



Meeting Notice & Agenda

Downtown Vision Ad-Hoc Committee

December 16, 2014

Visit Mesa Conference Room

120 N. Center Street

3:00 p.m.

Jo Wilson, Chair

Debby Elliott, Member

Marco Meraz, Member

Lorenzo Perez, Member

Steve Chucru, Member

Charles Huellmantel, Member

Rich Marchant, Member (to be absent)

1. Chair's call to order
2. Review and approve December 3, 2014 Committee meeting minutes.
3. Hear a presentation by and discuss feedback from the City's Transit Director regarding Light Rail update, ridership statistics and downtown vision ideas and feedback.
4. Hear a presentation by the City's Arts and Culture Director regarding arts and culture programs and downtown vision ideas and feedback.
5. Hear a presentation by and discuss feedback from the City's Economic Development Department regarding downtown demographics, market-related trends, existing and future challenges/strengths for downtown, development opportunities, customer retention/economic development proposal being reviewed by Council, and share vision ideas and feedback for downtown.
6. Review overall Committee timeline and provide direction to staff related to a proposed community outreach and involvement approach and timeline for January/February 2015.
7. Committee discussion and possible direction to staff or committee assignments relative to: 1) Parking and way finding; 2) Unique and creative development opportunities, particularly transit-oriented development for housing or mixed uses; 3) Restaurant/Bar opportunities; and 4) Committee discussion about adding other categories for later discussion and/or follow up by the Committee at future meetings.
8. Confirm next meeting date: Tuesday, January 27, 3 p.m., City Council Lower Chambers, 57 E. First Street
9. Discuss and provide direction on the primary agenda items next meeting:
 - a. Review of public feedback received thus far.
 - b. Review 'dashboard' summary of key points and ideas/requests that the various agencies have provided to the Committee members. Committee review and discussion relative to common themes, outstanding questions and information requests.
10. Items from citizens present
11. Adjourn meeting

Committee members will attend either in person or by telephone conference call. City Council members may elect to attend the meeting for their own information, not for purposes of any legal action nor decision making by the Council. The City is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at 480-644-3333 at least two business days before the meeting.