



# iMesa

imagine, invest, improve

## Steering Committee Meeting

Thursday, February 13, 2014, 6 pm

Mesa City Plaza, 20 E. Main Street, Ste. 170

### Attendance:

Mark Schofield (Chair)  
Elizabeth Danielson (Vice Chair)  
Stephen Sparks  
Kay Henry  
John Kressaty  
Kate Ali'Varius  
Stephen Viramontes  
David Short  
Terry Benelli  
Kathy Macdonald (Staff Liaison)

### Absent:

Michelle Streeter  
Karen Frias-Long  
Ronald Barnes  
Shannon Acevedo

### Minutes:

- Mark called the meeting to order.
- Kay had a correction to the January 16 minutes to note that Kate mentioned the community leaders meeting not Kay. A motion to approve the minutes from the meeting with the correction was made by Kay and seconded by Elizabeth.
- The Committee acknowledged receipt of Operating Plan Task Force meeting minutes.
- There were no items from citizens present.
- Elizabeth reviewed the outcomes from the Operating Plan Task Force meeting including proposed operating plan. See Task Force minutes. Each subcommittee needs to have a city staff member. Kathy will assign staff to various committees.
- Stephen V. talked about Code for America and how their work fits into what iMesa is doing. The goal is to work with the City to make suggestions on technology and civic engagement. Also discussed hack-a-thon, iMesa idea implementation and iMesa platform.

- Terry made a motion to nominate Elizabeth to the chair of the Committee. Stephen seconded. Kay suggested putting together operating procedures for this and other functions of the committee. Stephen V. said that Mark has done a very good job as chair. Mark said he believes rotation is important. Kate said that we need to put a process in place because people at the helm have important relationships and it needs to be seamless for the organization. Elizabeth said that she is surprised by the nomination and she proposed a June vote for change in leadership. Stephen said that we came together with no rules but we have outgrown that. David said that bureaucracy can bog the Committee down. John made a motion to table the motion till the June meeting. Stephen said that the committee has floundered over the last six months because of lack of a core. Terry withdrew her motion. Kate said that the entire committee needs more notice to nominate and vote on change in leadership. The Committee will be reminded in May of the upcoming vote in June.
- Terry distributed a spreadsheet from the Ideas to Action Task Force with project idea ranking incorporating scoring changes recommended from the last Committee meeting. After reviewing the information, the Committee determined that they were not viewing the correct spreadsheet with the information needed to select projects. Kathy suggested that in order to move forward efficiently with recommendations to Council, the consultant from Advanced Strategy Center could be brought back in to help the Committee identify projects. The work from the Task Force will be included in this process. Scheduling of the workshop was discussed. It was determined that February 27 is a date that would work for most Committee members present at the meeting. Kathy will check with the consultant on availability. Elizabeth stated that idea collection also needs to move forward. Committee members expressed frustration with lack of progress.
- Kay discussed the upcoming pancake breakfast in Council District 6 with Councilmember Somers. Michelle and Kay will staff an iMesa table. Mark suggested having food at village meetings. Kay mentioned reaching out to RPTA and MAG. There was discussion about participation in a veterans event in March at Falcon, Mesa morning live and Mesa Channel 11. John and David discussed issues with restaurants, food trucks and a vibrant downtown. Mark talked about a central calendar for the City, Chamber of Commerce and downtown events.
- The next meeting is scheduled tentatively for February 27 pending availability of the Advanced Strategy Center consultant.
- Stephen made a motion to adjourn, John seconded the motion.