

**Parks & Recreation Board  
Fees & Charges Subcommittee  
Meeting Minutes**

The Parks and Recreation Fees and Charges Subcommittee of the City of Mesa met in a regular session at the Parks and Recreation office at 200 S. Center Street, Building 1, Mesa on December 1, 2010.

Members Present:

Milt Fort  
Kathleen Rahn  
Ron Wills

Staff Present:

Dawn Bies  
Stacy Cheaney-Thompson  
Marc Heirshberg  
Mike Holste  
Mark Foote

The meeting was called to order at 4:10 p.m. by Stacy Cheaney-Thompson.

**Review of fees and charges**

Ms. Cheaney-Thompson addressed the Board with changes to the FY 2010/11 & 2011-12 fees and charges for Parks, Recreation and Commercial Facilities as follows:

**Fees for Non-Mesa Residents**

Remove verbiage, “an additional 20% fee increase will be applicable for non-Mesa residents for all facility, pool and ramada rentals” from the fee schedule as the new proposed fees listed below will split out all resident and non-resident fees. Making this change will ensure Mesa residents receive the best pricing over non-residents for program registration and rentals.

**ADAPTIVE LEISURE**

Add a new non-resident fee of 20% to the current fee schedule for general programs and summer camp. Remove partial day, full day and after school programs fees since these programs are no longer offered. The annual fiscal impact of this change is minimal, at approximately \$228.

	Current Fee	Proposed Fee
General Programs per person/per session	\$6.00-\$475.00	\$7.00-\$570.00
Summer Camp/per person	\$300.00-\$450.00	\$360.00-\$540.00

**AQUATICS**

**Competitive Programs**

Add the new Skyline Pool to the fee schedule. The fee for Skyline Pool will be the same as the other pools that offer competitive programs. Approximate annual fiscal impact for the addition of the new Skyline Pool is \$10,000 for resident fees and \$2,000 for non-resident fees.

	Current Fee	Proposed Fee
Swim, Dive, Synchronized Swimming and Water Polo/Session (resident)	\$25.00-\$84.00	\$25.00-\$84.00
Swim, Dive, Synchronized Swimming and Water Polo/Session (non-resident)	\$30.00-\$101.00	\$30.00-\$101.00

**Swim Punch Ticket**

The recommendation is to change the structure of the punch tickets and add the new Skyline Pool to the fee schedule. The fees for Skyline Pool will be the same as the other similar pools that offer swim punch tickets. It is anticipated that the structure change of the punch tickets will not generate a change in revenues. The approximate annual fiscal impact for Skyline Pool is \$250.

	Current Fee	Proposed Fee
Fremont/Taylor	\$28.00-\$40.00	\$8.00-\$40.00
Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes	\$49.00-\$70.00	\$14.00-\$70.00

**Family Pass**

Add the new Skyline Pool to the fee schedule. The fee for Skyline Pool will be the same as the other similar pools that offer family passes. Approximate annual fiscal impact for the addition of the new Skyline Pool is \$6,200.

	Current Fee	Proposed Fee
Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes	\$100.00-\$300.00	\$100.00-\$300.00

**Public Swim**

Add the new Skyline Pool to the fee schedule. The fee for Skyline Pool will be the same as the other similar pools that offer public swim. Approximate annual fiscal impact for the addition of the new Skyline Pool is \$5,500.

Brimhall/Carson/Shepherd/Stapley/Kino/Rhodes	Current Fee	Proposed Fee
Infants (6 months and younger)	Free	Free
Youth (17 years and under)	\$1.75-\$4.00	\$1.75-\$4.00
Adults (18 years and over)	\$3.50-\$7.00	\$3.50-\$7.00
Senior (55 years and over)	\$1.75-\$4.00	\$1.75-\$4.00

**Aquatic Lessons**

Add the new Skyline Pool to the fee schedule. The fee for Skyline Pool will be the same as the other pools that offer aquatic lessons. Approximate annual fiscal impact for the addition of the new Skyline Pool is \$6,500 for resident fees and \$500 for non-resident fees.

	Current Fee	Proposed Fee
Aquatic Lessons/Per person (resident)	\$16.00-\$135.00	\$16.00-\$135.00
Aquatic Lessons/Per person (non-resident)	\$19.00-\$162.00	\$19.00-\$162.00

**FlowRider**

The recommendation is to change the structure of the punch tickets to be consistent with the punch tickets at the pools and to expand on the range of the FlowRider rentals. It is anticipated that these fee changes will not generate a change in revenues.

	Current Fee	Proposed Fee
FlowRider Punch Ticket	\$50.00-\$100.00	\$45.00-\$120.00
Public/Non-Profit FlowRider Rental	\$50.00-\$100.00	\$155.00-\$200.00
Commercial/Private FlowRider Rental	\$50.00-\$150.00	\$186.00-\$220.00

**Pool Rentals**

Add the new Skyline Pool to the fee schedule. The fee for Skyline Pool will be the same as the other similar pools that offer rentals. Approximate annual fiscal impact for the addition of the new Skyline Pool is \$5,000.

Shepherd, Brimhall, Kino, Rhodes, and Carson Pools/per hour	Current Fee	Proposed Fee
150 persons or less (7 staff) (resident rate)	\$140.00-\$200.00	\$140.00-\$200.00
150 persons or less (7 staff) (non-resident rate)	\$168.00-\$250.00	\$168.00-\$250.00
151-200 persons (8 staff) (resident rate)	\$160.00-\$250.00	\$160.00-\$250.00
151-200 persons (8 staff) (non-resident rate)	\$192.00-\$300.00	\$192.00-\$300.00
201-250 persons (9 staff) (resident rate)	\$180.00-\$300.00	\$180.00-\$300.00
201-250 persons (9 staff) (non-resident rate)	\$216.00-\$350.00	\$216.00-\$350.00

**BANDSHELL**

Add a new non-resident fee of 20% to the current fee schedule for the bandshell. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
14x28 stage/per day	\$0.00-\$500.00	\$0.00-\$600.00
Second day rental=50% discount	\$0.00-\$250.00	\$0.00-\$300.00
Labor, per hour, minimum of 4 hours, 2 staff	\$28.00-\$60.00	\$34.00-\$72.00

**BLEACHERS**

Add a new non-resident fee of 20% to the current fee schedule for bleachers. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
Per day	\$0.00-\$500.00	\$0.00-\$600.00
Second day rental=50% discount	\$0.00-\$250.00	\$0.00-\$300.00
Labor, per hour, minimum of 4 hours, 2 staff	\$28.00-\$60.00	\$34.00-\$72.00

**MISCELLANEOUS FEES**

Add a new fee for Pro-Shop Fees. This new fee will allow for re-sale items such as t-shirts, socks, padlocks, etc for all the recreation programs. This fee will generate approximately \$1,000 increase in revenues.

	Current Fee	Proposed Fee
Pro-Shop Items		\$0.00-\$100.00

**PARK USE OPTIONS**

Add a new non-resident fee of 20% to the current fee schedule for miscellaneous park options. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
Open Space Groups and Events	\$10.00-\$500.00	\$12.00-\$600.00
Inflatables and Tents	\$10.00-\$50.00	\$12.00-\$60.00
Beer Permit	\$20.00	\$24.00
Water Hook-Up	\$20.00-\$40.00	\$24.00-\$48.00
Park Ranger monitor	\$60.00-\$100.00	\$72.00-\$120.00

**RECREATION CENTERS/GYMNASIUMS**

**Birthday Parties**

The recommendation is to add new fees for providing birthday parties at Jefferson and Webster Centers for resident and non-residents. The non-resident rate is an additional 20% to the proposed resident rate. The additional revenues will help offset costs at the centers. The annual fiscal impact is approximately \$2,400 for resident and minimal impact for the non-resident fee.

	Current Fee	Proposed Fee
Birthday Parties (resident)		\$100.00-\$300.00
Birthday Parties (non-resident)		\$120.00-\$360.00

**Special Activities/Programs**

The recommendation is to add new fees for special activities and programs for resident and non-resident rates. The non-resident rate is an additional 20% to the proposed resident rate. The fee would be a minimal charge for family events, etc. to cover center costs. The annual fiscal impact is approximately \$200 for the resident fee and minimal impact for the non-resident fee.

	Current Fee	Proposed Fee
Special Activities/Programs (resident)		\$2.00-\$80.00
Special Activities/Programs (non-resident)		\$2.00-\$96.00

**Semester Pass**

Recommend to add new fees for semester passes, based on the Mesa school semesters for resident and non-resident fees. The non-resident rate is an additional 20% to the proposed resident rate. This fee is per semester versus a per week rate. It is anticipated that this will increase participation at the centers; thus increase revenues. The fiscal impact is \$800 for resident fee and minimal for non-resident fees.

	Current Fee	Proposed Fee
Semester Pass (resident)		\$5.00-\$30.00
Semester Pass (non-resident)		\$6.00-\$36.00

### Facility Rentals

The recommendation is to add a new non-resident fee of 20% to the current fee schedule for gymnasium, open gym and classroom rentals and expand on the fee range for resident rates; establish a fee range rather than a fee increase periodically to be consistent with the rest of the Parks and Recreation Fee Schedule for recreation staff, damage/clean up and open gym charges; and add a new equipment use charge at Webster and Jefferson Recreation Centers. The fiscal impact of all fee changes is approximately \$640.

	Current Fee	Proposed Fee
Full Gymnasium (resident)	\$70.00-\$100.00	\$70.00-\$200.00
Full Gymnasium (non-resident)	\$70.00-\$100.00	\$84.00-\$240.00
Half Gymnasium (resident)	\$35.00-\$50.00	\$35.00-\$100.00
Half Gymnasium (non-resident)	\$35.00-\$50.00	\$42.00-\$120.00
Classroom (resident)	\$20.00-\$40.00	\$20.00-\$100.00
Classroom (non-resident)	\$20.00-\$40.00	\$24.00-\$120.00
Recreation Staff	\$18.00	\$10.00-\$50.00
Damage/Clean-up Deposit	\$30.00	\$30.00-\$500.00
Equipment Charge	N/A	\$10.00-\$50.00
Open Gym (resident)	\$3.00	\$3.00-\$5.00
Open Gym (non-resident)	\$3.00	\$3.00-\$6.00

### RED MOUNTAIN MULTIGENERATIONAL CENTER

#### User Fees

The recommendation is to establish a fee range rather than a fee increase periodically to be consistent with the rest of the Parks and Recreation Fee Schedule and add a new non-resident fee of 20% to the proposed fee range. It is anticipated that there will not be any fiscal impact with these changes.

	Current Fee	Proposed Fee
Express Pass 12pm-3pm, M-F (resident)	\$2.00	\$2.00-\$3.00
Express Pass 12pm-3pm, M-F (non-resident)	\$2.00	\$3.00-\$4.00

#### Daily Passes

Add a new non-resident fee of 20% to the current fee schedule for daily passes. It is anticipated that this fee change will generate a minimal increase in revenues of approximately \$50.

	Current Fee	Proposed Fee
Youth/Teen (Age 5-15)	\$3.00-\$6.00	\$3.00-\$8.00
Adult (age 16-54)	\$3.00-\$6.00	\$3.00-\$8.00
Senior (Age 55+)	\$3.00-\$6.00	\$3.00-\$8.00

**10-Visit Passes**

Add a new non-resident fee of 20% to the current fee schedule for 10-visit passes. It is anticipated that this fee change will generate a minimal increase in revenues of approximately \$50.

	Current Fee	Proposed Fee
Youth/Teen (Age 5-15)	\$22.00-\$35.00	\$24.00-\$42.00
Adult (age 16-54)	\$22.00-\$35.00	\$24.00-\$42.00
Senior (Age 55+)	\$22.00-\$35.00	\$24.00-\$42.00

**20-Visit Passes**

Add a new non-resident fee of 20% to the current fee schedule for 20-visit passes. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
Youth/Teen (Age 5-15)	\$38.00-\$55.00	\$45.00-\$61.00
Adult (age 16-54)	\$38.00-\$55.00	\$45.00-\$61.00
Senior (Age 55+)	\$38.00-\$55.00	\$45.00-\$61.00

**Monthly Passes**

Add a new non-resident fee of 20% to the current fee schedule for monthly passes. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
Youth/Teen (Age 5-15)	\$24.00-\$70.00	\$28.00-\$84.00
Adult (age 16-54)	\$24.00-\$70.00	\$28.00-\$84.00
Senior (Age 55+)	\$24.00-\$70.00	\$28.00-\$84.00
Two Adult Pass	\$24.00-\$70.00	\$28.00-\$84.00
Family Pass	\$24.00-\$70.00	\$28.00-\$84.00
Single Parent Family Pass	\$24.00-\$70.00	\$28.00-\$84.00

**15% EFT Discount & Advance Purchase**

Add a new non-resident fee of 20% to the proposed fee schedule for discounted and advance purchase passes. It is anticipated that this fee change will generate a minimal increase in revenues.

	Current Fee	Proposed Fee
Youth/Teen (Age 5-15)	\$18.00-\$60.00	\$21.00-\$72.00
Adult (age 16-54)	\$18.00-\$60.00	\$21.00-\$72.00
Senior (Age 55+)	\$18.00-\$60.00	\$21.00-\$72.00
Two Adult Pass	\$18.00-\$60.00	\$21.00-\$72.00
Family Pass	\$18.00-\$60.00	\$21.00-\$72.00
Single Parent Family Pass	\$18.00-\$60.00	\$21.00-\$72.00

**Kids Club**

Add a new non-resident fee of 20% to the proposed fee schedule for Kids Club passes. It is anticipated that this fee change will generate an annual minimal increase in revenues of approximately \$100.

	Current Fee	Proposed Fee
Per hour/per child	\$2.00-\$5.00	\$2.50-\$6.00
Per hour/per child, for two or more children	\$2.00-\$5.00	\$2.50-\$6.00
10-Visit Pass	\$18.00-\$50.00	\$21.00-\$60.00
20-Visit Pass	\$36.00-\$50.00	\$21.00-\$60.00

### **Climbing Wall**

The recommendation is to establish a fee range for rentals rather than a fee increase periodically to be consistent with the rest of the Parks and Recreation Fee Schedule and add a new non-resident fee of 20% to the current fee range for orientation classes and the proposed fee range for rentals. It is anticipated that this fee change will generate an annual minimal increase in revenues of approximately \$100.

	Current Fee	Proposed Fee
Orientation Classes	\$5.00-\$10.00	\$6.00-\$12.00
Rental (resident)	\$30.00	\$30.00-\$40.00
Rental (non-resident)	\$30.00	\$36.00-\$48.00

### **Party Packages**

Add a new non-resident fee of 20% to the proposed fee schedule for recreation center party packages. It is anticipated that this fee change will generate an annual minimal increase in revenues of approximately \$100.

	Current Fee	Proposed Fee
Recreation Center Party Packages	\$70.00-\$300.00	\$84.00-\$360.00

### **SPECIAL INTEREST CLASSES/WORKSHOPS**

Fees for special interest classes will be collected differently than in the past, as all instructors are now independent contractors for this program. The recommendation is to adjust the fee range due to this change and add a new non-resident fee of 20% to the proposed fee schedule for special interest workshops and classes. It is anticipated that this fee change will not generate an increase in revenues.

	Current Fee	Proposed Fee
Registration Fees (resident)	\$4.00-\$300.00	\$4.00-\$100.00
Registration Fees (non-resident)	\$4.00-\$300.00	\$5.00-\$120.00

### **SPORTS EQUIPMENT USE**

The recommendation is to establish a fee range for sports equipment use rather than a fee increase periodically to be consistent with the rest of the Parks and Recreation Fee Schedule and add a new non-resident fee of 20% to the current fee range. It is anticipated that this fee change will not generate an increase in revenues.

	Current Fee	Proposed Fee
Family Sports Pak (resident)	\$10.00	\$10.00-\$12.00
Family Sports Pak (non-resident)	\$10.00	\$12.00-\$15.00

Softball bases (resident)	\$10.00	\$10.00-\$12.00
Softball bases (non-resident)	\$10.00	\$12.00-\$15.00

**SPORTS FIELD USE**

The fee change recommendation is to increase the fee range for the City/School lighted field fee and add a new non-resident fee of 20% to the proposed fee range. It is anticipated that this fee change will not generate an increase in revenues.

	Current Fee	Proposed Fee
City/School Lighted Fields (resident)	\$6.00-\$20.00	\$10.00-\$22.00
City/School Lighted Fields (non-resident)	\$6.00-\$20.00	\$12.00-\$26.00

**SPORTS LEAGUES**

The recommended change is to add a new league fee for adult sports kickball. It is anticipated that this fee change will generate an annual increase in revenues to the adult sports program in the amount of \$9,000, based on 10 teams per season, holding 3 seasons each year.

	Current Fee	Proposed Fee
Kickball-Adult Sports		\$300.00-\$600.00

**YOUTH SPORTS LEAGUES**

Due to a change with the junior high sports program (which no longer exists because the school district took over the program), it is recommended to add new fees for the newly created Youth Sports Leagues programs. The new fees include flag football, basketball, soccer, dodgeball and special events. In addition to the new fee ranges for these sports, the recommendation is to add new non-resident fees of 20% to the proposed fee ranges. It is anticipated that these new fees will generate approximately \$35,500 in new revenue.

	Current Fee	Proposed Fee
Youth Flag Football (resident)		\$5.00-\$100.00
Youth Flag Football (non-resident)		\$6.00-\$120.00
Youth Basketball (resident)		\$5.00-\$100.00
Youth Basketball (non-resident)		\$6.00-\$120.00
Youth Soccer (resident)		\$5.00-\$100.00
Youth Soccer (non-resident)		\$6.00-\$120.00
Youth Dodgeball (resident)		\$5.00-\$100.00
Youth Dodgeball (non-resident)		\$6.00-\$120.00
Youth Sports Special Events and Clinics (resident)		\$0.00-\$200.00
Youth Sports Special Events and Clinics (non-resident)		\$0.00-\$240.00

**YOUTH SPORTS (PARTNERS) PER TEAM**

The recommended fee change to the Youth Sports Partner Team program is to change the fee from a range to a flat rate. It is anticipated that there will not be a change in revenue collected.

	Current Fee	Proposed Fee
Field Lights/Hour/Youth Sports Partners	\$3.00-\$12.00	\$12.00
Field Use/Child/Season	\$4.00-\$6.00	\$4.00

**SUMMER RECREATION ACTIVITIES**

It is recommended to add a new fee for the Safe Kids Program and Fun and Fitness Mobile Recreation Unit. It is also recommended to add a new non-resident fee of 20% to the partial day and full day programs that already exist and to the proposed Safe Kids Program. The fiscal impact is expected to generate an additional \$1,450 in revenues.

	Current Fee	Proposed Fee
Partial Day Programs (non-resident)	\$44.00-\$100.00	\$53.00-\$120.00
Full Day Programs (non-resident)	\$21.00-\$130.00	\$25.00-\$156.00
Safe Kids Programs (resident)	NA	\$25.00-\$50.00
Safe Kids Programs (non-resident)	NA	\$30.00-\$60.00
Fun and Fitness Mobile Recreation Unit	NA	\$100.00-\$500.00

**Schedule Next Meeting**

The next meeting of the Fees and Charges Subcommittee was scheduled for January 5, 2010, 5:00 p.m., at the Parks and Recreation Office, 200 South Center Street, Building 1.

Respectfully submitted,

Marc Heirshberg, CPRP  
 Department Director