

Express Library Proposal

Council Presentation

December 3, 2009



Express Library Proposal

- Existing staff operate a storefront library in southeast Mesa, three days a week.
- Capital costs covered by Bond and Impact Fee funds.
- Operating expenses covered by Used Book Sale revenues.



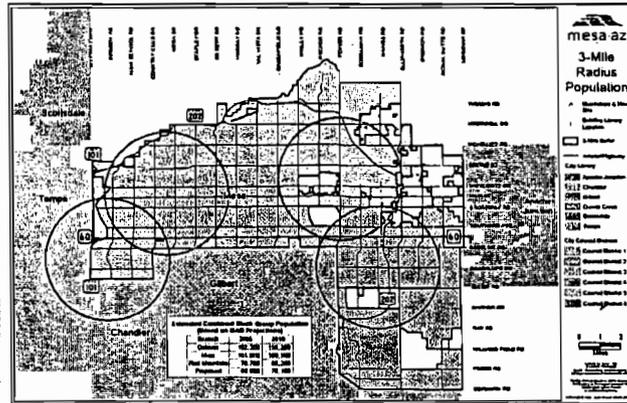
Express Library Concept

- Small location – 2,500 sq. ft.
- Limited hours – Tue. 10-7, Thu. 10-5, Sat. 10-5
- Self service – check in and out done by customers
- Basic services – popular items, internet access
- Minimal staff (2) supported by volunteers



Locating a Library

- Distance to another branch
- Service area contains significant population
- Population is made up of typical library users (children, older adults)
- Arterial street
- Visible from street
- Parking



mesa·az Guadalupe & Hawes

- Meets all of the criteria, plus
 - Underperforming shopping center
 - Wal-mart Neighborhood Market
 - Across street from a community of potential volunteers and users
 - Half mile from elementary school
 - Lease rate



Funding

- Use \$677,000 of available Bond/Impact Fee money to expand service:
 - \$635,000 for items that are transferrable
 - Books, DVDs, audio materials
 - RFID equipment
 - Furniture and computers
 - Automated vending machine



Funding

- Use \$55,000 in available Used Book Sale funds to pay for operational costs:
 - Rent
 - Utilities
 - Custodial



Staffing

- 2 staff members, 3 days a week:
 - Reallocated salary dollars to create new positions system wide. (75.4 to 77.7 FTE)
 - Minimize impact to other branches by rotating coverage among existing staff.
 - Volunteers will shelve.



Measuring Success

- Hope to achieve in first year of operation:
 - 1,200 library cards issued
 - 15,000 visits
 - 35,000 items checked out



Opening Date?

If concept approved:

May 2010



Questions?