



# **SIGNAGE** (7 signs, 2,313 SF total)

# **A** (466 SF)

ARCHITECTS

INTERNATIONAL

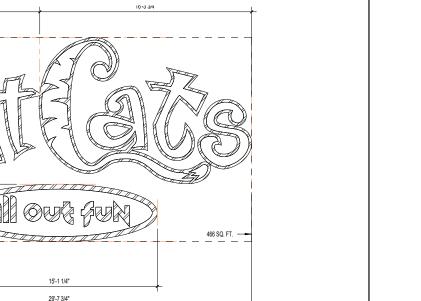
Front Facade Fat Cats Logo Individual letters mounted to exterior wall White acrylic letters with black channels Internally illuminated LED - Color changing Font: Custom Fat Cats Logo Font: Custom Fat Cats logo

# **B** (466 SF)

Side Painted Fat Cats Logo Painted letters on exterior wall Black and white paint NOTE: Same size as sign A



**D** (673 SF) Rear side Fat Cats Logo Individual letters mounted to exterior wall White acrylic letters with black channels Internally illuminated LED - Color changing Font: Custom Fat Cats logo

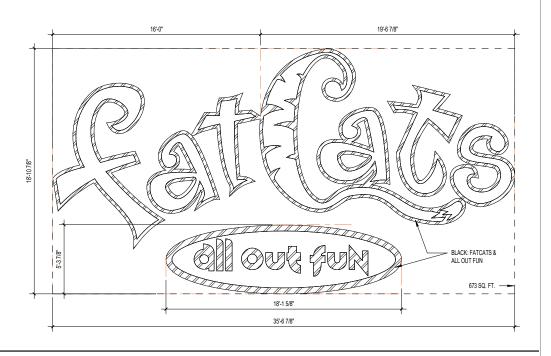


**E** (226 SF) x2 signs = (452 SF total) CINEMA | GRILL | ARCADE | BOWLING Individual letters mounted to exterior wall White acrylic letters with black channels Internally illuminated LED - Color changing Font: Arial



# 226 SQ. FT. ---3'-3 1/8" 1'-8 7/8" 1'-8 7/8"

15'-0 3/8



# LIGHTING



G P-LED Street Wrap RGB Color-changing linear LED Entry band (behind white acrylic) Other accent lighting Н

Insight Lighting Cynder Exterior Up & Down Light Between arcade windows J

Lumenpulse Lumenfacade Linear downlight wall washer RGB Color-changing Over arcade window panels Over painted Fat Cats logo



Exterior Postercase (x12 total)

FATCATS EXTERIOR RENDERINGS - MESA 2018.06.08 TKA-17104

# LONGBOW FINISHES

# **APPLIED FINISHES**



Stucco Manufacturer: Sto Paint Color: SW 7069 Enduring Bronze



Smooth-face CMU with integral color Manufacturer: Trenwyth Color: Pebble Beach



Paint Color: SW 7069 Enduring Bronze

2 Split-Face CMU with integral color Manufacturer: Trenwyth Color: Pebble Beach



**3** Smooth-face CMU with integral color Manufacturer: Trenwyth Color: Black Canyon



4

1

Stucco

Manufacturer: Sto

Metal Panels Manufacturer: Western States Metals Product: Bond Acrylic 24 Gauge Color: Gray



Metal Panels Manufacturer: Western States Metals Product: Bond Acrylic 24 Gauge Color: Gray



5

6

Metal Panels Manufacturer: Western States Metals Product: Bond Acrylic 24 Gauge Color: Gray



Metal Panels Manufacturer: Western States Metals Product: Bond Acrylic 24 Gauge Color: Black







### **8** Pa

Paint Manufacturer: Sherwin-Williams Color: Beige to match CMU 2

# 9

Paint Manufacturer: Sherwin-Williams Color: Gray to match CMU 3

# 10

Paint Manufacturer: Sherwin-Williams Color: Original White



# 11

Paint Manufacturer: Sherwin-Williams Color: Domino



12 Metal Storefront Manufacturer: EFCO Series: 401 (NT) Color: Black <u>http://www.efcocorp.com/prod-</u> ucts/detail/3/9/24

FATCATS EXTERIOR RENDERINGS - MESA 2018.06.08 TKA-17104



# FATCATS EXTERIOR LANDSCAPING PLAN



# EXTERIOR LANDSCAPING PLAN 2018.06.25 TKA-17104 Page 1

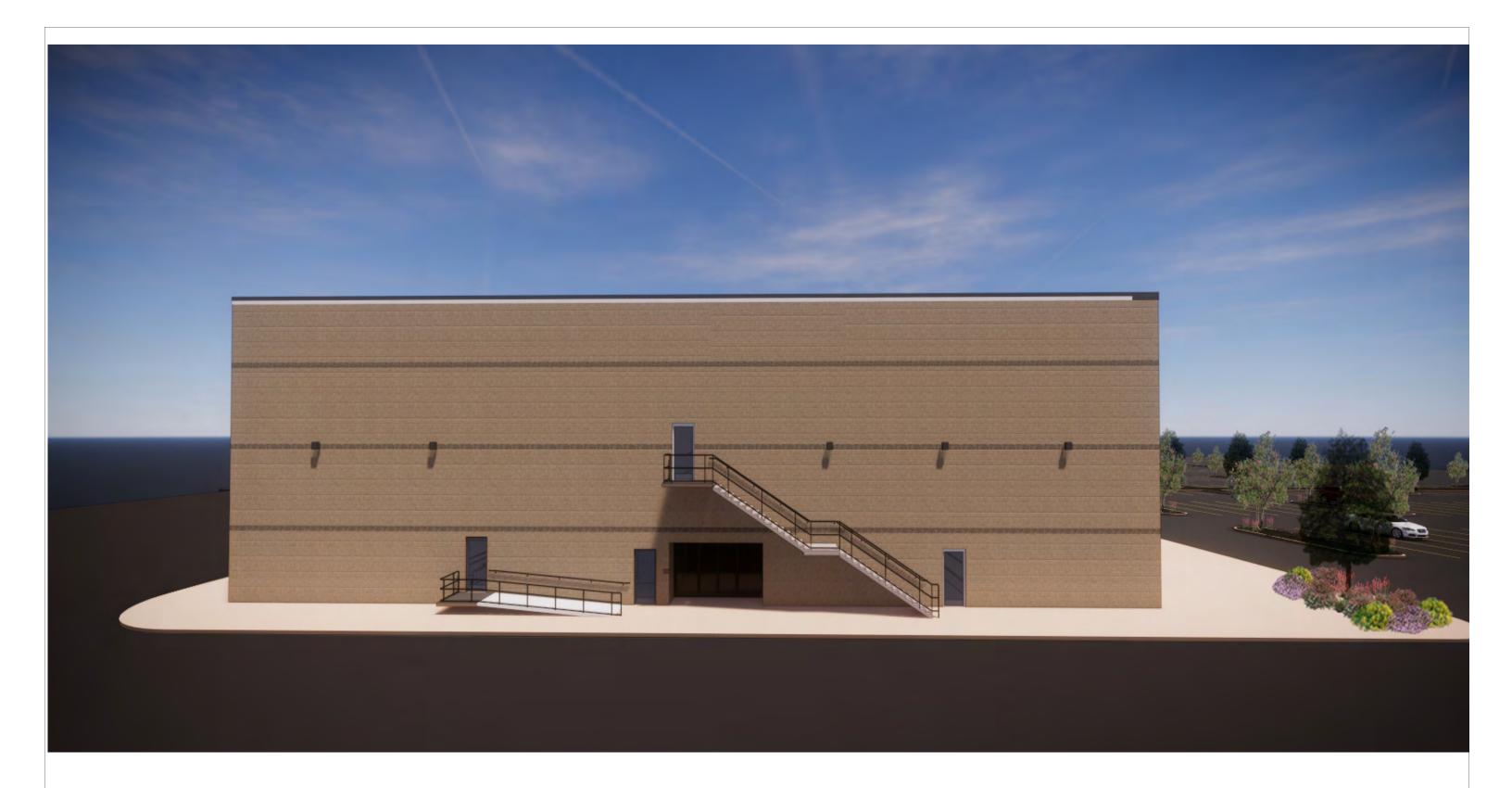
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EXTERIOR LANDSCAPING PLAN 2018.06.25 TKA-17104 Page 2

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# EXTERIOR LANDSCAPING PLAN 2018.06.25 TKA-17104





EXTERIOR LANDSCAPING PLAN 2018.06.25 TKA-17104



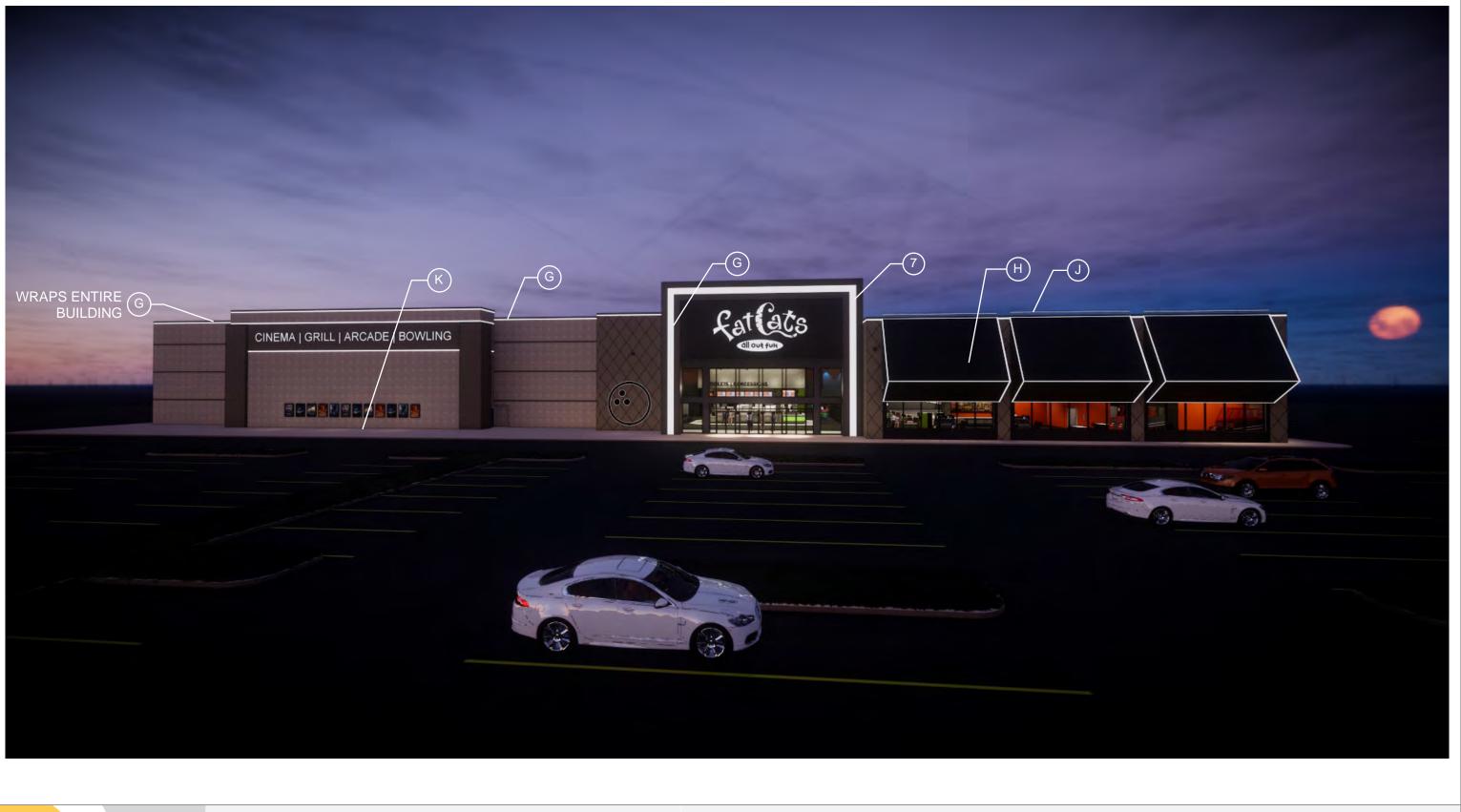


# EXTERIOR LANDSCAPING PLAN 2018.06.25 TKA-17104 Page 5

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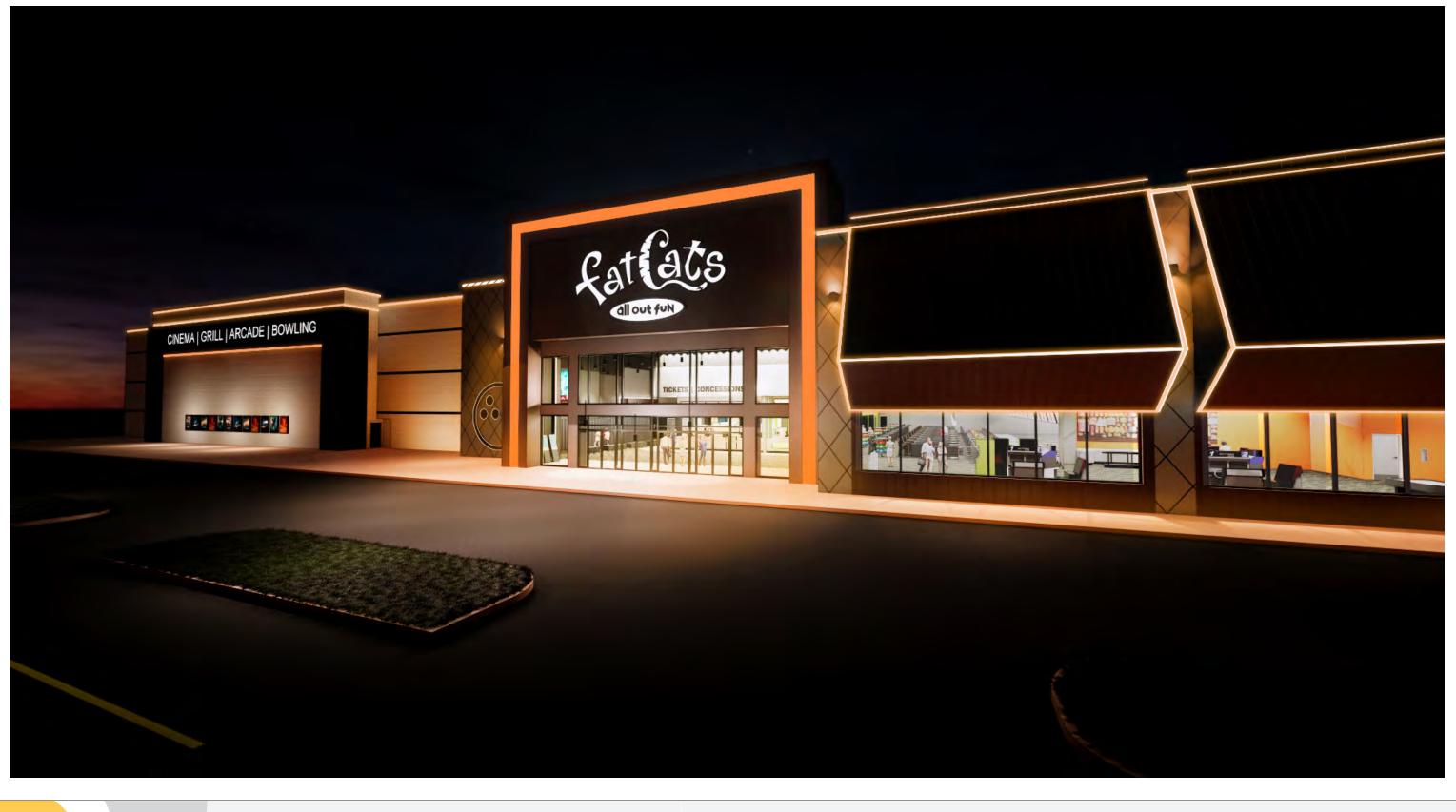




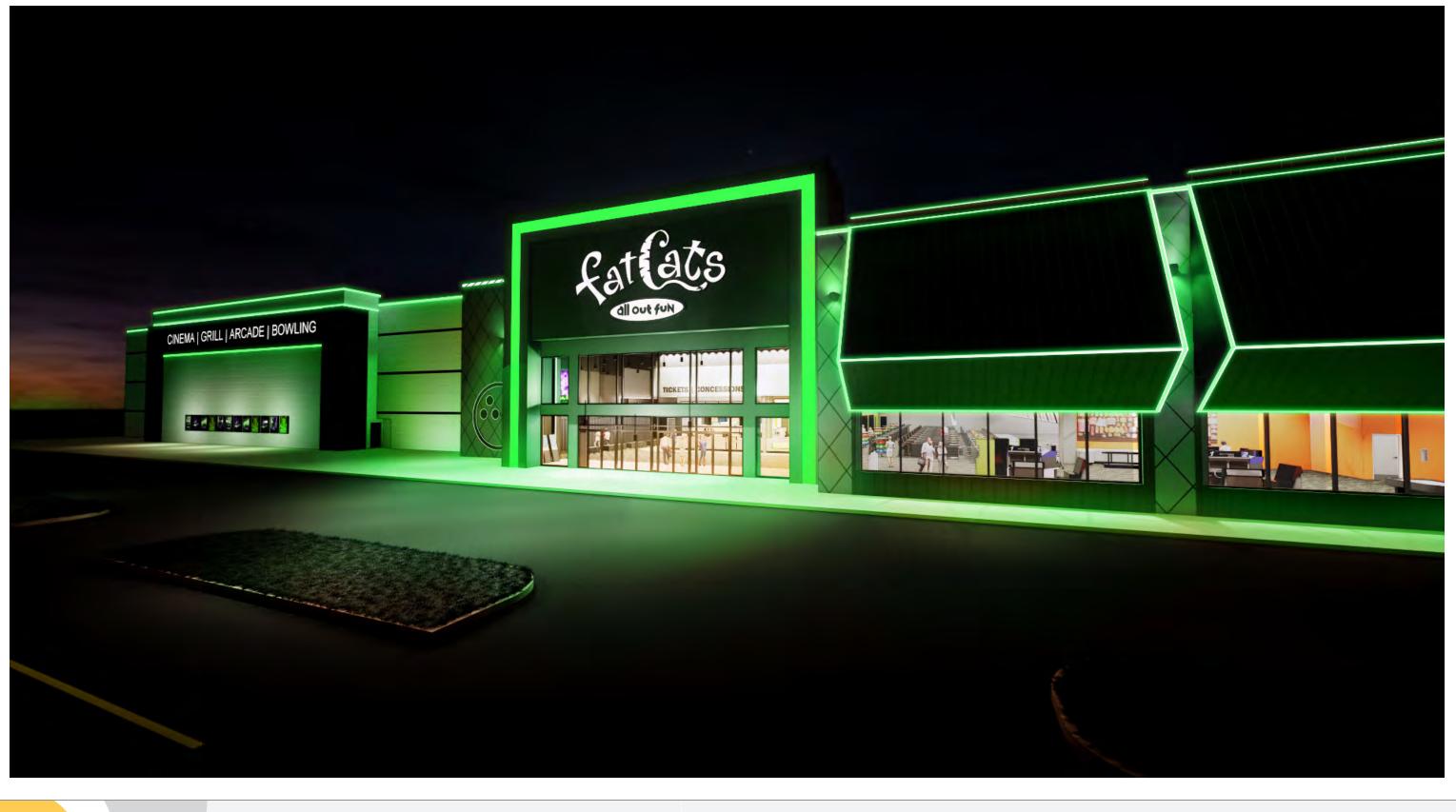




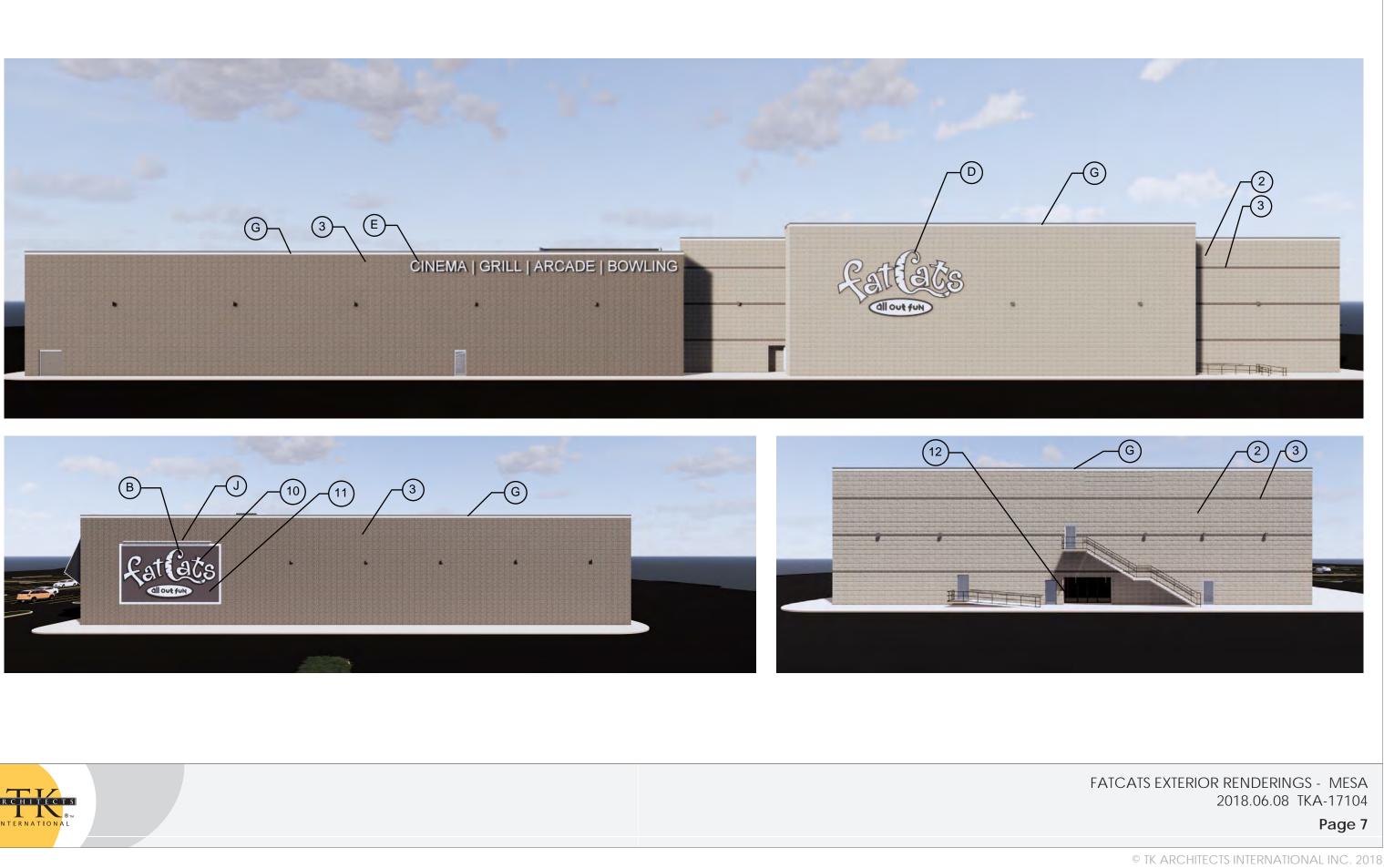














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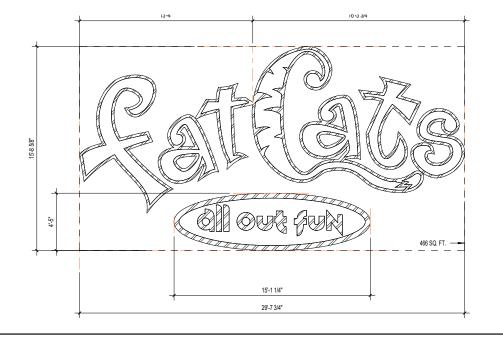
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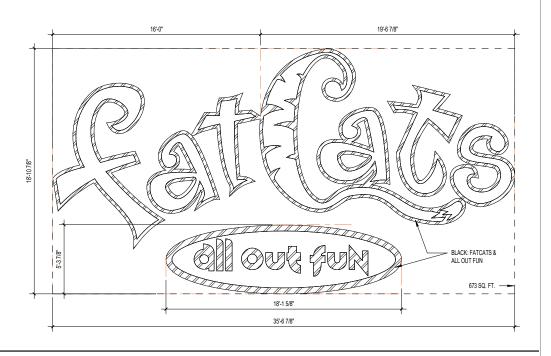
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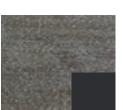
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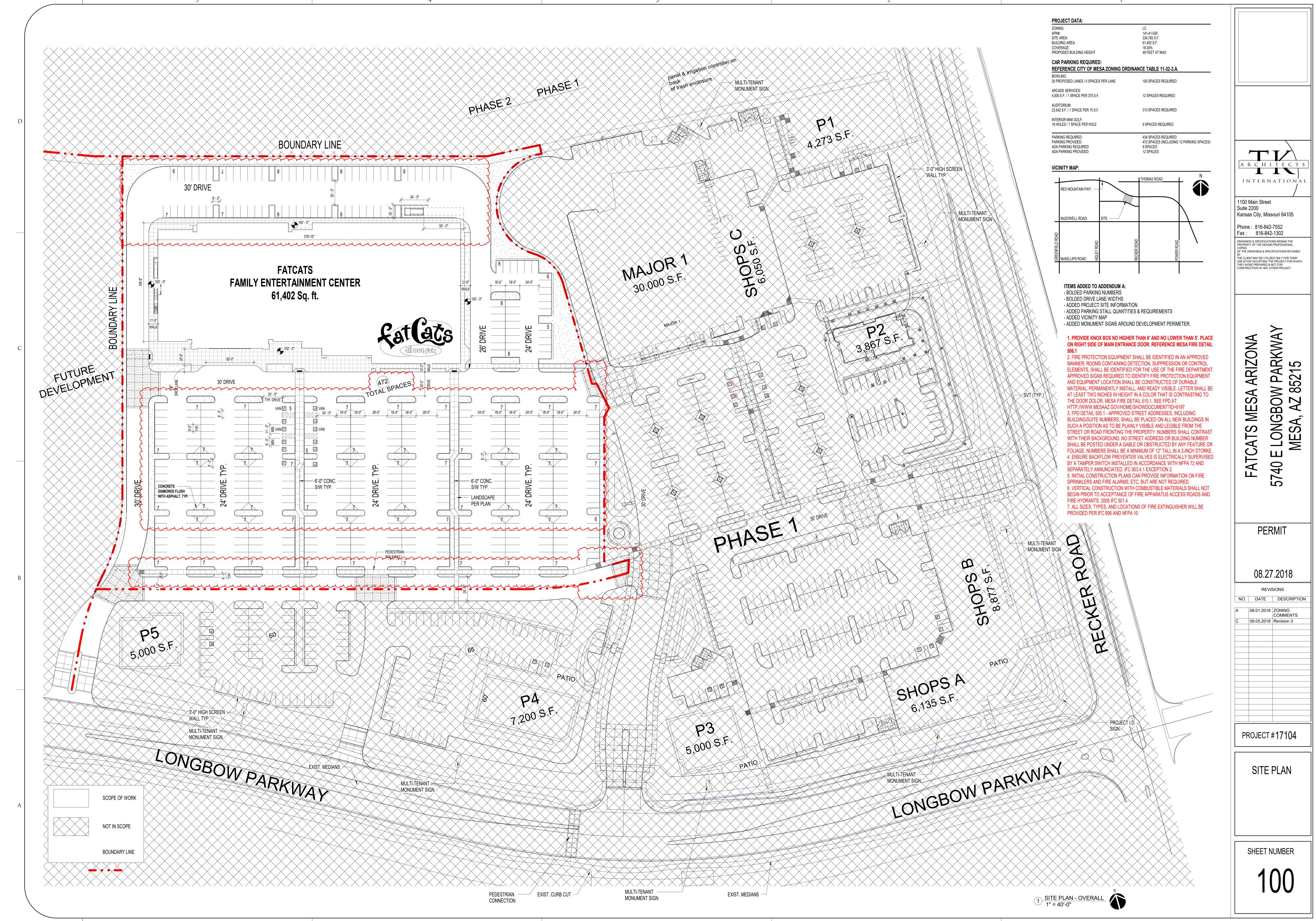
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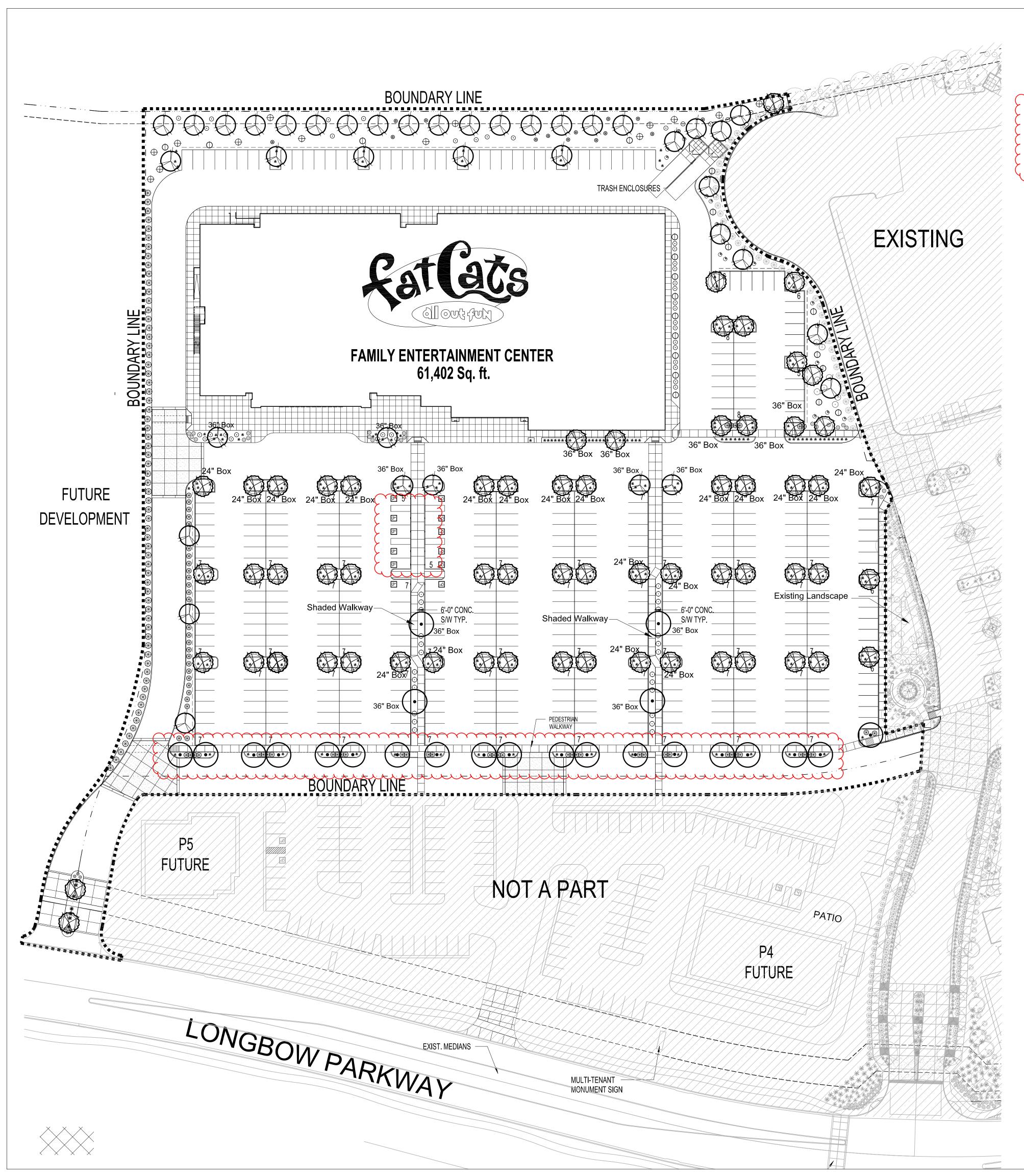
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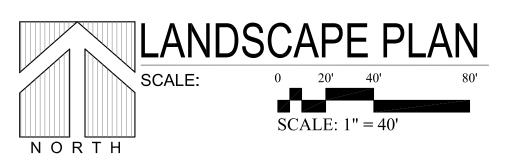
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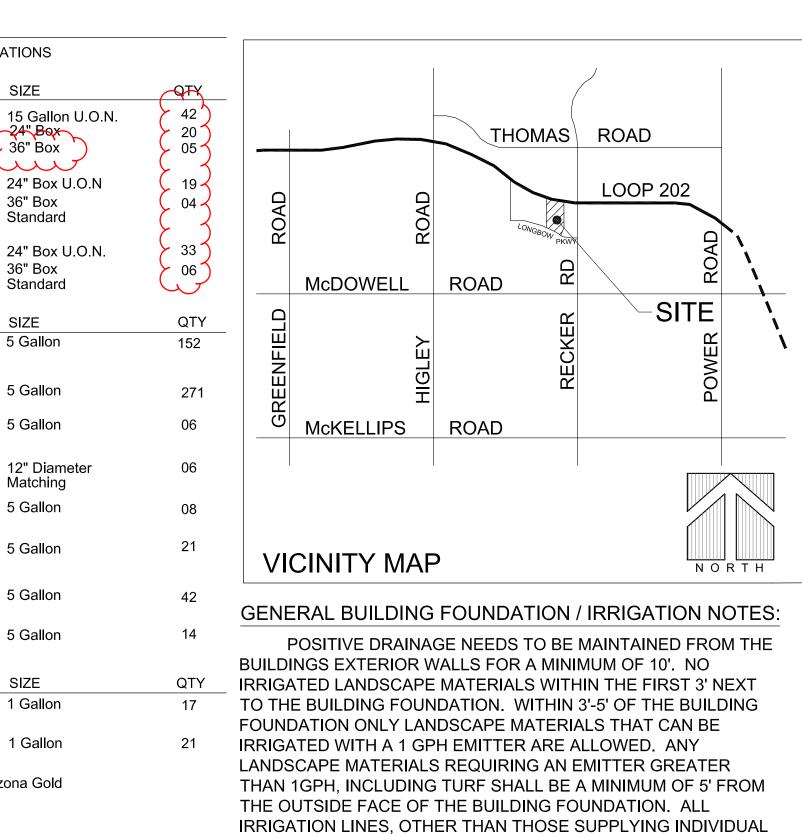




LA	NDS	CAPE LEGEND	
		S TO MEET OR EXCEED A.N.A. SPECIFIC JNLESS OTHERWISE NOTED)	ATION
		TREES	SIZE
	D	Chilposis linearis 'Art' Seedless Desert Willow Multi-Trunk	15 G 24" 36"
(	$\overline{\cdot}$	Parkinsonia praecox Palo Brea	24" E 36" E Stan
Ę	$\Diamond$	Ebenopsis ebano Texas Ebony	24" E 36" E Stan
J	SHRUE	35/ACCENTS/VINES	SIZE
	$\circledast$	Dasylirion wheeleri Desert Spoon	5 Ga
	*	Hesperaloe parviflora "Perba" Brake Light Red Yucca	5 Ga
	$\odot$	Dasylirion quadrangulatum Toothless Desert Spoon	5 Ga
	€	Echinocactus grusonii Golden Barrel Cactus	12" [ Mato
	*	Agave murpheyi Murphy's Agave	5 Ga
	Φ	Caesalpinia pulcherrima Red Bird of Paradise	5 Ga
	•	Calliandra californica Baja Red Fairy Duster	5 Ga
	$\oplus$	Larrea tridentata Creosote Bush	5 Ga
	GROUN	NDCOVERS	SIZE
	Ċ	Psilotrophe cooperi Paper Flower	1 Ga
		Lantana montevidensis Trailing Lantana 'Purple & Gold mound'	1 Ga
		Decomposed Granite-1/2" Screened Arizona 2" min thickness in all landscape areas Submit samples to Landscape Architect Rip-Rap 3" - 6" Express Carmel 3" min thickness in all landscape areas Submit samples to Landscape Architect Dust Proofing 1/4" minus Express Carmel 2" min thickness in all landscape areas Submit samples to Landscape Architect	

	TRE	EES	SHRUBS	
LOCATION	REQUIRED	FURNISHED	REQUIRED	FURNISHED
NORTH 527'				
1 TREE / PER 25 L.FT.	21	21	10	40
2 SHRUBS / PER 25 L.FT.			42	42
EAST 000'-00"				
Private Drive N/A		222		
1 TREE / PER 25 L.FT.	NA	NA		
2 SHRUBS / PER 25 L.FT.			NA	NA
SOUTH N/A		1		
Longbow Parkway	10			
1 TREE / PER 25 L.FT.	NA	NA		
2 SHRUBS / PER 25 L.FT.			NA	NA
WEST 000'-00"		· ]		
Private Drive N/A				
1 TREE / PER 25 L.FT.	N/A	N/A		
2 SHRUBS / PER 25 L.FT.			N/A	N/A
PARKING LOT				
1 TREE / PER 15' ISLAND	84	84		
3 SHRUBS / PER 15' ISLAND			252	252
FOUNDATION PLANTING				
1 TREE / PER 50 L.FT.	8	8	8	8
TOTAL REQRD/FRNSHD	113	113	294	294
SIZE REQRD/FURNISHED				
TREES 36" BOX MIN 10%				
24" BOX MIN 50%		72		
15 GAL	42	42		
5 GAL	0	0		
Date Palms	0	0		200 - C
TOTAL TREES	129	129		
SHRUBS 15 GAL or Larger				C
5 GAL				480
1 GAL				38
POT/FLAT				C
Existing				
TOTAL SHRUBS		1		518





-				)		LANDSCA LAN	
-			THOMAS	ROAD		20088 HARDY A. LASKIN 208/16/18 Signed	
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	ROAD	ROAD	LONGBOW				
		McDOWELL	ROAD			TK	
-	NFIELD	Ę	RECKER	SITE Men SITE		architects INTERNATIONAL	
	GREENFIELD	HIGLEY		POV		1100 Main Street Suite 2200 Kansas City, Missouri 64105	
		McKELLIPS	ROAD			Phone : 816-842-7552 Fax : 816-842-1302	
						DRAWINGS & SPECIFICATIONS REMAIN THE PROPERTY OF THE DESIGN PROFESSIONAL. COPIES OF THE DRAWINGS & SPECIFICATIONS RETAINED BY THE CLIENT MAY BE UTILIZED ONLY FOR THEIR USE & FOR OCCUPYING THE PROJECT FOR WHICH	
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	5	18				PRELIMINARY	
						LANDSCAPE PLAN	
					ARCHITECTS		
				Phoenix, Ar p (602) 8 f (602) 8		SHEET NUMBER	
				CALL TWO BEFOR	WORKING DAYS RE YOU DIG 63-1100	L.01	
				1-800-	STAKE-IT RICOPA COUNTY)		

### City of Mesa Design Review Board Project Narrative July 2018 FatCats at Longbow Marketplace

## **Purpose of Request**

The purpose of this application is to obtain site plan and design review approval of a proposed 61,400 SF building at Longbow Marketplace.

## Background

The 313 acre Longbow Business Park and Golf Club rezoning was approved by the City Council on March 4, 2002 (Z02-01/Ordinance 3972). The ordinance approved M-1 DMP, C-3 DMP, and M-1 DMP (with conceptual BIZ overlay) property with sixteen stipulations. A minor general plan amendment and rezoning of approximately 50 acres north of Longbow Parkway was approved by the City Council on November 17, 2008. The general plan amended the Land Use map from Business Park (BP) to Community Commercial (CC). The ordinance changed the zoning of this property from M-1 DMP to C-2 DMP (with conceptual BIZ overlay).

FC Mesa LLC (FatCats) is purchasing approximately 7.3 acres adjacent to the Sprouts at Longbow Marketplace.

# Longbow

Longbow is planned to be one of Mesa's and the East Valley's premier mixed use employment center including the potential for mid-rise buildings. The hope is that the unique combination of employment, neighborhood service retail and golf uses initermixed will create a business address unlike any other development in the City. The golf course is intentionally located to preserve a clear area required for flight operations for Falcon Field. The golf course was expanded in 2003 and was designed to also be utilized to meet site retention requirements for nearly the entire project. Basic infrastructre including Longbow Parkway has been constructed.

# **Project Description**

# <u>Commercial</u>

FatCats proposes to construct a 61,400 SF building on 7.3 acres adjacent to Sprouts within the Longbow Marketplace shopping center.

FatCats is the next generation Family Entertainment center where most of the popular forms of family entertainment are all located under one roof. FatCats Mesa is anticipated to include:

- 8 recline and dine movie theaters with fully reclining seats, adjustable head rests for the perfect viewing angle and food delivered directly to your seat. Seats will also be equipped with tray tables and cup holders to enhance the dining and viewing experience.
- 20 lane modern bowling alley complete with special lighting and optional gaming experiences to change regular bowling into fun and unique games.
- Large arcade and redemption area featuring all the latest and most popular arcade games
- FatCats Grill featuring pizza, salads, burgers, sandwiches, wings, French fries, desserts, ice cream and alcoholic beverages.

- Glow Golf. A 9 hole glow-in-the-dark miniature golf experience
- Virtual Reality
- Party Rooms

FatCats was founded 17 years ago in Salt Lake City, UT and has now grown to locations in Utah, Idaho, Colorado and Arizona. The concept has evolved over the years from a bowling center to a full family entertainment center with multiple forms of indoor family entertainment.

# <u>City of Mesa General Plan</u>

FatCats will conform to the City of Mesa General Plan. The proposed development will be consistent with the intent and direction of the General Plan, and will be consistent with adopted neighborhood plans. The proposed development will meet or exceed the standards and guidelines established by the adjacent development, Longbow Marketplace.

# City of Mesa Zoning Ordinance

FatCats will conform to the City of Mesa Zoning Ordinance section 11-69-5. The site plan and building design will:

- 1. Enhance the overall development and surrounding environment with pedestrian access between buildings,
- 2. Will provide a suitable environment for occupants, visitors and the general community,
- 3. Integrate building materials and landscaping that is consistent with adjacent development, and
- 4. Provide a visually interesting building style and design

# <u>Design Guidelines</u>

FatCats will conform to the **Longbow Design Guidelines**. The purpose of the Longbow Design Guidelines is to provide a minimum required standard for development of future projects and ensure that new development will be consistent with the goals of the Longbow (Project). The guidelines will apply to all new construction and renovation or improvement of future existing buildings. The following are specific goals that these guidelines will promote.

- 5. Ensure quality development within the Project.
- 6. Strengthen the Design Theme through encouraging unifying components through landscaping, signage, building details, street furniture, and other common elements.
- 7. Promote a harmonious environment where individual buildings can incorporate creative design and maintain their identity.
- 8. Encourage site design that complements the surrounding area.
- 9. Achieve site and building development compatible with all city, state, and federal (including FAA requirements) requirements.

All development within Longbow must comply with applicable codes and regulations of the City of Mesa, Maricopa County, State of Arizona, the Federal Aviation Administration (FAA), the Development Master plan approved by the City of Mesa for Longbow and CC&R's of Longbow Park and the Design Guidelines which are an integral part of the CC&R's. Where the design Guidelines provide more stringent development standards than the appropriate public agency, the Design Guidelines, the public agency regulations are more stringent than the Design Guidelines, the public agency regulations shall apply.

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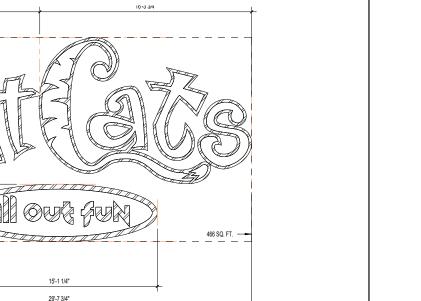
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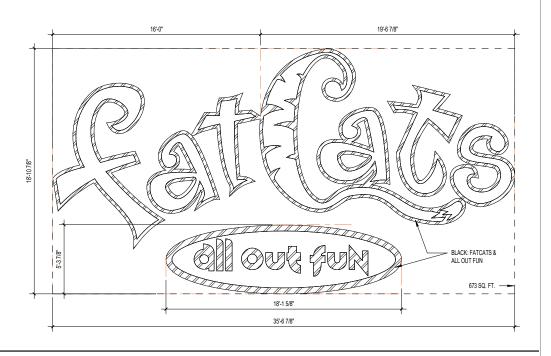


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Exterior Postercase (x12 total)

FATCATS EXTERIOR RENDERINGS - MESA 2018.06.08 TKA-17104



CASE NUMBER:	DRB18-00594
LOCATION/ADDRESS:	The 5800 block of East Longbow Parkway (north side).
REQUEST:	Approval of LED exterior illumination as well as a height exception for
	Fat Cats Family Entertainment Center
COUNCIL DISTRICT:	District 5
OWNER:	Dover Associates, LLC
APPLICANT:	Drew Yarnell, TK Architects International.
STAFF PLANNER:	Lesley Davis

### SITE DATA

PARCEL NO.:	141-41-020
PARCEL SIZE:	7.4± acres
EXISTING ZONING:	LC-PAD-CUP
GENERAL PLAN CHARACTER:	Mixed Use Activity District
CURRENT LAND USE:	Vacant

	SITE CONTEXT
NORTH:	Loop 202 Red Mountain Freeway
EAST:	(Across Recker Road) Single family residential – Zoned RS-9-PAD
SOUTH:	(Across Longbow Parkway) Vacant – Zoned LI-PAD
WEST:	Vacant – Zoned LC-PAD

### **PROJECT DESCRIPTION**

The proposed building is a 61,042 square-foot indoor commercial recreation facility for Fat Cats Family Entertainment. The site is generally located north of McDowell Road and west of Recker Road, more specifically west of the northwest corner of Longbow Parkway and Recker Road. The applicant is proposing an extension of the existing group commercial center along Longbow Parkway, west of the existing Sprouts.

The applicant is requesting approval from the Design Review Board for exposed exterior building illumination in accordance with section 11-30-5 of the Zoning Ordinance as well as a building height exception in accordance with section 11-30-3 of the Ordinance.

### **STAFF ANALYSIS**

Chapter 11-30-5 of the Zoning Ordinance gives the Design Review Board the authority to approve the use of exposed exterior building illumination to outline any structure. The Design Review Board shall approve exposed building illumination only upon finding that such illumination:

1. Constitutes a design component of the overall building architecture; and

The exposed LED tubing located lower on the building outlines the canopies near the building entrance and acts as a component of the building architecture.

2. Is integrated into the primary physical elements of the building or development, and is harmonious with the architectural style of the structure(s); and

The proposed LED illumination is located directly below the cornice and appears as a continuation of the roof line.

3. Serves only for the purpose of embellishing the nighttime architecture of the building, and does not portray an advertising message; and

The perimeter LED is an embellishment to the night time visual expression of the architecture and does not include any advertising message.

4. Is compatible with the land use and architecture of adjacent developments.

The proposed development is compatible to the surrounding uses within a commercial center. Also, the In N Out Burger within this same shopping center received approval for LED on their building.

Chapter 11-30-3 of the Zoning Ordinance gives the Design Review Board the authority to approve additional exceptions to the height limits specified in this Ordinance only upon a finding by the Board that:

1. The proposed development does not exceed the maximum number of stories or residential densities permitted in the zoning district in which it is located; and.

The applicant has not proposed any additional stories for this commercial building. The height requested is identified in the table below:

Development Standards – MZO Table 11-7-3	Required	Proposed
Maximum Building Height	30'	35' to 48'

- 2. <u>At least one</u> of the following items is present:
  - a. Increased setbacks, enhanced landscaping, or other screening measures effectively mitigate the impact of the building height; or

The proposed building setbacks are significantly larger than required by code. See table below:

Development Standards – MZO Table 11-7-3	Required	Proposed
Setbacks:		
North	30'	60'+
South	15'	450'+
East	0'	40'+
West	0'	28+'

b. The exception is necessary to accommodate the proposed uses or activities within the building or structure; or

The proposed use of the building is for indoor entertainment, including a movie theater and bowling.

c. The architectural style of the building or structure places the exception at a central point or in a limited area such as a dome, sphere, or other geometric.

N/A

### **CONCLUSION:**

The applicant has complied with all of the criteria for the exterior building illumination (11-30-5) and has also exceeded the criteria for the height exception per section 11-30-3. Staff recommends approval with the following conditions:

### CONDITIONS OF APPROVAL:

- 1. Compliance with the basic development as described in the project narrative and as shown on the plans submitted.
- 2. Compliance with all requirements of the Design Review process.
- 3. Compliance with all City development codes and regulations.
- 4. Compliance with all conditions of approval for ZON18-00508.