

Purpose Statement

Downtown Vision Ad-Hoc Committee

Downtown is a fundamental component to Mesa's overall economic vitality. As such, the City continues to invest in key infrastructure improvements to encourage new opportunities. One such recent investment is light rail. Opening as early as the fall 2015, the light rail will bring direct regional exposure and access to and from Downtown Mesa. Light rail also attracts transit-oriented development, which in turn mobilizes new market opportunities.

As such, Mesa's Mayor and City Council is convening a committee of innovative thinkers to develop a shared vision to help chart the future growth of Downtown Mesa and to ensure that growth is in alignment with stakeholder and community interests. The Downtown Vision Committee will be asked to:

- Recommend a shared vision and broad goals to the Mesa Mayor and City Council that set a clear intention and direction for the long-term evolution of Downtown Mesa.
- Collaborate with key downtown partners and agencies that will contribute to the implementation of the shared downtown vision.
- Consider Downtown Mesa's future opportunities, untapped urban growth sectors, barriers to success, and its existing and future market potential.
- Review existing plans and strategies and how to build on, reaffirm and prioritize those outcomes.

The Vision Committee's work is expected to begin this fall 2014 and be concluded within approximately six months.