



OFFICE OF CITY CLERK

## STRATEGIC PLANNING WORKSHOP

August 30, 2008

The City Council of the City of Mesa held a Strategic Planning Workshop at the Dobson Golf Club, 2155 South Dobson Road, on Saturday, August 30, 2008 at 8:18 a.m.

### COUNCIL PRESENT

Scott Smith, Mayor  
Alex Finter  
Dina Higgins  
Kyle Jones  
Dennis Kavanaugh  
Dave Richins  
Scott Somers

### FACILITATORS

Carol Nalbandian  
John Nalbandian  
Doug Griffin

### OTHERS PRESENT

Beth Lucas – East Valley  
Tribune  
Gary Nelson – Arizona  
Republic

### COUNCIL ABSENT

None

### OFFICERS PRESENT

Christopher Brady  
Debbie Spinner  
Linda Crocker

### STAFF PRESENT

Scott Butler  
Alex Deshuk  
Bill Follette  
Jack Friedline  
Kari Kent  
Natalie Lewis  
Bryan Raines  
Trisha Sorenson  
Brent Stoddard  
Carla Wagner

John Nalbandian introduced Doug Griffin of the Advanced Strategy Center, who was present to facilitate the goal setting exercises utilizing laptop computers.

### Visioning the Future of Mesa

- Share dreams and fears about the community.
- Identify common themes and shared values.

The following specific areas of focus were identified by the Council:

- Economic development.
- Community engagement.

- Regional leadership.
- Financial stability.
- Quality of life.

#### Setting Strategic Goals/Values and Short-term Objectives

- Develop a draft of Strategic Goals/Values.
- Identify key objectives for each goal.

#### Setting Short-term Priorities

- Review and adjust objectives.
- Some input from staff.
- Decide on the high priorities.

#### Summary and Wrap Up

- Progress reporting from staff.
- Next steps.
- Final comments.

(A tape recording of the workshop and copies of handout materials are available for review in the City Clerk's Office.)

No legal action was taken by the Council during the workshop session.

Without objection, the Strategic Planning Workshop adjourned at 2:15 p.m.

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SCOTT SMITH, MAYOR

ATTEST:

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LINDA CROCKER, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Strategic Planning Workshop of the City Council of Mesa, Arizona, held on the 30<sup>th</sup> day of August 2008. I further certify that the meeting was duly called and held and that a quorum was present.

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LINDA CROCKER, CITY CLERK

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