

RESULTS
Meeting Notice & Agenda
Economic Development Advisory Board

Mesa Center for Higher Education
First Floor Conference Room – Signs will be posted.
245 W. 2nd Street, Mesa, AZ

Wednesday, July 9, 2014
7:30 AM

1. Chair's Call To Order

Chair Laura Snow called the meeting to order at 7:35 a.m.

2. Items from Citizens Present

There were no citizens that requested to speak.

3. Approval of Minutes

Chair Snow called for a motion to approve the June 3, 2014 minutes.

A motion was made by Jo Wilson to approve the June 3, 2014 minutes.
Steve Shope seconded. The motion carried unanimously.

4. Discuss and possibly take action on General Plan Major Amendment application:

- GP Major 14-01 – Longbow located at the NWC of McDowell Road and Higley Road

MOTION: Steve Shope moved to authorize Chair Laura Snow to submit a letter to the Planning and Zoning Board on behalf of the Economic Development Advisory Board stating the Board's position to not support the application for the following reasons:

- 1) Encroachment on the Falcon Field and Boeing airports as economic drivers within the City.
- 2) Potential for noise complaints that may constrict activity at the airports.
- 3) Lack of demonstration and support for the need of workforce housing.
- 4) Loss of valuable commercial property in a viable economic development area.
- 5) Reference the conflicts with the Falcon Area Plan or the existing General Plan.
- 6) Offer to work with the property owner to identify different approaches to successfully develop the property.

SECOND: Jo Wilson

DECISION: Passed unanimously.

5. Discuss and possibly take action on General Plan Major Amendment application:

- GP Major 14-02 – Mesa 38 located at the NWC of Crismon Road and US60

MOTION: Jo Wilson moved to authorize Chair Laura Snow to submit a letter to the Planning and Zoning Board on behalf of the Economic Development Advisory Board stating the Board's position to not support the application for the following reasons:

1. Given this parcel's adjacent location to the US60 - the visibility for potential businesses, the highway access and potential noise issues
2. Direct access to the medical campus.
3. The role that the healthcare initiative is playing with economic development within the City of Mesa.
4. Potential with crossing business park traffic with residential traffic
5. Trade-off high value employment jobs that could fit in a business park environment compared to the trade-off of potentially lower level retail type jobs that would be in a business community commercial spot.

SECOND: Steve Shope

DECISION: Passed unanimously.

6. Other Business - Next EDAB Meeting - August 5, 2014

7. Adjournment - Chair Snow adjourned the Board meeting at 8:32 a.m.