

Design Review Board

Minutes

**July 20, 2015
Council Chambers – Lower Level
57 East 1st Street
8:00 AM**

A work session of the Design Review Board was held at the City of Mesa Council Chamber – Lower Level, 57 East 1st Street at 8:00 a.m.

Board Members Present:

Eric Paul – Chair
Taylor Candland
Tracy Roedel
Brian Sandstrom
Nicole Posten-Thompson
Sean Banda

Board Members Absent:

Randy Carter

Staff Present:

John Wesley
Gordon Sheffield
Jeff McVay
Cindy Ornstein
Natalie Lewis
Mike Gildenstern

Others Present:

Chairperson Paul welcomed everyone to the Work Session at 8:10 a.m.

A. **Discuss Proposed Downtown Murals:**

Item A.1. Discuss design ideas and concepts related to the review of proposed murals by the Downtown Mesa Association to celebrate the opening of the Valley Metro Light Rail Central Main extension between Sycamore and Mesa Drive.

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Item A.1. A. Discuss Proposed Downtown Murals:

Discussion:

Staff member, Jeff McVay, presented design ideas and concepts related to the review of proposed murals by the Downtown Mesa Association to celebrate the opening of the Valley Metro Light Rail Central Main extension between Sycamore and Mesa Drive to the Board.

Chairperson Banda:

- Stated that as long as the proposed murals speak in generalities, then he would consider it artwork

Vice-Chairperson Sandstrom:

- Concerned about the long-term effect of murals and for maintenance considerations
- Concerned with painting over the integral color of the block wall and colonnades
- Confirmed with Staffmember McVay that there has been buy-in from the landowners in Downtown Mesa to enhance the building facades
- Agreed that the proposed murals and art installations are not commercial in nature
- Confirmed with Staffmember McVay that the planned murals are to be in place by August 22, 2015

Boardmember Posten-Thompson:

- Confirmed with Staffmember McVay that whoever initiates the painting of the mural would be held responsible for the upkeep
- Confirmed with Staffmember Lewis that the colonnades along Main Street will be painted in an attempt to create a more vibrant color palette Downtown, and if the murals don't meet their goals, they could be painted over to match the proposed colonnade colors.
- Stated that she would be supportive as long as there are a set of guidelines that clearly create a distinction between what is considered art and what is considered advertising
- Proposed that Downtown Mesa should have special sign provisions to allow for increased signage, much like those found in the Gilbert Heritage District

Boardmember Candland:

- Felt that all the proposed art work was appropriate

Chairman Paul:

- Stated that the City should be open to hi-tech digital murals and artwork, and not only those fabricated with more conventional materials and media
- Confirmed with Staffmember McVay that the painting of the colonnades is intended to be a temporary installation

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- B. Call to Order:
Chairperson Paul called the meeting to order at 8:41 a.m.

- C. Approval to allow Staff to review and permit murals proposed by the Downtown Mesa Association to celebrate the opening of the Valley Metro Light Rail Central Main extension between Sycamore and Mesa Drive
On a motion by Boardmember Sandstrom, seconded by Boardmember Posten-Thompson, the Board unanimously approved the proposal to allow Staff to review and permit murals proposed by the Downtown Mesa Association to celebrate the opening of the Valley Metro Light Rain Central Main extension between Sycamore and Mesa Drive. Vote-(approved 6-0) (Absent: Boardmember Carter)

- D.. Other Business
None.

- E. Adjournment
The Design Review Special Meeting concluded at 8:43 a.m.

Respectfully submitted,

Mike Gildensern
Planning Assistant

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