



Results Minutes

Downtown Vision Ad-Hoc Committee
City Council Lower Chambers
Tuesday, October 28, 2014

Jo Wilson, Chair (present)	Steve Chucri, Member (present)
Debby Elliott, Member (present)	Charles Huellmantel, Member (absent)
Marco Meraz, Member (present)	Rich Marchant, Member (present)
Lorenzo Perez, Member (present)	

1. Chair's call to order **at approximately 4:02 p.m.**
2. Review and approve minutes from the October 14, 2014 Committee meeting **(Approved)**
3. Hear a presentation by and discuss feedback from Benedictine University of Mesa **(Vice President Charles Gregory addressed the group and discussed why Benedictine University came to and believes in the future of downtown Mesa. Committee accepted his comments with no specific direction provided.)**
4. Hear a presentation by and discuss feedback from the Mesa Chamber of Commerce **(Presentation provided by Chamber Executive Director Sally Harrison, who discussed business needs and vision in downtown Mesa and who also offered to complete a survey of downtown businesses. Committee directed Ms. Harrison to draft questions she'd use for survey of downtown businesses and to bring them back to Committee for review and approval.)**
5. Hear a presentation by and discuss feedback from Visit Mesa **(Executive Director Marc Garcia and VP Sales and Marketing Kimberly Freer discussed purpose of Visit Mesa and needs and vision for downtown from hospitality point of view. Committee accepted feedback with no specific direction provided.)**
6. Review an updated downtown Mesa map(s) and provide direction to staff related to the Downtown Mesa boundary to be used for the Committee's work. **(Committee decided to use the one-mile downtown square for now, acknowledging that they are not limited to this if in the future they elect to make a change to the downtown boundary they use in their recommendation-forming deliberations in spring 2015.)**

7. Confirm next meeting date: November 18, 2014, 4 p.m. **(Committee directed staff to explore another date in November where full attendance may be achieved. Therefore, next meeting date will be determined.)**
8. Discuss and provide direction on the primary agenda items next meeting:
 - a. Presentation and discussion by Mesa Economic Development **(Committee acknowledged and approved.) Note: Chair will also review Chamber's survey questions with the Committee at the next meeting for review and approval.)**
9. Items from citizens present **(Augie Gastelum, resident of downtown Mesa, shared his thoughts on some of the good things in downtown today and his vision for the future.)**
10. Adjourn meeting

Committee members will attend either in person or by telephone conference call. City Council members may elect to attend the meeting for their own information, not for purposes of any legal action nor decision making by the Council. The City is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at 480-644-3333 at least two business days before the meeting.