

**CITY OF MESA
MINUTES OF THE DOWNTOWN DEVELOPMENT COMMITTEE
MEETING**

DATE: June 15, 2006 **TIME:** 7:29 a.m.

MEMBERS PRESENT

Jeff Jarvis, Vice Chair
Christine Close
Michelle Dahlke
Gary Gallagher
Dean Taylor

STAFF PRESENT

Patrick Murphy
Katrina Rogers
Shelly Allen

STAFF ABSENT

None

MEMBERS ABSENT

Steve Chucri
Adam Decker
Gary Gallagher
Nabil Abou-Haidar
Chuck Riekema - Chair

1. Call to Order

The June 15, 2006 meeting of the Downtown Development Committee was called to order at 7:29 a.m. in the City Council Chambers located at 57 E. First Street by Jeff Jarvis, Vice Chair.

2. Approval of Minutes of the May 18, 2006 Regular Meeting.

It was moved by Christine Close, seconded by Dean Taylor, to approve the minutes of May 18, 2006.

**Vote: 5 in favor.
0 opposed.**

3. **Election of Chair and Vice- Chair.**

It was moved by Christine Close, seconded by Michelle Dahlke, to recommend electing Jeff Jarvis as Chair and Adam Decker as Vice-Chair for 2006/2007.

Vote: 5 in favor.
0 opposed.

4. **Discuss and consider the first of two public hearings for a Minor General Plan Amendment, Case No. GPMinor06-01TC, to change the General Plan Land Use Map from Arts/Cultural Entertainment to Retail/Commercial Services for the property located south of East University and east of North Center, and to change the General Plan Use Map from Arts/Cultural Entertainment to Public Office/Facilities with an Office Overlay for the property south of East Third Street and east of North Center. Approximate total of 17.8 acres.**

Patrick Murphy presented Case No. GPMinor06-01TC. He stated that at the Study Session it was talked about and they are very excited about this project. In the staff report a list of goals, policies and objectives of the General Plan and that this amendment does comply with them and is compatible with them. He would be happy to answer any questions that the Board might have. This is the first of two public hearings and there have not been any negative comments from the public on this. There were five people that attended the public meeting and all were in favor of the project.

Mr. Jarvis expressed the concern that somewhere in the General Plan there should be more consistent density and his goal is that there be more density downtown. He also wants specific references to multimodal transportation particularly with the MCC Campus coming into the downtown area. He also would like to find a way to include climate response in our development of the form of our City.

5. **Presentation regarding the Mesa Community College Downtown Campus.**

Shelly Allen presented an update on the Mesa Community College Downtown Campus. The last update was an overall vision, but now it is more solidified with the programming for the campus.

In August of 2004 the City and MCC signed a Memorandum of Understanding. This MOU was basically for the purposes of collaborating efforts to serve the educational and economic development needs of the community. The results of this MOU is a

partnership driven program of a specific campus that will give educational access to thousands of students and contribute to the economic revitalization of a digital downtown. The City and MCC jointly retained Concord Eastridge, which is a firm that specializes in developing educational campus', to help us both develop a vision plan, develop the buildings and to test the economic feasibility. The vision map is ever evolving as more programs are introduced as part of the campus. The identified programs, at this point, are Advanced Technology, Community Learning, Emergency Operations, Fire Paramedic Training, and Health and Wellness.

Based on the most recent Council direction the next steps include Master Planning the entire campus. This Master Plan will include consideration for parking and both vehicular access and pedestrian connections.

Committee members, Jeff Jarvis, Gary Gallagher and Michelle Dahlke expressed interest in being involved in the Master Plan process.

6. Board Member comments.

None.

7. Director's Report - Shelly Allen.

Shelly gave an updated Director's Report on the following:

1. Collaborate with Boards and Chamber of Commerce
2. Zoning Ordinance update
3. Downtown Farmer's Market Special Use Permit
4. Special Use Permit for cell tower
5. City Court Building
6. Country Club/Broadway parcel for auto sales
7. Rehab Code

8. Items from Citizens Present (No action can be taken)

Tom Verploegen gave an update on the Downtown Mesa Association.

1. New Board Members
2. Contracts w/the City & partner w/private sector for banners & holiday lights
3. Economic Development Incentives Task Force Group update
4. Downtown generates to the City a net revenue of \$8 million a year

9. Adjournment.

With there being no further business, this meeting of the Downtown Development Committee adjourned at 8:21 a.m.

Respectfully Submitted,

Shelly Allen, Town Center Development Director
Minutes prepared by Betsy Adams