



# Falcon Area Opportunities

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# Aerospace/Aviation/Defense Industry

## Existing Falcon Businesses

- Boeing
- MD Helicopter
- ATK
- Timken
- Nammo Talley
- Special Devices
- Geco Inc.



*Leverage existing users via Business Retention and Expansion activities (BRE)*



# Aerospace/Aviation/Defense Industry

## Potential Falcon Businesses

- Aircraft Manufacturing
  - Cirrus Industries
  - Piper Aircraft
  - Sikorsky
- Aircraft Engine and Parts Manufacturing
- Avionics
- Guided Missile and Space Propulsion Manufacturing



# Advanced Business Services

## Existing Falcon Area Businesses

- JP Morgan Chase
- Wells Fargo
- Creative Human Resources Concepts
- Allen Consulting Engineers Inc



*This classification generally encourages higher education levels, higher wages, occupies unused office space and allows business ownership to utilize Falcon Field for corporate aircraft.*

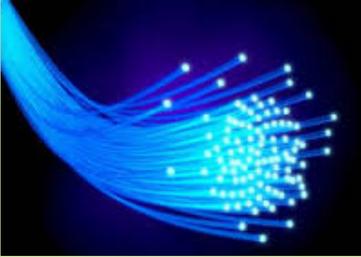


# Advanced Business Services



## Potential Falcon Area Businesses

- Software/Technical Development
- Staffing Services
- Engineering Consultants
- Data/Processing Centers
- Business Insurance Providers
- Securities Brokerages
- Payroll Services



# Hospitality/Tourism

- Outdoor Activities: Salt River, Lakes, City Parks
- Hosting of sports events
  - Soccer tournaments
  - Lacrosse tournaments
  - Rugby tournaments
  - Golf tournaments
  - Track and Field Tournaments
  - Baseball tournaments
  - Volleyball tournaments



*Drives room nights over and above business demand.*

# Dining/Lodging/Retail



- Encourage the proper type of mixed use areas that
- Increase number of hotel and dining options
  - Supports business travel demands
  - Allows choice for business dining
- Retail supports both residential and business needs.



# Other Opportunities

- High End Building Materials/Contractors
  - Specialty Flooring, Decorative Finishes, Pools, Audio/Video Systems (catering to high demographics of the area)
- Sporting and Athletic Goods Manufacturing

# Falcon Area Opportunities

- Aerospace/Aviation/Defense
- Advanced Business Services
- Hospitality/Tourism: Gateway to Salt River and lakes, individual and team activities
- Dining/Lodging/ Specialty Retail
- Other Opportunities