

CITY OF MESA

MINUTES OF THE PLANNING AND ZONING BOARD  
STUDY SESSION

Held in the City of Mesa Council Chamber (Lower Level)  
November 17, 2010 at 3:30 p.m.

MEMBERS PRESENT

Randy Carter, Chair  
Beth Coons, Vice Chair  
Chell Roberts  
Vince DiBella  
Lisa Hudson  
Brad Arnett  
Suzanne Johnson

MEMBERS ABSENT

OTHERS PRESENT

Tom Ellsworth  
Gordon Sheffield  
Angelica Guevara  
Lesley Davis  
Debbie Archuleta

Others

Chairperson Carter declared a quorum present and the meeting was called to order at 3:30 p.m.

A. Review items on the agenda for the November 17, 2010 regular Planning & Zoning hearing.

The items on the November 17, 2010, agenda were discussed. No formal action was taken.

B. Presentation by Economic Development

William Jabjiniak Economic Development Director, spoke to the Board regarding repositioning the City to facilitate bringing new business to the City and keeping existing businesses. He stated the Economic Development staff has been working to position the West Main Street corridor for Transit Oriented Development, and to get existing businesses ready for what is coming. Other projects they are working on are: recruitment of education to Mesa, including a knowledge corridor along Power Road; bringing health care providers to East Mesa; and encouraging mixed use. He stated bringing another big box is not what the City needs. They are trying to recruit clean technology. He stated the City's bond rating had gone up, and activity at Gateway Airport is going well.

Chair Randy Carter stated the Board and Economic Development need a unified effort to bring jobs to Mesa. He asked how Economic Development evaluates jobs versus tax base. Mr. Jabjiniak stated he had backed staff off from chasing retailers. Rooftops follow jobs. The City needs high end jobs. Chair Carter asked how the Board could work with Economic Development to make Mesa a better place. Mr. Jabjiniak stated he needed staff and the Board to demand higher quality design, and to streamline projects.

C. Planning Director Updates:

None

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The meeting adjourned at 3:54 p.m.

Respectfully submitted,

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John Wesley, Secretary  
Planning Director

***NOTE: Audiotapes of the Planning & Zoning Study Sessions are available in the Planning Division Office for review.***

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