the Economic Development Department's FY 2012/13 proposed budget. He briefly reviewed the operational resources by category and funding source.

City Manager Christopher Brady clarified that staff proposes that the position of Downtown Project Manager be funded through the General Fund and no longer through the Community Development Block Grant (CDBG) Program.

Mayor Smith thanked staff for the presentation.

(Councilmember Kavanaugh left the meeting at 10:00 a.m.)

2-e. Hear a presentation, discuss and provide direction on the Transportation Department budget issues.

Transportation Department Director Dan Cleavenger introduced Transportation Deputy Directors Alan Sanderson and Lenny Hulme, who were prepared to respond to any questions the Council may have. Mr. Cleavenger displayed a PowerPoint presentation (**See Attachment 5**) and briefly reviewed the 16 work groups in the Transportation Department. (See Page 2 of Attachment 5)

Mr. Cleavenger briefly discussed a number of innovations that have been and will be implemented by the Transportation Department. Those items include, but were not limited to, the following:

- MyMesa Smartphone App. (See Pages 4 and 5 of Attachment 5) A popular item used by citizens to report, among other things, graffiti, signage issues and more immediate street problems.
- Pavement Management System. \$175,000 one-time cost to purchase software/license that would allow staff to convert pavement management data that has been maintained since 1984, as well as analyze and establish priorities with respect to pavement management. For an additional \$25,000 per year, the City would enter into a contract with a service provider that would collect pavement data and videotape the condition of the pavement on the City's arterial streets.
- Lumen Management/Streetlight Monitoring System. Staff is currently conducting research with respect to this system, which could provide early detection of outages, malfunctions, wire theft, and provide streetlight dimming capabilities.
- Asphalt Mix Designs and Geotechnical Design. Staff is researching and conducting tests on certain products that would extend the life of the binder (i.e., glue) that is used to hold together the asphalt that is used to pave City streets.

(Councilwoman Higgins left the meeting at 10:34 a.m.)

Mr. Cleavenger offered a short synopsis of the funded Capital Improvement Program (CIP) Streets projects, including Streets, Intelligent Transportation Systems (ITS), Regional Transportation Program (RTP) and Shared Use Path Projects (See Pages 10 through 16 of Attachment 5); Planned CIP Streets projects (See Pages 17 and 18 of Attachment 5); Planned (Five Year Draft) CIP Streets projects (See Pages 20 and 21 of Attachment 5); and Future Growth CIP projects. (See Page 22 of Attachment 5)

Mr. Cleavenger, in addition, highlighted the Transportation Department's FY 2012/13 proposed budget, including operational resources by category and funding source. (See Page 24 of Attachment 5) He noted that the \$43.6 million total budget may be revised downward if the State

Legislature sweeps Mesa's portion of Highway User Revenue Fund (HURF) monies in order to maintain the Department of Public Safety (DPS) and the Department of Motor Vehicle (MVD).

Mayor Smith thanked staff for the presentation.

2-f. Hear a presentation, discuss and provide direction on the Parks Capital Improvement Plan.

(The Study Session resumed at 8:40 a.m.)

Parks, Recreation and Commercial Facilities (PRCF) Department Director Marc Heirshberg displayed a PowerPoint presentation (**See Attachment 1**) and discussed the proposed 2012 Parks Capital Improvement Program. He stated that the proposals were generated as a result of staff's analysis, citizen surveys and working with the Parks and Recreation Board (PRB) and the iMesa Steering Committee. Mr. Heirshberg introduced Kathleen Rahn, a member of the PRB, and Mark Schofield, Chairman of the iMesa Steering Committee.

Mr. Heirshberg reviewed a map illustrating the locations of the proposed Parks projects throughout the community. (See Page 2 of Attachment 1)

Mr. Heirshberg displayed a revised schematic drawing of Riverview Park (See Page 3 of Attachment 1) and stated that staff's goal is to create a showcase regional park. He explained that the proposed elements include an updated play space, an enhanced entryway along the 202 and 101 freeways, and an expanded Riverview Lake, which will be raised to street grade and includes additional hardscape and landscape. He added that the project also includes the potential future development of commercial pads on the eastern corner of the lake to the north and south.

Mr. Heirshberg advised that a portion of Riverview Park has a Federal encumbrance on it due to the fact it was built with Federal Land and Water Conservation Fund monies. He explained that in order for the proposed development to occur on the site, it is necessary that the City remove such encumbrance. He said that in that regard, staff has worked with the Federal government and identified four projects/properties to replace the existing park land at Riverview with surplus park land and to add new amenities.

Mr. Heirshberg offered a short synopsis of the four sites as follows:

- Signal Butte and Elliott. (See Page 4 of Attachment 1) The project would include the addition of an interpretative trail, which tells the story of water and power, and extends around the Signal Butte Water Treatment facility and connects with an existing wash.

Responding to questions from Councilmember Richins and Vice Mayor Somers, City Manager Christopher Brady explained that staff would look at the possibility of including water in the wash as part of the design. He also stated that City Park Rangers would monitor the area to ensure that it remains a safe environment for the public.

Mr. Heirshberg continued with his presentation:

- Medina and Hawes. (See Page 5 of Attachment 1) The project would add natural paths, turf area, landscape upgrades, a playground, restroom and parking lot.

- McKellips and Ellsworth. (See Page 6 of Attachment 1) This project would create an interpretative/educational riparian trail, open lawn, educational ramada and baseball and soccer fields.
- McDowell and Recker. (See Page 7 of Attachment 1) The project would create an urban bike park with a variety of trails for different skill levels.

Mr. Heirshberg offered a short synopsis of potential City of Mesa/Mesa Public Schools (MPS) projects that would expand school facilities to enhance public use:

- Mesa High Regional Aquatic Center. (See Page 8 of Attachment 1) A proposed 10 lane, 25 yard pool with a beach entry, slide and splash play area. Possible locations for the facility include the corner of Southern and Harris or the northeast corner of the property.

Councilmember Finter commented that the City has a long-term partnership with the MPS and stated that he would hope the City looked at every opportunity to use the Skyline Regional Pool model at this site.

Discussion ensued relative to the fact that staff is analyzing the frequency with which each entity would use the pool; and that the MPS would prefer that the pool be located at the Southern and Harris site.

- Mesa Junior High. (See Page 9 of Attachment 1) Possible conversion of the school to a park. MPS has expressed a desire to keep the auditorium and library building, the gym and adjacent classroom annex. There is the potential to expand the parking and add three lighted soccer fields, two lighted softball fields and two Little League fields.

Responding to a question from Mayor Smith, Mr. Heirshberg clarified that staff and the MPS have discussed the demolition of various buildings and noted that such activities are included in the overall cost sharing between the two entities.

- West Mesa Sports Complex utilizing Powell Junior High (Mesa Education Center) and Kleinman Park. (See Pages 10 and 11 respectively of Attachment 1) At the Powell site, the existing baseball field would be rearranged, the parking increased, and a skinned infill area, portable mounds and fencing incorporated into the design. At Kleinman Park, the two existing softball fields would be realigned and extended, and the tennis courts and a wheels court would be replaced with three soccer fields. Mr. Heirshberg displayed a schematic drawing of the overall West Mesa Sports Complex if both sites were joined together. (See Page 12 of Attachment 1)

In response a question from Councilmember Finter, Mr. Heirshberg explained that this year, the PRCF Department will offer a recreational softball program for individuals between the ages of 13 and 18 (i.e., male, female and coed leagues) who do not necessarily wish to move on to competitive play.

Mr. Heirshberg further highlighted the additional Parks proposals as follows:

- Monterey Park Expansion. (See Page 13 of Attachment 1) Staff proposes to pursue land swaps/land acquisitions to increase the baseball and soccer fields and also to expand the parking.

Vice Mayor Somers suggested that it might be appropriate for staff to consider the configuration of the project, which could create the desired four ball fields in a clover design and still utilize some of the existing park space to accommodate the existing soccer field.

- Pioneer Park Renovations. (See Page 14 of Attachment 1) The plan is conceptual in nature and illustrates possible amenities that could be included at the site. Significant discussions have occurred with respect to the possible integration of a botanical garden, an aviary, and recognition of Mesa's pioneers. Mr. Heirshberg also proposed the addition of a veterans' memorial. The proposal, in addition, would include more passive recreation, plantings and formal gardens located closer to Main Street, with the active play and interactive water plaza situated toward the back.

Councilmember Kavanaugh stated the opinion that the proposed Pioneer Park renovations would be a good complement to the light rail station, which would serve as the beginning of the line for a period of time until the line is extended further east.

- Buckhorn Baths. (See Page 15 of Attachment 1) This item received the most votes through the iMesa program. Staff would consider land acquisition of the property and work with the community to identify possible options for the site. Possible suggestions include an historical, living history or interpretative park.
- Downtown Urban Plaza. (See Page 16 of Attachment 1) The iMesa Steering Committee submitted this idea and staff will explore the concept further.

In response to a question from Councilwoman Higgins, Mr. Schofield clarified that the idea behind a downtown urban plaza was to create a central gathering area for major events, activities and celebrations.

Mr. Heirshberg continued with the presentation and noted that in addition to the above-listed proposals, staff is also interested in exploring the concept of making improvements to the City's existing Parks system, including the replacement of aging infrastructure such as lighting, playground equipment and irrigation/technology upgrades.

Councilmember Finter stated the opinion that upgrading retention basins and adding the necessary lighting could result in those areas becoming functional parks. He said that such improvements would address the need for additional space for Little League and softball programs throughout the community.

Mr. Heirshberg displayed a timetable regarding the next steps in the process. (See Page 18 of Attachment 1) He stated that over the next six weeks, staff and various boards will host community meetings to solicit citizen input and ultimately narrow down the size and scope of the projects. He noted that subsequent to that time, staff will bring back the final projects to the Council to determine if they have any interest in moving forward with such projects.

Mr. Brady also commented that at that time, staff would bring back the proposed dollar amounts attached to each project and more detailed information. He stated that if the Council is interested in moving forward with certain projects, based on community input and the actual cost of the bond issue, it would give the Council time in June to make a decision whether or not to call a bond election in November of this year.

Mayor Smith stated that it was important to note that many of the proposals are citizen-generated as opposed to being suggested by staff or recommended by the Council. He expressed appreciation for such an innovative process and said that he looked forward to receiving additional input from the MPS, the PRB and the iMesa Steering Committee.

Ms. Rahn provided a brief overview of the process undertaken by the PRB to review and offer feedback with respect to the Parks projects that were presented by City staff. She commented that the PRB was supportive of many of the proposals since they would upgrade and improve existing City parks, improve the quality of life for Mesa residents and benefit the entire community.

Mr. Schofield said that it was important for Mesa taxpayers to acknowledge the Council and staff for their efforts and hard work in making sound financial decisions, including the recent refinancing of municipal bonds and maintaining low utility rates, which has put the City in a position to move forward with these citizen-driven projects.

Mayor Smith thanked everyone for the presentation.

3. Acknowledge receipt of minutes of various boards and committees.

- 3-a. Sustainability and Transportation Committee meeting held March 19, 2012.
- 3-b. Human Relations Advisory Board Meeting held February 22, 2012.
- 3-c. Audit, Finance and Enterprise Committee meeting held March 15, 2012.
- 3-d. Economic Development Advisory Board meeting held February 7, 2012.
- 3-e. Community and Cultural Development Committee meetings held February 23, and March 1, 2012.
- 3-f. Mesa Redevelopment Authority Executive Board meetings held December 20, 2011 and January 11, 2012.

It was moved by Vice Mayor Somers, seconded by Councilmember Finter, that receipt of the above-listed minutes be acknowledged.

Mayor Smith declared the motion carried unanimously by those present.

4. Hear reports on meetings and/or conferences attended.

There were no reports on meetings and/or conferences attended.

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Monday, April 23, 2012, 4:30 p.m. – Community Facilities District Board Meeting

Monday, April 23, 2012, TBA – Study Session

Monday, April 23, 2012, 5:45 p.m. – Regular Council Meeting

Saturday, April 28, 2012, 8:00 a.m. – District 3 Pancake and Surfing Breakfast

6. Items from citizens present.

There were no items from citizens present.

7. Convene an Executive Session.

It was moved by Councilwoman Higgins, seconded by Vice Mayor Somers, that the Council adjourn the Study Session at 7:38 a.m. and enter into Executive Session.

Vice Mayor Somers stated that if it was agreeable with Councilwoman Higgins, he would like to amend her motion to permit the Council to discuss Study Session agenda item 2-a (Discuss and provide direction on changing the signature requirements for the offices of Mayor and City Council) in Executive Session.

Councilwoman Higgins concurred with the amended motion.

Mayor Smith called for the vote.

Mayor Smith declared the motion carried unanimously by those present.

- a. Discussion or consultation for legal advice with the City Attorney. (A.R.S. §38-431.03A(3)) Discussion or consultation with the City Attorney in order to consider the City's position and instruct the City Attorney regarding the City's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation or in settlement discussions conducted in order to avoid or resolve litigation. (A.R.S. §38-431.03A(4)) Discussion or consultation with designated representatives of the City in order to consider the City's position and instruct the City's representatives regarding negotiations for the purchase, sale, or lease of real property. (A.R.S. §38-431.03A(7))

1. Pinal County Land

Discussion or consultation with the designated representatives of the City in order to consider the City's position and instruct the City's representatives regarding negotiations with employee organizations regarding salaries, salary schedules or compensation paid in the form of fringe benefits of employees of the City. (A.R.S. §38-431.03A(5))

2. MOU Preparation for Police and Fire Employee Organizations

(At 8:37 a.m., the Council adjourned the Executive Session and reconvened the Study Session.)

8. Adjournment.

Without objection, the Study Session adjourned at 10:48 a.m.

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SCOTT SMITH, MAYOR

ATTEST:

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LINDA CROCKER, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 19<sup>th</sup> day of April, 2012. I further certify that the meeting was duly called and held and that a quorum was present.

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LINDA CROCKER, CITY CLERK

pag  
(attachments – 5)

May 31, 2012

# Parks and Recreation Capital Improvement Program – Follow Up Report



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Parks, Recreation and Commercial Facilities

## Public Meetings and Outreach

- 3 public meetings to discuss and review the plans were hosted by the Parks and Recreation Advisory Board, Transportation Advisory Board and the iMesa Steering Committee
- Online catalog with the availability to comment on proposed projects
- Press releases were distributed with stories featured in the Arizona Republic, East Valley Tribune and KTAR
- Social media comments and updates and e-newsletters
- Link from iMesa website to online catalog

## Public Meetings and Outreach - *Continued*

- Display ads in the Arizona Republic and East Valley Tribune
- Display at pancake breakfasts and other city events where appropriate
- Channel 11 promotion of the event
- Great attendance and participation from the public regarding the proposals. After all three meetings were held and the online comments, feedback from nearly 200 residents was received
- All feedback was gathered and taken into consideration as the plans moved through the conceptual phase to the cost estimating

# Mesa Proposed Projects

- Original requests generated by iMesa process accumulated a price tag of \$131 million
- Comments and feedback from the community formed priorities to phase project scopes and will continue to seek community input on proposed projects
- Highest phase priorities now total \$64,950,000
- Focusing on five areas:
  - Park Conversion and Improvement Projects
  - Community Partnership Projects
  - iMesa Renovation and Enhancement Park Projects
  - iMesa New Development Park Projects
  - iMesa Bike and Pedestrian Path Projects

## Park Conversion and Improvement Projects

*These projects will develop City owned vacant land into useable park space and will meet the requirements of a land exchange required with the Federal government*

- **Signal Butte/Elliott** - Community park development around perimeter of water treatment plant property. Initial development includes master planning, construction documents, and an interpretive loop trail focusing on the story of water
- **Medina/Hawes** - New neighborhood park development. Project will focus on adjacent road improvements (Hawes, Medina, & Desert) and undergrounding of overhead power lines. Additional improvements include a walking path, benches, and signage
- **McDowell/Recker** - New urban mountain bike park development. Site features include construction of trails for multiple skill levels, informational kiosk, a parking lot, restrooms and ramadas

## Park Conversion and Improvement Projects - *Continued*

*These projects will develop City owned vacant land into useable park space and will meet the requirements of a land exchange required with the Federal government*

- *Mckellips/Ellsworth* - Community park development adjacent to Zaharis Elementary School. Based on community feedback project focuses on passive recreation through a number of trails some of which feature enhanced desert plantings
- **TOTAL COST for PARK CONVERSION AND IMPROVEMENT PROJECTS - \$7,250,000**
- **TOTAL OPERATIONS and MAINTENANCE COSTS - \$345,000**

E McKellips Rd & Nellsworth Rd, Mesa, AZ 85207



**Mesa·az** Future Park  
**McKellips Road & Ellsworth Road**



G R E E Y P I C K E T T



## Community Partnership Projects

*These projects will be completed in cooperation with Mesa Public Schools to convert school properties into parks and a regional aquatic center*

- **Mesa High Regional Pool** - Develop a regional 25-yard aquatic center on the campus of Mesa High School on the corner of Southern & Harris. Additional amenities may include a slide, and splash/spray features
- **Community Conversion Project** - Redevelop site in conjunction with Mesa Public Schools to include such amenities as softball, youth baseball, and soccer fields with lighting, restroom/concession buildings
- **West Mesa Sports Complex** - Renovation of fields at Mesa Education Center (Powell Junior High) to incorporate additional baseball/softball fields and shared costs for associated parking
- **TOTAL CITY COST for COMMUNITY PARTNERSHIP PROJECTS** - \$16,700,000
- **TOTAL CITY OPERATIONS and MAINTENANCE COSTS** - \$639,500

# Mesa Renovation and Enhancement Park Projects

*These projects were generated through the iMesa process and suggested by residents who recognized the need for renovation and enhancement to the existing Parks system*

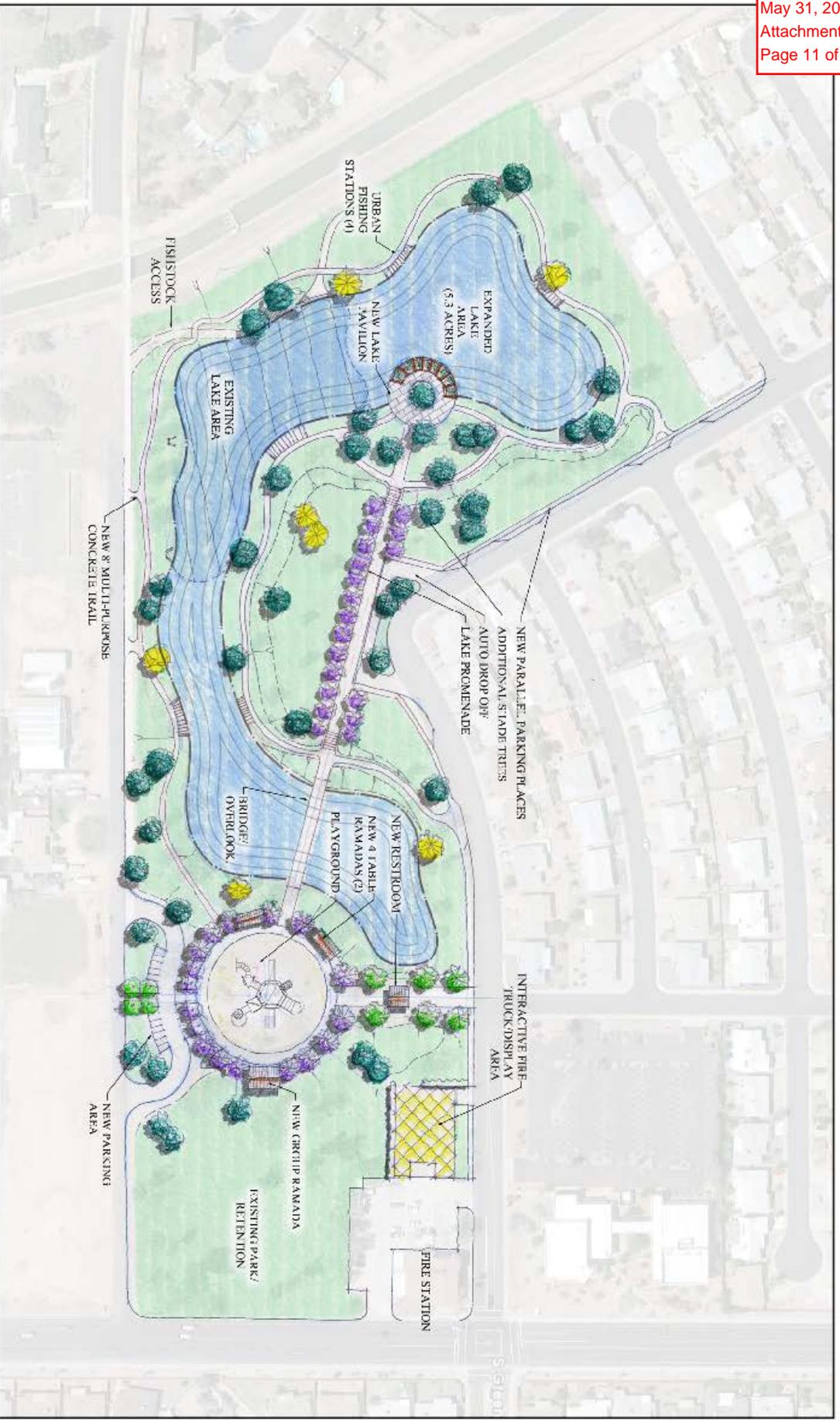
- *Pioneer Park Renovations* - Development of conceptual plans and improvements to create a unique park destination adjacent to a light rail station that incorporates the existing pioneer and train monuments
- *Riverview Park Enhancements* - Continued site renovation to reflect greater emphasis on establishing an anchor/regional park for the area. Park features to include a 2 acre children's adventure play land, splash pad, rock climbing plaza and more plus a monument tower to capture the imagination of visitors and act as an entry monument to Mesa
- *Kleinman Park Renovation* - Renovation of Kleinman Park to incorporate soccer and renovated softball fields
- *Museum and Cultural Resource Expansion* – Renovation of the old Federal Building at Pepper and Macdonald to allow for expansion of Museum exhibit space.

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## Mesa Renovation and Enhancement Park Projects - Continued

*These projects were generated through the iMesa process and suggested by residents who recognized the need for renovation and enhancement to the existing Parks system*

- **Greenfield Park Urban Fishing Lake** - Enlarge the Greenfield Park lake to accommodate urban fishing and to feed entire park irrigation system by the lake
- **Existing Park Improvements and Enhancements** – Review entire parks system and prioritize the replacement of aging play structures and installation of shade over play equipment. Improved irrigation systems to ensure maximum efficiency. Lighting improvements for optimal design and efficiency
- **TOTAL COST for IMESA RENOVATION AND ENHANCMENT PROJECTS** – \$24,750,000
- **TOTAL OPERATIONS and MAINTENANCE COSTS** - \$900,000



**Mesa-az**  
**Greenfield Park**  
Existing Park

GREY PICKETT



# Mesa New Park Development Projects

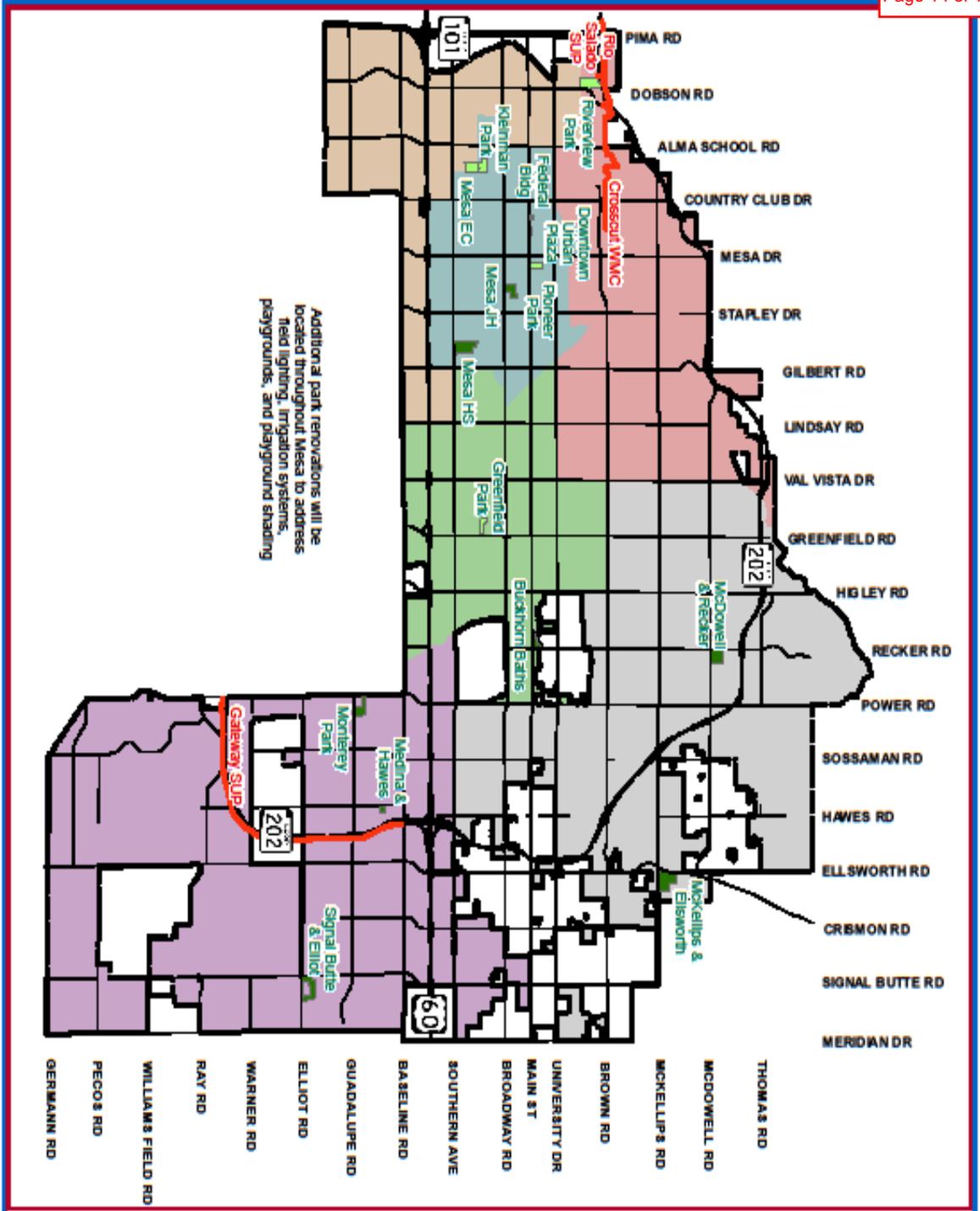
*These projects were generated through the iMesa process and suggested by residents who desire expansion of the Parks system to provide additional amenities*

- **Buckhorn Baths** - Park Land Acquisition/Master Planning and Improvements for recreational and cultural amenities
- **Monterey Park** - Park Land Acquisition/Master Planning and Improvements for Monterey Park expansion
- **Downtown Urban Plaza** - Development of conceptual plans with input from community stakeholders to create an events plaza, pedestrian mall, and public gathering places
- **TOTAL COST for iMESA NEW DEVELOPMENT PROJECTS – \$10,750,000**
- **TOTAL OPERATIONS and MAINTENANCE COSTS - \$292,000**

## Mesa Bike and Pedestrian Paths

*These candidate projects will provide enhanced connections to neighborhoods, transit, and recreation opportunities. The projects include a concrete path, lighting, and basic landscaping.*

- **Riverview/Rio Salado** –Connects Riverview Park/Dobson Road under the L202/L101 interchange to Tempe path system leading to Tempe Town Lake (1.5 miles)
- **West Mesa Connector** – Connects HoHoKam Stadium west to Dobson Road (3 miles)
- **Gateway: Power to Baseline** - Runs along Loop 202 (Santan Freeway) from Power Road north to Baseline (5.7 miles)
- **IMESA BIKE and PEDESTRIAN PATHS ALLOCATION** - \$5,500,000
- **TOTAL OPERATIONS and MAINTENANCE COSTS** – \$66,300 per year





# Proposed 2012 Bond Projects

**2012 Parks Projects**

- Park Construction
- Park Renovation
- Other

**2012 Path Projects**

- Path Project

**Council Districts**

- DISTRICT 1
- DISTRICT 2
- DISTRICT 3
- DISTRICT 4
- DISTRICT 5
- DISTRICT 6

**City Limits**

- City Limits
- Arterials



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Miles

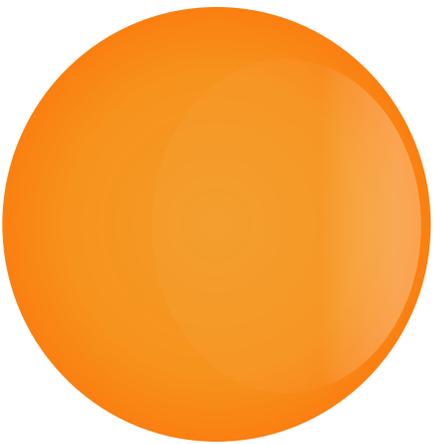
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The City of Mesa makes no warranty concerning the accuracy of the depicted information and assumes no responsibility for any errors or omissions that may appear hereon.

COUNCIL DISTRICT 2012 CITY OF MESA, ARIZONA

# Summary

- *Total Project Costs - \$64,950,000*
- *Total Operations and Maintenance Costs – \$2,225,000 (phased in over the next 3-4 years)*
- *Completion time frame – 4 years*



# QUESTIONS?



# City of Mesa

## Off Track Betting (OTB)

June 4, 2012

# Off Track Betting

- **Off Track Betting has been around for 16 years in AZ**
- **Six major cities in AZ currently license OTB**
- **There are approximately 62 OTB locations in AZ, 42 of the 62 are located in the Phoenix metro area.**

# Off Track Betting

- Mesa Zoning Code was changed on July 7, 2011 to allow OTB establishments
- OTB became a permitted use in Mesa as of September 3, 2011
- OTB is regulated by the AZ Gaming Commission

# Off Track Betting

- **Council has authority to approve or deny an application. If Council denies an application, the licensing process stops and will not proceed to the State Gaming Commission for consideration.**

# Off Track Betting

- **Who may acquire an OTB License?**
  - **A horse, dog or mule track licensed in the State of Arizona is the only entity who may apply for an OTB license.**
  - **Any establishment that houses an OTB entity may not profit from any of the wagering. The establishment may benefit from increased sales and any lease they may negotiate with the OTB licensee.**

# Off Track Betting

- **Licensing process**
  - **The OTB licensing process begins by submitting an application at the City.**
  - **The Licensing Office recommends posting the application at the proposed establishment site for 20 days.**

# Off Track Betting

- **Licensing process**
  - **Once the 20 days has elapsed, the Licensing Office will place the item on the agenda for Council consideration.**
  - **If the Council approves the application, the Licensing Office will forward the decision and paperwork to the Gaming Commission.**

# Off Track Betting

- Issuing a City OTB license is up to each city.
- Benefit of a City license:
  - Allows the City to retain control of every license that is granted should there be a need to deny renewal, suspend or revoke the license.
  - If Council chooses not to issue a City license, any issues that arise will be reported to the State Gaming Commission for possible investigation and action. The City will have limited ability to address issues directly with the licensee.



# Off Track Betting

## Valley Comparisons

Fee	Glendale	Scottsdale	Tempe	Peoria	Chandler	Avondale
Application	\$150	\$500	\$200	\$200	\$200	\$100
Issuance Fee	\$535	\$1200	\$1200	\$0	\$1200	\$500
Annual Fee	\$535	\$1200	\$1200	\$0	\$1200	\$600
Late Fee	\$50	\$0	\$100	\$0	\$100	\$0
Per Window Fee 5+ Windows	\$0	\$500	\$400	\$0	\$400	\$100

- Phoenix has a city license but does not charge a fee. Phoenix is currently formulating a fee structure.
- Scottsdale charges a fee to license the establishment and the operator. Scottsdale is the only city that licenses the establishment.



# Off Track Betting

## Fee Proposal-Option A

<b>Application Fee</b>	<b>\$500</b>
<b>Issuance Fee</b>	<b>\$1,000</b>

<b>1st Year Total Fee</b>	<b>\$1500</b>
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<b>Each Additional Window</b>	
<b>Over 4</b>	<b>\$400</b>
<b>Annual Fee</b>	<b>\$1,000</b>
<b>Late Fee</b>	<b>\$100</b>



# Off Track Betting

## Fee Proposal-Option B

<b>Application Fee</b>	<b>\$500</b>
<b>Issuance Fee</b>	<b>\$200</b>

<b>1st Year Total Fee</b>	<b>\$700</b>
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## Each Additional Window

<b>Over 4</b>	<b>\$000</b>
<b>Annual Fee</b>	<b>\$200</b>
<b>Late Fee</b>	<b>\$50</b>



# Off Track Betting

## Fee Proposal-Option C

<b>Application Fee</b>	<b>\$500</b>
<b>Issuance Fee</b>	<b>\$500</b>
<b>1st Year Total Fee</b>	<b>\$1,000</b>
<b>Each Additional Window</b>	
<b>Over 4</b>	<b>\$000</b>
<b>Annual Fee</b>	<b>\$500</b>
<b>Late Fee</b>	<b>\$100</b>

# Off Track Betting

## Questions?

# Gilbert Lab Services

City Council – Study Session  
(Thursday, May 31, 2012)





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# Project Goals

- Provide the Town of Gilbert with lab services including the collection and processing of evidence.
- Research and develop East Valley Regional Partnerships opportunities for lab services.
- Maintain a business plan that ensures the City of Mesa recovers costs associated with the partnership(s).





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# Mesa Forensic Services

- Facility Opened in 2008
  - Approximately 50,000 square feet
  - 57.5 Authorized Personnel
- Services Include:
  - Biology
  - Toxicology
  - Controlled Substances
  - Evidence Processing Unit
  - Latent Print
  - Firearms
  - Fingerprint Identification
  - Photo Unit
  - Crime Scene Unit



# Gilbert Police Services Requested

- Toxicology
  - Blood Alcohol
  - Blood Drugs
- Controlled Substances
- Biology
  - DNA
- Crime Scene Processing
  - Major Crime Scenes



# Lab Personnel Costs

- Gilbert Funded: **\$ 455,539**
  
- New Positions:
  - 1 – Toxicology **\$ 125,930**
  - 1 – Controlled Substances **\$ 125,930**
  - 1 – Biology **\$ 125,930**
  - 1 – Lab Technician (Toxicology) **\$ 77,749**





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# Additional Costs

- Gilbert Related Operational Costs: **\$ 58,345**
  - Reagents / Consumables \$ 56,845
  - Annual LIMS Service Cost \$ 1,500





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# Projected CSS Costs

- Gilbert Funded: **\$ 38,910**
- 24/7 Standby Pay (1 CSS) \$ 14,071
- Anticipated Overtime \$ 11,202
- Consumables / Training \$ 13,637





# Grant Opportunities

- Additional Grant Funding:
- DNA Backlog Grant
- Coverdell Grant





# Implementation Plan

- Crime Scene Processing is available upon completion of the IGA
- Lab Requests will be sent to DPS until Mesa is prepared to accept
  - Toxicology
    - Blood Alcohols (3-4 months after employee hired)
    - Full Toxicology (7-12 months after employee hired)
  - Controlled Substances
    - Marijuana (2-3 months after employee hired)
    - Full Services (5-6 months after employee hired)
  - Biology (6-9 months after employee hired)



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# Recommendation

- Enter into IGA with the Gilbert Police Department:
- Additional Lab Personnel \$ 455,539
- Lab Reagents & Consumables \$ 58,345
- Major Crime Scene Services \$ 38,910
- Total Costs \$ 552,794



# QUESTIONS?

