

iMesa

imagine, invest, improve

Steering Committee Meeting

Saturday, February 4, 2012

Mesa Contemporary Arts

1 E. Main Street

8 AM

Attendance:

Mark Schofield (chair)

Bill Puffer

Doug Griffen (facilitator)

Karen Frias-Long

Kate Ali'varius

Betsy Griffen (facilitator

Kay Henry

Ted Wendel

aide)

David Short

Stephen Sparks

Kathy Macdonald (staff)

John Schroeder

Elizabeth Danielson

Minutes:

- Mark Schofield opened the meeting, discussed the purpose of the workshop and welcomed Doug Griffen of Advanced Strategy Lab.
- Bill and Kay talked about their experience at the District 5 pancake breakfast. Most of the City Councilmembers attended the breakfast giving their impressions of the iMesa project. Some Councilmembers felt they have not had the involvement they would have liked throughout the process. Others expressed they are very enthusiastic about iMesa. Kay said the committee came into the process with little direction. Mark said that the council is being updated on an ongoing basis about the activities of the committee. Kathy commented that not outlining the process completely for the committee was purposeful. The direction given by the Council was that iMesa was to be resident driven. The committee has done a great job in outlining the direction of the process. Doug emphasized the importance of a community driven process because it will lose its effectiveness if driven by city government.
- Mark facilitated the nomination process for a vice chair for the committee. Kay asked the term length and limits for the chair. Kathy stated that the term of the chair is individual as to each committee. The committee can seek direction of the Mayor as to how he would like to proceed. Per secret ballot, Elizabeth was selected by the committee as the Vice Chair.
- Steven made a motion to approve the minutes of previous meetings seconded by Kate.
- Doug gave brief welcome, outlined the objectives for the workshop and introduced Betsy Griffen as his assistant for the session. Doug moved the committee into the workshop portion of the agenda to identify and prioritize iMesa ideas for recommendation to Council. See attached report.
- Meeting adjourned