

RESOLUTION NO. 10189

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MESA, MARICOPA COUNTY, ARIZONA MODIFYING FEES AND CHARGES FOR THE PARKS, RECREATION AND COMMERCIAL FACILITIES DEPARTMENT.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MESA, COUNTY OF MARICOPA, STATE OF ARIZONA, AS FOLLOWS:

Section 1: That the fees and charges with respect to services provided by the Parks, Recreation and Commercial Facilities Department, true and correct copies of which are attached hereto and made a part hereof and incorporated herein by reference, are approved and hereby adopted to be effective on April 1, 2013. All other Fees and Charges, not modified, will remain in force and effect.

PASSED AND ADOPTED by the City Council of the City of Mesa, Maricopa County, Arizona, this 4th day of March, 2013.



APPROVED:



Mayor

ATTEST:



City Clerk, *Interim*

Parks, Recreation and Commercial Facilities (Commercial)
Proposed Changes to Fees and Charges
Exhibit A

| Description | Current Rate | Current Unit | New Rate | New Unit |
|--|-------------------------------|--------------|-------------------|----------|
| CEMETERY | | | | |
| <u>Cemetery Lots</u> | | | | |
| SINGLE CONVERSION TO COMPANION | NEW | | \$ 490.00 | |
| <u>Expansion Cemetery Lots</u> | | | | |
| COMPANION GRAVE UPRIGHT | NEW | | \$ 3,000.00 | |
| SINGLE GRAVE UPRIGHT | NEW | | \$ 2,300.00 | |
| SINGLE CONVERSION TO COMPANION | NEW | | \$ 700.00 | |
| EXCHANGE OF SPACE TO EXPANSION AREA | NEW | | \$300.00-\$600.00 | |
| <u>Disinterment</u> | | | | |
| Single Conversion to Companion | \$3,260.00 | | | |
| GOLF COURSES | | | | |
| <u>Dobson Ranch Golf Course</u> | | | | |
| Winter (November 1 thru April 15) | | | | |
| 20 Round Play Ticket | \$550.00 -\$650.00 | | | |
| REPEAT PLAY | | NEW | \$14.00-\$25.00 | |
| <u>Junior</u> | | | | |
| -18 holes GREEN FEE | \$12.00-\$25.00 | | | |
| 9 holes TWILIGHT | \$8.00-\$15.00 | | | |
| Summer (April 16 thru October 31) | | | | |
| -Twilight (after 4 p.m., Fri-Sun and Holidays) | \$6.50-\$15.00 | | | |
| Twilight (after 1 p.m., Mon-Thurs) | \$6.50-\$15.00 | | | |
| Summer Cart Special (18 holes and Cart) | \$19.00-\$28.00 | | \$19.00-\$30.00 | |
| Golf Carts (Year-Round) | | | | |
| 18 hole Regular | \$20.00-\$30.00 | PERSON | \$12.00-\$20.00 | |
| 9 hole Regular | \$12.25-\$20.00 | PERSON | \$8.00-\$15.00 | |
| Golf Cart Key Deposit | \$1.00 | | \$1.00-\$3.00 | |
| <u>Riverview Golf Course</u> | | | | |
| Winter (November thru April) | | | | |
| <u>Adult</u> | | | | |
| -9 holes | \$13.25-\$19.00 | | | |
| -9 hole Repeat | \$8.75-\$13.00 | | | |
| -Twilight (after 3 p.m.) | \$10.00-\$14.50 | | | |
| -Early Bird Special | \$13.25-\$15.00 | | | |
| GOLF COURSES (Cont.) | | | | |
| <u>Junior</u> | | | | |
| -9 hole | \$5.00-\$10.00 | | | |
| -9 holes Repeat | \$3.00-\$7.50 | | | |

Plus Transaction Privilege (Sales) Tax, where applicable.

Parks, Recreation and Commercial Facilities (Commercial)
Proposed Changes to Fees and Charges
Exhibit A

| Description | Current Rate | Current Unit | New Rate | New Unit |
|--|---|--------------|------------------|----------|
| Spring/Summer (May thru October) | | | | |
| <u>Adult</u> | | | | |
| 9 holes | \$8.00 - \$13.00 | | | |
| 9 hole Repeat | \$5.50 - \$8.00 | | | |
| Twilight (after 3:30 p.m.) | \$6.50 - \$10.00 | | | |
| | | | | |
| Summer Cart Special (9 holes and cart) | \$11.25 - \$15.00 | | | |
| Summer Cart Special Repeat | \$6.25 - \$10.00 | | | |
| | | | | |
| <u>Junior</u> | | | | |
| 9 holes | \$4.00 - \$10.00 | | | |
| 9 holes repeat | \$3.00 - \$7.50 | | | |
| | | | | |
| <u>Golf Carts (Year-Round)</u> | | | | |
| 9 hole Regular | \$13.50 - \$17.00 | | | |
| 9 hole Regular Repeat | \$9.00 - \$13.00 | | | |
| 9 hole Solo Repeat | \$7.00 - \$8.50 | | | |
| Golf Cart Key Deposit | \$0.50 | | | |
| | | | | |
| <u>Discount Tickets</u> | | | | |
| Junior monthly* | \$35.00 - \$75.00 | | | |
| | | | | |
| *Play restrictions: after 10 a.m. on weekdays; after 12 noon on weekends. | | | | |
| | | | | |
| MESA CONVENTION CENTER | | | | |
| Password | \$75.00-\$100.00 | | \$50.00-\$100.00 | |

**Department: Parks, Recreation and Commercial Facilities
Fee Recommendation Schedule**

Commercial

Document of Change: Resolution

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|---|--------------------|------|---------------------|----------------------|------------------------|------------------------|--|
| Fee Policies: | | | | | | | |
| Fee Adjustments: There will be occasions when special consideration may be needed to negotiate fees that fall outside of the adopted fees and charges structure. Therefore, the Director (or designee) is authorized to negotiate special pricing if it is in the best interest of the City of Mesa. | | | | | | | |
| Refunds and Credits: Refunds or credit may be given upon approval by the Parks, Recreation and Commercial Facilities Director or designee. | | | | | | | |
| Cancellation Policy: 50% of the total rate may be retained if the event is cancelled (dependent upon date of cancellation). | | | | | | | |
| Contracts/Agreements: Individual contracts or agreements are negotiated with various groups to establish specific fees and charges as part of the approved contract or agreement. | | | | | | | |
| CEMETERY | | | | | | | |
| <u>Cemetery Lots</u> | | | | | | | |
| SINGLE CONVERSION TO COMPANION | NEW | | \$ 490.00 | 07/01/08 | \$ - | \$ - | Moving fee from disinterment into grave sales a |
| <u>Expansion Cemetery Lots</u> | | | | | | | |
| COMPANION GRAVE UPRIGHT | NEW | | \$ 3,000.00 | 04/01/11 | \$ 9,000 | \$ 60,000 | New Fee for expansion |
| SINGLE GRAVE UPRIGHT | NEW | | \$ 2,300.00 | | \$ 13,800 | \$ 184,000 | New Fee for expansion |
| SINGLE CONVERSION TO COMPANION | NEW | | \$ 700.00 | | \$ 1,400 | \$ 1,400 | New Fee for expansion |
| EXCHANGE OF SPACE TO EXPANSION AR | NEW | | \$300.00-\$600.00 | | \$ 2,100 | \$ 2,100 | Fee will be calculated based on the difference of the two plots. |
| <u>Disinterment</u> | | | | | | | |
| Single Conversion to Companion | | | \$3,260.00 | | | | Reclassify fee to Grave sales section |
| GOLF COURSES | | | | | | | |
| <u>Dobson Ranch Golf Course</u> | | | | | | | |
| Winter (November 1 thru April 15) | | | | 04/01/11 04/01/12 | | | |
| 20 Round Play Ticket | | | \$550.00-\$650.00 | | | | Eliminate fee due to lack of sales over the past two years New fee to offer a 50% discounted rate for golfers choosing to play additional rounds on same day. |
| REPEAT PLAY | | NEW | \$14.00-\$25.00 | | \$ 500 | \$ 2,500 | |

Plus Transaction Privilege (Sales) Tax, where applicable.

Department: Parks, Recreation and Commercial Facilities
 Fee Recommendation Schedule

Commercial

Document of Change: Resolution

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|--|--------------------|--------|---------------------|-------------------|------------------------|------------------------|--|
| <u>Junior</u> | | | | | | | |
| 18 holes GREEN FEE | \$12.00-\$25.00 | | | 04/01/11 | | | Change terminology |
| 9 holes TWILIGHT | \$8.00-\$15.00 | | | | \$ - | \$ - | Change terminology |
| Summer (April 16 thru October 31) | | | | 04/01/12 | | | |
| Twilight (after 4 p.m., Fri-Sun and Holidays) | \$6.50-\$15.00 | | | | \$ - | \$ - | To be more consistent and competitive with other golf courses in the area. |
| Twilight (after 1 p.m., Mon-Thurs) | \$6.50-\$15.00 | | | | \$ - | \$ - | To be more consistent and competitive with other golf courses in the area. |
| Summer Cart Special (18 holes and Cart) | \$19.00-\$28.00 | | \$19.00-\$30.00 | | \$ - | \$ - | Expanding fee range in case it is necessary |
| Golf Carts (Year-Round) | | | | 07/01/06 | | | |
| 18 hole Regular | \$20.00-\$30.00 | PERSON | \$12.00-\$20.00 | 04/01/11 | \$ - | \$ - | Add unit so it is "per rider". Change range to be more consistent and competitive with other golf courses in the area. |
| 9 hole Regular | \$12.25-\$20.00 | PERSON | \$8.00-\$15.00 | | \$ - | \$ - | Add unit so it is "per rider". Change range to be more consistent and competitive with other golf courses in the area. |
| Golf Cart Key Deposit | \$1.00 | | \$1.00-\$3.00 | 07/01/06 | \$ - | \$ - | Creating range for fee |
| <u>Riverview Golf Course</u> | | | | | | | RV Golf course is closed-eliminate all fees |
| Winter (November thru April) | | | | | | | |
| <u>Adult</u> | | | | | | | |
| 9 holes | \$13.25-\$19.00 | | | 07/01/06 | | | |
| 9 hole Repeat | \$8.75-\$13.00 | | | | | | |
| Twilight (after 3 p.m.) | \$10.00-\$14.50 | | | | | | |
| Early Bird Special | \$13.25-\$15.00 | | | | | | |
| GOLF COURSES (Cont.) | | | | | | | |
| <u>Junior</u> | | | | | | | |
| 9 hole | \$5.00-\$10.00 | | | 07/01/09 | | | |
| 9 holes Repeat | \$3.00-\$7.50 | | | | | | |
| Spring/Summer (May thru October) | | | | 07/01/06 | | | |
| <u>Adult</u> | | | | | | | |
| 9 holes | \$8.00-\$13.00 | | | | | | |
| 9 hole Repeat | \$5.50-\$8.00 | | | | | | |
| Twilight (after 3:30 p.m.) | \$6.50-\$10.00 | | | | | | |

Plus Transaction Privilege (Sales) Tax, where applicable.

**Department: Parks, Recreation and Commercial Facilities
Fee Recommendation Schedule**

Commercial

Document of Change: Resolution

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|--|----------------------------|------|---------------------|-------------------|------------------------|------------------------|---|
| Summer Cart Special (9 holes and cart) | \$11.25-\$15.00 | | | 07/01/09 | | | |
| Summer Cart Special Repeat | \$6.25-\$10.00 | | | | | | |
| <u>Junior</u> | | | | | | | |
| 9 holes | \$4.00-\$10.00 | | | | | | |
| 9 holes repeat | \$3.00-\$7.50 | | | | | | |
| <u>Golf Carts (Year Round)</u> | | | | | | | |
| 9 hole Regular | \$13.50-\$17.00 | | | 07/01/08 | | | |
| 9 hole Regular Repeat | \$9.00-\$13.00 | | | | | | |
| 9 hole Solo Repeat | \$7.00-\$8.50 | | | | | | |
| Golf Cart Key Deposit | \$0.50 | | | | | | |
| <u>Discount Tickets</u> | | | | 11/01 | | | |
| Junior monthly* | \$35.00-\$75.00 | | | 07/01/09 | | | |
| *Play restrictions: after 10 a.m. on weekdays; after 12 noon on weekends. | | | | | | | |
| MESA CONVENTION CENTER | | | | | | | |
| Password | \$75.00-\$100.00 | | \$50.00-\$100.00 | | \$ - | \$ - | To be more competitive/encouraging resistance |
| | | | | | \$ 26,800 | \$ 250,000 | |

Plus Transaction Privilege (Sales) Tax, where applicable.

**Parks, Recreation and Commercial Facilities (Parks and Recreation
Proposed Changes to Fees and Charges
Exhibit B**

| Description: | Current Rate | Current Unit | New Rate | New Unit |
|---|-------------------|--------------|-------------------|----------|
| Aquatics | | | | |
| Family pass (unlimited) SEASON PASS (HOUSEHOLD UNLIMITED) | | | | |
| SEASON PASS (INDIVIDUAL) | | | | |
| Fremont/Taylor | NEW | EACH | \$10.00-\$40.00 | EACH |
| Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes/Skyline | NEW | EACH | \$15.00-\$50.00 | EACH |
| Aquatic lessons/per person- Resident | \$16.00-\$135.00 | | \$10.00-\$250.00 | |
| Aquatic lessons/per person- Non-Resident | \$19.00-\$275.00 | | \$19.00-\$300.00 | |
| Flowrider | | | | |
| Rhodes | | | | |
| Public/Non-Profit Flowrider Rental | \$118.00-\$200.00 | Hour | | |
| Commercial/Private Flowrider Rental | \$142.00-\$220.00 | Hour | | |
| <u>Pool Rentals</u> | | | | |
| Team Competition Surcharge PARTNER GROUP FEE | \$1.00-\$10.00 | HOUR | | HOUR |
| LANE SURCHARGE-REGIONAL/NATIONAL COMPETITIONS | | HOUR | \$1.00-\$10.00 | HOUR |
| RHODES FLOWRIDER | | | | |
| 15 PERSONS OR LESS (3 STAFF) (RESIDENT RATE) NO FENCE | NEW | HOUR | \$50.00-\$200.00 | HOUR |
| 15 PERSONS OR LESS (3 STAFF) (NON-RESIDENT RATE) NO FENCE | NEW | HOUR | \$75.00-\$250.00 | HOUR |
| 50 PERSONS OR LESS (5 STAFF) (RESIDENT RATE) FENCE | NEW | HOUR | \$90.00-\$250.00 | HOUR |
| 50 PERSONS OR LESS (5 STAFF) (NON-RESIDENT RATE) FENCE | NEW | HOUR | \$125.00-\$300.00 | HOUR |
| OFFICE RENTAL FEE | NEW | MONTH | \$50.00-\$200.00 | MONTH |
| OTHER POOL FEES | | | | |
| Coalition group use | \$2.00-\$20.00 | hour | | |
| PARTNERING GROUP PARTICIPANT FEE-RESIDENT | NEW | QUARTER | \$4.00 | QUARTER |
| PARTNERING GROUP PARTICIPANT FEE-NON-RESIDENT | NEW | QUARTER | \$6.00 | QUARTER |
| Youth Sports (Partners)/Per Team | | | | |
| Field use/child/season-RESIDENT | | | \$4.00 | |
| Field use/child/season-NON-RESIDENT | NEW | | \$6.00 | |
| Summer Recreation Activities | | | | |
| Safe kids program/per week/per person-Resident | \$25.00-\$50.00 | | | |
| Safe kids program/per week/per person-Non-Resident | \$30.00-\$60.00 | | | |

Plus Transaction Privilege (Sales) Tax, where applicable.

**Department: Parks, Recreation and Commercial Facilities
Fee Recommendation Schedule**

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|--------------------------|--------------------|------|---------------------|-------------------|------------------------|------------------------|-------|
|--------------------------|--------------------|------|---------------------|-------------------|------------------------|------------------------|-------|

Fee Policies

Fee Assistance – The fee assistance program provides financial assistance to participants in selected programs when participation would otherwise not be possible due to economic hardship. Individuals who qualify for the public school free or reduced lunch program and/or federal subsidy recipients may receive a discount on selected program fees. Eligible programs are identified with an asterisk (*).

Scholarships – Scholarships may be offered for participation in selected programs when an outside source provides funding that either covers the entire program or a portion of the registration fee according to the terms of the financial support. Scholarships are available for Mesa residents only.

Refunds and Credits – Refunds or credit may be given to a household account for reasons of illness, emergencies, etc.

Fee Adjustments – It is understood that on occasion special consideration may be needed in determining fees for groups or individuals having circumstances uncommon to those in the fee structure criteria. In these cases, the Parks and Recreation Director (or designee) will review all such requests. Request shall be submitted in writing to the Director (or designee) prior to the event, activity or service. The request may be taken to the Parks and Recreation Board for consideration, as determined by the Director.

In addition, the Director is authorized to institute special discounts, promotions or other short-term fee adjustments that are of benefit to the City, program and/or service.

Satisfaction Guarantee – Mesa is so confident that its classes are of the highest quality that a money back guarantee is offered. Within the first week of class, if a participant is not completely satisfied, 100% of the class registration fee will be refunded.

Contracts/Agreements – Individual contracts or agreements are negotiated with various community groups that establish specific fees and charges as part of the approved contract or agreement. Examples include Mesa Public Schools, Gilbert Public Schools, Mesa Convention and Visitors Bureau, and Mesa Parent Youth Athletic Association.

TimeOut Brochures - Printing and marketing costs associated with division brochure are included in program fees.

Aquatics

| | | | | | | | |
|--|-----|------|-----------------|--|--------|----------|--|
| Family pass (unlimited) SEASON PASS (HOUSEHOLD UNLIMITED) | | | | | \$ - | \$ - | Change verbiage so it is clearer this is a household pass rather than family |
| SEASON PASS (INDIVIDUAL) | | | | | | | |
| Fremont/Taylor | NEW | EACH | \$10.00-\$40.00 | | \$ 500 | \$ 1,000 | Propososing new fee will be more economical for smaller families and individual passes |

Plus Transaction Privilege (Sales) Tax, where applicable.

**Department: Parks, Recreation and Commercial Facilities
Fee Recommendation Schedule**

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|---|--------------------|-------|---------------------|-------------------|------------------------|------------------------|---|
| Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes/Skyline | NEW | EACH | \$15.00-\$50.00 | | \$ 1,500 | \$ 2,250 | Proposing new fee will be more economical for smaller families and individual passes |
| Aquatic lessons/per person- Resident | \$16.00-\$135.00 | | \$10.00-\$250.00 | 04/15/10 | \$ 1,500 | \$ 1,500 | Lower range to allow for fee assistance and increase range to allow for increase Red Cross fees. |
| Aquatic lessons/per person- Non-Resident | \$19.00-\$275.00 | | \$19.00-\$300.00 | | \$ 2,000 | \$ 2,000 | Increase higher range to accommodate increased Red Cross fees |
| Flowrider Rhodes | | | | | | | |
| Public/Non-Profit Flowrider Rental | \$118.00-\$200.00 | Hour | | 04/01/12 | | | Restructure fee-see below under Pool Rentals |
| Commercial/Private Flowrider Rental | \$142.00-\$220.00 | Hour | | | | | Restructure fee-see below under Pool Rentals |
| <u>Pool Rentals</u> | | | | | | | |
| Team Competition Surcharge PARTNER GROUP FEE | \$1.00-\$10.00 | HOUR | | 07/01/09 | \$ - | \$ - | Verbiage change to identify users as partner groups per rental hour |
| LANE SURCHARGE-REGIONAL/NATIONAL COMPETITIONS | | HOUR | \$1.00-\$10.00 | | \$ 5,000 | \$ 7,000 | This is a restructure fee of team competition surcharge. This is per lane, per hour fee for National and Regional competitions. The restructure of the fee will potentially bring in extra revenue. |
| RHODES FLOWRIDER | | | | | | | |
| 15 PERSONS OR LESS (3 STAFF) (RESIDENT RATE) NO FENCE | NEW | HOUR | \$50.00-\$200.00 | | \$ 2,260 | \$ 2,260 | Rental season can be extended and provide more options for customers. The new additional fees will potentially increase rental sales. |
| 15 PERSONS OR LESS (3 STAFF) (NON-RESIDENT RATE) NO FENCE | NEW | HOUR | \$75.00-\$250.00 | | \$ 1,760 | \$ 1,760 | Rental season can be extended and provide more options for customers. The new additional fees will potentially increase rental sales. |
| 50 PERSONS OR LESS (5 STAFF) (RESIDENT RATE) FENCE | NEW | HOUR | \$90.00-\$250.00 | | \$ 2,500 | \$ 2,500 | Rental season can be extended and provide more options for customers. The new additional fees will potentially increase rental sales. |
| 50 PERSONS OR LESS (5 STAFF) (NON-RESIDENT RATE) FENCE | NEW | HOUR | \$125.00-\$300.00 | | \$ 1,760 | \$ 1,760 | Rental season can be extended and provide more options for customers. The new additional fees will potentially increase rental sales. |
| OFFICE RENTAL FEE | NEW | MONTH | \$50.00-\$200.00 | | \$ 2,400 | \$ 4,800 | New fee to charge for office rental for partner groups at the pools |
| OTHER POOL FEES | | | | | | | |
| Coalition group use | \$2.00-\$20.00 | hour | | 04/01/11 | | | Restructuring fee-see below group participation fees |

Plus Transaction Privilege (Sales) Tax, where applicable.

**Department: Parks, Recreation and Commercial Facilities
Fee Recommendation Schedule**

| Description of Services: | Current Fee/Charge | Unit | Proposed Fee Charge | Date Last Revised | FY 12/13 Fiscal Impact | FY 13/14 Fiscal Impact | Notes |
|---|--------------------|---------|----------------------------|-------------------|------------------------|------------------------|---|
| PARTNERING GROUP PARTICIPANT FEE-RESIDENT | NEW | QUARTER | \$4.00 | | \$ 8,000 | \$ 8,000 | Coalition has now been reclassified as a partner group. Fee is required by PRCF Guideline 5.1 Cooperative Relations. Fee range will remain the same; however, it will have a fiscal impact because it is a new fee charged to the groups. |
| PARTNERING GROUP PARTICIPANT FEE-NON-RESIDENT | NEW | QUARTER | \$6.00 | | \$ 2,000 | \$ 2,000 | Coalition has now been reclassified as a partner group. Fee is required by PRCF Guideline 5.1 Cooperative Relations. Fee range will remain the same; however, it will have a fiscal impact because it is a new fee charged to the groups. |
| Youth Sports (Partners)/Per Team Field use/child/season-RESIDENT Field use/child/season-NON-RESIDENT | NEW | | \$4.00 \$6.00 | | \$ - | \$ 500 | Changing terminology to include resident New fee-Adding fee for non-resident |
| Summer Recreation Activities | | | | | | | |
| Safe kids program/per week/per person-Resident | | | \$25.00-\$50.00 | | | | Attendance is low for these camps and the program has not been offered since 2009 |
| Safe kids program/per week/per person-Non-Resident | | | \$30.00-\$60.00 | | | | Attendance is low for these camps and the program has not been offered since 2009 |
| | | | | | \$ 31,180 | \$ 37,330 | |

Plus Transaction Privilege (Sales) Tax, where applicable.