

PUBLIC SAFETY COMMITTEE

November 7, 2013

The Public Safety Committee of the City of Mesa met in the lower level meeting room of the Council Chambers, 57 East 1st Street, November 7, 2013 at 8:40 a.m.

COMMITTEE PRESENT COMMITTEE ABSENT STAFF PRESENT

Dennis Kavanaugh, Chairman Alex Finter Christopher Glover None John Pombier Alfred Smith

(Items on the agenda were discussed out of order, but for purposes of clarity will remain as listed on the agenda.)

1. Items from citizens present.

There were no items from citizens present.

2a. Hear a presentation and discuss an update of the City's cyber security.

Chief Information Officer Diane Gardner introduced Information Technology (IT) Security Manager Pat O'Keefe, who was prepared to assist with the presentation.

Mr. O'Keefe displayed a PowerPoint presentation (See Attachment 1) and reported on the types of cyber attacks that relate to the City. He listed the top four types of attacks received in the month of September, including:

- Exploitation 28,114,976
- Reconnaissance 8,095,600
- System 10,693,176
- Denial of Service 13,525,153

Mr. O'Keefe stressed that there are hundreds of different types of attacks in addition to the top four mentioned above. He discussed the top six cyber threat alerts geographically (point of origin) within a one week period in September (See Page 3 of Attachment 1) and noted the majority came from within the U.S. (234,098), with significant threats coming from China, Russia, India, France and Germany.

Mr. O'Keefe stated that threats come through e-mail and that 93 percent of e-mail received is not delivered due to spam and virus filters. (See page 4 of Attachment 1)

Ms. Gardner illustrated the types of data breaches including: accidental publications, hackings, and loss of information from personal (social media) and business-related accounts. (See Page 5 of Attachment 1)

Mr. O'Keefe explained how the Information Security Team mitigates security threats, including a security framework combining technology tools, established security measures and best practices, intrusion detection/prevention systems, firewalls, spam filtering, anti-virus and end point protection. He added that City staff collaborates with local and national agencies and private organizations to continuously improve its cyber security posture. He further stated that staff is currently working with the Department of Homeland Security on its Supervisory Control and Data Acquisition (SCADA) network, which will include a full assessment of policies, procedures, best practices, an active external and internal test and an overall architectural review of the SCADA network.

Mr. O'Keefe discussed the IT staff's mantra, "Stop, Think and Connect", (See Pages 7 and 8 of Attachment 1) which focuses on key areas such as keeping workstations clean, maintaining the latest security software, web browser, firewall and operating system both at work and home.

Ms. Gardner emphasized the importance of using different and unique passwords on all types of work, social media and bank accounts in order to protect personal information. (See Page 7 of Attachment 1) She added that passwords should be changed every 45 to 90 days.

Chairman Kavanaugh reported that he attended a seminar earlier in the week that addressed cyber security and storing information in the Cloud. He noted that one of the key issues focused on where servers are located within the Cloud.

In response to a question from Chairman Kavanaugh, Ms. Gardner clarified that the City largely uses the Cloud in terms of Software as a Service, and stated, for example, that the agenda packet software is in the Cloud. She noted that when staff reviews these types of vendors, they consider how well a vendor handles incident management and breaches.

Chairman Kavanaugh thanked Mr. O'Keefe and Ms. Gardner for the presentation.

2b. Hear a presentation and discuss the Axon Body Camera Program.

Police Chief Frank Milstead introduced Lieutenant Lee Rankin, Sergeant Ryan Stokes and Officer Steve York. He noted that Lt. Rankin has been overseeing the Axon On-Body Camera pilot program for the last year, and Officer York has been a test officer of the system.

Chief Milstead displayed a PowerPoint presentation (See Attachment 2) and commented that the on-body cameras are being used for the purpose of mitigating liability and litigation, which costs law enforcement \$2.5 billion annually. He cited a study from the University of Cambridge which found that on-body cameras reduced complaints by 87.5%, litigation by 93% and use of force complaints by 59%, and noted that the camera captures the entire event, ambient radio traffic and ambient noise. (See page 3 of Attachment 2)

Chief Milstead stated that during the pilot program period, complaints were reduced by 40% and use of force complaints by 75% for Mesa Police officers wearing the Axon cameras. He cited statistics for reductions in use of force and complaints nationwide for departments that use the Axon cameras. (See Page 4 of Attachment 2) Chief Milstead explained that the Axon camera is a true Point-of-View (POV) system which attaches to the officer's glasses, lapel or a part of the vest. (See Page 6 of Attachment 2) He described the advantages of having an Axon camera as opposed to a dash cam, which are more expensive than body cameras, and do not capture all parts of an event.

A short video presentation was played that highlighted a pursuit between Officer York, who was wearing the Axon On-Body camera, and a fleeing suspect. Chief Milstead pointed out the benefits of having the on-body camera, which can greatly reduce the likelihood of a lawsuit and costly litigation.

Chief Milstead highlighted additional features of the Axon Camera (See Pages 8 through 12 of Attachment 2), including:

- Pre-Event buffer with 12-hour battery (captures what led up to all events)
- Multiple mounting options and flexibility for officers
- Retina low light
- Weather resistant and ruggedized build and durability
- Live Camera View
- Stored Video List
- Live Streaming Video
- Add Metadata easily for retrieval
- Adds title and case I.D. information

Chief Milstead reviewed the key metrics for evidence management, and how the system works from the docking station to how the evidence is stored. (See Page 13 through 15 of Attachment 2)

Lt. Rankin explained that he has been testing the product for the last 18 months, and noted a key part of the system is on the back-end, including how the evidence is stored through Evidence.com. He advised that the system was scrutinized for easy retrieval and review of evidence to aid in civil litigation and enhance prosecution of criminal cases. He commented that the system needed to be intuitive for ease of use by the officers and minimize the time spent in order to get officers back on the street. He highlighted the following: downloading files and videos; logon and retrieval of files; access management of files (inability to edit or alter); how to search and access evidence; how an audit trail is created; and evidence retention rates. (See Pages 16 through 20 of Attachment 2)

Chief Milstead remarked that data can be filed by category and that all data is encrypted for transfer and storage, whether the information comes from a home, a remote station or mobile device. He indicated that Evidence.com spends about \$700,000 annually on data security and has conducted tests to ensure the system is not breached. (See Pages 21 through 23 of Attachment 2) He added that Evidence.com has a very quick turnaround time of 90 days for new development and updates, compared to a one to two year turnaround time with traditional software programs.

Chief Milstead provided information on the financial return per officer within the Mesa Police Department (MPD), and noted that the return rate would be between 83% and 172% annually. (See Pages 26 and 27 of Attachment 2) He explained the advantages of entering into a 5-year contract versus a 3-year contract, (See Page 28 of Attachment 2) including the following:

- Three sets of new hardware with a 5-year contract versus one set for a 3-year contract
- Locked into current promotional pricing
- Unconditional 5-year warranty
- Covered for five years without having to worry about system upgrades

Chief Milstead advised that there will need to be an additional field technology group to support the system and noted that over the last two years the MPD has added electronic ticketing, Coplink mobile application in police vehicles, two finger fast I.D. systems, and the Axon On-Body camera system without adding I.T. support. He said that it would be necessary to expand staff to facilitate this program in the future.

Chief Milstead further stated that the MPD would like to issue the Axon camera to new recruits who will be graduating from the Academy on November 21.

Chief Milstead summarized the benefits to the MPD (See page 32 of Attachment 2) as follows:

- Increased transparency
- Reduced departmental complaints
- Reduced use of force incidents
- Decreased civil liability

In response to a question from Committeemember Finter, Mr. Pombier stated that if Council provides direction to proceed with expansion of this program, he would meet with City Attorney Debbie Spinner and Deputy City Attorney Marc Steadman to review options, confirm that liability can be reduced, and determine how much can be funded out of the Liability Reserve Fund. He added that, in addition, department budgets can be reviewed to determine alternate funding opportunities.

Committeemember Finter expressed support for the Axon On-Body camera system due to the large amount of money being paid out on lawsuits.

Committeemember Glover offered his support for the program and stated that the cameras would be a deterrent to poor behavior. He suggested funding sources be evaluated.

Chairman Kavanaugh stated that the use of the camera will allow jurors to see events in realtime. He added that it will serve to reduce complaints significantly, reduce liability, add transparency, and encourage officers to behave in a professional manner on each and every call. He suggested that staff review the Liability Loss Fund as a funding option.

Mr. Pombier confirmed that staff will review funding options and determine the best method for expanding the program.

Chairman Kavanaugh commended Chief Milstead and his department for taking the time to implement and understand the intricacies of the pilot program.

2c. Hear a presentation and discuss an update of the CenturyLink 9-1-1 outage findings.

Deputy City Manager John Pombier introduced Assistant Chief Information Officer Joe Sugihara, who was prepared to assist with the presentation. Mr. Pombier provided background on an incident that occurred with the 9-1-1 system a few weeks ago.

Mr. Sugihara explained that there was a mechanical failure at the CenturyLink facility that allowed water to leak on critical equipment in the central office, which had the effect of isolating approximately 20,000 customers in a specific portion of the service area. He explained that while people could call each other in this area, they were not able to call someone on the other side of town and were also not able to call 9-1-1 since it is on a separate phone system.

In response to a question from Chairman Kavanaugh, Mr. Sugihara clarified that the problem was at CenturyLink's facility, not in a City office or facility.

Mr. Pombier further reported that City staff from Police, Fire, Information Technology, Communications and Management responded very quickly to coordinate the City's response, disseminate information, address the problem and resolve the issue with CenturyLink. He acknowledged the City's frustration that initially, it did not appear that CenturyLink felt the urgency of the issue. He added, however, that CenturyLink's representative was very professional in responding to the City on the night of the incident and CenturyLink has consistently directed a high level of importance to this issue in subsequent meetings with City staff. He stated that the City has an excellent partner in CenturyLink, who has continually addressed the City's concerns and shown that they not only understand the urgency of this issue, but that they want to work with the City closely in the future.

Mr. Pombier explained that in working with CenturyLink since the incident, City staff has gained valuable insight in how to proceed with future projects. He stated that he and Assistant Fire Chief Cori Hayes toured the facility where the problem started and were shown how a number of things had to go wrong at the same time for the incident to occur, even with several levels of redundancy built in. He indicated that additional redundancies have been built into the system since the incident occurred.

Chairman Kavanaugh expressed his appreciation to CenturyLink for their continued partnership with the City.

2d. Hear a presentation, discuss and provide a recommendation for the CAD system upgrade.

Assistant Fire Chief Cori Hayes introduced Assistant Police Chief Heston Silbert and Information Technology Public Safety Project Manager Scott Parker who were prepared to assist with the presentation. She stated that staff is in the process of upgrading its current Intergraph CAD product. She noted that staff is using version 8.13 and will be recommending an upgrade to version 9.2 and that staff is expecting to have a proposal and an estimated cost to Council in January or February, with additional information on impacts to the end users.

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> In response to a series of questions from Chairman Kavanaugh, Chief Hayes stated that staff is anticipating implementation of the upgraded program by December 2014 with an estimated cost of \$700,000 to \$800,000, which does not include some of the options that staff is considering. She noted that there would be an estimated 500 end users, which would include Police and Fire vehicles, as well as vehicles for the City's partner agencies, including Gilbert, Queen Creek, Rio Verde, and Apache Junction Fire departments. She added that the program will interface with Phoenix Fire Department which dispatches for all fire agencies across the Valley.

> In response to a question from Committeemember Finter, Chief Hayes advised that the partner agencies will be charged a portion of the dispatch cost, and there may be some costs to the partner agencies for the Mobile Computer Terminal (MCT) upgrades, specific to their respective jurisdictions.

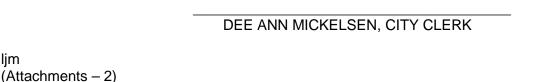
Chairman Kavanaugh thanked everyone for the update.

Adjournment. 3.

ljm

Without objection, the Public Safety Committee meeting adjourned at 9:40 a.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Public Safety Committee meeting of the City of Mesa, Arizona, held on the 7th day of November, 2013. I further certify that the meeting was duly called and held and that a quorum was present.

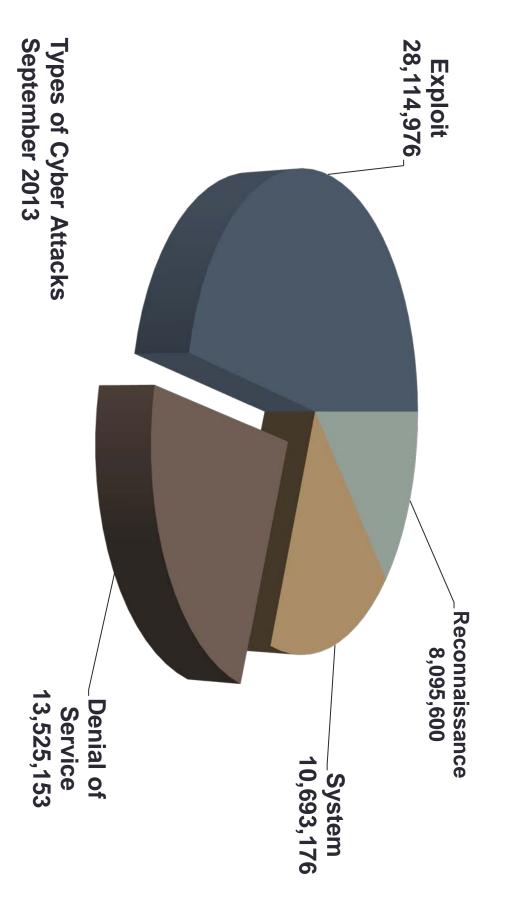


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Public Safety Council Committee November 2013

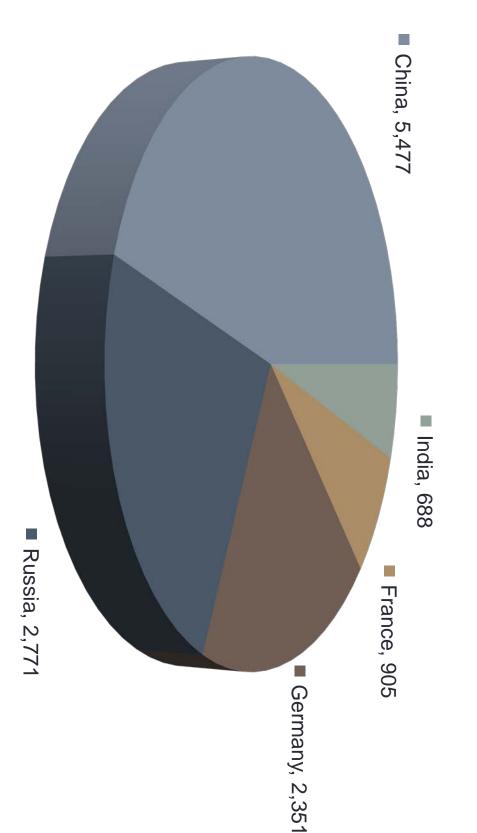
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Global and a Mesa Concern



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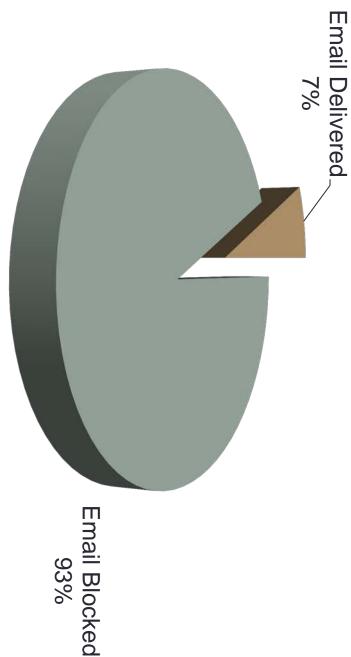
Coming from within the US and



Top Cyber Threat Alerts by Geography
One Week in September 2013

U.S. 234,098

Email – another example



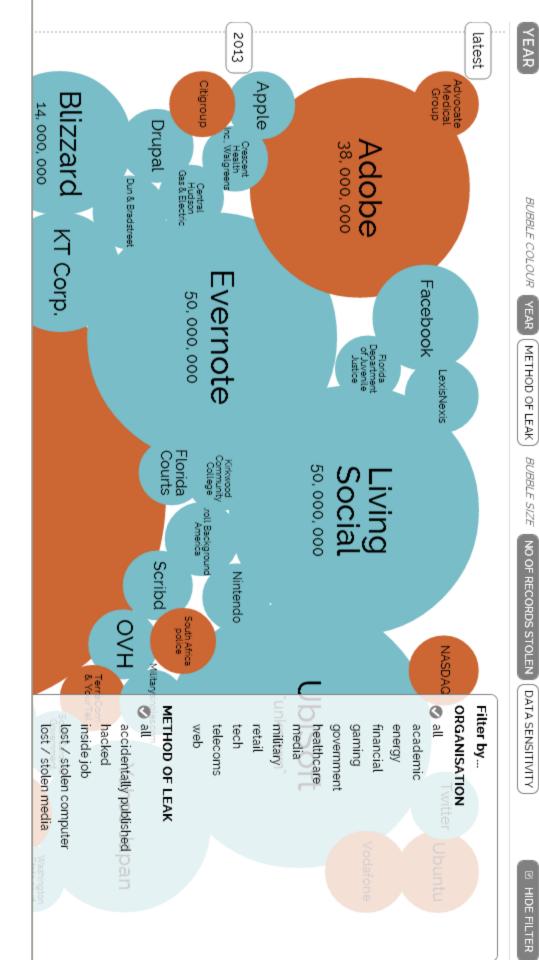
September 2013 – One Week

due to spam and virus filters 93% of email received is not delivered

Selected losses greater than 30,000 records prld's Biggest Data Breaches

interesting story

atachment 1 age 5 of 9



Mesa's Approach

- For our City, it means 24 x 7 prevention, detection monitoring for Transit, Utility, City Business, Police and Emergency Communications systems.
- We follow a Security Framework combining technology, tools, best practices and security awareness training
- Password enforcement, antivirus, spam filtering, management. firewalls, intrusion detection/prevention and incident
- We collaborate with Valley and National agencies to share Security information (such as MS-ISAC), Department of Homeland

Stop Think Connect...Still the Best Defense

Keep a Clean Machine

 Maintaining the latest security software, web browser, firewall and operating system is the best defense

Protect Your Personal Information.

- Make passwords long and strong.
- Unique account, unique password: It's important that your work, social media and bank accounts BE DIFFERENT.
- Change your passwords regularly (every 45 to 90 days).

Stop Think Connect...Still the Best Defense

Connect with Care.

- When in doubt, throw it out.
- Mobile malware is on the rise don't root or jailbreak your phones.

computer. are often the way cybercriminals compromise your Links in email, texts, tweets, posts, and online advertising

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Officer Worn Video Project





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Reduced Liability for Mesa PD



250 Million

Americans Have Cell Phones

\$2.5 Billior

Annual US LE Exposure

No more he said she said incidents.

November 7, 2013 Attachment 2

Studies on Effectiveness



INSTITUTE OF CRIMINOLOGY

The New Hork Times

Wearing a Badge, and a Video Camera



HERE'S a fraught encounter: one police officer, one civilian and anger felt by one or who did what to whom. both. Afterward, it may be hard to sort out Lott for The New York Times, April 7, 2013

High-capacity battery packs can last for an extended shift. And all of the videos are serves as a kind of digital evidence locker. aploaded automatically to a central server that or even to the side of an officer's sunglasses. small that they can be attached to a collar, a cap interactions with civilians. The cameras are so microphones to capture, in full detail, officers Now, some police departments are using

police and civilians. Officers in Rialto, which has a population of about 100,000, already carry officers' use of video cameras can bring measurable benefits to relations between the William A. Farrar, the police chief in Rialto, Calif., has been investigating whether

picture of what occurred, why not have your own?" he asked. "In this way, you have the real

experiment in his department, in collaboration with Barak Ariel, a visiting fellow at the <u>Institute</u> an assistant professor at Hebrew University. wearable video cameras to conduct a continuing of Criminology at the University of Cambridge Last year, Mr. Farrar used the new

<u>International</u>. Whenever officers wear the cameras, they are expected to activate them when they leave the patrol car to speak with a on each week's schedule have been randomly assigned the cameras, also made by Taser Half of Rialto's uniformed patrol officers

initial activity that prompts the officer to turn on video when the camera is off. In this way, the records and holds the most recent 30 seconds of he camera is more likely to be captured pre-event video buffer," which continuously A convenient feature of the camera is its

cameras at any given time, the department over of the 54 uniformed patrol officers wearing complaints filed against officers, compared with all had an 88 percent decline in the number of first 12 months are striking. Even with only half THE Rialto study began in February 2012 and will run until this July. The results from the

nearly 60 percent less often — in 25 instances, compared with 61. When force was used, it was twice as likely to have been applied by the the 12 months before the study, to 3 from 24. Rialto's police officers also used force

> COMPLAINTS Reduce



8/5V

LITIGATION Reduce





USE OF FORCE Reduce

CAMBRIDGE f f

REDUCTIONS IN USE OF FORCE & COMPLAINTS

eyewear, ball cap, collar, helmet, epaulette, body, or simply on the dash of the protecting officers from false claims, Officers can mount AXON flex on their transparency between law enforcement agencies and their communities, while OXON flex is a breakthrough point-of-view video system that improves







"Iran into an assue within three weeks of storage on our Department.
City server, EVIDENCE.com solved that immediately. Our IT loves.
EVIDENCE.com for the storage reasons alone."



묾 HURON POLICE DEPARTMENT HURON, SD Better reports and less court time."

SWINDMISH POLICE DEPARTMENT LACONNER, WA The Swinomish PD saw a 50% Reduction in Use of Force.

02 RIALTO POLICE DEPARTMENT

The Ralto PD saw an 88% Reduction Reduction in Use of Force,

03 ELKO COUNTY SHERIFF'S OFFICE

14 LAKE HAVASU POLICE DEPARTMENT LAKE HAVASU CITY, AZ

The Lake Havasu City PD saw a 58% Red 8% Reduction in Use of Force,

"The video and audio of the Axon flex camera system is second to none. The video is clear. The audio is clear and distinct. What more could a department ask for."

ARANSAS PASS POLICE DEPARTMENT Aransas Pass, TX "We suffered one lawsuit just before deploying these cameras which cost the city over \$127,000. This would have completely been worded had we had TASER's body worn cameras: AXDN flex."

The Tonganoxie PD saw a 100% Reduction Reduction in Use of Force. TONGANOXIE POLICE DEPARTMENT TONGANOXIE, KS

MORRILTON POLICE DEPARTMENT MORRILTON, AR

"The officer) has had it for 2 months and I have not received a single complaint since he started using it. Prior to issuing it to him I received at least 2 complaints per month."

PITTSBURGH, PA

The Pittsburgh PD saw a 74% Reduction in Complaints







MEDIER COUNTY, MN

"It serves as an ice breaker for members of the public and spontaneous interactions with them when an patrok."











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Irue

POV

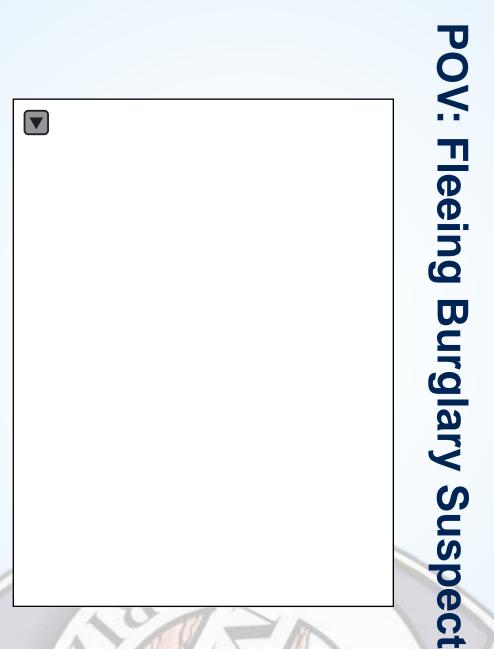
When it matters most... Show what really happened.

The "Reasonableness" of a Particular Use of Force Must Be Judged From The Perspective of a Reasonable Officer on the Scene

U.S. Supreme Court, Graham v. Connor, 490 U.S. 386 (1989)



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Pre-Event Buffer. 12hr Battery.



Officers capture what led up to all events.



Multiple Mounting Options.

Flexibility for our officers.

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Retina Low Light.



Most critical events, happen at night.





& Ruggedized Build. Weather Resistant



Flex Mobile Application

Live Camera View

Stored Video List

Add Title, Category, and Case ID

Live Streaming Video*



Add metadata easily for later retrieval.

- Key Metrics for Evidence Management
- How long does it take to find evidence? How do officers get videos in the system & how long does that take?
- How long does it take to review the important parts of the evidence?
- How do you share videos & how long does that take?

How do you keep your database from growing out of control?

- How do you redact videos for FOIA requests?
- How much is spent in data security?



All of Our Digital Evidence In One Place

EVIDENCE.CON





SECURE EVIDENCE

SEARCH & SHARE





API integration(custom) | RMS Integration -TASER **ETM Dock** Multi-file Uploader **EvidenceMobile EvidenceSYNC** pload Evidence **EVIDENCE.COM Process Flow** Categorize Evidence Add to Case **Paired with Retention** User Defined Camera Number Number Case/Incident/DR Title/Description Tags/GPS Location **Enhance Evidence User Search Device Search** Case Search Search Evidence **Evidence Search Global Search**

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EVIDENCE.COM

DASHBOARD

EVIDENCE

CASES

DEVICES

USERS

SETTINGS

臣

WESTERNOFFICER, ABRAHAM



Evidence Stream

-Thumbnails for entire video

-Sharing -Markers

(DA, Admins, etc)

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EVIDENCE.COM

Gibsen, Rich (21358) [Sign

X

9

Evidence



Video

Gibsen, Rich

11 Apr 2011

Active Active

Quick Evidence Retrieval

View All

STATUS

Active

Video Clip Added: "bull" (00:00:11 to 00:00:14)	WesternOfficer, Abraham (45679) Username: Western	12:45:33 (-07:00)	16 May 2013	14		
Marker Added	WesternOfficer, Abraham (45679) Username: Western	12:45:20 (-07:00)	16 May 2013	13		
Evidence Record Streamed. Client IP Address: 12.207.20.130	WesternOfficer, Abraham (45679) Username: Western	12:44:57 (-07:00)	16 May 2013	12		
Tag 'Certs' Added	WesternOfficer, Abraham (45679) Username: Western	12:44:52 (-07:00)	16 May 2013	#		
External ID Added	WesternOfficer, Abraham (45679) Username: Western	12:44:26 (-07:00)	16 May 2013	10		
Title Edited	WesternOfficer, Abraham (45679) Username: Western	12:44:25 (-07:00)	16 May 2013	9		
Evidence Record Added to Case 'M10-000003' Deletion is now unscheduled	WesternOfficer, Abraham (45679) Username: Western	12:43:48 (-07:00)	16 May 2013	8		
Evidence Record Accessed. Client IP Address: 12.207.20.130	WesternOfficer, Abraham (45679) Username: Western	12:43:34 (-07:00)	16 May 2013	7		
Evidence Record Streamed. Client IP Address: 70.196.199.83	durr, joshua (434) Username: joshua	19:44:33 (-07:00)	12 Feb 2013	6		
Evidence Record Accessed. Client IP Address: 70.196.199.83	durr, joshua (434) Username: joshua	19:44:23 (-07:00)	12 Feb 2013	5		
Category '3. Citation, Criminal' Added Deletion is now scheduled for 08 Feb 2016 19:05:32 (-07:00)	Northern, Officer (23470) Username: Northern	19:05:34 (-07:00)	08 Feb 2013	4		
Retention Level Updated Deletion is now scheduled for 08 Feb 2016 19:05:32 (-07:00)	Northern, Officer (23470) Username: Northern	19:05:34 (-07:00)	08 Feb 2013	s	L	No At
Evidence Upload Completed Successfully.	System	19:05:34 (-07:00)	08 Feb 2013	2		ublic sovemletachnage 19
Evidence Record Created	System	19:05:32 (-07:00)	08 Feb 2013	1		ber 7, nent 2
Activity	User	Time	Date	*	ra:	2013

2	Z	ENCE.C@M	ζ						WESTERNOFFICER, ABRAHAM Last Login 23 Apr 2013	WESTI	ERNOFFICER, / Last Login 2	NOFFICER, ABRAHAM Last Login 23 Apr 2013
ember 7 chment 2 e 20 of 3	RD	EVIDENCE	CASES	DEVICES	USERS	SETTINGS	HELP				П	19
Nove Attac Page	NES & R	Attace Page RETENTION									+ New Category	tegory
NAME	E							RETENTION DURATION	CATEGORY RESTRICTIONS	ESTRICTION	NS OPTIONS	SN(
1. Une	Uncategorized	ized						Until manually deleted	No Restrictions	ons	Edit	
2. 1. N	1. No Action	ח						26 Weeks	No Restrictions	ons	Edit	Edit Delete
3. 2.C	2. Citation, Civil	Civil						2 Years	No Restrictions	ons	Edit	Edit Delete
4. 3.C	itation,	3. Citation, Criminal						3 Years	No Restrictions	ons	Edit	Delete
5. 4. A	4. Arrest Fel	-						88 Years	No Restrictions	ons	Edit	Delete
6. 5. BUI	Ξ							2 Years	No Restrictions	ons	Edit	Delete
7. 6. DUI	Ĭ							1 Years	No Restrictions	ons	Edit	Edit Delete
8. 7.T	7. Traffic							180 Days	No Restrictions	ons	Edit	Edit Delete
9. 8. U	8. Use of Force	orce						1 Years	No Restrictions	ons	Edit	Edit Delete
10. Agg	ravated	10. Aggravated Assault						Until manually deleted	No Restrictions	ons	Edit	
11. Training	nina											Edit Delete

License Agreement



CASES

DEVICES

USERS

SETTINGS

HELP

WESTERNOFFICER, ABRAHAM ...

Map Pin Style

Evidence retention Blue Circle

 To protect against accidental deletions, files can be recovered up to 7 days after being queued for deletion, are based on recording date.

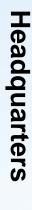
Evidence in this category will be deleted automatically after this much time, based on the evidence upload date. AXON video deletions

- Cases are not automatically deleted; this retention setting only applies to evidence.
- Evidence included in a case is exempt from deletion until it is removed from the case.
- If evidence is in multiple categories, the longest retention time will be used.
- If evidence is uncategorized, it will follow the settings of the Uncategorized category. A weekly message summarizing upcoming agency-wide deletions is sent to all Evidence Administrators. All users will receive this weekly
- Restricted Catego Keep evidence: 2 message regarding evidence they uploaded. Years Days Weeks Until manually deleted <
- No Restrictions Save Category Evidence which is assigned to a 'Restricted' category is locked down and can only be accessed by users in a role with 'Restricted Category Access' set to 'Allowed' Cancel <

November 7, 2013

Secured Access Everywhere







Home



Devices, Mobile In Car &



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Massive Investment in Protecting Our Data

- Regular data security audits
- Penetration tests where third parties attempt to breach Evidence.com
- Never breached
- Software reviews
- Experienced security experts review how our software is built to ensure security
- Annual on-going investment of more than \$700,000 just in data security

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Evidence.com

Staying Up to Date Traditional Software

90 Day Development Cycle

1-2 Year Development Cycle



Test (45 Days)

Deploy to QA

Environment

(15 Days)

UPGRADE HELL

Upgrade Plan

Customer IT

Deploy Tested

Service to Customer

Testing

Go Live

Compatibility

& QA

New Feature Development

Develop Customer Tutorial Production of Diskettes

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Who trusts Evidence.com to Secure Their Data?

3,000+ agencies have trusted hundreds of thousands of video recordings, crime scene photos and audio interviews with Evidence.com

BART
Modesto
Fort Worth PD,
Mesa PD,
Pittsburgh PD,
Hartford PD
to name a few



Financial Return per Officer Amount

Average Payouts Per Officer Per Year Average Payouts in U.S. Law Enforcement Description (Source: Associated Press)

5 Year Plan: All inclusive (hardware, software, officer per year storage, warranties, upgrades, etc.) investment per

59% Use of Force Reduction (Cambridge University Study @Rialto)

87.5% Complaints Reduction

(Cambridge University Study @Rialto)

\$2,235

Low Est. Savings Per Year

\$1,507

\$823

\$2,555

AXON & E.COM Investment per Officer Per Year

High Est. Savings Per Year **Annual** Return on Investment 83% to 172%

Low Est. Savings Per Year \$766,500 83% to 172% High Est. Savings Per Year \$670,500 \$452,100 **AXON & E.COM Investment per Year \$247k** Average Payouts per Year for 300 Officers Mesa PD Financial Return: 300 Officers Amount 87.5% Complaints Reduction 59% Use of Force Reduction 5 Year Plan: All inclusive (hardware, software, Average Payouts in U.S. Law Enforcement 300 cameras per year storage, warranties, upgrades, etc.) investment for (Cambridge University Study @Rialto) (Cambridge University Study @Rialto)

Description

(Source: Associated Press)

Annual Return on Investment

Safety ber 7, 2013 ment 2 28 of 32

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5 Year vs. 3 Year

- We get 3 sets of new hardware over 5 years, ensuring that we units. 3 year plan only gives us one free upgrade. have the latest and greatest without having to pay for new
- We get to lock in the current promotional pricing for 5 years
- Under 5 year contract, we lock in the unconditional warranty for those extra 2 years
- 5 year contract ensures that we are covered for the next five years without having to worry about the system.

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Value from Day One



LOWEST TOTAL COST OF
OWNERSHIP

SAVE MONTHS OR YEARS

GO LIVE DAY 1

NO INFRASTRUCTURE



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Sole Source

Most large purchases have been sole sourced I.e.- San Francisco PD, Salt Lake City PD, Spokane PD,

Utah Valley Police Alliance, Surprise PD, Scottsdale PD, etc

Albuquerque PD, Modesto PD, BART PD, Lake Havasu PD

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Payment Schedule

		2013		2014		2015
Hardware Schedule	\$	115,389.15	\$	115,389.15	\$	115,389.15
Evidence.com Payment	\$	58,800.00 \$	\$	117,600.00	\$	176,400.00
Storage Payment	\$	11,250.00	\$	22,500.00 \$	\$	33,750.00
Professional Services	\$	15,000.00				
Yearly Total s	s`	200,439.15 \$	Ş	255,489.15	s	325,539.15

SECTION II: PAYMENT SCHEDULE

	2013	2014	2015	2016	2017
Hardware Schedule	\$ 115,389.15	\$ 115,389.15	\$ 115,389.15	0	
Evidence.com Payment	\$ 58,800.00	\$ 117,600.00	\$ 176,400.00	\$ 176,400.00	\$ 176,400.00
Storage Payment	\$ 11,250.00	\$ 22,500.00	\$ 33,750.00	\$ 45,000.00	\$ 56,250.00
Professional Services	\$ 15,000.00				
Yearly Total	\$ 200,439.15	\$ 255,489.15	\$ 325,539.15 \$	\$ 221,400.00 \$	\$ 232,650.00

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- **Benefits to the Mesa Police Department**
- Increased Transparency
- Reduced Departmental Complaints Reduced Use of Force Incidents
- **Decreased Civil Liability**