

Meeting Notice & Agenda
Economic Development Advisory Board
City of Mesa

Meeting Location:
Visit Mesa – Board Room
120 N. Center Street

Tuesday, April 1, 2014
7:30 AM

- 1. Chair's Call To Order**
- 2. Items from Citizens Present**
- 3. Approval of Minutes from February 4, 2014 meeting**
- 4. Discussion with Councilmember Kavanaugh**
- 5. East Valley Partnership – East Valley Brand Presentation**
 - Roc Arnett, President & CEO
- 6. Visit Mesa Marketing & Sales Results Update**
 - Marc Garcia, President & CEO
 - Kimberly Freer, Vice President of Sales & Marketing,
- 7. General Plan Update**
 - Rich Adams, Committee Member
- 8. Committee Updates**
 - **Accelerator** - Steve Shope, Chair
 - **Healthcare** - Terry Benelli, Chair
 - **Higher Education** - Brian Campbell, Chair
 - **Marketing / Outreach** - James Christensen, Chair
 - **Business Retention & Expansion** - Jo Wilson, Chair
- 9. Discuss and take possible action regarding housing subdivisions in employment areas.**
- 10. Director's Report on:**
 - AZLabs Update
 - Baseball Update
 - GPEC Update
 - Marketing & Business Development Activities
- 11. Other Business**
 - Next EDAB Meeting – May 6, 2014
- 12. Adjournment**