



Northeast Mesa Discussion Q&A
Participant Answers to Discussion Questions
Held at WAXIE Sanitary Supply
June 19, 2014

QUESTION 1

What are the 5 most important reasons your business is located in northeast Mesa?

- 35,000 vehicles drive by our shop per day
- 5000 employees at Boeing are a potential customer base
- Access to inexpensive labor
- Airport access
- Airport business (flight school)
- Available college students
- Beautiful area with Red Mountain
- Big business opportunity
- Business expansion
- Central location
- Client base is in NE Mesa
- Company owns building on Rosemont
- Culture of Mesa
- Ease of commute
- Ease of doing business
- Fair tax assessment
- Falcon Field is a functional airport and
- Fantastic restaurants
- Freeway access to the valley
- Golf courses (7 within 15 minutes of each other)
- Good employment base
- Great workforce
- Home based business
- I live here
- I live in NE Mesa
- Major employers (Boeing, Nammo Talley, Waxie)
- Marketing opportunities
- Mesa schools
- Modern light industrial environment
- Most Vendors are within 25 miles
- National and international shipping
- Demand for medical providers in Northeast Mesa
- Not rundown like other areas of Mesa
- Owner's preference

- Population density
- Primary networking is in Northeast mesa
- Proximity to Falcon Field
- Real estate value
- Revenue generator
- Snowbirds
- Strategic aerospace
- Talent pool
- To service the needs of the people and commercial business in NE Mesa
- Truck dock at rented warehouse facility
- Variety of housing types

QUESTION 2

What businesses or amenities would enhance your business if located within 5 miles of your business location?

- Affordable housing
- Attract light industrial
- Better access at McDowell and Power
- Big box space
- CNG fueling facility
- Conference center
- Daycare
- Development that would enhance natural beauty
- Dry cleaners
- Fresh N Easy
- Full service car wash
- Higher density homes
- Hotels
- More business synergy
- More large scale companies
- More middle class residential
- More mixed use
- Mixed use office complexes
- Outdoor mall
- Sam's Club or Costco
- Total Wine
- Trader Joe's
- Transportation and public access
- Upper end homes
- Upscale restaurants
- Whole Foods

QUESTION 3

Would improved recreational facilities in Northeast Mesa would improve business opportunities?

- Aquatic Complex
- Batting cages
- Bird watchers spend more money than golfers
- Bring in vital, young work force
- Convention Center
- Corporate outings
- Destination facility
- Develop and maintain bike trails
- Dog park
- Having public/private recreational facilities would create a better quality of life for residents and businesses
- Hockey arena and practice facilities
- Interactive parks like at Riverview
- Large scale water park
- Mini golf
- Multi-fields – soccer, baseball, connected to a sporting goods store
- Multi-purpose indoor/outdoor
- Multi-tiered golf
- Parking for the trails at Las Sendas
- Prison
- Promote what we have
- Red Mountain Park is the best kept secret in town
- Shooting range
- Tourist attraction (amusement)
- Tournament fields for LaCross, soccer
- Town Center

QUESTION 4

What are the three most important changes that must happen to improve the business climate in northeast Mesa?

- Additional amenities
- Attract/understand younger demographic
- Better marketing of existing amenities
- Better mixed use
- Better zoning
- Build strong relationships in the community
- City regs
- City support
- Community support and image
- Determine client needs
- Develop greater response and approval for signage and permits
- Flexibility in development planning vs the needs of owners/users

- Get the City out of the way – not business friendly
- Land a large employer or 3
- Large recreational facilities
- Need to look at NE Mesa first, not as an afterthought
- Need well-known companies that will bring in other businesses
- Network tenaciously and Pay it Forward
- New corporate headquarters
- No common voice
- No synergy
- Private sector to drive the city, not the city driving the private sector
- Privatize facilities
- Protect corporations in Mesa
- Recreation, public transportation, conference facilities, hotels
- Streamline public approval process
- Value proposition?
- We are a satellite of Boeing. Who else can we attract?
- What is the incentive to create a business activity here?

QUESTION 5

What is your view of Falcon Field Airport? Does it affect your business positively or negatively? Could you use the airport in a way that you are not now using it to improve business opportunities?

- Anzio Landing is sitting. What do we do with space? Divide into restaurant and meeting space?
- Boeing – great access to airfield and test facilities
- Differing facilities for private and corporate aircraft
- Falcon Field provides outstanding services
- Falcon is a positive influence
- Flight school
- Great landmark
- Helicopters are a nuisance and noisy and disruptive to business
- Hotel south of field.
- Love the airport
- Noise complaints
- Occasionally corporate jet lands at Falcon when our owner is in from San Diego
- On-field businesses help local businesses
- Positive business effect. Hoping for growth and larger investment and building.
- Red Bull Air Race – television coverage
- Too sleepy from a business perspective. Doesn't attract ancillary businesses
- Viewed as a secret opportunity for growth
- What does younger generation think of Falcon Field area?

**No attempt has been made to prioritize comments. All answers are in alphabetical order.*

**With minor grammatical corrections, answers as written by participants.*