



## COUNCIL MINUTES

October 24, 2006

The City Council of the City of Mesa met in a Joint Meeting with Arizona State University, Student Union Cooley Ballroom, 7001 E. Williams Field Rd, on October 24, 2006 at 6:00 p.m.

### COUNCIL PRESENT

Mayor Keno Hawker  
Rex Griswold  
Kyle Jones  
Scott Somers  
Mike Whalen  
Claudia Walters

### COUNCIL ABSENT

Tom Rawles

### STAFF PRESENT

Christopher Brady  
Scott Butler  
Debbi Dollar  
Heidi Gast  
Barbara Jones  
David Plumb  
Bryan Raines

### ASU ADMINISTRATION PRESENT

Michael Crow, President  
Paul Berumen  
Carol Campbell  
Ron McCoy  
Al McHenry  
Rob Melnick  
Steve Miller  
Jim O'Brien  
Virgil Rezulli  
Rich Stanley

### ASU ADMINISTRATION ABSENT

Jon Fink  
Scott Smith

### 1. Opening remarks.

Arizona State University (ASU) Representative, Virgil Rezulli, and Mayor Hawker thanked everyone for their attendance and requested that everyone introduce themselves and also outline their primary area of responsibility.

### 2. Update on ASU's Comprehensive Development Plan (Interconnectivity to aviation-related uses).

A ten-minute recruitment video was presented that announced that ASU is a Comprehensive Public Research University with 60,000+ undergraduate and graduate students and outlined the locations and programs offered at each of the four Arizona State University campuses, the ASU Tempe Campus, the West Campus, the Polytechnic Campus and the Downtown Phoenix Campus. The video not only highlighted the numerous programs offered at each campus but outlined the innovative methods of teaching that continues to support ASU's mission of providing outstanding education. The video also contained testimony from various faculty members and students attesting to the curriculum's progressive learning environment including a "hands on" approach to education. ASU President Crow commented on the fact that students do not learn in the same manner and emphasized the importance

of offering various learning techniques in order to ensure that each student can achieve their potential in education.

3. Discussion of infrastructure related to Williams Gateway and the Polytechnic Campus.

President Crow thanked the City of Mesa for its support at the Legislature in securing the funds necessary to advance the build-out schedule for the Polytechnic Campus and commented that as a result of this support the Campus will be completed and totally operational by August of 2008.

President Crow announced that by 2012 or shortly thereafter it is the University's goal to achieve national recognition (to be identified as a national comprehensive University). He explained that in the United States there are approximately one-hundred universities that are research capable including Arizona State University Polytechnic. President Crow commented that in order to achieve national recognition it is imperative that the University's research activities be expanded to a level similar to that of California Polytechnic Institute. He pointed out that new research facilities will be built on this campus as well as the Tempe Campus for future discovery and research capabilities.

President Crow stated that the University has a master plan and that four campuses and there are comprehensive master plans for each campus. He provided the example that the implementation of the work on the Polytechnic Campus is derivative of that master plan and as a component of that master plan the campus calls for the development of a central mall between facilities to create a "campus environment". President Crow commented that "build-out" for the Polytechnic Campus plan is 15,000+ students and commented that at built-out this campus will likely be one of the major university campuses in the Country in terms of size and access (the location of the freeways and the airport).

President Crow spoke of the inequity in funding between Arizona State University, University of Arizona and Northern Arizona University. He explained that Arizona State University receives 20% less from the State for each student than the University of Arizona or Northern Arizona University and stated the opinion that this reduction will affect the outcome of this campus. President Crow commented that the East Valley Legislators have been made aware of this situation and stated that eventually the issue will need to be addressed. He also stated that another issue of concern is the fact that there is no process in place for capital budgeting and advised that currently capital projects are submitted to the Legislature for funding on an ad-hoc basis.

President Crow pointed out that although the State's overall funding to the University amounts to a small fraction of the University's budget (30%) the revenue is a critical source for students and their educational experience.

President Crow discussed the decision that had been made to not proceed with building a medical school at ASU but expanding the University as a scientific and noted technological enterprise since medicine appears to be headed in that direction. President Crow indicated that ASU is a partner in advancing the new medical school located in downtown Phoenix.

ASU Representative Al McHenry referred to a schematic that reflected the areas at the Polytechnic Campus that will be transformed into new structures and noted that this 240,000 square feet of new space will be utilized for academic purposes such as faculty offices, classrooms and laboratories. He stated that once the operations in the existing facilities have moved to the new space these facilities will be used to conduct research activities. Mr. McHenry pointed out the open spaces associated with the

buildings, the elevations and the three-story passageway. He commented on the characteristics of the proposed structures that will contain an element of masonry with glass and some metal used for shading. Mr. McHenry also pointed out the pleasant views that will be visible from the pathway (desert mall), which includes a view of the desert and mountain vistas located west, east and south of the Campus.

President Crow commented on the University's goal to ensure that the program design as well as the physical design for the Polytechnic Campus be distinctive to Mesa and not simulate the design of a branch campus of Arizona State University.

Utilities Manager, Dave Plumb, stated that in reviewing infrastructure costs for the Polytechnic Campus approximately \$12.5 million dollars must be dedicated to water and approximately \$7.9 million for wastewater improvements. Mr. Plumb informed those present that the funding for these infrastructure costs will be paid from the City's utility revenue bonds.

4. Discussion of coordinating an educated workforce (Delivering the skills employers are looking for).

Mayor Hawker discussed the Council's focus relative to the importance of maintaining a housing to job ratio and commented that Williams Gateway Airport and Polytechnic Campus are expected to generate 100,000 jobs in this area. Mayor Hawker emphasized the importance of working in conjunction with Polytechnic Campus in order to facilitate an educated workforce to work with major employers interested in individuals with specific types of job skills created by the Polytechnic Campus. He reiterated the importance of maintaining a work force that is able to reside, work and be educated in one area in lieu of securing employment elsewhere.

In response to the comments made by Mayor Hawker, President Crow, stated that based on the funding provided to the Polytechnic Institute and the specific type of training that has been provided to graduates, an educated workforce with higher skill levels will evolve. He also pointed out that GPEC will be expending significant efforts in marketing the University.

5. Adjournment.

Without objection, the Joint Meeting between the Mesa City Council and Arizona State University adjourned at 8:04 p.m.

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KENO HAWKER, MAYOR

ATTEST:

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BARBARA JONES, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Joint Meeting between the Mesa City Council and Arizona State University held on the 24<sup>th</sup> day of October 2006. I further certify that the meeting was duly called and held and that a quorum was present.

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BARBARA JONES, CITY CLERK