



Meeting Action Minutes
Downtown Vision Ad-Hoc Committee

March 10, 2015

Visit Mesa, 120 N. Center Road

3:00 p.m.

Jo Wilson, Chair

Debby Elliott, Member

Marco Meraz, Member

Lorenzo Perez, Member **(Absent)**

Steve Chucri, Member

Charles Huellmantel, Member

Rich Marchant, Member **(Absent)**

1. Chair's call to order **(Approximately 3:13 pm)**
2. Review and take action to approve Downtown Vision Committee minutes from the February 24, 2015 meeting. **(Approved)**
3. Hear a presentation, review and discuss updated community dashboard. **(Natalie Lewis presented updated dashboard, with Committee comments incorporated. Dashboard acknowledged by Committee.)**
4. Hear a presentation, review and discuss survey results from February 26, 2015 community open house. **(Natalie Lewis reviewed the survey results from the community meeting and highlighted some of the key findings: a) 80% and above on what they love about Downtown today—expanded education opportunities, coming light rail, and Mesa Arts Center. b) 80% and above on what is needed in downtown—Housing, Active nightlife and additional entertainment venues (this item scored 100%), an Inclusive and respectful community, additional parks, plaza, pedestrian amenities, an engaged and active community, a signature gathering place, additional dining and restaurants, a continued focus on arts and culture, improved walkability. c) What would keep you coming back 80% and above results— restaurants, entertainment, designation activities like theaters and bowling allies, late night options, neighborhood services like grocery stores.)**
5. Participate in facilitated electronic brainstorming session to identify key vision themes, priorities, preliminary recommendations for future consideration by the Mesa City Council. Direct staff on next steps and scheduling. **(Committee participated in electronic brainstorming exercises. Final report to be published with approved minutes. Committee questions on what 'outcome' or form of action plan will be completed by the committee. Continued committee discussion at March 24th Meeting.)**

6. Confirm next meeting date: March 24, 2015 at the Lower City Council Chambers at 57 E. First Street. **(Confirmed)**
7. Items from citizens present **(None)**
8. Adjourn meeting **(Approximately 5:20 p.m.)**

Committee members will attend either in person or by telephone conference call. City Council members may elect to attend the meeting for their own information, not for purposes of any legal action nor decision making by the Council. The City is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at 480-644-3333 at least two business days before the meeting.