



COUNCIL MINUTES

October 28, 2010

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on October 28, 2010 at 7:33 a.m.

COUNCIL PRESENT

Scott Smith
Alex Finter
Dina Higgins
Kyle Jones
Dave Richins
Scott Somers

COUNCIL ABSENT

Dennis Kavanaugh

OFFICERS PRESENT

Christopher Brady
Debbie Spinner
Linda Crocker

(Mayor Smith excused Councilmember Kavanaugh from the entire meeting.)

1. Review items on the agenda for the November 1, 2010 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: 6a

2-a. Hear a presentation, discuss and provide direction on consumers use of fireworks within the City of Mesa.

Fire Chief Harry Beck addressed the Council and said that the Arizona Legislature recently passed a bill that allows the sale of consumer fireworks in the State of Arizona. He stated that he believes that the bill was passed without the full awareness of the risks that it creates. He advised that the Fire Department is recommending that the use of fireworks be prohibited. He introduced Assistant Fire Chief Daniel Stubbs who provided a presentation on the Consumer Fireworks Ordinance. He advised that other jurisdictions have passed fireworks ordinances that restrict the use of fireworks.

Responding to a question from Councilwoman Higgins, Chief Stubbs explained that other jurisdictions have restricted the total use of consumer fireworks in their communities. He said that as of today no other jurisdictions are allowing the consumer use of fireworks.

Chief Stubbs requested that the Council uphold the current Ordinance that restricts the use of consumer fireworks. He stated that in the alternative the Fire Department is requesting that the City restrict the use of fireworks to New Years Eve and 4th of July from 1:00 p.m. to 1:00 a.m. and that adult supervision be required. He also said that it is recommended that sales be restricted to stores that have a fire protection system in place and not tents out on the roadways.

In response to a question from Councilmember Finter, Chief Stubbs explained that the Fire Department opposes the sale of fireworks in tents along the roadside.

Responding to a question from Mayor Smith, Planning and Zoning Administrator Gordon Sheffield explained that the existing zoning ordinance prohibits the use of temporary or peddler type actions in commercial or residential districts. He noted that temporary actions are only allowed in industrial districts. He advised that an exception was included in the Ordinance for Christmas tree lots and that an exception could be created to allow temporary firework sales.

Chief Stubbs advised that the Fire Department is recommending that vendors be required to post signs indicating that adult supervision is required and that safety sheets be provided with each transaction. He said that the State Fire Marshall will provide the verbiage for the signs and safety sheet. He stated that it is also recommended that the penalty for violating the ordinance be changed to a civil offense. In addition, he suggested that staff explore the possibility of having the industry sponsor a site, such as a park, that could be designated for firework use.

Responding to a series of questions from Councilmember Richins, Deputy City Attorney Alfred Smith explained that the current ordinance does not allow the use of fireworks. He advised that if the prohibited use of fireworks causes a fire or other damage, it would be considered arson and the culpable party would be held responsible for any damage. He said if the Ordinance allows the use of fireworks and damage occurs it would be a civil action. He stated that research will need to be conducted to determine how costs for damages resulting from the use of fireworks would be recovered. He added that damage as a result of fireworks could potentially be a criminal liability.

In response to a question from Mayor Smith, Mr. Smith explained that under the current Ordinance the use of fireworks is a Class 1 misdemeanor and is a criminal offense. He advised that under the new ordinance the offense would be changed to be a civil offense.

Responding to a question from Mayor Smith, Assistant Chief of Police John Meza explained that currently the Police Department responds to calls regarding fireworks, the fireworks are confiscated and the offense is cited as a Class 1 misdemeanor in City Court.

Chief Stubbs reported that in the last 5 years there has been \$500,000 in property losses, as a result of fireworks.

Councilwoman Higgins commented that because fireworks are illegal people tend to take them to places where they will not be caught using them. She said that allowing fireworks at private residences in the City where water is available would be a safer environment.

Discussion ensued regarding the benefits of changing the illegal use of fireworks from a criminal offense to a civil offense.

Councilmember Somers commented that before the sale of fireworks became legal in the State there was only \$500,000 in property loss associated with the use fireworks. He stated that regardless of whether the City allows the use of fireworks there will be an increase in the number of injuries and property loss as a result of the availability of fireworks. He advised that the City could potentially be held accountable to repay the State Forest Service and the Federal Government for fire suppression resulting from a fire that starts in Mesa and spreads into State land. He added that 41 out of the 50 disasters that have been declared in Arizona have been a result of wildfires. He remarked that Arizona is flammable, especially during the months of June, July and August when fireworks would be used.

Responding to a question from Mayor Smith, Mr. Smith explained that the State Statute indicates that the State Forest Service may bill the City for costs associated with any wildland fires caused by fireworks within the City's jurisdiction.

Discussion ensued regarding the State which has authorized the sale of fireworks, potentially billing the City for fire suppression if fireworks purchased or used inside the City cause a fire.

In response to a question from Councilwoman Higgins, Chief Stubbs explained that the Fire Department has observed and recorded demonstrations conducted by the fireworks vendors. He described a device called a "fountain" that sprays sparks 3 to 4 feet in the air and can encompass an area of approximately 6 feet in diameter. He stated that once the use of fireworks is acceptable the risks will be magnified as there will be no limit to the number or the types of fireworks that can be used.

Discussion ensued regarding the potential risks associated with igniting fireworks in a person's backyard.

In response to a question from Mayor Smith, City Manager Chris Brady explained that the use of fireworks could be restricted throughout the City with the exception of certain designated areas. He said that the City could work with the industry to manage these areas.

Councilmember Somers stated that he would be in support of having a designated area managed by someone in the industry for firework use.

Mayor Smith stated that the sale of fireworks cannot be prohibited in the City however, the City can define and restrict the place and the time of sale.

Discussion ensued relative to restricting the sale or use of fireworks.

Responding to a question from Councilwoman Higgins, Mr. Smith explained that fireworks are for sale legally in the State of Arizona. He stated that other jurisdictions are not restricting the sale of fireworks however, the use of fireworks is not allowed. He said that according to the ordinances researched, sales can occur year round. He advised that the State law says that the City cannot prohibit the sale of fireworks however, the sales can be regulated.

Further discussion ensued regarding the restricting of fireworks sales to certain times of the year.

City Attorney Debbie Spinner advised that restricting sales is outside of what other jurisdictions have decided however, restricting the sale of fireworks can be explored.

Mayor Smith commented that matching the sale with the potential use would make the situation manageable.

Continued discussion regarding restricting fireworks sales to certain times of the year.

Chief Stubbs advised that stores may limit the sale of fireworks simply because they will not want to store them year round. He said this is why a restriction on the sale was not included in the proposal as it is assumed that businesses would be self regulating.

Chief Beck stated that during firework shows in Arizona fire trucks will drive the streets in the plume or fallout area in an attempt to try and avoid potential fires. He expressed his concern regarding fireworks being placed in the hands of untrained people who may not be of an age to understand the dangers associated with their use. He said having a vendor sponsor a site designated for fireworks would put the responsibility back on the individual.

Chief Beck advised that Arizona has very low humidity therefore, the potential for a fire is much greater than in other areas of the country where there is more moisture in the air. He added that Fire Services is concerned with the Legislature's actions that allow the sale of fireworks throughout the State of Arizona. He added that he feels that the State and the Counties are not taking enough action to regulate the use of fireworks.

Discussion ensued regarding the possible dangers of limiting firework use to designed areas.

Councilwoman Higgins commented that fireworks should be allowed on private property and prohibited in public places.

Councilmember Richins stated that the City needs to address and clearly define the fact that "illegal" fireworks are still in the criminal code and that wrongfully used "legal" fireworks would be subject to civil penalties. He also suggested that a controlled area for firework use be designated in each District.

Mr. Brady stated that on December 1, 2011, the sale of fireworks will become legal and Council will need to approve an Ordinance before that time. He advised that some proposals can be developed and brought back to Council for consideration.

Councilmember Somers remarked that the effective date for an Ordinance is 30 days after its adoption.

Ms. Spinner advised that an Ordinance will be effective 30 days after its adoption, unless the Council declares an emergency based on life safety issues and at which time the Ordinance would take effect immediately.

Councilmember Finter expressed his support for designating areas for firework use as well as the use on private property.

Mayor Smith stated that the Council is split in regards to allowing the use of fireworks on private property and/or designated areas. He suggested that two different Ordinances be drafted and brought back to Council.

Vice Mayor Jones commented that whether an Ordinance is passed or not if someone uses fireworks in an unsafe manner, that individual is still liable for their actions.

In response to a question from Mayor Smith, Ms. Spinner said that an Ordinance could require that the City's costs for fire suppression be charged against the individual who caused the fire.

Discussion ensued regarding the imposition of costs against a person responsible for causing a fire as a result of firework usage and the option of designating an area for firework use.

Mayor Smith said that if firework usage is allowed he would be in support of restricting the sale to the times around New Years and Fourth of July. He also expressed his support regarding the industry setting up booths.

Ms. Spinner advised that there is no expressed authority for the Council to limit the sale of fireworks.

Responding to a question from Councilwoman Higgins, Mayor Smith explained that it would appear that the booths would be run by the industry and there would be regulations and standards that they are required to follow. He stated that the industry may be responsible for setting up the booths and training people to run them.

Councilwoman Higgins expressed her concern regarding vendors selling fireworks on the street. She stated that there is no way to determine if the fireworks sold on the street were obtained legally. She added that a big box retail store would be more responsible.

Mayor Smith stated that fireworks are a regulated industry and that the City's primary concern is for the health and safety of the citizens, not the commercial transaction. He remarked that he was concerned with the idea of untrained individuals stacking fireworks on shelves in a retail store.

Mr. Smith advised that sales could be limited to certain areas and store types in the C2 and C3 zoning areas. He said limiting the times of sales would not be compliant with State law however, restricting them to certain locations or in big box retailers as suggested by the Fire Department is allowable.

In response to a question from Councilmember Somers, Chief Stubbs explained that there are regulations regarding the quantity that can be stored and displayed. He said that retailers can be provided the information and trained on how to set up, display and store fireworks properly.

Mayor Smith commented that a big box retailer would include any retail store that has a fire suppression system.

In response to a question from Mayor Smith, Chief Stubbs explained that the Fire Department would prefer that fireworks be sold in retail buildings, as opposed to standalone booths. He

stated that retail buildings store hazardous chemicals and suppression systems are designed around certain inherent hazards.

Vice Mayor Jones commented that if Mesa was to restrict firework sales people will just drive to neighboring towns to purchase them. He said the bottom line is if people want fireworks they are going to get them whether the City regulates the sale or not.

Councilmember Richins recommended that fireworks be sold in businesses that have a qualified fire suppression system in place, eliminating the need for zoning categories to be defined. He remarked that roadside stands are a nuisance.

Councilwoman Higgins stated that she is in agreement with Councilmember Richins' suggestion that the sale of fireworks occur at locations that have a fire suppression system in place.

Councilmember Finter commented that fire suppression systems are designed to protect buildings and people. He stated that it is safer to have the fireworks located outside of a building, isolating the activity in an area where people can escape in the event of a fire.

Discussion ensued regarding street vendors having regulations in place and if it would be safer to isolate fireworks outside of a building.

Mr. Smith advised that there are no licensing requirements that a business would need to follow in order to sell fireworks.

Mayor Smith commented that the Ordinance will address health and safety issues.

Ms. Spinner advised that research will be conducted to determine if isolating the sales of fireworks and adding requirements can be accomplished within the State law.

Councilmember Finter remarked that Christmas tree lots are outside so that they will not overwhelm the fire suppression system of a building. He stated that he did not believe that a fire suppression system was designed for or would be approved to handle a large amount of seasonal fireworks a few times a year.

Ms. Spinner pointed out that the State Fire Marshall will adopt rules for the retail sales of fireworks.

Mayor Smith requested that it be determined if the State Fire Marshall has adopted the rules for retail sale of fireworks; if sales can be restricted to certain times of the year and if a qualified fire suppression system is designed to handle the casual day to day sales of fireworks for events such as birthdays. He said it may not be a good idea to have fireworks stacked to the ceiling inside a store. He suggested that ways to isolate large amounts of fireworks outside of stores be explored.

Chief Stubbs advised that the Fire Department assumed that firework sales would occur year round. He said from a Fire Department standpoint fireworks in every business is not safe for the firefighters however, having fireworks in specific locations and allowing tent sales during certain times of the year seems to be a practical solution.

Mr. Brady clarified that Council is not requesting that the time of use for the fireworks be restricted. He stated that the designated areas for sale would surround New Years Eve and Fourth of July events.

Mayor Smith thanked staff for the presentation.

2-b. Hear a presentation, discuss and provide direction on advertising at transit facilities.

Transit Services Director Mike James addressed the Council and said that additional insight has been received from the Community and Neighborhood Services Committee and today staff will be requesting further direction from Council or approval of the Transit Advertising Initiative. He introduced Transit Coordinator Julie Howard and Zoning/Civil Hearing Administrator Gordon Sheffield who provided an update on transit advertising.

Ms. Howard displayed a PowerPoint presentation (**See Attachment 1**) and said that the objectives for the proposed program include: providing a better customer experience for transit users in Mesa by providing shelters, shade and benches and generating savings and revenue by privatizing the operation and maintenance costs of transit shelters. (See Page 1 of Attachment 1)

Ms. Howard said that in researching other programs it was determined that transit advertising is a standard in other cities. She reported that other cities that have transit advertising include the cities of Phoenix, Tucson and Chandler. She outlined some of staff's findings as follows:

- Clear advertising standards and restrictions need to be established
- The City will provide stop locations & shelter pads
- The advertising contractor will provide: shelters & amenities, shelter cleaning, seek advertisers and provide revenues

Ms. Howard advised that Mesa currently has a little over 200 shelters and approximately 800 bus stops throughout the City. She stated that the annual cost for the operation and maintenance of one shelter is approximately \$780 a year and the total annual operation costs for all shelters is estimated to be \$215,000 a year. (See Page 5 of Attachment 1)

Mr. Sheffield reported that the current sign ordinance prohibits transit advertising and would prohibit transit shelters from advertising anything that does not specifically relate to the transit shelter itself. He advised that there are some recent 9th Circuit Court Rulings that allow for exceptions to be made and would require that revisions be made to the Sign Ordinance as part of the Zoning Code. He said this would initially need to go before the Planning and Zoning Board and then back to Council for adoption.

Mr. Sheffield briefly highlighted the legal background of the Sign Ordinance and said that in 1986 the Council prohibited new billboards. He said this was part of a blanket prohibition that prohibited all off-site advertising in the City. He advised that there are a significant number of "grandfathered" billboards from that particular time however, due to non-conforming Statutes, some of those billboards have been removed. He reported that in 1991 the industry appealed this issue up to the 9th Circuit Court, who advised that prohibition of off-site signs was reasonable. He stated that Los Angeles has a similar prohibition on billboards however, an exception for transit signs was made in order to create an advertising stream to help support the

shelter program. He said the industry sued, stating that signs should be allowed and the Court agreed that the exception for transit signs was reasonable. He explained that since Arizona is part of the 9th Circuit, the City has the legal precedence to create a similar exception.

Mr. Sheffield stated that staff is recommending that before any Request for Proposals (RFP) are issued that the Sign Ordinance be amended. He said that Transit personnel will identify shelter locations and design the advertising. He added that the modifications made to the Ordinance can be incorporated into the Zoning Code.

Ms. Howard outlined the next steps in the process as follows 1) revise the sign ordinance, 2) identify future shelter locations, 3) with public input, design advertising shelters with lighted ad panels in three different sizes, 4) bring an RFP back to Council for review and discussion. (See Page 9 of Attachment 1)

Responding to a question from Councilwoman Higgins, Mr. James explained that in order to get the program up and running standard panels would be placed on existing shelters and would most likely not be lighted. He said that as the City moves forward with the project and new shelters are implemented there will be opportunities to have lighted panels which would provide better visibility of the advertising. He stated that the Council could make a policy decision as to whether more money would be generated off of a lighted ad panel.

Mayor Smith commented that lighted ad panels are most commonly used in commercial area, not in residential areas.

In response to a question from Councilmember Richins, Mr. James explained that the cost to power the light in the ad panels can be added to the advertising fee.

Vice Mayor Jones commented that there are over 800 bus stops in the City however, many of them have just a sign that indicates it's a bus stop and do not have space for shelters. He said that if the project takes off the burden of acquiring the right-of-way for shelters would be on the City.

Mr. Brady advised that this project should be studied over a 5 year period of time. He said the money that would be received from contracting the advertising would cover the costs of acquiring the space for shelters. He said that the benefits to the City include: deferred maintenance costs and additional shelters and advertising paid for by the industry.

Vice Mayor Jones commented that even if the City pays for the costs upfront, the City will in return receive shelters in needed areas. He said that over the course of the program the City will recoup all of its costs.

Mr. Brady stated that staff can move forward in developing an Ordinance that will be brought back to Council. He said that zoning would need to be established before the Ordinance can be developed.

Councilmember Richins suggested that the Design Review Board and the Cultural Advisory Board be involved in this project as there may be opportunities to enhance the City in regards to the context of the shelters.

Discussion ensued regarding bus shelters issues that were brought before the Council in the past.

Mayor Smith expressed his support in regards to Councilmember Richins' idea that the City be creative and design shelters that fit the area.

Mr. Brady stated that previous direction from Council had been that all shelters look the same however, changes can be made.

Councilwoman Higgins commented that in the past there was an issue regarding signage in residential areas.

Mr. Sheffield requested clarification in regards to the Sign Ordinance and said the Ordinance can be written in such a way that it allows the exception only when located adjacent to commercially zoned areas or it could have a blanket approval that will allow signage in the right-of-way.

Mayor Smith stated that Council would want to have the ability to create different standards depending on the area.

Mr. Brady clarified that the Sign Ordinance is for transit purposes only.

Mayor Smith stated that the Ordinance will need to state that the City can design standards that differentiate areas.

Mr. Sheffield said that basically the ordinance is neutral and that policies can be created at a later time.

Mayor Smith thanked staff for the presentation.

3. Appointments to boards and committees.

It was moved by Councilmember Richins, seconded by Councilmember Somers, to approve the appointments to boards and committees, and the motion carried unanimously by those present. **(See Attachment 2)**

4. Acknowledge receipt of minutes of various boards and committees.

4-a. Parks and Recreation Board minutes for meetings held May 12, 2010 and June 9, 2010.

It was moved by Vice Mayor Jones, seconded by Councilmember Finter, that receipt of the above-listed minutes be acknowledged, and the motion carried unanimously by those present.

5. Hear reports on meetings and/or conferences attended.

There were no reports on meetings and/or conferences attended.

6. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Thursday, October 28, 2010	Audit & Finance Committee meeting
Saturday, October 30, 2010, 10:00 a.m.	“City Hall at the Mall,” Superstition Springs
Sat. & Sun., October 30 & 31, 2010,	Dia de los Muertos festival, Mesa Arts Center

Mr. Brady recognized Deputy City Manager Bryan Raines who is retiring and thanked him for his service to the City of Mesa.

Deputy City Manager Kari Kent addressed the Council and advised that the Library staff requests the presence of Council on Monday, November 1 at 3:30 p.m., for an orientation at the Mesa Public Library Career Center. She stated that the Center was opened in July and is a collaborative effort between the Salt River/Pima/Maricopa Indian Community, Goodwill industry, Maricopa Workforce Connection, Mesa Community College and the Mesa City Library. She said that staff and its partners will be present to share success stories.

7. Items from citizens present.

Sara Sparman of Williams and Associates addressed the Council and said that the State Fire Marshall is adopting the fireworks standards. She stated that NFP1124 was developed by fire professionals from across the nation and is specific to fireworks. She addressed the points made in the presentation relating to the State charging the City for fire suppression costs on fires caused by fireworks on State land. She informed the Council that charging the City for fire suppression costs has always been in the Statute and was included in the bill to address the \$1,000 fine that will be imposed against an individual who uses fireworks on State land.

Ron Johnson of TNT Fireworks addressed the Council’s concerns regarding fireworks that are sold in a retail store versus a roadside vendor. He advised that there are some “rogue” fireworks vendors that will operate on city street corners and deal in illegally manufacturing fireworks. He said that TNT Fireworks is concerned with safety and suggested that the same terms and regulations used in California be applied in Mesa. He added that his company has spent the past 20 years working to legalize ground based non-explosive fireworks.

Ms. Sparman advised that TNT sets up contracts, delivers and set up the materials for Wal-Mart, Safeway, Fry’s and outside parking lots. She added that these are negotiated contracts and not “fly-by-night” operations in a tent. She said that additional staff is available during peak sales times to patrol the businesses and will also be working with the Police and Fire Departments. She remarked that “rogue” sales people are of no benefit to TNT or the City.

Mr. Johnson remarked that 90% of their business is conducted with non-profits. He advised that currently TNT is in negotiations with the City of Phoenix to bring all the groups that have a contract with TNT together to train them on stacking, sales, and legalities. He added that the tents are required to have fire extinguishers and are designed with multiple exits in case of an emergency.

Mayor Smith thanked Mr. Johnson and Ms. Sparman for their comments.

Brad Straton, of Thompson Diversified, addressed the Council regarding the Towing Services Contract. He provided a brief history on the All City Contract award. He explained that the City has indicated that the scoring formula can be done with a zero and that Mayor Smith and Councilwoman Higgins have both advocated for accurate and proportional scoring. He stated that he has proportionate and accurate scoring charts that comply with the RFP and awards points exactly the way the City promised it would. He said the manufactured award that Mesa gave All City Towing belonged rightfully to Thompson Diversified and requested that the Council take appropriate action.

Richard Thompson, of Thompson Diversified, also addressed the Council regarding the Towing Services Contract and said that he has tried to give Mesa citizens the best price for the Towing Contract. He also said that he was accused by the City of attempting to “game” the system. He argued that he used the formula the City provided in the RFP and that there was no “gaming” the system. He reported that his company had the best price score, the best response times, the lowest customer complaints and has responded to more Mesa Police towing calls than any other contractor considered in the last 5 years. He stated that if the City did nothing wrong then why was there a need for a contract retraction or subsequent re-bid. He requested that Council agree that there was a problem and verify the facts for themselves.

Mayor Smith thanked Mr. Straton and Mr. Thompson for their comments.

8. Convene an Executive Session.

It was moved by Councilmember Richins, seconded by Vice Mayor Jones, that the Council adjourn the Study Session at 9:39 a.m. and enter into an Executive Session. The motion carried unanimously by those present.

9. Adjournment.

Without objection, the Executive Session adjourned at 10:05 a.m.

SCOTT SMITH, MAYOR

ATTEST:

LINDA CROCKER, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 28th day of October 2010. I further certify that the meeting was duly called and held and that a quorum was present.

LINDA CROCKER, CITY CLERK

baa/bdw
(attachments – 2)

October 28, 2010

TRANSIT ADVERTISING

Mesa's Objectives

1. Provide a better customer experience for transit users in Mesa.
2. Generate savings and revenue by privatizing operation and maintenance costs of transit shelters.

Findings...

- Standard practice in several cities
- Establish clear advertising standards & restrictions
- City provide stop locations & shelter pads
- Advertising contractor provides:
 - Shelter & amenities
 - Shelter cleaning
 - Advertisers/revenue

Peer cities that advertise

- Other cities with programs...
- City of Phoenix
- City of Tucson
- City of Chandler

Mesa's Facilities

- 200+ existing shelters
- Approximately 800 total bus stops
- Annual O&M (full size shelter): \$780
- Annual O&M of shelters \$215,000+

Sign Ordinance

- Current sign ordinance prohibits transit advertisement
- Recent legal rulings support transit advertising without jeopardizing billboard restrictions
- Revising the sign ordinance requires a Planning & Zoning Board approval

Legal Background

- **1986: Mesa Council Prohibits New Billboards**
 - *Part of Extensive Overhaul of Sign Ordinance*
 - *Prohibition affects all Off-site Signs (Billboards) except Subdivision Directional Signs*
- **1991: 9th Circuit ruling (Mesa & Tucson)**
 - *Prohibition of Off-site Signs is Legal Restraint of Commercial Speech*

Legal Background (cont.)

- **2008: 9th Circuit ruling (Los Angeles)**
 - *City of Los Angeles also Prohibited Billboards*
 - *Created Exception for Transit Signs in Rights-of-Way*
 - *Court agreed - Exception for Transit Signs Reasonable*
- **Modify Sign Code Before RFP – Req'd**

Next Steps

- Revise the sign ordinance
- Identify future shelter locations
- Design advertising shelters
 - lighted ad panels
 - Three sizes
 - Design effort with public input
- Bring an RFP back for Council Review and discussion

Recommendation:

- Direct staff to initiate a revision to the sign ordinance allowing transit advertising, and
- Direct staff to develop a RFP for transit advertising that will be brought back for review by the council.

Questions



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Mesa, Arizona 85211-1466

Study Session
October 28, 2010
Attachment 2
Page 1 of 1

mesaaz.gov

October 28, 2010

TO: CITY COUNCILMEMBERS
FROM: MAYOR SCOTT SMITH 
SUBJECT: Appointments to Boards and Committees

Attached are my recommendations for two new appointments to City of Mesa Advisory Boards and Committees.

Design Review Board – Seven-member board with one new appointment.

New Appointment:

Andrew Call, District 6. Mr. Call is a developer with Green Mesa Consulting. He holds a bachelor's degree in construction management from Arizona State University. Mr. Call has experience in both commercial and residential real estate and development. He has volunteered with Sunshine Acres, Chicanos por la Causa, and the Boy Scouts of America. Mr. Call's appointment will fill a vacancy created by the resignation of Scott Thomas. His term will expire June 30, 2013.

Human Services Advisory Board – Nine-member board with one new appointment.

New Appointments:

Stephen Sparks, District 3. Mr. Sparks is the Director of Operations for Tempe Community Action Agency. He holds a master's of public administration from Arizona State University. Mr. Sparks has 10 years of non-profit leadership experience including Save the Family foundation and the City of Mesa. He is currently a member of the South Tempe Rotary Club. Mr. Sparks' appointment will fill a vacancy created by the resignation of Douglas Gerlach. His term will expire June 30, 2011.