

iMesa Ideas to Action Subcommittee

Saturday, Dec. 21st, 2013

Inside the Bungalow

48 N Robson, Mesa, AZ

8 AM

iMesa Ideas to Action Subcommittee Members:

Shannon Acevedo

Terry Benelli

1. The meeting was called to order at 8 am.
2. There were no citizens present.
3. The following items were discussed for prioritization and for discussion concerning scope of iMesa:
 - a. There were some ideas that were related to municipal policy. These could be presented at the city council retreat, but should be sent soon if the retreat is in January 2014.
 - b. There were some ideas that were related to specific businesses. Perhaps these should be communicated to City of Mesa Economic Development.
 - c. There were 24 ideas that should be dismissed to be discussed at the next iMesa Committee meeting.
 - d. 21 ideas were identified as priority ideas to discuss as a group based on their high number of votes and falling into one of the three committee priority areas.
4. Discuss prioritization methods:
 - a. A methodology was devised to prioritize ideas based on committee priorities, city priorities, number of votes and whether they could be formed into community projects. Scope and committee priority areas have already been coded into the iMesa database of ideas. Terry Benelli will work on coding the city priorities field and Shannon Acevedo

will work on coding the community project field of the iMesa database. From here the final “prioritization scores” can be calculated.

5. The next Ideas to Action Subcommittee meeting will be scheduled during the next iMesa Committee meeting.
6. Adjourned at 9:30am.