

**COMMUNITY HOUSING TASK FORCE  
MEETING  
JANUARY 30, 2003**

MEMBERS

Joe Udall  
Carie Allen  
Teresa Brice-Heames  
Randy Jackson  
Jack Hannon  
Jim Davidson  
Greg Holtz  
Patricia Duarte  
Sean Lake  
John Poulsen  
Linda Flick (Absent)  
Jeff Rogers  
Marty Whalen  
Stephanie Wright  
Maynard Schneck

STAFF

Hershel Lipow, TONYA Inc.  
Ben Patton, Neighborhood Services  
Bryan Raines, Neighborhood Services Manager

OTHERS PERSENT

Mayor Keno Hawker  
Julie Rice, Mayor's Assistant  
Kit Kelly, Community Revitalization  
Ruth Anne Norris, Housing Services  
Donna Hunter, Housing Services  
Steve Hether, Building Safety  
Tammy Albright Economic Development  
Lisa Wilson, Neighborhood Services

WELCOME AND INTRODUCTIONS

Joe Udall welcomed everyone to the first meeting of the Community Housing Task Force (CHTF). The members of the task force gave the audience background information about themselves. Ben Patton welcomed Mayor Keno Hawker and also thanked the staff of Neighborhood Services.

MAYOR'S MESSAGE TO THE TASK FORCE

The Mayor commented on the Council's expectation of the CHTF. Members were chosen for their expertise and are encouraged to use such experience in subject matter discussion.

Mayor Hawker gave comments on the differing interests of those in the group and how those interests will prompt members to express different viewpoints. Members were encouraged to also stay focused on the goal of the CHTF.

The Mayor shared his vision of Mesa in the year 2025 and reminded those present of the 11 elements of that vision that needed to be addressed. The group's input will set the stage as the City of Mesa grows from a population of 450,000 to 650,000 in the future. He advised members to communicate with one another and thanked them for their time.

## CONSIDERATION AND ADOPTION OF THE CHTF GUIDELINES AND OPERATING PROCEDURE; REVIEW OF OPEN MEETING AND CONFLICT OF INTEREST LAWS

Joe Padilla of the City Attorney's Office reviewed the Open Meeting and Conflict of Interest Laws for members of the CHTF. Mr. Padilla provided members with handbooks containing rules and regulations to follow.

- Citizen Advisory Boards and Committees
- Ethics Handbook for Elected Officials & Advisory Board Members

Mr. Padilla discussed rules regarding conflicts of interest, conflicts of interest versus having a strong opinion on a subject, and also touched on the acceptance of gifts.

Mr. Padilla went on to explain the Open Meeting Law to members of the CHTF.

Members were also given examples of behavior in which to refrain from so that the group can conduct business within its' guidelines. Mr. Padilla was able to address concerns of the CHTF. He encouraged members to review the handbook and contact the City Attorney's Office if there were questions or concerns.

## OVERVIEW OF THE PLANNING PROCESS

Ben Patton introduced the CHFT members to the history of the Housing and Neighborhood Revitalization Roundtable. The Housing Roundtable was started by City Manager, Mike Hutchinson and has been a forum to discuss housing issues in the City of Mesa. The CHTF members are invited to attend the next meeting, which will be February 18, 2003 at the Rendezvous Center. All members received an invitation. Each member also received a workbook that contains information on group members, their objective, meeting schedule, and history of the Housing Master Plan.

Mr. Patton informed the group that the City of Mesa was able to secure a consultant (Mr. Hershel Lipow) through a grant from the Department of Housing and Urban Development (HUD). The Technical Assistance Program was generated through HOME funds. The City of Mesa was awarded \$75,000 and paired the funds with other City funds to hire Mr. Lipow of TONYA Inc.

## SCOPE OF WORK AND TIMELINE

Hershel Lipow gave a presentation, which addressed the scope of the work involved and also an idea of the expected timeline. Sarah Pizzo, Mr. Lipow's colleague will assist in gathering the demographics and data profiles.

Mr. Lipow commented on a 3-Phase Process. Included in the 3-Phased Planning Process is:

- Assessment
- Visioning
- Implementation

The Assessment Phase will include community profile items such as demographics and marketing. Mr. Lipow advised the group of its task and asked that they remain focused on the goals and objectives that have been set forth.

Three general profiles of development were introduced to the group.

- Economic Development
- Social Development
- Physical Development

Mr. Lipow provided a summary on each of the topics. Economic development generally deals with quality of environment, life, and the economic ability of individuals to own and sustain a home. Social development examines ways to help people become self-sufficient members of society. The physical development involves build out issues.

The group was then given an overview of how the process will work. The sessions will start with a set of key indicators and policy guidance. The group will have breakout sessions, set an agenda, and given all information needed to go forward. Members are encouraged to bring issues of interest to the table for discussion.

Mr. Lipow spoke of about the importance of economic development in Mesa and its relationship between housing and employment. He commented on Mesa's "Bedroom Community" status and urged members to envision how they want Mesa to develop. If Mesa is to become a destination, job generation and housing location must be addressed.

Social development is the driver of fairness and as such, social equity, justice, and opportunity are important. Issues from homelessness to executive housing must be addressed. Manufactured housing was identified as 20% of Mesa's housing stock. The group will have to identify who lives in it, if it's snowbirds, where are they going, and where are the snowbirds of tomorrow coming from. High-quality long-term care for the elderly will also be part of the discussion. Roles of the faith-based community also should be addressed.

The physical development acknowledges the City's existing physical infrastructure. Historical and projected growth patterns will be addressed which include the 150,000 new residents of the future. The CHTF members will analyze the housing stock so that the City of Mesa is prepared for future growth.

Mr. Lipow noted that education would be an essential component of effective decision-making. The group will be educated by looking at the quality, location, and fairness of housing in Mesa. Financing, programs, and regulations were discussed. Although the economy is at a downturn, this should be viewed as an opportunity for Mesa to be prepared when the economy recovers.

After Mr. Lipow opened the floor for questions and discussion, members voiced concerns regarding members of the City Council being kept apprised of issues and progress during the meetings. The group would like the Mayor and City Council to know what progress is being made. This would ensure a cohesive relationship with the Council. The group would like a member of the City Council who is a champion of housing issues to attend meetings.

Bryan Raines, Neighborhood Services Manager responded to the groups concerns by stating that a sponsor from the City Council has not been designated. Further, Council is

very interested in the Task Force and the direction that it will take the City of Mesa. There will be staff team meeting the day following each CHTF meeting. Information will be gathered and then used to brief both the Mayor and Council. Mayor Hawker will be attending each meeting in an effort to keep City Council informed. There is no designated Councilmember representative but the Mayor stated that a Councilmember would only have to voice his or her interest in an issue to be involved. The group reiterated their need for Council to be included in the process. This is a very important issue for the Mayor and he will continue to be involved with the process.

A comment was made regarding the elderly citizens' in Mesa and would be addressed by the group in future meetings.

Equal support to affordable housing and executive housing will be an issue to address during the group's tenure and Mr. Lipow stated that ensuring a person's self-sufficiency will aid in this process.

Schedules of future meetings were provided to the members. Ben Patton will address the issue of videotaping the Housing Roundtable sessions. The Housing and Neighborhood Revitalization Roundtable will meet on February 18, 2003 at 6pm at the Rendezvous Center.

Mr. Udall made a motion to adjourn. Marty Whalen seconded the motion. Meeting adjourned at 8:07pm.

Respectfully Submitted,

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Bryan Raines, Neighborhood Services