



## HUMAN SERVICES ADVISORY BOARD

# AGENDA

Terry Calton  
Trent Montague  
Michael Petramalo  
Vacant  
Vacant

Katie Rosier, Chair  
Stephen Sparks, Vice Chair  
Elan Vallender  
Vacant

**Thursday, July 26th, 2012**

5:30 p.m.

Mesa City Plaza Building  
20 E. Main Street, Suite 170 East/West  
Mesa, Arizona 85201

- I. Welcome and Introductions**
- II. Approval of Minutes from the January 25, 2012, HSAB Meeting**
- III. Approval of Minutes from the January 26, 2012, Special HSAB Meeting**
- IV. Items from Citizens Present**

Members of the audience may address the Board on any item. State statute prohibits the Human Services Advisory Board from discussing an item that is not on the agenda; however, the Board does listen to your concerns and has staff follow up on any questions you raise.
- V. Discussion Items**
  - A. Discuss and a recommendation to Council regarding a proposed merger of the Human Services and Housing Advisory Boards.
- VI. Action Items**
  - A. Discuss and approve a general letter of support to Council in favor of an iMesa initiative inviting local businesses, including the Chicago Cubs, to match the ABC fund each year and expand the reach of Human Services programs in Mesa.

**VII. Presentations & Discussion**

- A. Discuss and debrief the human service funding allocation process from FY 2012-13 and seek feedback from all advisory board members on areas of improvement.

**VIII. Staff Reports and Announcements**

- A. Hear an update on the ABC Program donations.
- B. Hear and update on the Housing and Community Development Department.

**IX. Adjourn**

**Date:** July 26, 2012

**To:** Mayor and Council

**From:** The Human Services Advisory Board

**Subject:** General letter of support in favor of an iMesa initiative inviting local businesses, including the Chicago Cubs, to match the ABC fund each year and expand the reach of Human Services in Mesa.

Council District: Citywide

**Strategic Initiatives:**



***Purpose and Recommendation***

The purpose of this report is to express the Human Services Advisory Board's general support for an iMesa initiative inviting local businesses, including the Chicago Cubs, to match the ABC fund each year and expand the reach of Human Services programs within Mesa.

***Discussion***

The City's A Better Community (ABC) program raises awareness about social service needs within Mesa and generates significant financial support for nonprofit agencies providing social services programs based on the Mesa's Community Safety Support Investment Model.

Human Services funding, including the ABC program, is available for programs that seek to:

1. Assist citizens to achieve or maintain independence and self-sufficiency.



20 E Main St Suite 250, P.O. Box 1466, Mesa, AZ 85211-1466  
480.644.3536 Tel, 480.644.2923 Fax, 711 (AZ TDD Relay)  
**Office Hours: Monday-Thursday 7:00 a.m. – 6:00 p.m., Closed Fridays.**



If you are a person with a disability and require a reasonable accommodation in order to participate in the programs and services at the City of Mesa, please contact the Director of Housing and Revitalization at 480-644-3536 (Voice). You may be required to provide information to support your reasonable accommodation request.

2. Prevent long-term dependence on public resources.
3. Encourage partnerships between all levels of government, the private sector, charitable and other community organizations, and service providers in addressing human service needs (Programs supported by a diversity of funding sources are preferred).
4. Avoid duplication of services.
5. Provide specific outcomes for the public good.

Funding priorities for the Human Services program, including ABC, include:

**CRISIS SERVICES:** Services that assist individuals and families in meeting emergency health and safety needs to stabilize a crisis, and for which no other or inadequate funding sources are available. Examples: Short-term emergency assistance with food, clothing, shelter, utility, rent or mortgage payments, crisis intervention such as detox or crisis counseling and refuge in abuse cases.

**PREVENTION/EARLY INTERVENTION SERVICES:** Services that prevent or intervene in cases of family breakdown, violence, or poverty. Examples: parent training, youth mentoring, anti-gang human development and academic enrichment programs.

**TRANSITIONAL SERVICES:** Services that assist individuals and families to remove barriers to obtaining and maintaining economic self-sufficiency. Examples: Job training, child care, transportation, transitional housing, job development and rehabilitation programs such as substance abuse treatment.

**LONG-TERM SUPPORT:** Services that assist individuals and families in maintaining an independent or semi-independent lifestyle. Examples: Subsidized housing, home-delivered meals or other home-based assistance, adult day care and community-based services to non-institutionalized special populations.

**SYSTEM SUPPORT:** Services that increase the ability of people with low incomes to participate in the community or that make the human service delivery system more accessible, effective or responsive to the needs and interests of low-income people. Examples: Information and referral, outreach and services that coordinate or leverage resources to be used by the system as a whole.

#### **The Community Safety Support Investment Model:**

- Guides the City of Mesa's efforts to use limited human services resources as wisely and effectively as possible to ensure the safety of the community.
- Helps identify the programs that are most successful at improving community safety conditions.

- Supports the Mesa City Council's priority of funding human service programs that impact community safety; those with outcomes that may have a direct impact on police, fire and safety services.

In the most recent fiscal year that ended on June 30<sup>th</sup>, 2012, the ABC program generated \$160,859 in contributions from the general public that would have been eligible for a match had one been in existence.

Funds generated by a match to the ABC program would be readily available to assist Mesa's non-profits as they are being squeezed by funding cuts and increased demand for their services. Furthermore, the match would provide more funding to organizations serving Mesa residents in need.

In addition to the direct benefits a matching program could provide, it could also provide an excellent PR opportunity for local business, including the Chicago Cubs, to showcase their willingness to invest in the community by matching this resident driven human service fund.

For these reasons, the Human Services Advisory Board strongly supports implementation of the iMesa initiative inviting local business, including the Chicago Cubs, to match the ABC fund each year and expand the reach of Human Services programs within Mesa.

***Coordinated With***

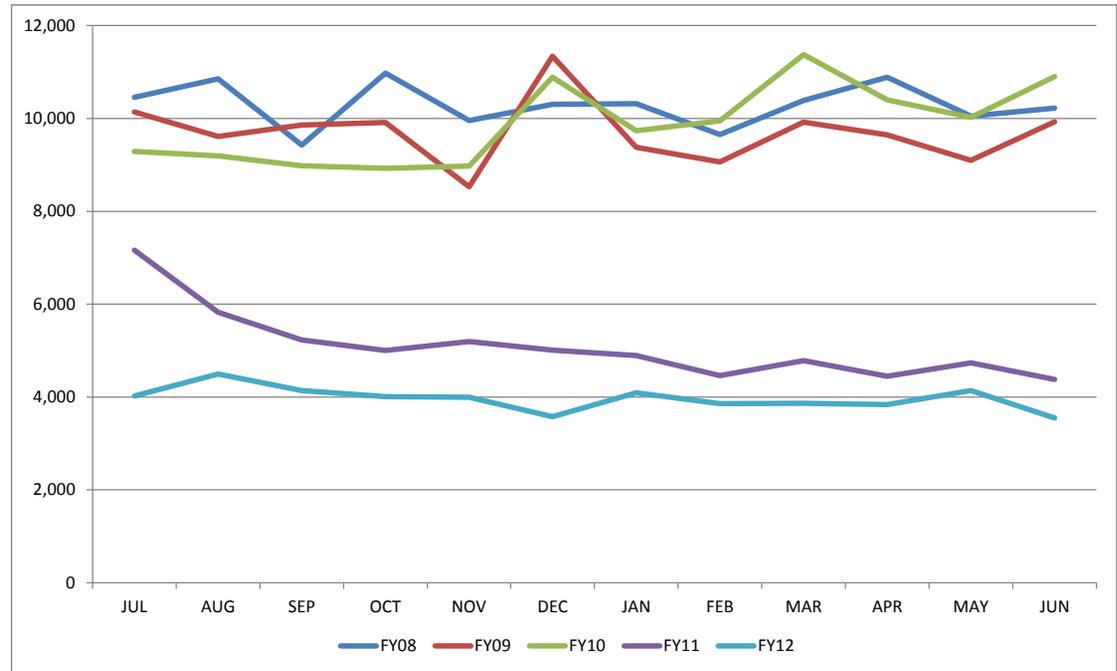
The proposed recommendation is currently part of the iMesa initiatives and has received 22 votes of support from the general public.

## ABC DONATIONS

Business Services Admin

### NUMBER OF DONATIONS

	<u>FY08</u>	<u>FY09</u>	<u>FY10</u>	<u>FY11</u>	<u>FY12</u>	<u>% Change</u>
JUL	10,454	10,142	9,290	7,166	4,020	-43.90%
AUG	10,851	9,610	9,193	5,824	4,494	-22.84%
SEP	9,425	9,861	8,980	5,230	4,142	-20.80%
OCT	10,978	9,911	8,927	5,006	4,010	-19.90%
NOV	9,955	8,528	8,973	5,193	3,992	-23.13%
DEC	10,304	11,341	10,889	5,011	3,576	-28.64%
JAN	10,316	9,380	9,738	4,897	4,090	-16.48%
FEB	9,653	9,063	9,950	4,460	3,856	-13.54%
MAR	10,390	9,923	11,372	4,782	3,865	-19.18%
APR	10,885	9,650	10,398	4,445	3,837	-13.68%
MAY	10,049	9,096	10,023	4,739	4,142	-12.60%
JUN	10,224	9,926	10,905	4,378	3,551	-18.89%
TOT	123,484	116,431	118,638	61,131	47,575	
AVG	10,290	9,703	9,887	5,094	3,965	-22.18%



### VALUE OF DONATIONS

	<u>FY08</u>	<u>FY09</u>	<u>FY10</u>	<u>FY11</u>	<u>FY12</u>	<u>% Change</u>
JUL	\$10,676	\$10,350	\$9,507	\$14,172	\$13,472	-4.94%
AUG	\$11,059	\$9,810	\$9,544	\$19,211	\$14,976	-22.05%
SEP	\$9,632	\$10,118	\$9,237	\$17,305	\$13,721	-20.71%
OCT	\$11,183	\$10,131	\$9,119	\$16,624	\$13,430	-19.21%
NOV	\$10,140	\$8,736	\$9,179	\$17,494	\$13,543	-22.59%
DEC	\$10,713	\$12,039	\$11,206	\$17,368	\$11,355	-34.62%
JAN	\$10,484	\$9,567	\$9,998	\$16,504	\$13,479	-18.33%
FEB	\$9,826	\$9,324	\$10,139	\$15,035	\$13,627	-9.37%
MAR	\$10,637	\$10,195	\$11,553	\$16,166	\$13,263	-17.96%
APR	\$11,077	\$10,072	\$10,625	\$14,939	\$12,958	-13.26%
MAY	\$10,275	\$9,352	\$10,268	\$16,014	\$14,598	-8.84%
JUN	\$10,505	\$10,149	\$11,201	\$14,685	\$12,438	-15.30%
TOT	\$126,207	\$119,846	\$121,577	\$195,517	\$160,859	
AVG	\$10,517	\$9,987	\$10,131	\$16,293	\$13,405	-17.73%

