



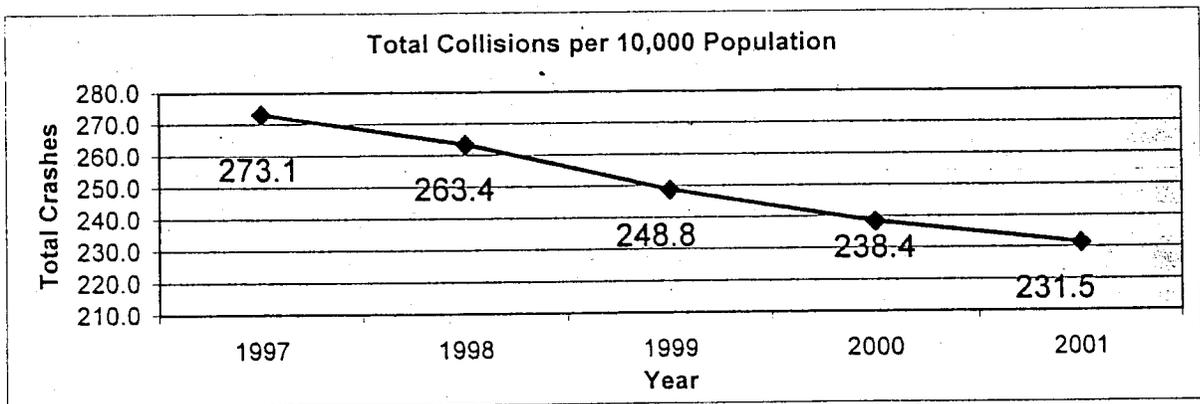
To: Police Committee
Through: Mike Hutchinson, City Manager
From: Jan Strauss, Police Chief
Date: September 9, 2002
Subject: Traffic Safety, Comprehensive Effort

Purpose

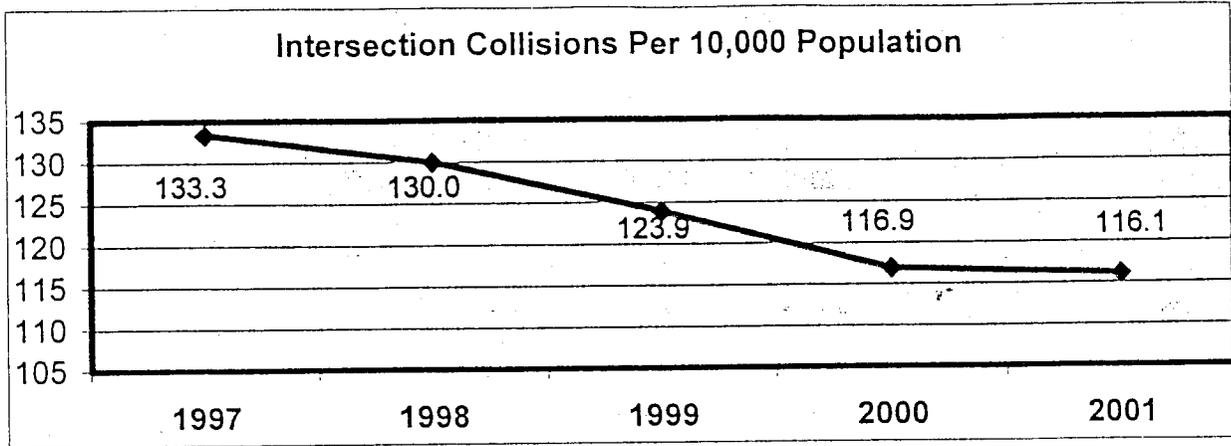
The purpose of this report is to inform the Police Committee of the comprehensive efforts to reduce traffic collisions and improve traffic safety the Police Department's Traffic Section has been working on over the past five years. The latest citizen survey has concluded, "The most important issue to be addressing is traffic safety...Citizens would like this effort to continue with an even stronger intensity."

Collision History

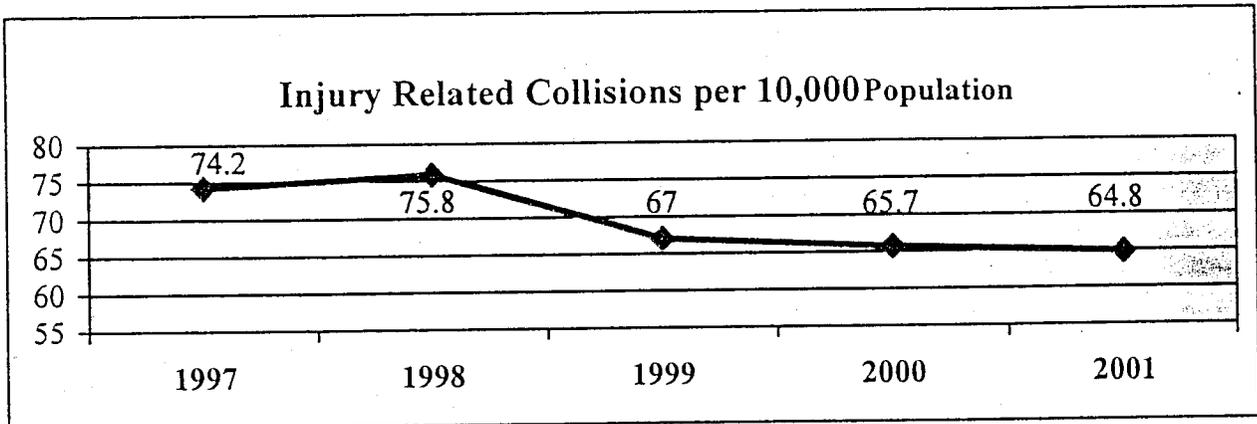
Overall the collision rate per 10,000 populations has fallen 18% over the past five years. The graph below shows these reductions.



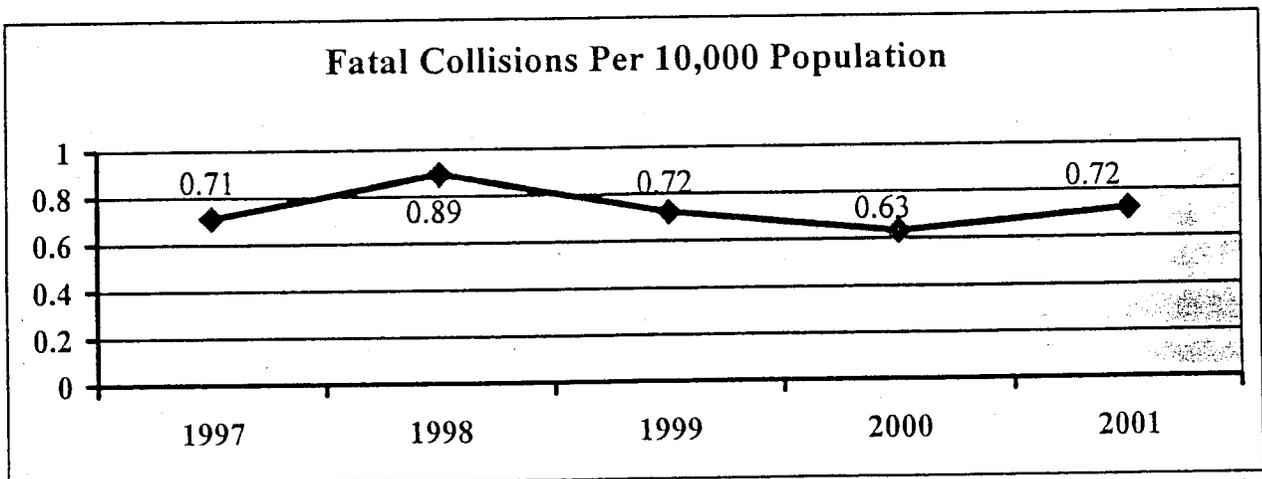
Intersection related collision rates per 10,000 populations have also been reduced 14% over the past five years. The graph below shows this reduction.



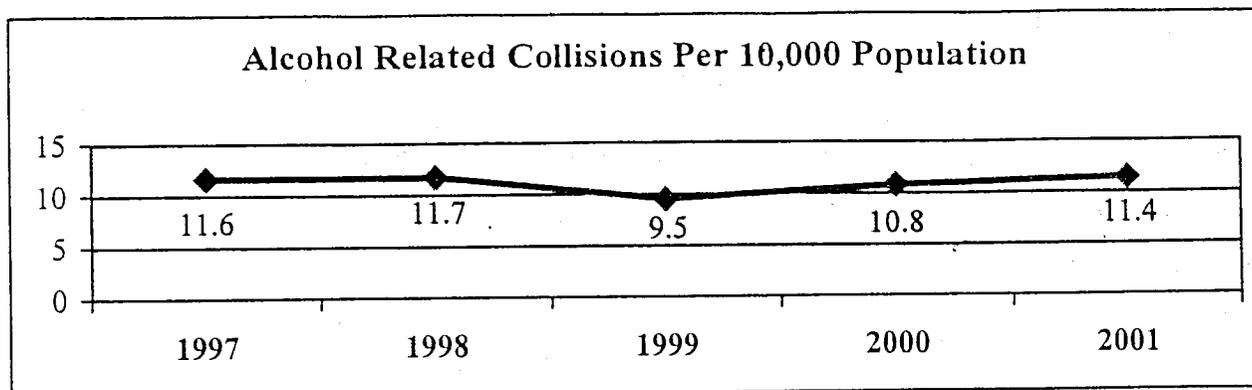
Injury Collisions per 10,000 populations have also been reduced 15%. The graph below shows this trend.



Fatal crashes per 10,000 populations have decreased from 1995, when it was 1.1 and has decreased since 1998. 2001, shows this trend starting to rise again. The graph below demonstrates this trend.



Alcohol Related crashes per 10,000 population have remained steady throughout the past five years except for a dip in 1999. The graph below demonstrates this pattern.



In 2001 the ten intersections for the most alcohol related collisions are:

Rank	Intersection	# of Crashes
1.	Broadway Rd & Dobson Rd	10
2.	Broadway Rd & Gilbert Rd	10
3.	Country Club Dr & Southern Av	7
4.	Baseline Rd & Country Club Dr	6
5.	Broadway Rd & Extension Rd	6
6.	Broadway Rd & Higley Rd	6
7.	Broadway Rd & Mesa Dr	6
8.	Country Club Dr & McKellips Rd	6
9.	Stapley Dr & University Dr	6
10.	Gilbert Rd & Main St	5

Programs

The following programs have been used to reduce traffic collisions and apprehend traffic violators:

1. Photo Safety, Red Light Cameras and Photo Radar.
2. DUI Enforcement Squad, Primary Duties to Enforce DUI Statutes and Coordinate Valley-Wide Holiday Task Force Operations.
3. Selective Enforcement Squad, Primary Duties is to respond to Traffic Complaints at Schools and Neighborhoods.
4. Commercial Vehicle Inspection Team, Primary Duties are Commercial Vehicle Safety Inspections and Enforcement of Federal Department of Transportation Codes. Coordinate Multi-Agency Taskforces for Commercial Vehicle Inspections. One Motor Officer and One Detective staff this.
5. Aggressive Driving Program, Covert Police Vehicle to Enforce Aggressive Driving and Road Rage Statutes along with other Motor Vehicle Laws.